

ORDINANCE NO. 2015 -

**AN ORDINANCE REFERENCING THE MASTER SIGN PLAN IN THE GENERAL PROVISIONS,
REVISING THE CLASS VI SIGN DISTRICT STANDARDS AND REVISING THE MASTER SIGN PLAN
PROCESS, THEREBY AMENDING CHAPTERS 19 AND 21 OF THE CITY CODE**

The City Council of the City of Bloomington, Minnesota ordains:

Section 1. That Chapter 19 of the City Code is hereby amended by deleting those words that are contained in brackets [] and adding those words that are underlined, to read as follows:

CHAPTER 19

ZONING

ARTICLE X. SIGN REGULATIONS

Division C. General Regulations

SEC. 19.108. GENERAL PROVISIONS, INCLUDING BASIC DESIGN ELEMENTS

(i) Master Sign Plan. Flexibility to the sign standards, for number, size, location, and type, within the South Loop District Plan may be approved at the reasonable discretion of the City Council through the master sign plan process outlined in Section 21.501.06.

Division D. District Provisions

SEC. 19.115. CLASS VI SIGN DISTRICTS (CX-2, CO-2).

~~[(g) Master Sign Plan. Flexibility to the sign standards, for number, size, location and type, within the Class VI Sign District may be approved at the reasonable discretion of the City Council through the master sign plan process outlined in Section 21.501.06.]~~

Section 2. That Chapter 21 of the City Code is hereby amended by deleting those words that are contained in brackets [] and adding those words that are underlined, to read as follows:

CHAPTER 21

ZONING AND LAND DEVELOPMENT

ARTICLE V. ADMINISTRATION AND NONCONFORMITY

Division A. Approvals and Permits

SEC. 21.501.06. MASTER SIGN PLAN.

- (b) **Where Applicable.** The master sign plan process is available only within the ~~[Class VI Sign District]~~South Loop District (area east of TH 77) as defined by the Bloomington Comprehensive Plan. Applicants located within the South Loop District seeking significant flexibility from the City sign regulations ~~[of the Class VI Sign District]~~ must use the master sign plan application process.

- (f) **Standards.** Master sign plans must meet the following standards:

- (2) Signs are limited to one or more of the following functions:
- (A) Tenant identification.
 - (B) On-site advertising.
 - (C) Arts-related.
 - (D) Events.
 - (E) Public service announcement.
 - (F) Other signs as referenced in the respective Sign District regulations.~~[under Section 19.115(d)]~~

Passed and adopted this _____ day of _____, 2015.

Mayor

ATTEST:

Secretary to the Council

APPROVED:

City Attorney