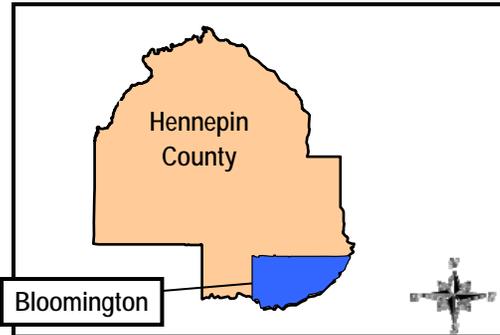


City of Bloomington Population Profile

Geography ** Population ** Seniors ** Income ** Diversity ** School Enrollment



Geography

Bloomington, population 86,652, is a suburb in southern Hennepin County. The city is 38.3 square miles and includes 37,641 occupied housing units with an average of 2.27 persons per household. Approximately 68.4% (59,270 people) of those units are owner occupied and 31.6% (27,382 people) are rented. An additional 985 people reside in group quarters such as nursing home facilities or other group-living facilities. (*U.S. Census Bureau 2014 American Community Survey 1 yr estimate*)

From west to east, the cities of Edina and Richfield and the Minneapolis/St. Paul International Airport form the northern border of the city, Eden Prairie lies to the west. The southern and eastern portion of Bloomington is bordered by the Minnesota River and cities of Savage, Burnsville and Eagan. (*Metropolitan Council, 2015 Bloomington Community Profile, City of Bloomington website, www.ci.bloomington.mn.us*)

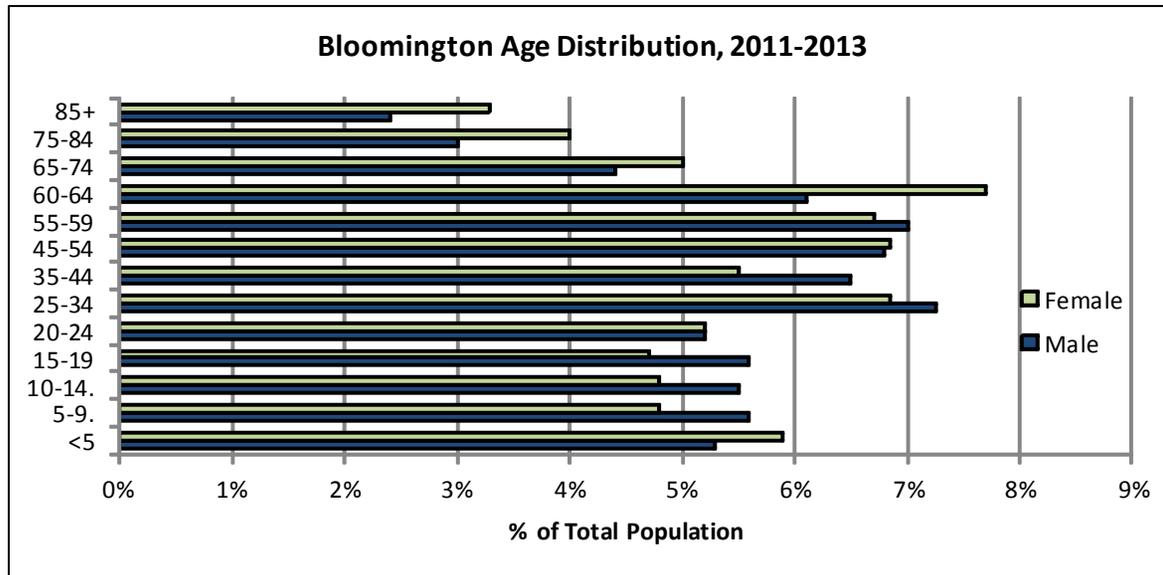
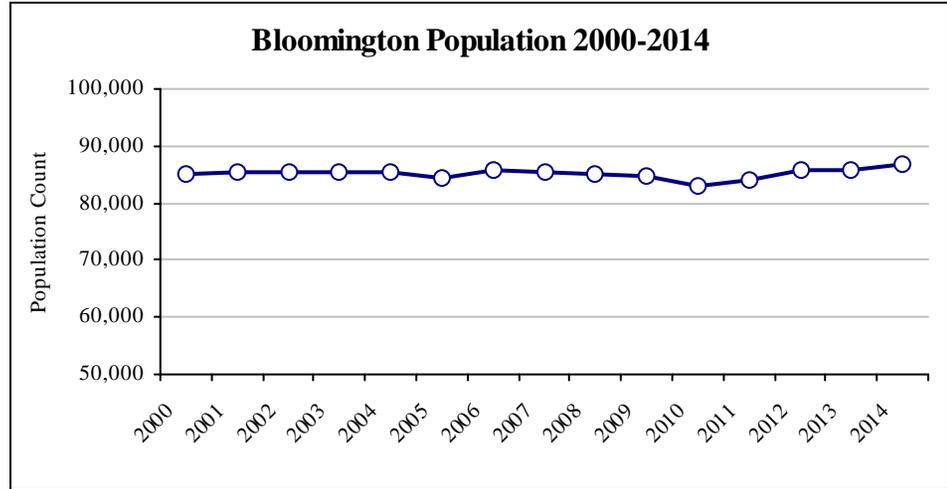
Unique Features

The City of Bloomington maintains and operates an extensive parks system with over 8,928 acres of designated parks and open space. In 2014, the top three employers in Bloomington included the Mall of America and Hospitality Association (13,000 employees), Health Partners Insurance (2,666 employees) and the Bloomington School District (1,936 employees). There are five secondary institutions in Bloomington including Normandale Community College, which educates over 10,000 students annually. Bloomington is also home to the Bloomington Center for the Arts, a focal point for the performing and visual arts for thousands of people in Bloomington and the surrounding communities. Additionally, the City operates a Farmers Market in the summer, with more than 40 vendors each week. (*City of Bloomington website, www.bloomingtonmn.gov, Normandale Community College website*)

Population

Bloomington’s population has seen little fluctuation over recent years. Metropolitan Council population estimates showed a decline in Bloomington’s population from 2007-2010, with the 2010 census indicating a 10-year low with 82,893 people. The 2014 population was 86,652.

Source: Metropolitan Council Population Estimates, 2000 to 2014 U.S. Census; U.S. Census Bureau 2011 American Community Survey 1yr estimate



Bloomington Population Distribution of Age

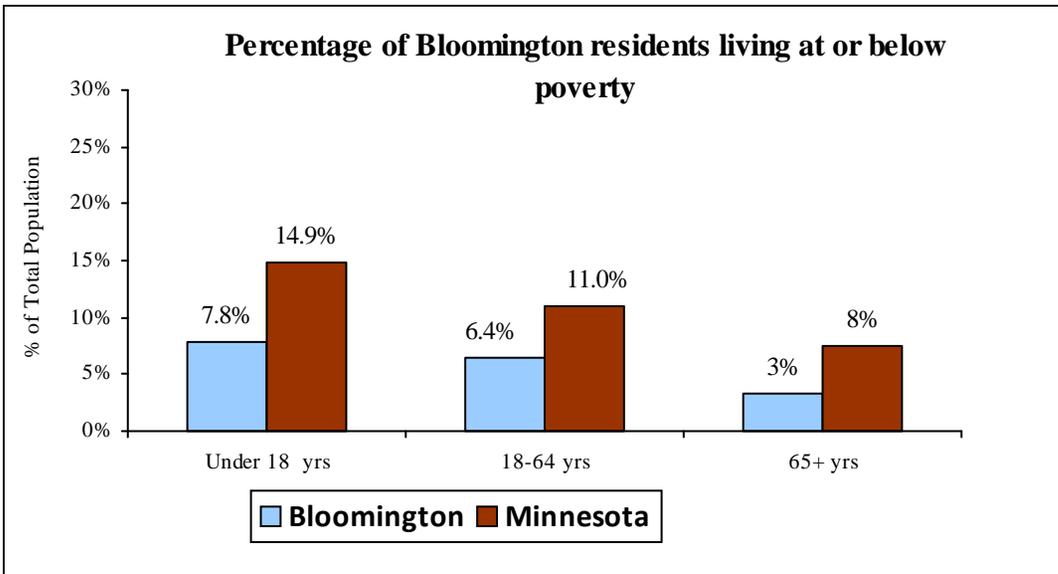
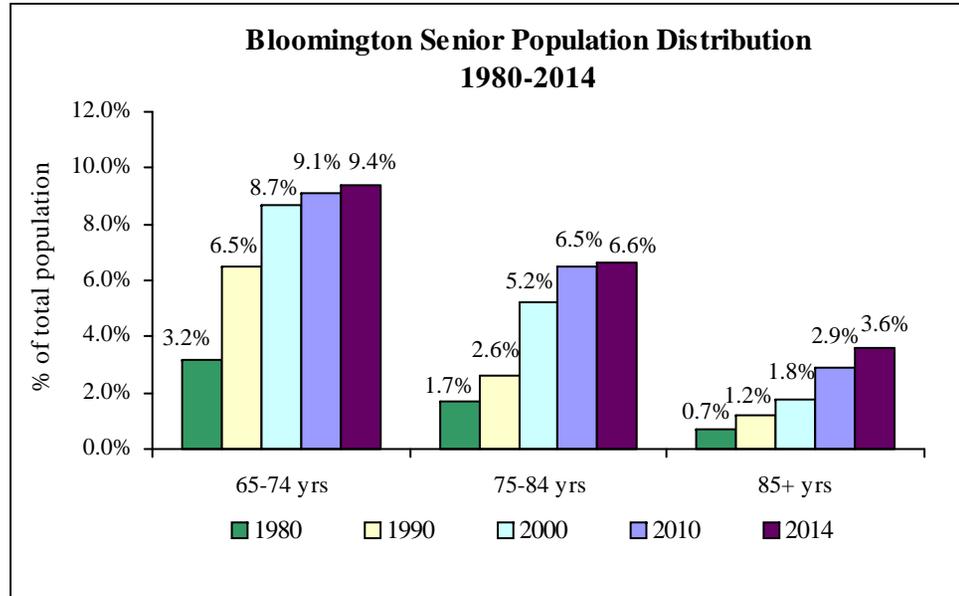
- Higher percent of population is male (51%) compared to females (49%)
- Lower proportion of residents under 18 years of age compared to residents 65 years and older

Source: U.S. Census Bureau 2011-2013 American Community Survey 3 yr estimate

Bloomington Senior Population

- In 2014, adults 65 years and older comprised 19.6% of the total population of Bloomington
- Every age group of seniors, as a proportion of the total population, has increased in every census since 1980
- The largest increase since 2000 was seen in the 75-84 years age group

Source: U.S. Census, 1980, 1990, 2000, 2010, 2014 1 yr estimate



Residents in Poverty

- Higher proportion of youth and adults living at or below poverty compared to seniors.
- Median household income in Bloomington is \$64,115. Federal poverty level in 2014 was \$23,850 for a family of four
- 7.2% of household participated in SNAP program in past 12 months (2014 survey)

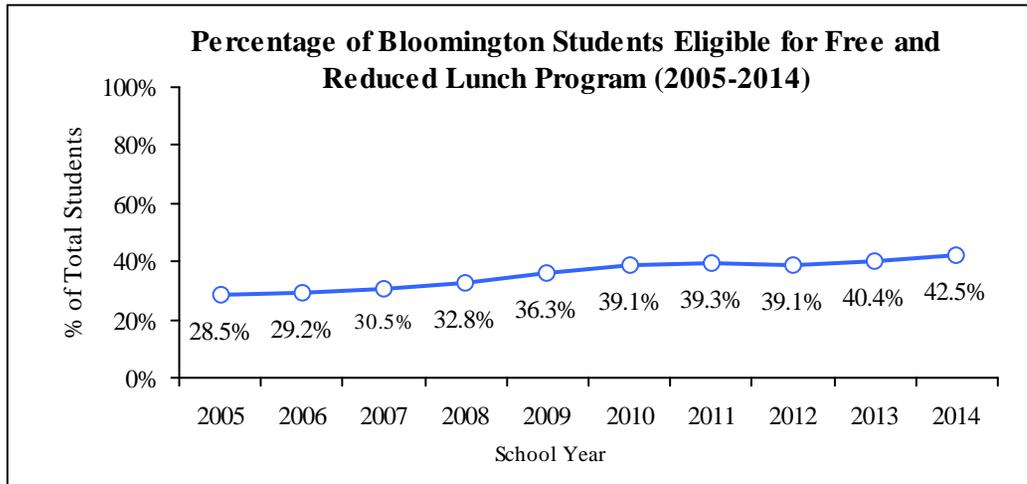
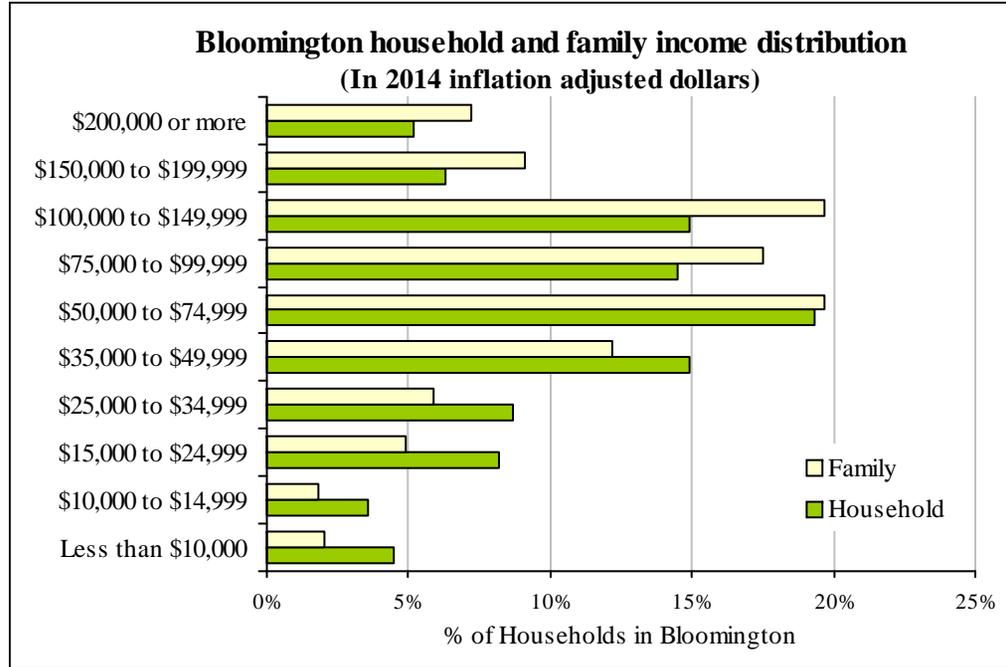
Source: U.S. Census Bureau 2014 American Community Survey 1 yr estimate

Income

Bloomington’s median household income is \$61,820, which is slightly higher than the Minnesota. The median family income in Bloomington is \$78,727, also higher than the State. In Bloomington, the average household size in 2014 was 2.27, the average family size was 2.93.

Note: The difference between household and family is a family consists of two or more people related by birth, marriage, or adoption residing in the same housing unit. A household consists of all people who live in a housing unit regardless of relationship. It may consist of a person living alone or multiple unrelated individuals or families living together.

Source: American Community Survey 2009-2013 5 yr estimates



Free and Reduced Price Lunch Program

In the Bloomington Public School District, the percent of students eligible for the Free and Reduced Lunch Program increased from 29% in 2005 to 39% in 2010. This proportion remained steady from 2010 to 2012 but increases since 2012.

Source: 2005-2014 MDE enrollment data

Limited English Proficiency

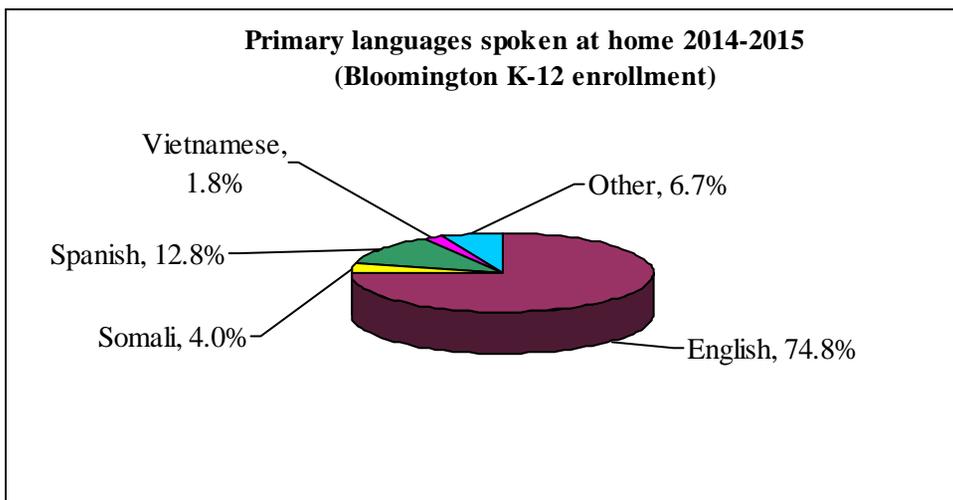
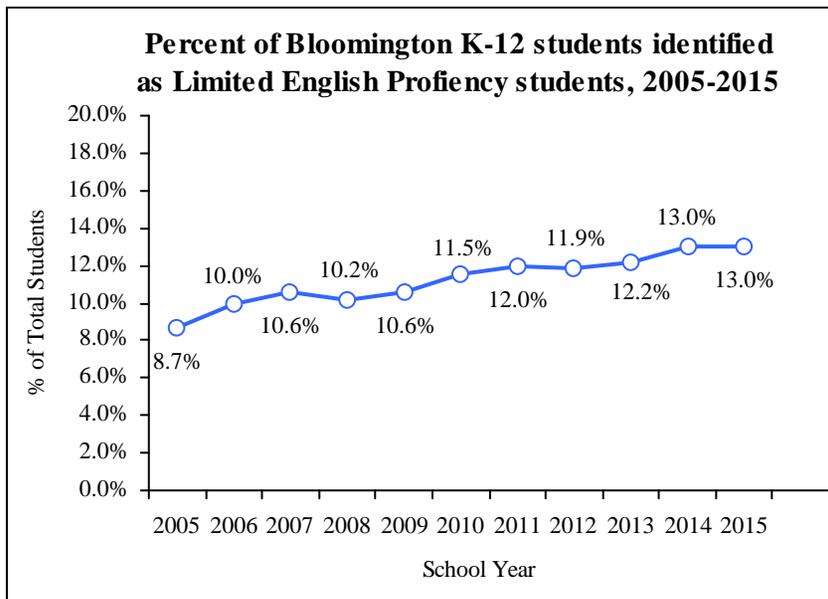
The proportion of Limited English Proficiency (LEP) students has increased gradually from 2005-2014 to 13% of all K-12 students.

The proportion of the Bloomington population that speaks a language other than English at home is higher than the State

- Bloomington: 13.9%
- Minnesota: 11.1%

Continual growth in the percentage of foreign-born residents

- 1990: 4.0%
- 2000: 7.7%
- 2010: 10.8%
- 2011: 11.4%



Languages in Bloomington

The Department of Education tracks what language is the primary language spoken at home for students. In Bloomington, the most prominent non-English languages spoken at home for Bloomington students' families in the 2014-2015 school year (K-12) were:

- Spanish: 12.8%
- Somali: 4.0%
- Vietnamese: 1.8%

Source: MN Department of Education 2014-2015

Racial and Ethnic Diversity

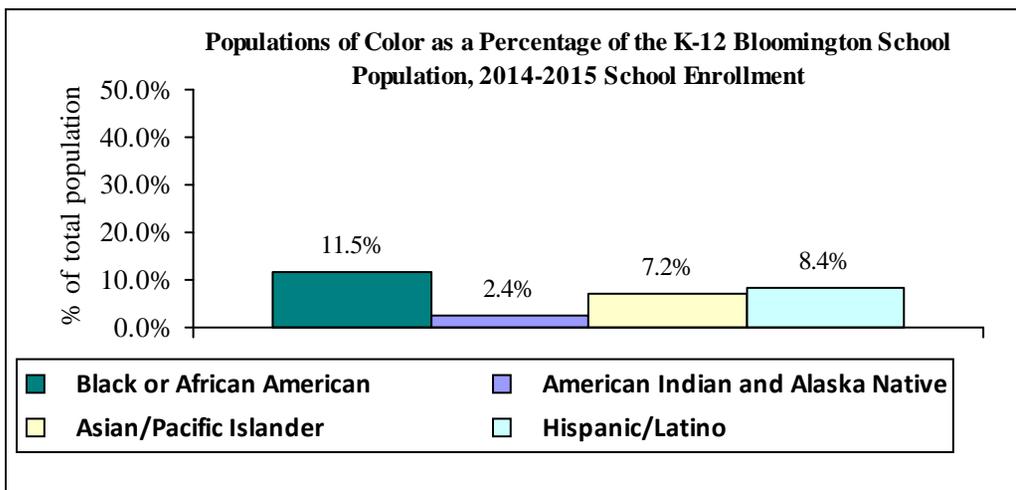
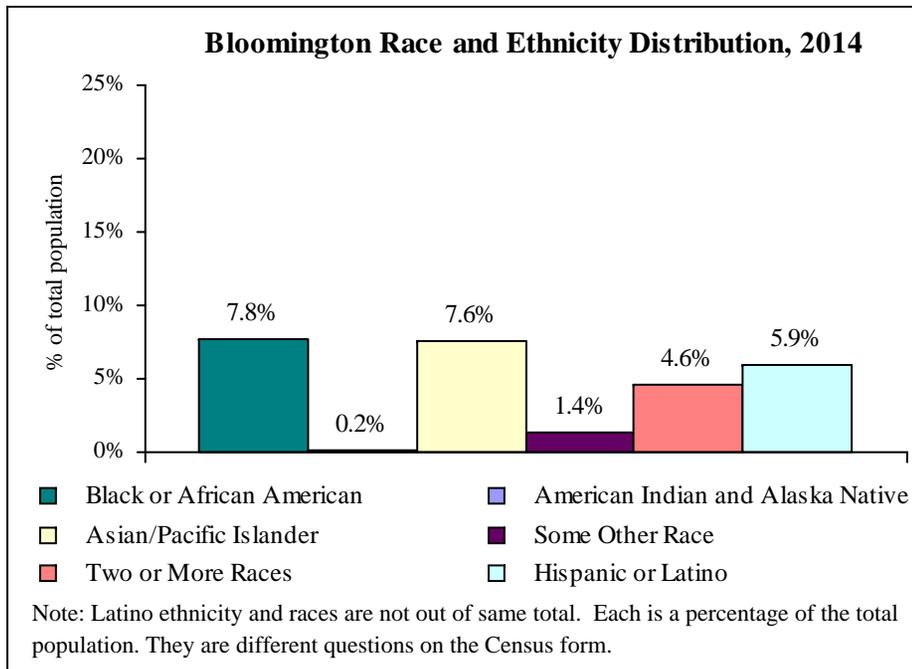
Proportion of population that identified their race as White decreased from 88.1% in 2000 to 80.6% in 2011

The Latino population increased from 2.7% in 2000 to 5.9% in 2011

The 2014 median ages for populations of color are lower than Non-Latino Whites (48.3 years)

- Asian: 44.7 years
- African American/African: 29.9 years
- Latino: 29.9 years
- Some Other race: 34.3 years
- 2 or more races: 15.1 years

Source: U.S. Census Bureau 2014 American Community Survey 1 yr estimate



Diversity in Schools

Similar to the total population of Bloomington, Black/African American students account for the largest percentage of students of population of color (12%)

Student population in Bloomington has become more diverse in recent years

- 2000: 22% populations of color
- 2014: 30% populations of color

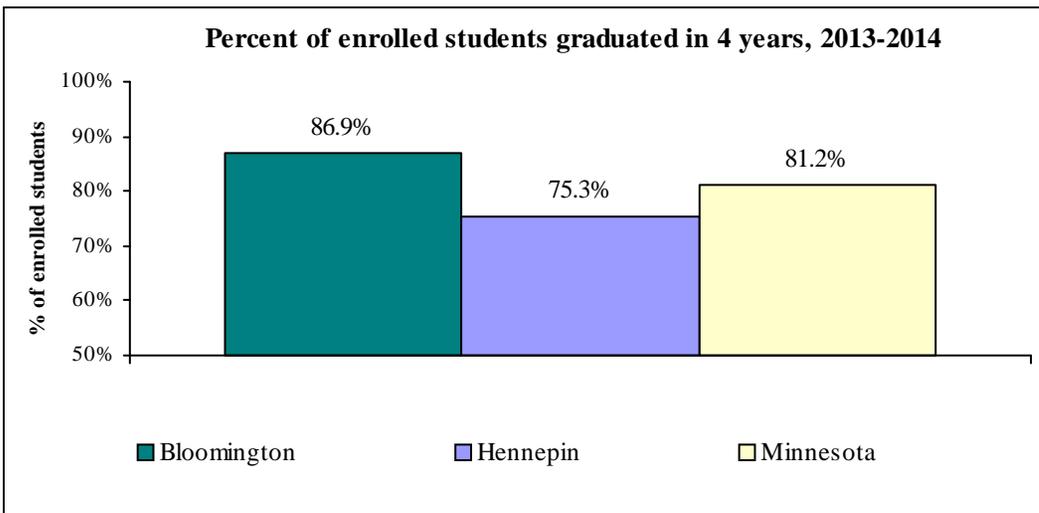
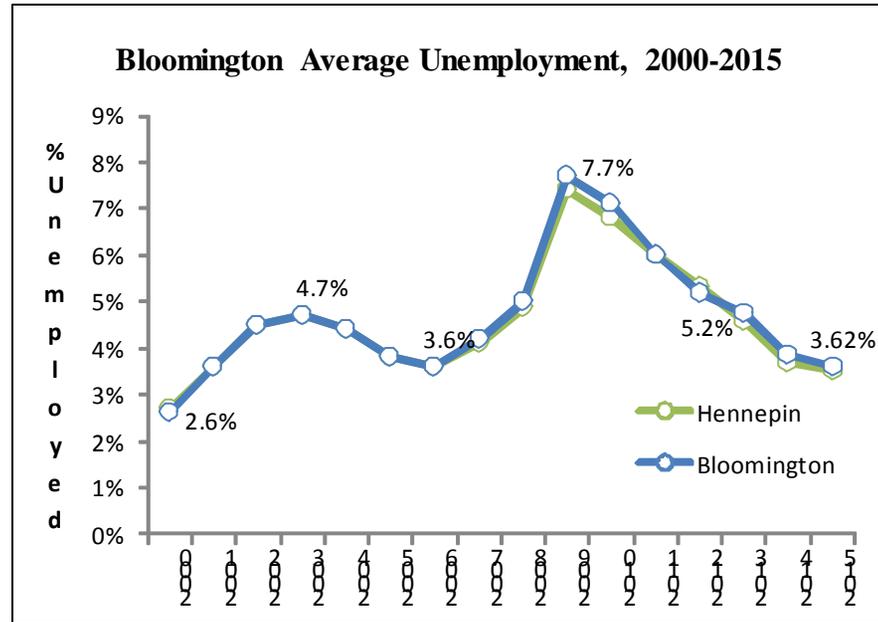
Source: MN Department of Education 2000-2014

Employment

More than 45,812 people worked in Bloomington in 2015. In the same year, 3.3% of Bloomington residents were unemployed. This is down 2.5% from a 22 year high of 7.7% in 2009.

Bloomington has closely followed the unemployment trend of Hennepin County. Minnesota's 2015 unemployment rate (3.8%) was slightly higher than both Bloomington and Hennepin County.

Source: Local Area Unemployment Statistics, Minnesota Department of Employment and Economic Development



Graduation Rates

87% percent of students enrolled in Bloomington schools graduated in 2014. More than Hennepin County or Minnesota.

73% of Latino or Hispanic students graduated in 2014.

Source: MN Department of Education 2014