



Arts in the Park Sponsorships

The Bloomington Arts in the Parks program provides free outdoor entertainment throughout the summer to the public. With your support by becoming a sponsor you can help provide more exciting outdoor entertainment opportunities to our community. This summer our Arts in the Parks program will be hosting a variety of events including the Thursday Blockbusters, Moonlight Movies in the Park, and Sandcastles! **Please note that we welcome new sponsorships all season long, and can promote your business at one of our big shows, so it's never too late to sponsor.**

THURSDAY BLOCKBUSTERS

Our Thursday Blockbusters are part of our Evening Performance Series at Normandale Lake. On select Thursdays throughout the summer we will be hosting some of the best entertainment in the Twin Cities as well as a wide variety of food vendors. The Thursday Blockbusters are free and open to the public. Here is our Thursday Blockbuster lineup for the upcoming season:

June 16- Celtic Solstice (Sweet Colleens)
June 23- Blues/Rock Bash (Paul Holland Band)
June 30- Suburban Country (Devon Worley Band)
July 7- British Invasion (Revolver & Secret Agents)

July 14- Shake, Rattle, and Roll (Rockin' Hollywoods)
July 21- Latin Music Night (Salsa del Soul)
July 28- 80's Music Explosion (Time Machine)
August 4- Blues and BBQ (The Groove Merchants)
August 11- Bloomington Symphony Orchestra

MOONLIGHT MOVIES

Check out our new and exciting outdoor movie series! This year we will again be using our 30-foot outdoor movie screen! Each film offers the public a chance to watch a movie beneath the stars, as well as enjoy some beautiful outdoor scenery by Lake Normandale (unless otherwise noted). We will be featuring the past season's hit releases along with classic favorites!

June 11-The Sandlot at Red Haddock Field
June 15-Dial M for Murder at Civic Plaza
June 17-Kung Fu Panda 3
June 24-Hunger Games: Mocking Jay Part 2
July 1-Minions
July 8-Jurassic World

July 15-Pitch Perfect 2
July 20-Rear Window at Civic Plaza
July 22-Inside Out
July 29-Mission Impossible: Rogue Nation
August 5-The Peanuts Movie
August 12- Viewers' Choice
August 17-The Birds at Civic Plaza

For more information, see the sponsorship packages below, or call Bloomington Arts in the Parks at 952-563-8895. Thanks for your support!

Sponsor Arts in the Parks!

This year we are presenting more great ways to become a part of the Arts in the Parks Programs! These new options present even more avenues to get your name out to the thousands of people who attend our outdoor summer entertainment programs. With your sponsorship you will be thanked in the following ways:

Become a Moonlight Movies in the Park Sponsor

\$5,000: Moonlight Movies in the Park Series Sponsor

- Primary Sponsor Banner created and placed prominently on the Main Stage for entire Moonlight Movie series
- Reserved seating near Main Stage
- Reserved space near stage for a booth promoting your organization
- Your organization will be promoted in the Arts in the Parks Brochure, City of Bloomington Briefing, and any Press Releases about Moonlight Movies in the Park.
- Sponsor may play a short promo video about its company prior to movie on the big screen.

\$500: Moonlight Movie in the Park Single Movie Sponsor

- Primary Sponsor Banner created and placed prominently on the Main Stage for one Moonlight Movie
- Reserved seating near Main Stage
- Reserved space near stage for a booth promoting your organization
- Your organization will be promoted in the City of Bloomington Briefing and any press releases about selected Moonlight Movie in the Park.
- Sponsor may play a short promo video about its company prior to movie on the big screen.

Become a Thursday Blockbuster Sponsor

\$1,000: Thursday Blockbuster Sponsor

- Primary Sponsor Banner created and placed prominently on the Main Stage for selected Thursday Blockbuster
- Reserved seating near Main Stage
- Reserved space near stage for a booth promoting your organization
- Your organization will be promoted in the City of Bloomington Briefing and any press releases about selected Thursday Blockbuster.

Become a Monday Morning Kids' Show Sponsor

\$500: Monday Morning Kids' Show Sponsor

- Your organization will be promoted in any Press Releases about the Monday Morning Kids' Show.
- Your organization will be thanked for your support at the event throughout the event.
- Your organization's name/logo will be displayed on a banner at the event.
- Reserved table space at event to promote company
- **See website for show listings**