



**Forward 2040 Advisory Committee
Meeting Agenda**

Wednesday December 7, 2016

6:30-8:30 pm

McLeod Conference Room

Bloomington Civic Plaza

1. Trends Overview (30-40 minutes) – Larry Lee

2. Overview of Initial Community Input (20 minutes) - Julie
 - Online survey – summer 2016
 - Town Hall meetings – summer 2016
 - Annual Bloomington Community Survey
 - City Council Strategic Initiatives

3. 2040 Demographic Forecasts (30 minutes) – Jason

4. Preview January Meeting (5 minutes)
 - 2008 Comprehensive Plan Vision & Values

5. Questions (15 minutes)



MEMORANDUM

TO: Forward 2040 Advisory Committee

FROM: Julie Farnham, Senior Planner and Jason Schmidt, Planner

DATE: November 30, 2016

RE: Information Packet for December 7, 2016 meeting

At the December meeting, staff will continue our presentation of foundational background information to consider in regards to the comprehensive plan update. The focus this month will be on trends at the local, regional and global levels. We will also discuss the forecasts for population, households, and employment that will be used in the comprehensive plan update.

Note that a light dinner will be provided at the meeting.

Enclosures:

- Meeting Agenda
- Bloomington Data Book excerpts
- 2008 Vision and Values
- November 2, 2016 Meeting Recap

Trends Overview

To begin analyzing existing conditions in the City and to assist with the City Council's strategic planning efforts earlier this year, staff prepared a "data book" analyzing how the City has changed over the past 40 years and identifying broad trends that will influence the City's future growth. Larry Lee, the City's Director of Community Development, will present an overview of the information compiled in the data book. Because of its large size, we decided not to print paper copies. Instead, we provided excerpts in the enclosures and encourage you to take a look at the document online at this link blm.mn/databook. Please let us know if any of you are unable to view it online.

Initial Community Input

Staff will provide a brief overview of input received from the community over the summer as part of the initial Forward 2040 outreach activities. In the November meeting packet you received paper copies of some of these, including: Town Hall meeting summaries, a summary of the online survey results, and a summary of the Strategic Plan. Staff will also report on highlights from the City's annual community-wide survey.

2040 Population, Households and Employment Forecasts

As part of the Comprehensive Plan update, the City is required to provide population, households and employment forecasts at the city level and transportation analysis zone (TAZ) level. These forecasts are used by the Metropolitan Council to prepare regional traffic forecasts. The forecasts are integrated into various elements of the Comprehensive Plan and are used by staff to determine future demand and needs related to infrastructure (e.g., utility pipe sizing, road sizing, transit ridership), housing, and community facilities.

In addition to the Comprehensive Plan, the City’s demographic forecasts are used in special area studies, environmental review documents, and grant applications.

As part of Bloomington’s System Statement, Met Council provides forecasts for population, households and employment out to 2040. Met Council’s forecast approach is a top-down methodology. They use Census data and local information to prepare the forecasts of population, households, and employment for the region and allocate to each municipality based on growth trends, infrastructure capacity, and future land use maps prepared in consultation with cities.

Met Council System Statement Forecasts

	2020	2030	2040
Households	38,100	39,700	41,250
Population	86,100	89,400	93,300
Employment	98,700	104,300	109,700

Bloomington’s forecast approach is a bottom-up methodology. Using GIS software and a system called Forecast Tracker, staff tracks, at the parcel level, approved development amounts and speculative development based on development applications, approved district plans and assumptions about the potential market.

City Staff Forecasts

	2020	2030	2040
Households	38,585	40,873	42,511
Population	88,939	92,940	95,862
Employment	96,388	108,057	115,110

The Met Council’s forecasts are lower than the City forecasts. Over the last year, staff has worked with Met Council to adjust their system statement forecasts to more closely align with the City forecasts. While households and population are now fairly well aligned, Bloomington and Met Council staff will continue to work together to reach an acceptable alignment on the employment forecasts.

Preview January Meeting

First, please note the January meeting will occur on the THIRD Wednesday – Jan. 18th, same time but we’ll meet in Chadwick conference room on the second floor. This meeting will consist of a facilitated workshop to identify key values to guide the comprehensive planning effort. Staff with facilitation training will lead the group through an exercise to try to arrive at a set of

agreed upon values or principles to use as a foundational touchstone as we move through the process of identifying the strategies and priorities to guide the City's growth and evolution over the next 20 years.

To illustrate the scope and level of detail commonly used in value statements, a copy of the Introduction chapter from the 2008 Comprehensive Plan is included in the attachments. It's OK if we don't come out of the January workshop with fully fashioned values statements, the goal is to identify key ideas that can form the basis of value statements. Staff can then take your input and draft statements that can be refined with you at future meetings.

We won't discuss the 2008 value statements in any detail at the December meeting, but please read through them prior to the January workshop. You may find some of the ideas reflected in these statements still hold true and should be carried forward. That's perfectly fine. It's not necessary to establish new or unique guiding principles every time the comprehensive plan is updated. But the update process provides a good opportunity to refresh, if necessary, to ensure the value statements accurately reflect current circumstances and desired outcomes.