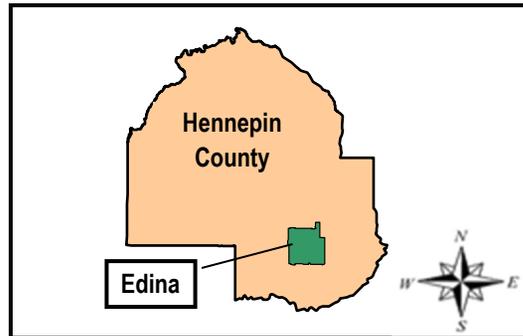


City of Edina Population Profile

Geography ** Population ** Seniors ** Income ** Diversity ** School Enrollment



Geography

Edina is located adjacent to southwest Minneapolis, in Hennepin County. The City is 16.0 square miles and is home to 49,004 residents. It includes 20,806 occupied housing units. Approximately 14,742 (36,949 persons) of those units are owner occupied and 6,064 (11,846 persons) are rented. An additional 209 persons reside in other housing types such as nursing home facilities. (U.S. Census Bureau, 2011-2013 American Community Survey).

Many major highways run through or are close to Edina. Minnesota State Highways 62 and 100 divide the City into four sections. Minnesota Highway 169 and Minnesota Highway 100 extend north and south. Interstate Highway 494 and Minnesota Highway 62 extend east and west. Major employers include Fairview Southdale Hospital, Edina Public Schools, City of Edina, BI Worldwide, Regis Corporation, Barr Engineering, Lund Food Holdings, International Dairy Queen, Edina Reality, and FilmTec Corporation among others. (City of Edina website, <http://edinamn.gov/index.php>).

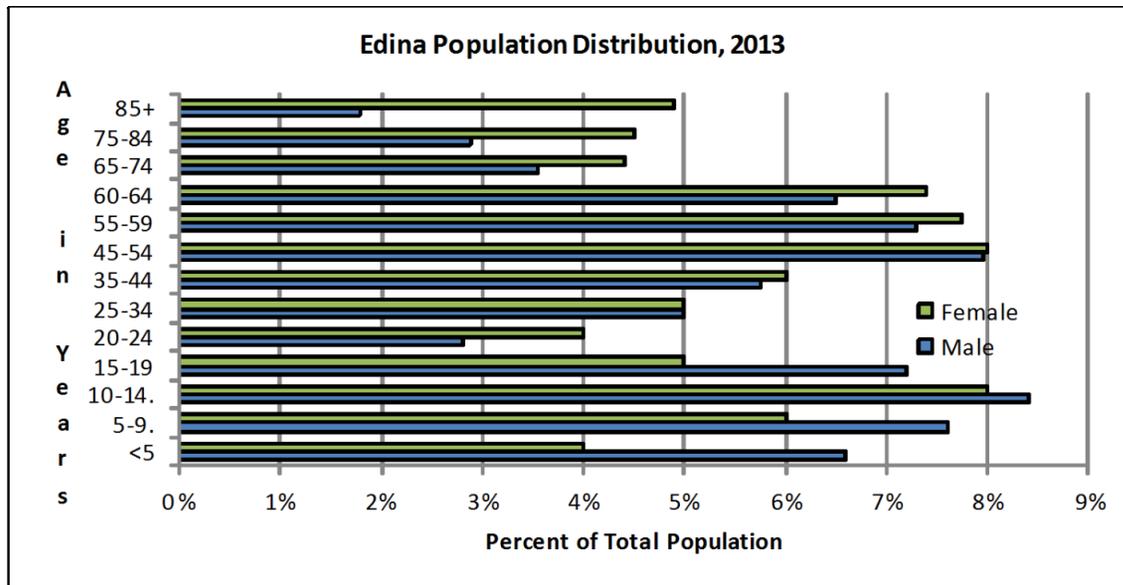
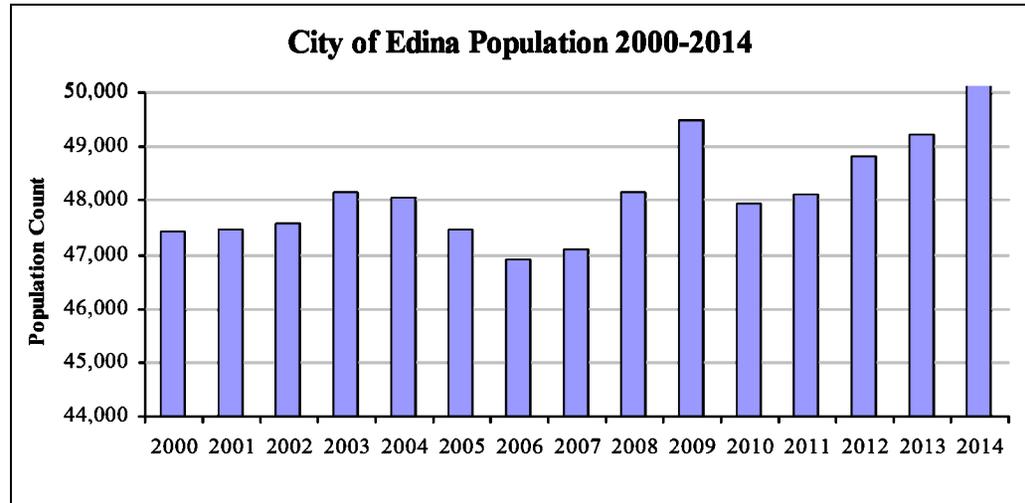
Unique Features

Edina has various recreational, residential, and commercial districts. The City of Edina oversees 40 parks and open space totaling more than 1,550 acres. Edina has numerous retail shopping centers, including Southdale Center, the first climate-controlled, fully enclosed mall in the United States. Other shopping centers include Galleria, Yorktown and Centennial Lakes Plaza. There is also a downtown area at 50th Street and France Avenue, known as "50th & France." There are two hotels in Edina: Westin Galleria Edina and Marriott Residence Inn, adjacent to Edinborough Park. One of Edina's crown jewels, Edinborough Park, is a multi-use development that also includes an indoor park. (City of Edina website, <http://edinamn.gov/index.php>)

Population

Edina experienced continual growth between 2000 and 2003. From 2004-2006, Metropolitan Council estimates show a decline in Edina's population. In 2007 the population once again increased for the following three years. 2014 estimates will reach a 15 year high of 50,261 persons.

Source: (Metropolitan Council, Population Estimates)



Age and Gender Distribution

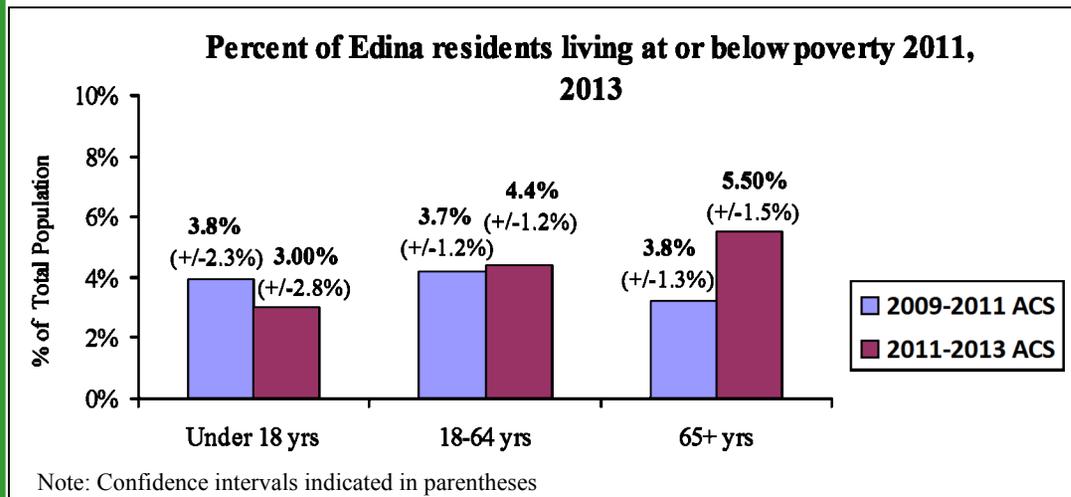
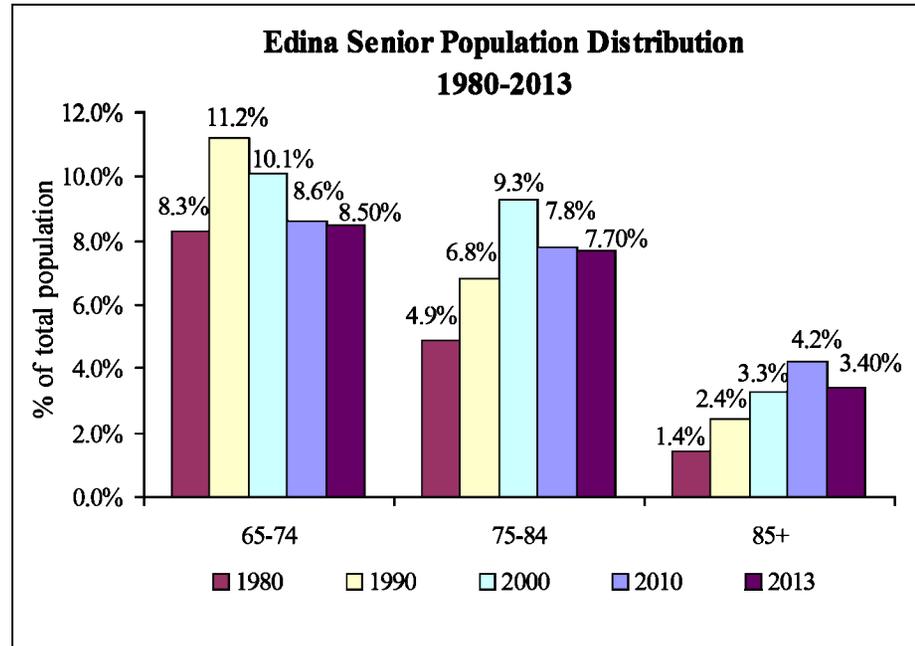
- Largest age group: 45-54 years (same as the State)
- Females outnumber males in every age group from 35 years through 85 years and older. 52% of the overall population is female.
- Young people under 19 years of age account for 7% more of the population than seniors 65 and older.

Source: U.S. Census Bureau, 2011-2013 American Community Survey

Edina Senior Population

- Seniors 85 years and older have increased as a percentage of the total population every decade for the last 40 years, except in 2013.
- Over one-third of seniors live alone, with an estimated 80% of those seniors that live alone identified as women
- A small percentage, 1.1% of seniors live in group quarters such as nursing homes

Source: U.S. Census 1980-2010 and American Community Survey 2011-2013 3 yr estimates



Poverty

- Median household income in Edina is \$84,211. Federal poverty level in 2015 is \$24,250 for a family of four.
- Edina has a lower percentage of families and individuals estimated to be living in poverty (2.5% of families and 4.3% of individuals) compared to the State (7.5% of families and 11.6% of individuals)

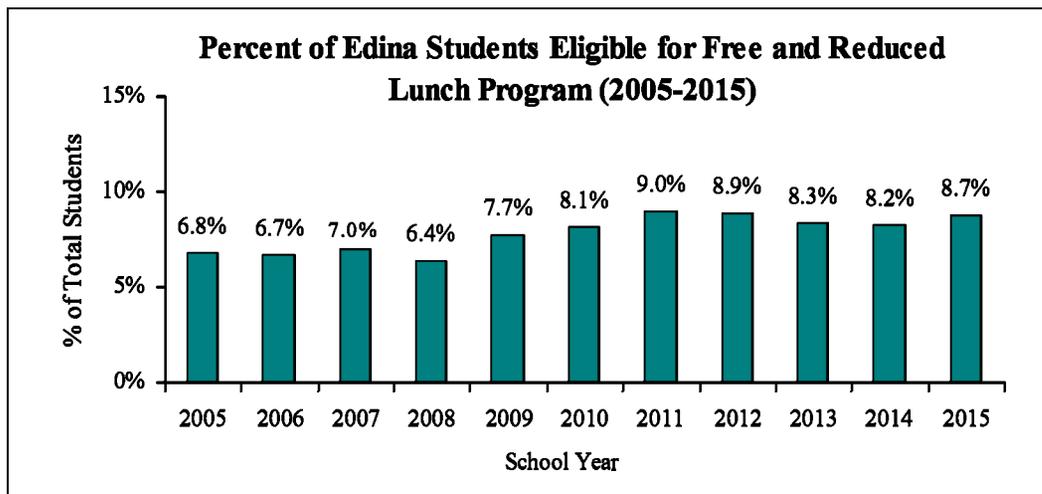
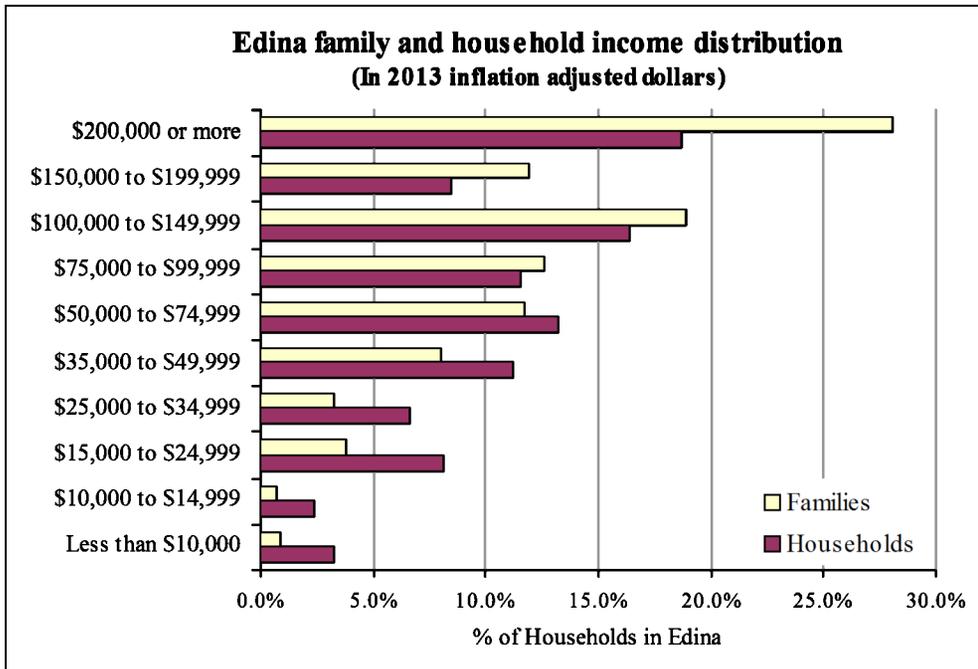
Source: American Community Survey 2011-2013 3 yr estimates, www.familiesusa.org

Income and Poverty

Edina has an estimated median household income of \$84,211, which is higher than the State. The median family income in Edina is \$123,562, which is also higher than the State. In Edina, the average household size for 2011 was 2.35 the average family size was 3.00 persons. In 2013, 3.8% of Edina residents had no health insurance.

Note: The difference between household and family is a family consists of two or more people related by birth, marriage, or adoption residing in the same housing unit. A household consists of all people who live in a housing unit regardless of relationship. It may consist of a person living alone or multiple unrelated individuals or families living together.

Source: 2011-2013 American Community Survey 3 year esti-



Free and Reduced Price Lunch Program

In the Edina Public School District, the percent of students eligible for the Free and Reduced Lunch Program began to decline after a rise from 2009 to 2011 with a slight increase in 2015.

Source: MN Department of Education, 2005-2015

Limited English Proficiency

The percentage of Limited English Proficiency (LEP) students has remained relatively unchanged since 2005 (3.0% in 2005, 3.9% in 2013)

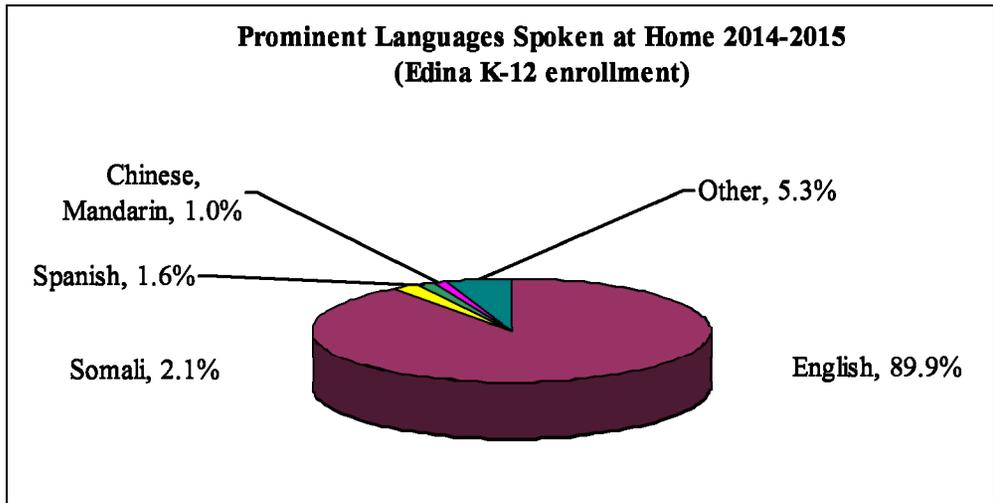
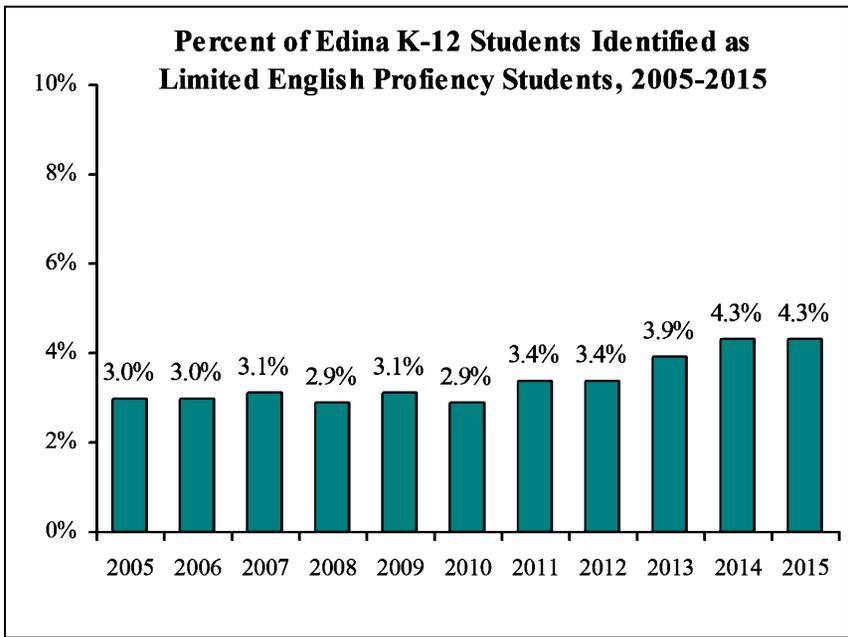
Percentage of population that speaks a language other than English at home is slightly higher than the State:

- Edina - 14%
- Minnesota - 11.4%

Continual growth in percentage of foreign-born residents

- 1990 - 3.7%
- 2000 - 6.0%
- 2010 - 9.1%
- 2013 - 12%

Source: U.S. Census Bureau, 1990, 2000, Census, 2006-2010, 2009-2011, 2011-



Languages in Edina

The Department of Education tracks what language is the primary language spoken at home for students. In Edina, the most prominent non-English languages spoken at home for Edina students' families in the 2012-2013 school year (K-12) were:

- Somali (2.1% of students)
- Spanish (1.6% of students)
- Chinese/Mandarin (1.0% of students)

Source: MN Department of Education 2014-2015

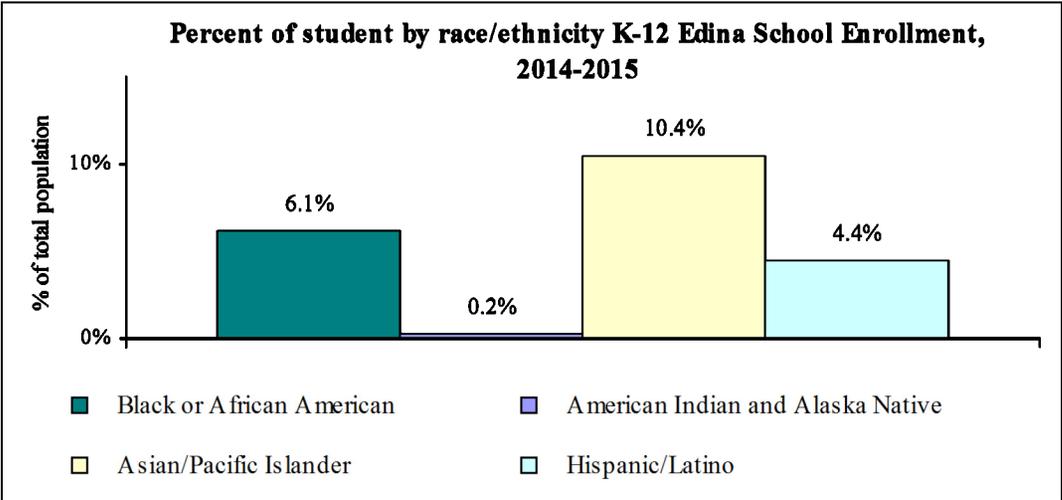
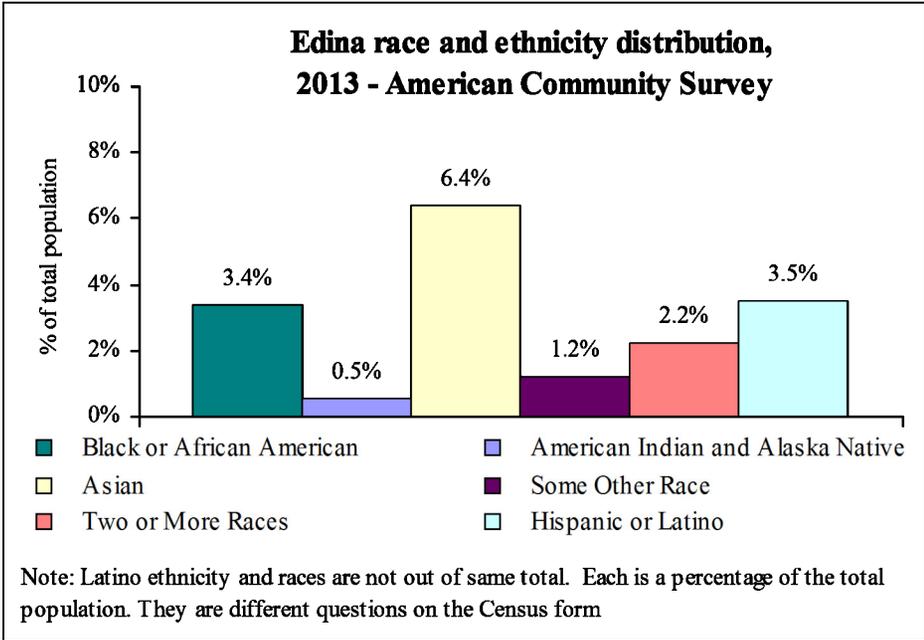
Race and Ethnicity Distribution

There was an increase in non-white racial groups from 5.7 % of the total population in 2000 to 17.2% in 2013

The Asian population accounts for the largest percentage of the non-white population (6.4% of Edina residents overall and over 46%% of the non-White populations in Edina)

Edina has a small, but growing Latino population. In the 2000 Census, 1.1% of the population of Edina reported their ethnicity as Hispanic/Latino, in 2013, this increased to 3.5%

Source: 2000 U.S. Census; 2011-2013 American Community Survey



Diversity in Schools

Similar to the total population of Edina, Asian students accounted for the largest percentage of students of color in 2015 (9.1%).

Student population in Edina has become more diverse over the past decade:

- 2000– 6.6% populations of color
- 2015-21.1% populations of color

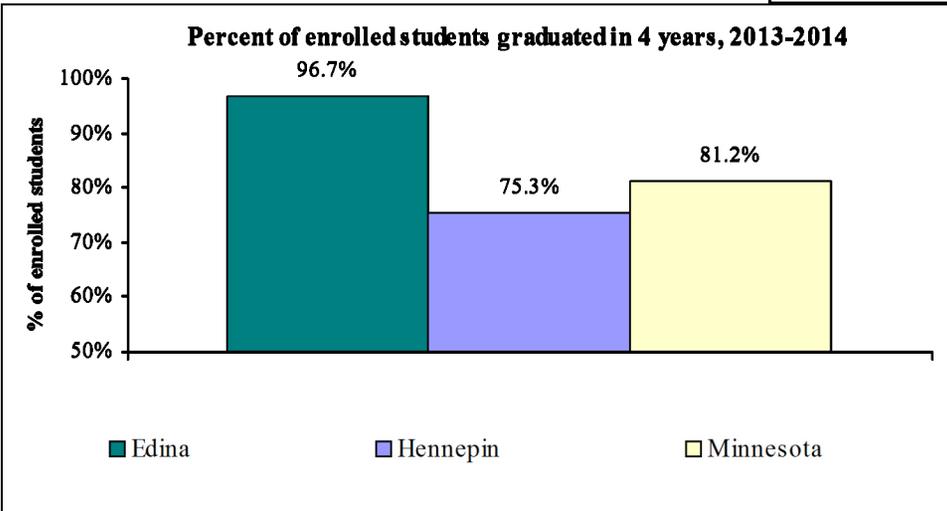
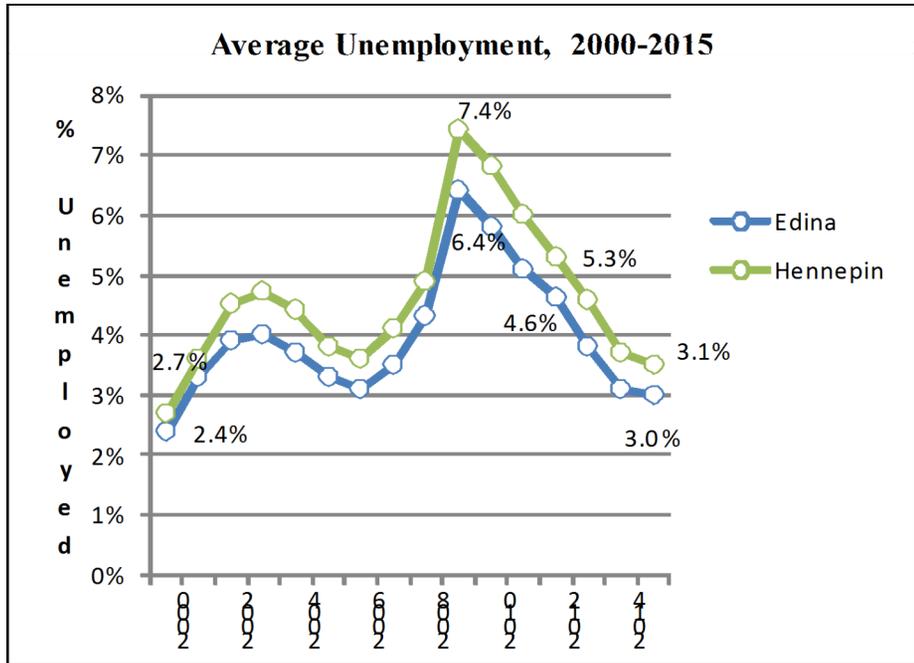
Source: MN Department of Education 2014-2015

Employment

Nearly 44,000 people worked in Edina in 2013.

In the same year, 2.9% of Edina residents were unemployed. This is down nearly 2.2% from a 22 year high of 6.4% in 2009. Hennepin county, while following a similar unemployment trend, has slightly higher unemployment than Edina. Minnesota's unemployment rate was slightly higher (3.8%) than both Edina and Hennepin County.

Source: Local Area Unemployment Statistics, Minnesota Department of Employment and Economic Development., American Community



Graduation Rates

96.7% of students enrolled in Edina schools graduated in 2014. More than Hennepin County or Minnesota

88.68% of those students receiving free or reduced lunch graduated in 2014.

Source: MN Department of Education 2013-2014