



Demographics in the City of Bloomington

- **Bloomington is a growing community.**
 - Bloomington has grown by 3.7% since 2010, as shown in Figure 1, making it the 5th fastest growing city in the Twin Cities.
 - According to the Metropolitan Council’s most recent forecast data, Bloomington population is expected to increase by 12.6% between 2010 and 2040. The number of jobs in Bloomington is expected to increase by 20.2%.

Figure 1: Numeric and Percent change in Population between 2010 and 2015

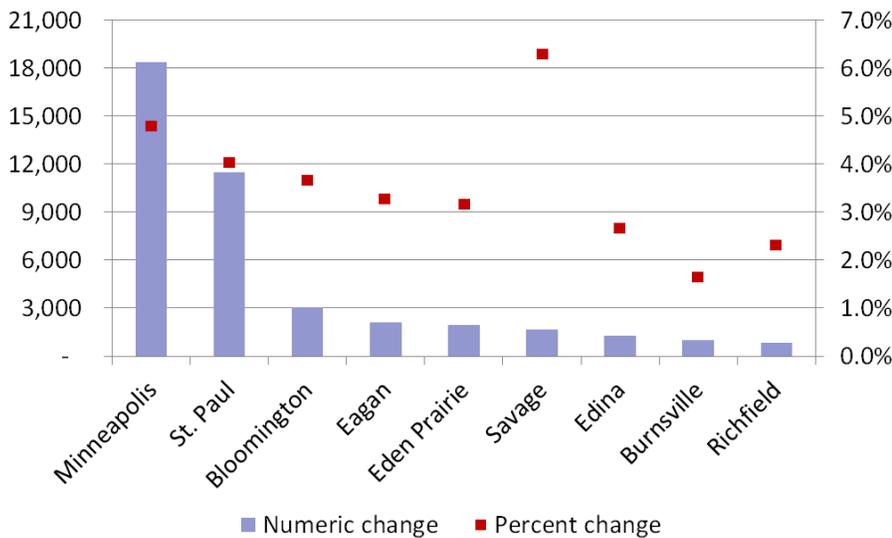


Figure 2: Metropolitan Council Forecasts for the City of Bloomington

Forecast Year	Population	Households	Employment
2010	82,893	35,905	86,530
2020	86,100	38,100	93,900
2030	89,400	39,700	98,900
2040	93,300	41,250	104,000

- **Age demographics are changing in Bloomington**

- In 2000, approximately 34 percent of Bloomington’s population was 50 years or older. In 2010, approximately 40 percent of Bloomington’s population was 50 years or older.
- In 2000, approximately 30 percent of Bloomington’s population was 30 to 49 years old. In 2010, approximately 25 percent of Bloomington’s population was 30 to 49 years old.

Figure 3: Year 2000: Population by Age and Gender in Bloomington

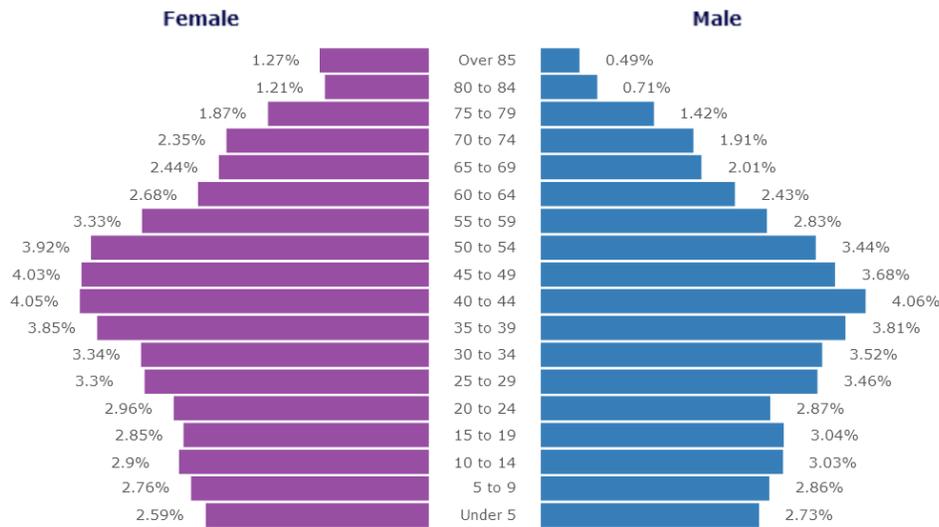
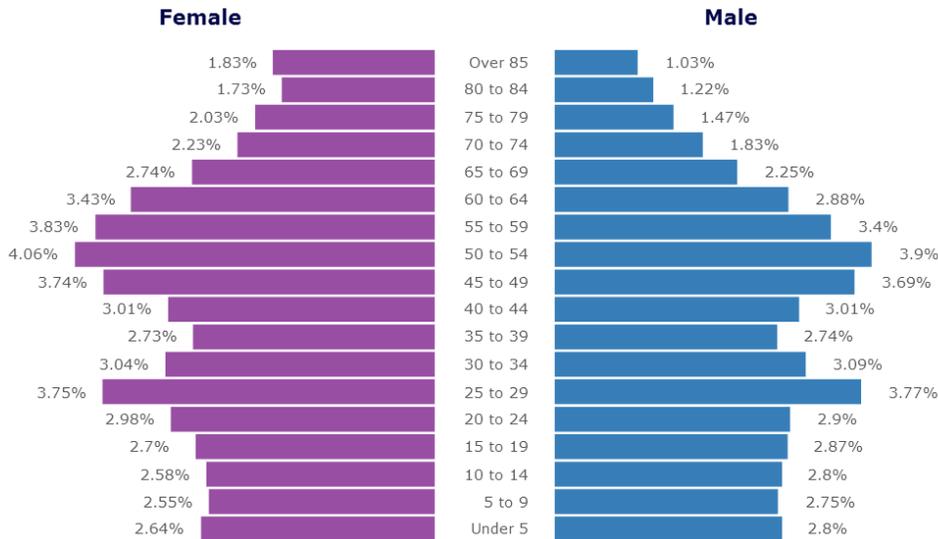


Figure 4: Year 2010: Population by Age and Gender in Bloomington



- **Bloomington is becoming more diverse**

- In 2000, approximately 13 percent of Bloomington’s population was something other than ‘White alone.’ In 2010 that number grew to 25 percent.

Figure 5: Year 2000: Population by Race and Ethnicity in Bloomington

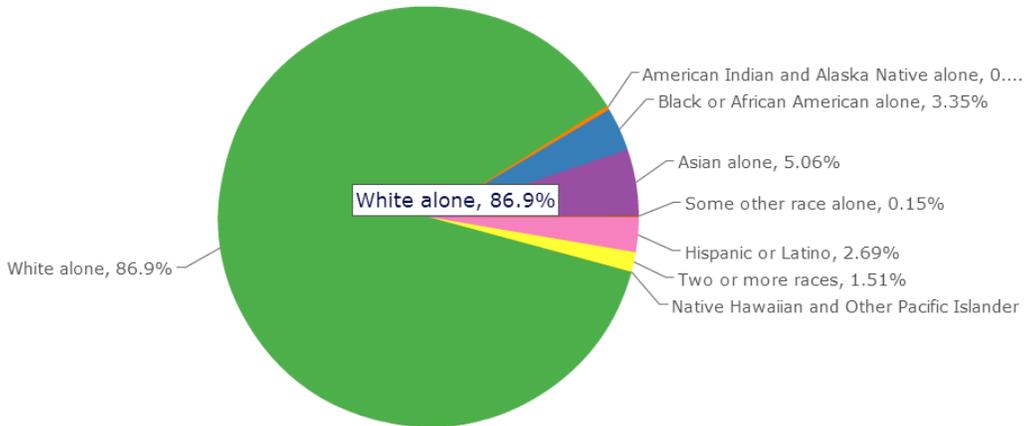
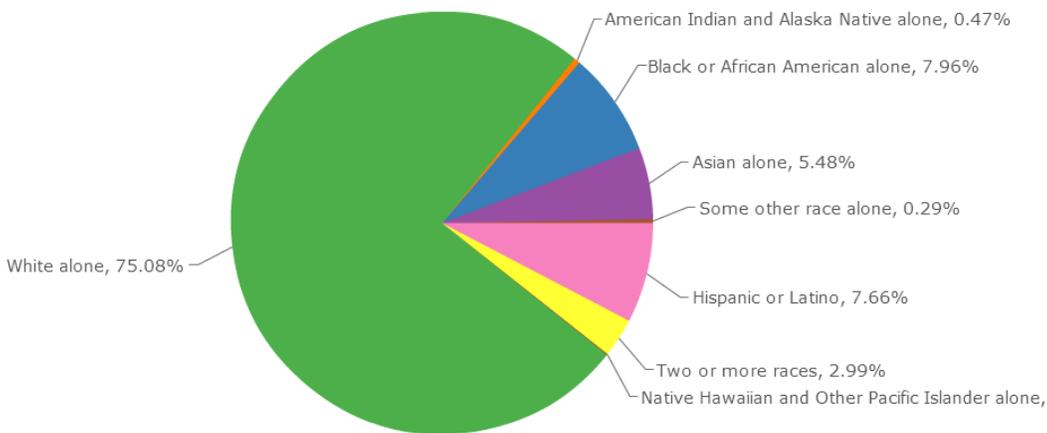


Figure 6: Year 2010: Population by Race and Ethnicity in Bloomington



Future Regional Trends

- By 2040, the Twin Cities region will experience three major demographic shifts. Our population will be:
 - More racially and ethnically diverse
 - Older
 - More likely to live alone

Who Plays Golf?

- Bloomington does not have specific demographic information for people who play at City courses. However, a 2014 survey of people who golf at Minneapolis Park Board¹ courses offers a useful comparison. Survey respondents who play on the Minneapolis Park Board courses are:
 - An average of 48.7 years of age
 - Are a large majority male (82 percent)
 - Are a large majority White (88 percent)
 - Have a median household income of \$103,948
 - The median household income in Bloomington is \$61,800

¹ [Golf Course Operational and Financial Consulting Review](#). Submitted to the Minneapolis Park Board by Golf Convergence. 2014.