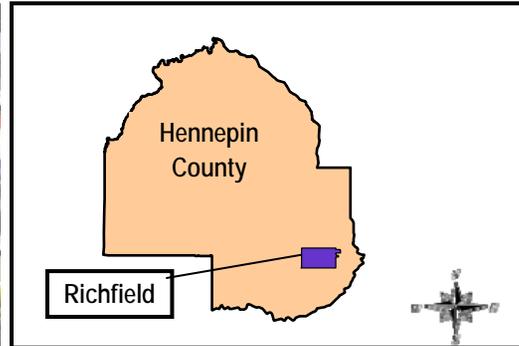
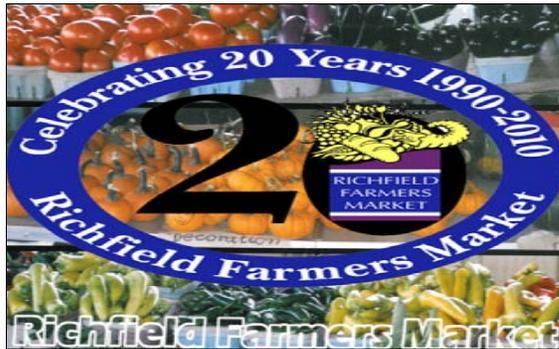


City of Richfield Population Profile

Geography ** Population ** Seniors ** Income ** Diversity ** School Enrollment



Geography

Richfield, population 35,957, is an inner-ring suburb in Hennepin County. The city is seven square miles and includes 15,088 occupied housing units with an average of 2.36 persons per household. Approximately 64.3% (23,120 persons) of those units are owner occupied and 35.7% (12,837 persons) are rented. An additional 330 persons reside in group quarters such as nursing home facilities or other group-living facilities. (*U.S. Census Bureau 2011-2013 American Community Survey*)

Richfield is located immediately south of Minneapolis and directly west of the Minneapolis/St. Paul International airport. It is bordered by Interstate 494 to the south and Highway 62 to the North. The top three employment industries in Richfield are management of companies and enterprises (22%), retail trade (16%), and finance and insurance services (14%). Best Buy headquarters is the top employer in Richfield, employing over 4,500 people. (*Metropolitan Council, 2014 Richfield Community Profile, City of Richfield website, www.ci.richfield.org*)

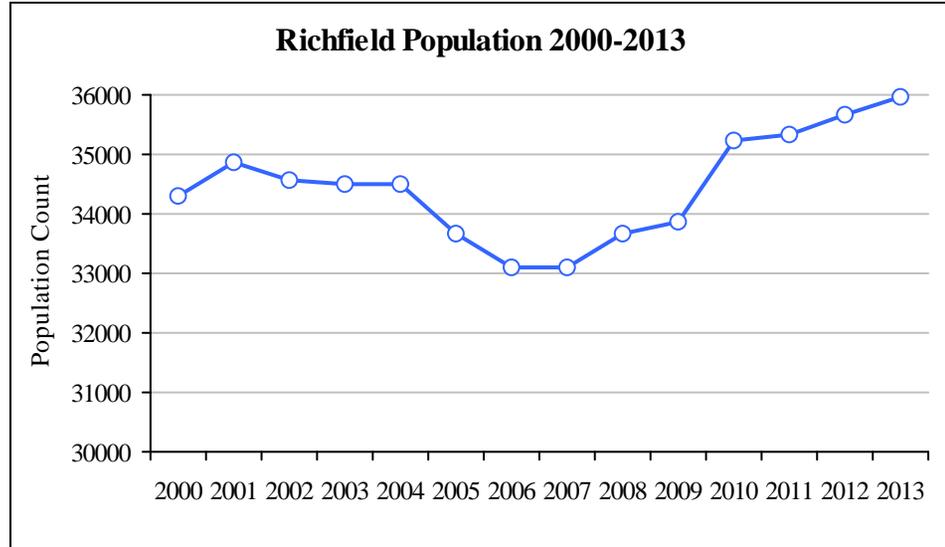
Unique Features

Richfield has various recreational, residential, and commercial districts. The City of Richfield oversees 23 parks and open space totaling 450 acres. One of these recreational areas, Woodlake Nature Center, is a 150-acre nature preserve dedicated to environmental education, wildlife observation and outdoor recreation. Richfield is also home to Augsburg Public Library, a community center serving youths, seniors and the disabled, two farmers markets, six public schools and four parochial schools, and numerous retail locations. (*City of Richfield website, www.cityofrichfield.org*)

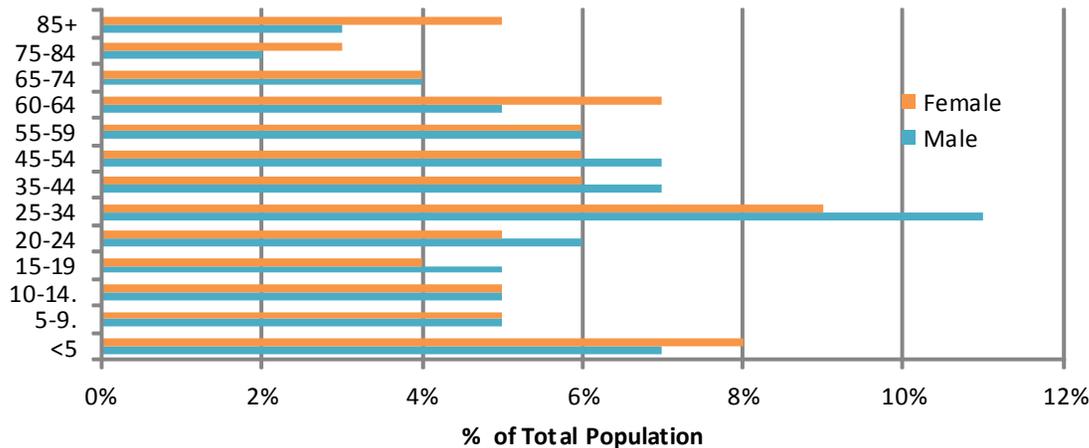
Population

Richfield's population has fluctuated over the past decade seeing a ten year low of 33,000 people in 2006. Metropolitan Council population estimates showed a decline in Richfield's population from 2001-2006. In 2007, the population increased for the next six years, to a high in 2013 of 35,957 people

Source: Metropolitan Council, Population Estimates, 2010 U.S. Census; 2011-2013 American Community Survey 3yr estimate



Richfield Age Distribution, 2013



Richfield Population Distribution of Age

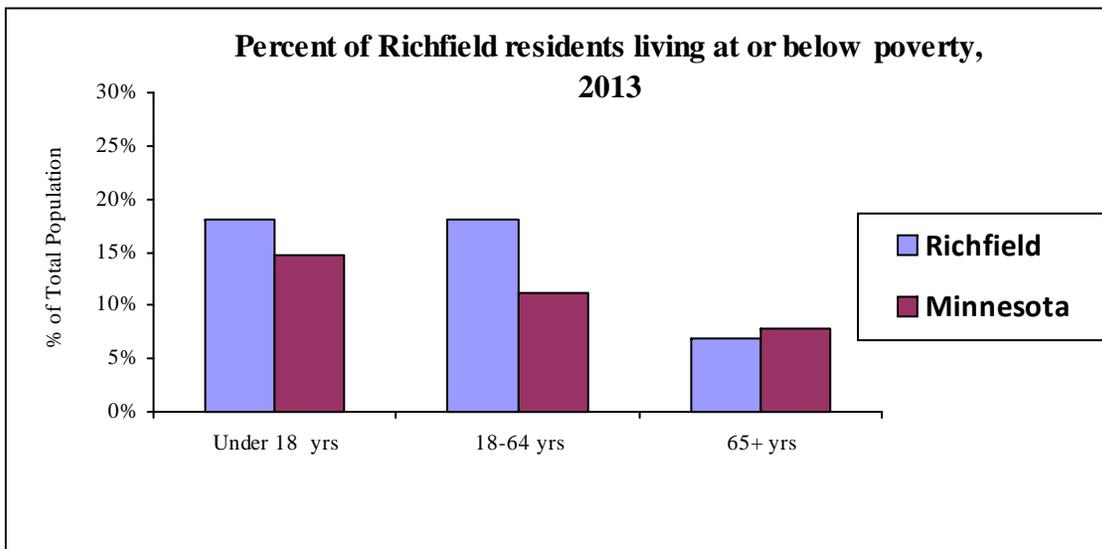
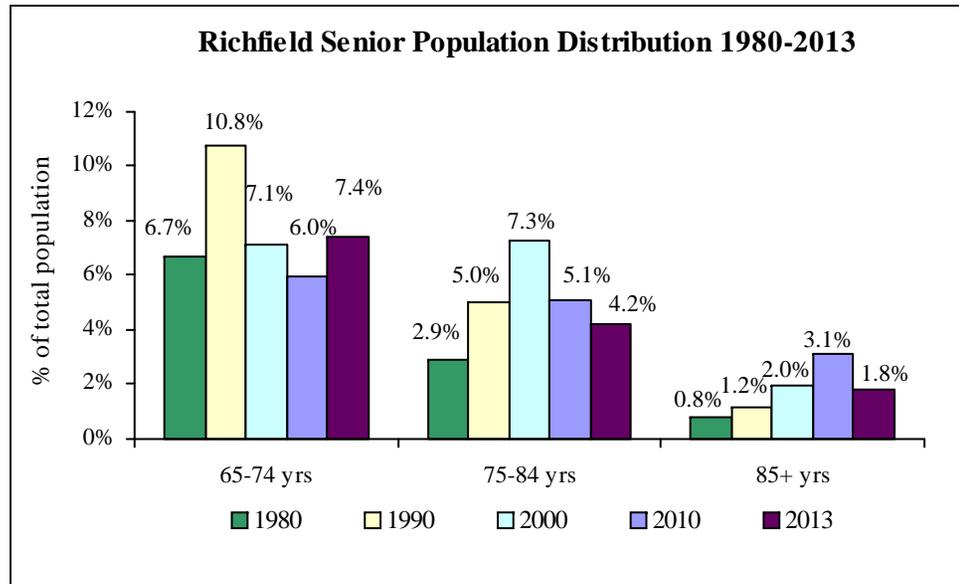
- Largest age group is 25-34 year olds (younger than the State)
- Slightly higher percent of population is female (50.4%) compared to males (49.6%)
- More residents under 18 years of age (43.5%) than over 65 years of age (30.2%)

Source: U.S. Census Bureau 2011-2013 American Community Survey 3 yr estimate

Richfield Senior Population

- Adults 65 years and older comprise 13.4% of the total population of Richfield (2013)
- Seniors 85 years and older have increased as a percentage of the total population every decade for the last 40 years

Source: U.S. Census, 1980, 1990, 2000, 2010;
U.S. Census Bureau 2009-2013, 2012 American Community Survey



Residents in Poverty

- Higher percent of youth living at or below poverty compared to adults 18-64 years
- Median household income in Richfield is \$55,963. Federal poverty level in 2015 was \$24,250 for a family of four
- Median household income among families in SNAP food assistance program: \$20,739

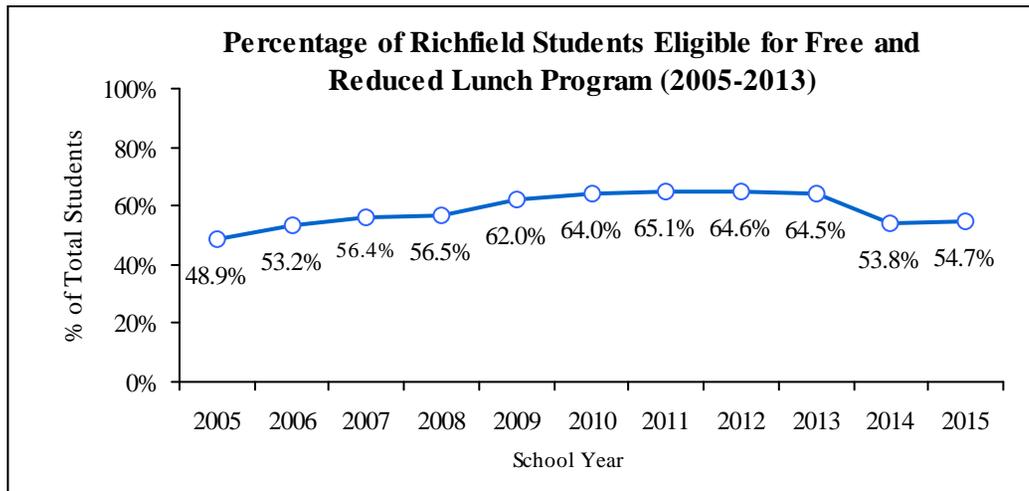
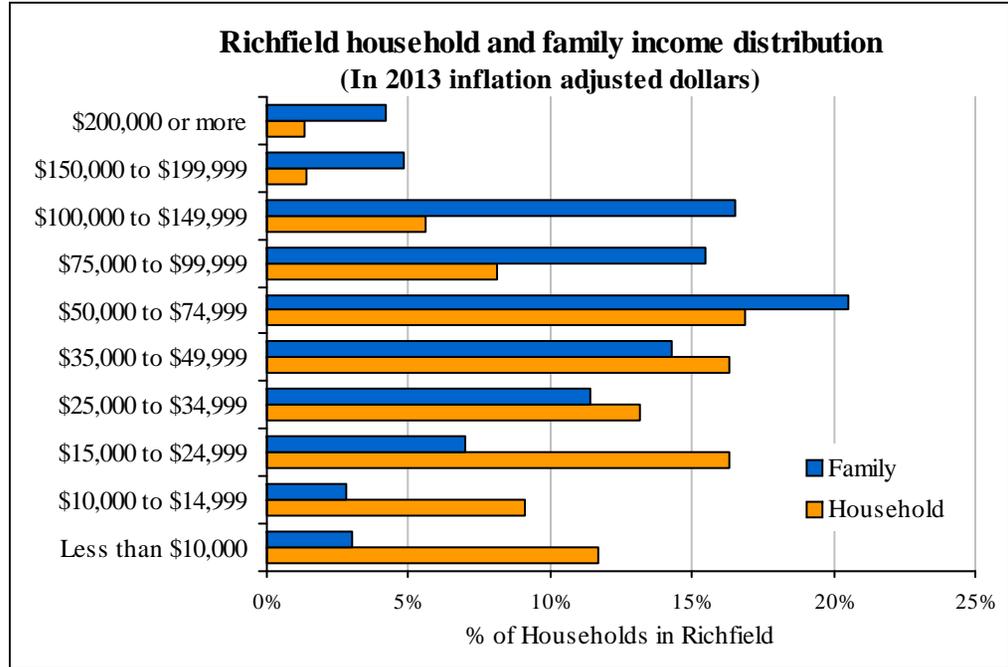
Source: U.S. Census Bureau American Community Survey 2011-2013 3 yr estimates

Income

Richfield has an estimated median household income of \$52,090, which is lower than Minnesota. The median family income in Richfield is \$63,990, also lower than the State. In Richfield, the average household size for 2011-2013 was 2.36, the average family size was 3.04

Note: The difference between household and family is a family consists of two or more people related by birth, marriage, or adoption residing in the same housing unit. A household consists of all people who live in a housing unit regardless of relationship. It may consist of a person living alone or multiple

Source: American Community Survey 2011-2013
3 yr estimates



Free and Reduced Price Lunch Program

In the Richfield Public School District, the percent of students eligible for the Free and Reduced Lunch Program increased from 49% in 2005 to 65% in 2011. Since 2011, this proportion has remained steady with a drop in 2014 to 53.8%

Source 2005-2015 MDE enrollment data

Limited English Proficiency

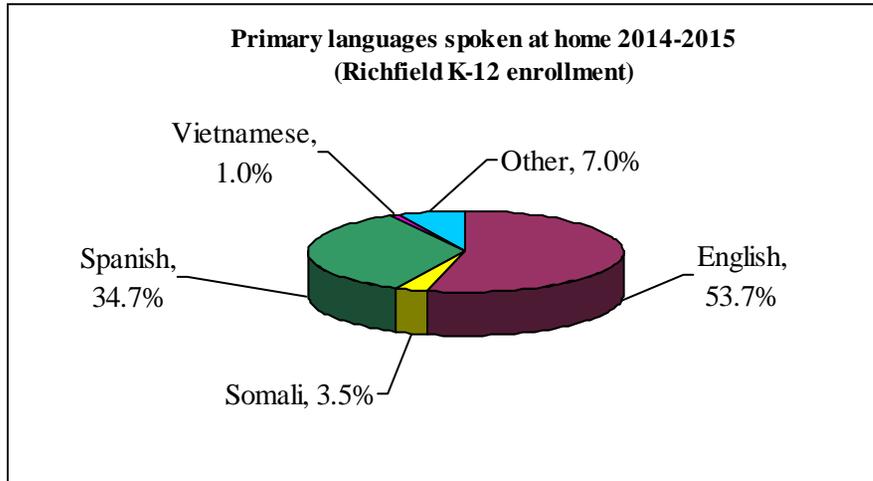
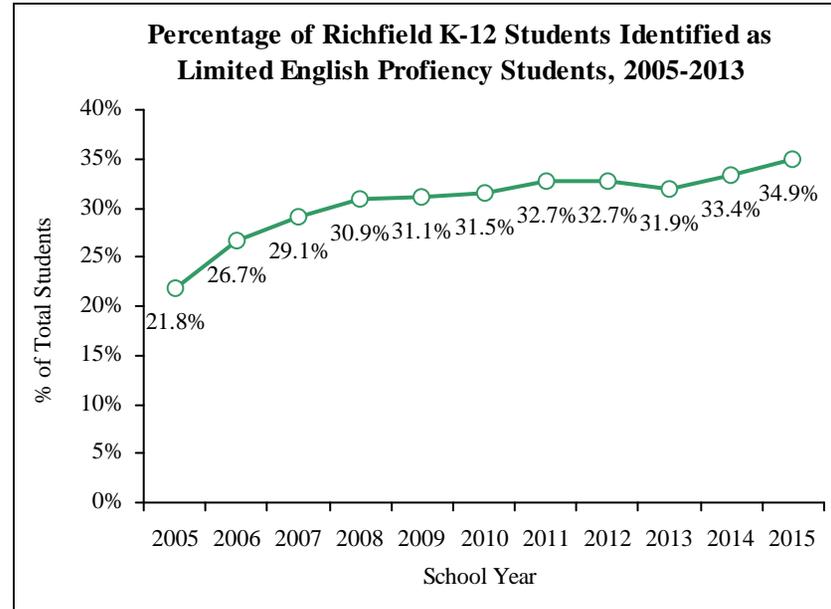
The proportion of Limited English Proficiency (LEP) K-12 students has steadily increased from 22% in 2005 to 35% in 2015, higher than Minnesota overall (8.6%).

The proportion of Richfield residents who speak a language other than English at home is higher than the State

- Richfield: 26.1%
- Minnesota: 10.9%

There has been continual growth in proportion of foreign-born residents since 1990 with a slight drop in 2013

- 1990: 3.9%
- 2000: 11.4%
- 2010: 18.7%
- 2011: 20.2%
- 2013: 19.5%



Languages in Richfield

The Department of Education tracks what language is the primary language spoken at home for students. In Richfield, the most prominent non-English languages spoken at home for Richfield students’ families in the 2014-2015 school year (K-12) were:

- Spanish (34.7% of students)
- Somali (3.5% of students)
- Vietnamese (1.0% of students)

Source: MN department of Education 2014-2015

Racial and Ethnic Diversity

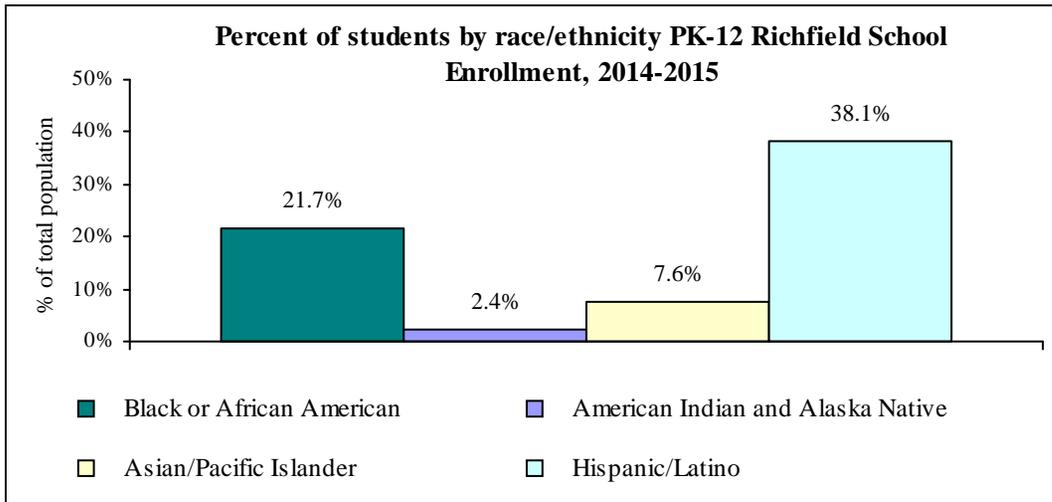
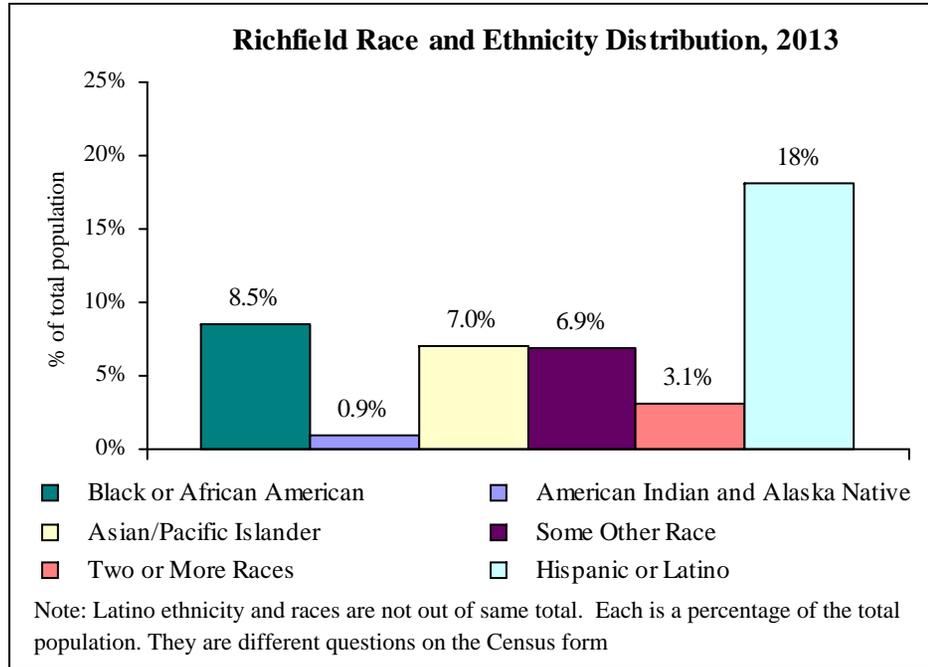
Percent of population that identified their race as White decreased from 81.2% in 2000 to 73.6% in 2013

The Latino population increased from 6.3% in 2000 to 18.1% in 2013

The 2013 median ages for populations of color are lower than Non-Latino Whites (41.0 years)

- Asian - 32.3 years
- African American/African - 34.3 years
- Latino - 24.4 years
- Some Other race - 21.8 years
- 2 or more races - 14.8 years

Source: U.S. Census Bureau 2011-2013 American Community Survey



Diversity in Schools

Similar to the total population of Richfield, Hispanic/Latino students are the largest minority among Richfield students (38.1%).

Student population in Richfield has become more diverse since 2000

- 2000 - 35% populations of color
- 2015 - 69.8% populations of color

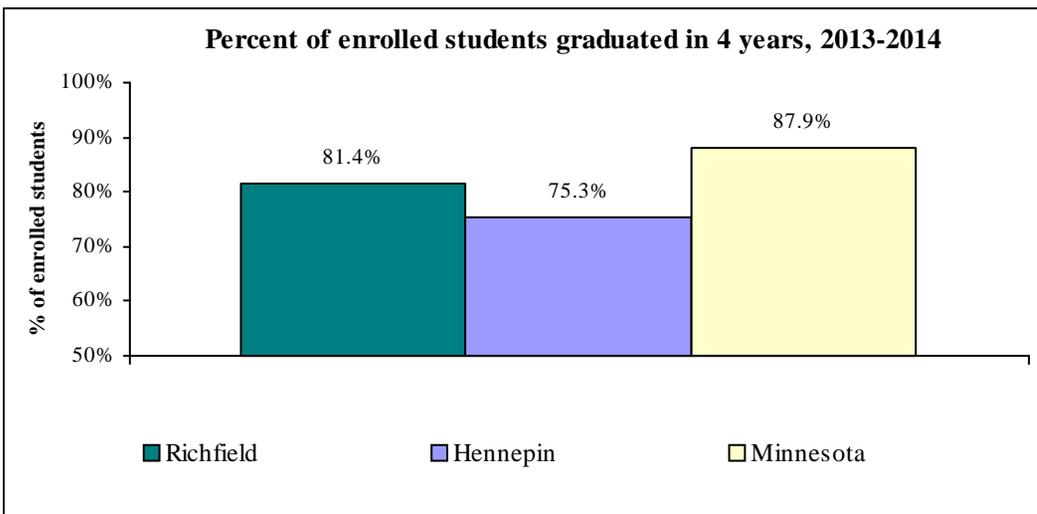
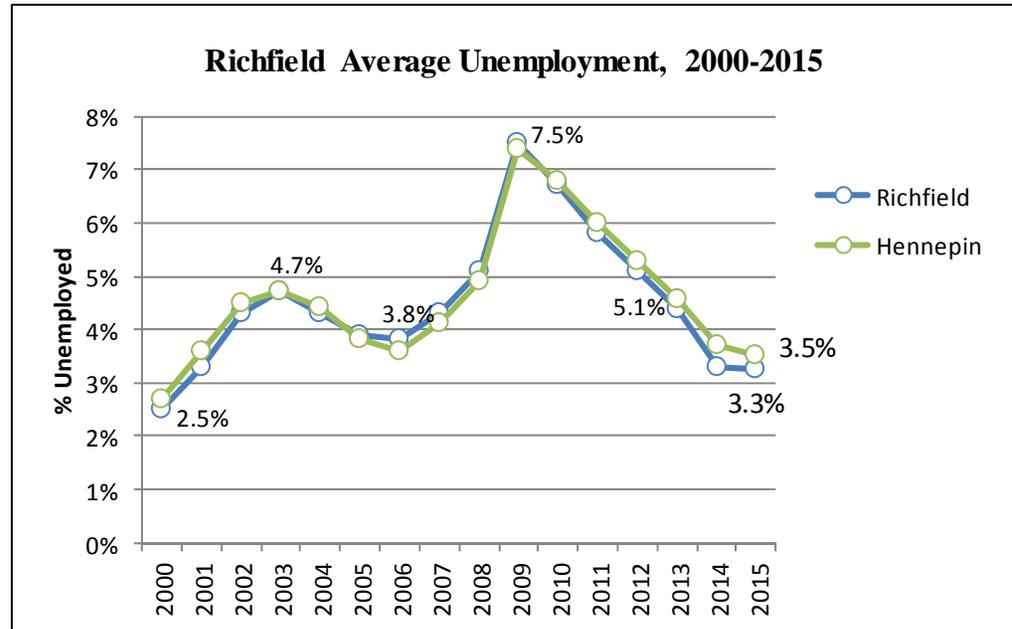
Source: MN Department of Education 2000-2015

Employment

Over 19,600 people worked in Richfield in 2015. In the same year, 3.3% of Richfield residents were unemployed. This is down more than 4% from a 22 year high of 7.5% in 2009.

Richfield has closely followed the unemployment trend of Hennepin County. Minnesota's 2015 unemployment rate (3.8%) was slightly higher than both Richfield and Hennepin County.

Source: Local Area Unemployment Statistics, Minnesota Department of Employment and Economic Development



Graduation Rates

81% percent of students enrolled in Richfield schools graduated in 2014. More than Hennepin County and less than Minnesota.

70% of Latino or Hispanic students graduated in 2014.

Source: MN Department of Education 2013-2014