

2. PROJECT VISION

Identifying a clear project vision was a necessary first step in defining program needs for the Bloomington Community Center. The Core Team established guiding principles to ensure that all future explorations of building space programs and design options grew out of Bloomington’s unique character and goals for the future. These principles acknowledge that Bloomington Community Center will be a success if the facility is:

- Attracting multi-generational, multi-cultural, multi-economic users
- Comfortable and welcoming
- Human services and recreation focused
- Accessible
- Providing appropriate balance of technology, programs and human interaction
- “One stop shop” – walk in and access multiple programs serving multiple cultures; long-term and lifelong Bloomington residents feel welcome and served
- Central and accessible - the location of existing Community Center is important; current city Civic Plaza campus is seen as central and accessible.

These principles establish the standards against which all quantitative programming studies were evaluated throughout the process. They are reflected in the recommendations, allowing the City to take the next steps toward a full realization of a Bloomington Community Center.



