

# CITY OF BLOOMINGTON



**PARKS AND RECREATION DIVISION**

**2017 ANNUAL REPORT**

# TABLE OF CONTENTS

Mission.....	Page 3
Message from the Parks and Recreation Manager.....	Page 3
Organizational Chart .....	Pages 4-5
Park and Recreation Division Staff .....	Page 6
Parks, Arts and Recreation Commission .....	Page 7
Capital Improvement Program .....	Pages 8-9
Administration .....	Pages 10-11
Adult Recreation .....	Pages 12-15
Aquatics.....	Pages 16-19
Center for the Arts.....	Pages 20-22
Farmer’s Market and Community Gardens .....	Page 23
Cultural Arts.....	Pages 24-25
Volunteers .....	Page 26
Ice Skating.....	Page 27
Bloomington Ice Garden.....	Pages 28-29
Youth and Family .....	Pages 30-35

# MISSION:

*The Mission of the Bloomington Parks and Recreation Division is to enhance the quality of life, health and wellness of our patrons through innovative and diversified parks, arts, recreation, leisure and cultural opportunities. This is accomplished through the stewardship of the community's parks and natural areas and through the provision of quality recreational facilities and programs at an affordable price.*

## MESSAGE FROM THE MANAGER

I am pleased to share with you the 2017 City of Bloomington Parks and Recreation Annual Report. The Bloomington Parks and Recreation Division is dedicated to providing the highest quality parks and recreation services at an affordable price to our community. We strive to provide equitable access to our many outstanding programs and facilities.

In 2017 we had another awesome year providing facilities, programs and services that meet the needs of residents and park users. We are especially excited about the large number of park improvement projects currently in the planning stages - sixteen parks will see significant improvements starting in 2018.

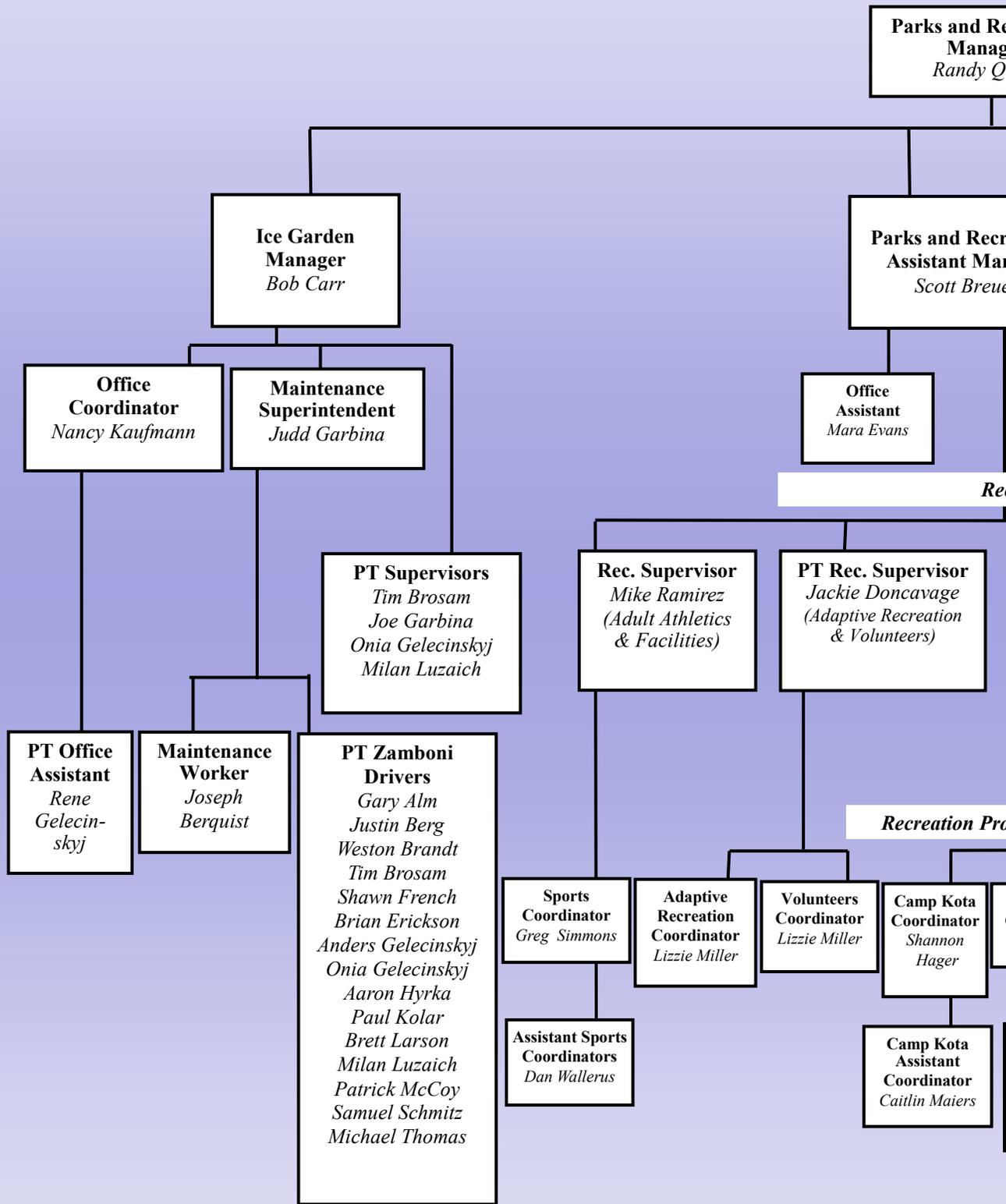
I encourage you to review the 2017 City of Bloomington Parks and Recreation Annual Report and judge for yourself our commitment to providing park users with quality parks and recreation experiences!



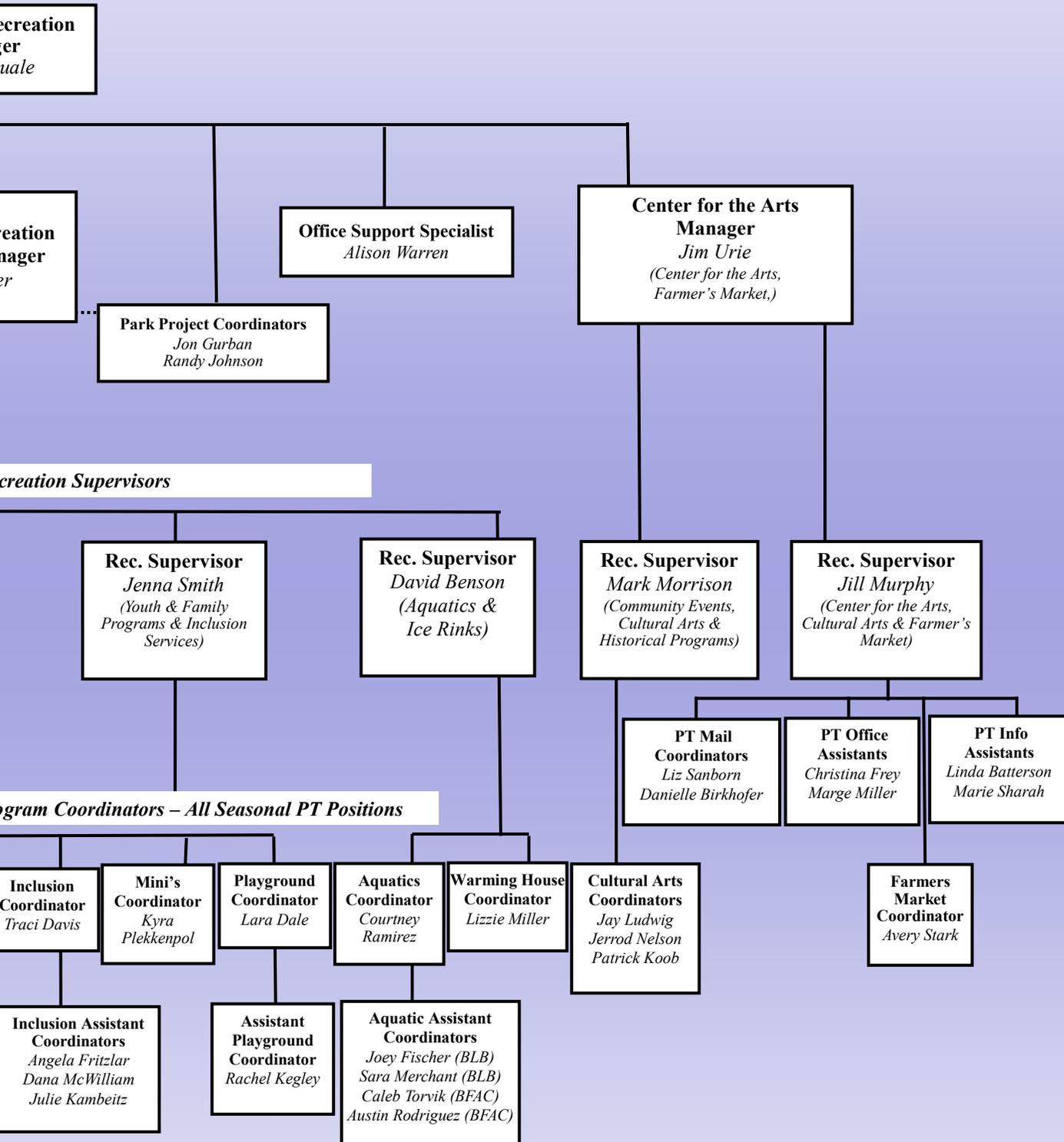
Valley View Playfields–Safe Summer Nights

**Randy Quale**  
Manager of Parks and Recreation

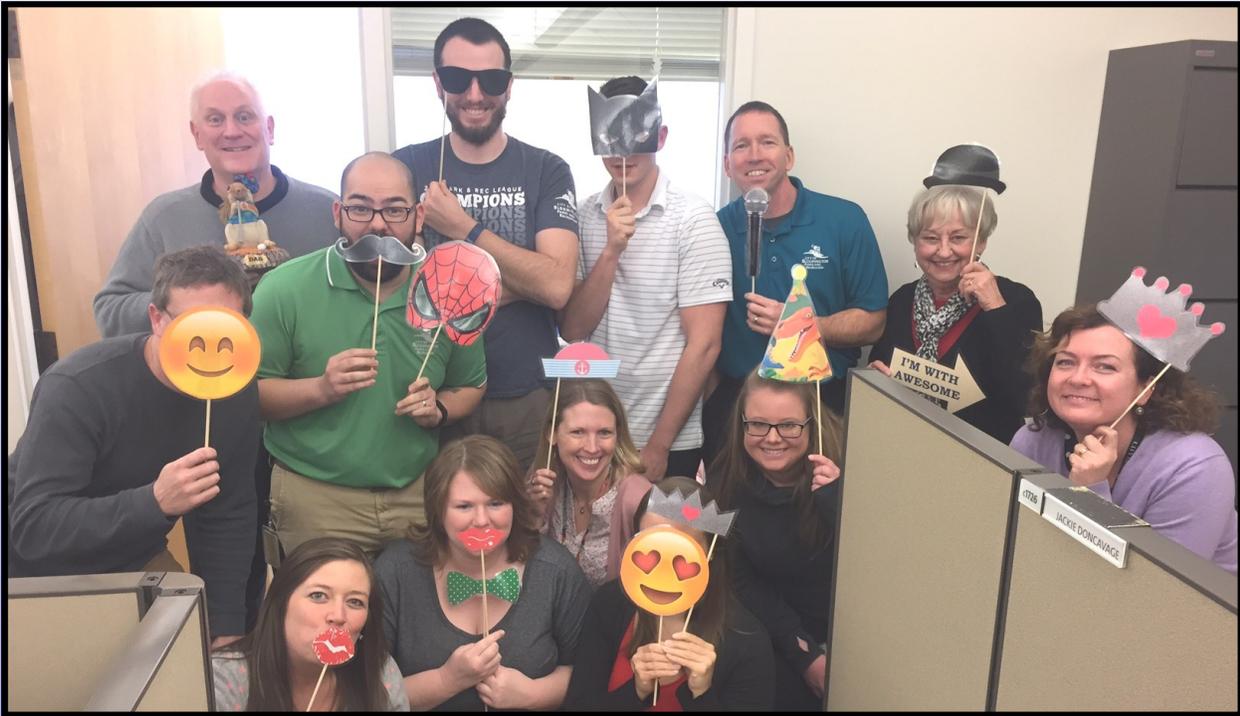
# PARKS AND RECREATION



# ORGANIZATIONAL CHART



# PARKS AND RECREATION DIVISION STAFF



Parks and Recreation Manager .....	Randy Quale
Assistant Parks and Recreation Manager .....	Scott Breuer
Center for the Arts Manager .....	Jim Urie
Ice Garden Manager .....	Bob Carr
Ice Garden Maintenance Superintendent .....	Judd Garbina
Recreation Supervisor .....	Mark Morrison
Recreation Supervisor .....	Mike Ramirez
Recreation Supervisor .....	David Benson
Recreation Supervisor (P/T).....	Jackie Doncavage
Recreation Supervisor .....	Jenna Smith
Recreation Supervisor .....	Jill Murphy
Ice Garden Office Coordinator .....	Nancy Kaufmann
Office Support Specialist .....	Alison Warren
Office Assistant.....	Mara Evans
Office Assistant (P/T) .....	Marge Miller
Office Assistant (P/T) .....	Christina Frey

# P.A.R.C.

## PARKS, ARTS AND RECREATION COMMISSION

The Bloomington Parks, Arts and Recreation Commission advises the City Council on matters related to the capital development, improvement and maintenance of City parks as well as recreation and cultural arts programs.

In 2017, the PARC accomplished the vast majority of items listed in the 2017 PARC Work Plan. Below are just a few of these work plan items:

- Reviewed the Minnesota River Valley Strategic Plan.
- Reviewed the new Park Ambassador program as well as equity outreach initiative planning.
- Recommended the submittal of a Hennepin County youth sports facility grant application for Bloomington Ice Garden facility improvements.
- Reviewed and approved a recommendation to Council for the 2018 - 2027 Parks and Recreation Capital Improvement Program.
- Toured Bloomington park facilities in April and May.
- Provided input on the proposed 2018 Parks and Recreation Division budget.
- Reviewed 2017 plans to fund Bloomington cultural arts organizations via a competitive grant process.
- Reviewed the Galaxy Youth Center agreement with Bloomington Public Schools.
- Two PARC members attended the National Recreation and Park Association Congress in New Orleans, LA.
- Approved a recommendation to the City Council to approve the 2019-2020 Metropolitan Regional Parks Systems CIP funding request.
- Reviewed plans for placing organics drop-off facilities at Valley View Playfield and West Bush Lake Park.
- Discussed plans for developing a Bloomington Veteran's Memorial.
- Approved a recommendation to the City Council to approve the 2019-2020 Metropolitan Regional Parks Systems CIP funding request.
- Discussed recreation facility usage/scheduling policies.



*PARC Members on annual park tours*

Commissioner	Position	Term of Office
Patrick Martin	Commissioner	Through December 31, 2018
Ann Marie Terpstra	Commissioner	Through December 31, 2018
Tim Greenleaf	Commissioner	Through December 31, 2018
James McCarthy	Commissioner	Through December 31, 2017
Dave Rickert	Vice-Chair	Through December 31, 2017
Lenny Schmitz	Chair	Through December 31, 2017
Cynthia Deal	Commissioner	Through December 31, 2019
Joshua Fremder	Youth Commissioner	Through August 31, 2017
Max Collins	Youth Commissioner	Through August 31, 2018

# CAPITAL IMPROVEMENT PROGRAM

The Parks and Recreation Division annually undertakes acquisition, development and redevelopment projects within the parks system. The specific improvements are dependent upon the availability of funds and are determined through the City's Capital Improvement Program, or CIP. The City CIP is a planning tool that includes a detailed description of capital projects anticipated to be initiated in the next ten years, based on City Council adopted long-range plans, goals and policies.

## The goals for the CIP are as follows:

- Maintain a systematic approach to planning and initiating capital projects affording the opportunity to plan the location, timing, and financing of the needed public improvements.
- Development of a realistic program of capital spending with the projected fiscal capability to finance such projects, avoiding sharp changes in the tax levy or bonded indebtedness.
- Enable the City to evaluate the needs of the entire City objectively.
- Coordinate the capital needs with the adopted Comprehensive Plan.
- Maintain awareness with the public and private investors of the scope of the City's capital improvements.
- Enhance opportunities for participation in federal and/or state grant and aid programs.

*Running Park Playground Installation*



The CIP is revised annually and project planning needs to be flexible to respond to changing community needs. Changes in economic conditions or other project related issues may alter timelines. Funding mechanisms change and projects may be more or less feasible based on funding. City management continuously looks for opportunities for efficiency which often change the projected needs for capital. The CIP is updated annually to ensure consistency and the reflection of changing demands, cost fluctuations, and financial resources.

*Bush Lake Beach Playground Installation*



# CAPITAL IMPROVEMENT PROGRAM

In 2017, the Parks and Recreation Division undertook several park improvement projects including:

- Fourteen Playground Equipment Replacements - replaced playground equipment and completed other site improvements at the following sites: Bbye, Columbus, Dred Scott, Effa, Gene C. Kelly, McAndrews, Northcrest, Rhodes, Running, Valley View Elementary, Valley View Playfield, Vanderbie and Wright's Lake.
- Wright's Lake Park Improvements - In addition to new playground equipment, installed new trails, picnic shelter, player benches and bleachers, water fountain, restriped the tennis courts for both tennis and pickleball, and resurfaced the parking lot.
- West Bush Lake Park Parking Lots Reconstruction - undertook reconstruction of the two parking lots, retaining walls, lighting, water management improvements, boat cleaning station and new picnic tables.

Parks and Recreation undertook planning for a large number of park improvement projects in 2018:

- Westwood Park - construct eight Pickleball courts and resurface existing tennis court.
- Sunrise Park - reconstruct the basketball and two tennis courts and dual stripe the tennis courts for pickleball.
- Valley View Playfield - upgrade parking lot lighting, reconstruct the two basketball courts, new picnic shelter, improvements to three softball fields, new adult fitness equipment and water management improvements.
- Bleacher replacements in various parks.
- Miscellaneous park improvements and equipment.



*Wright's Lake Park Picnic Shelter Installation*

# ADMINISTRATION

## 2017 Accomplishments

- Developed recommendations for the 2018 - 2027 Parks and Recreation Capital Improvement Program.
- Undertook a number of park capital improvement projects (see Capital Improvement Program on previous page).
- Worked with Finance staff to implement the use of Charter Bonds as a new funding vehicle to finance park improvement projects starting in 2017.
- Began work on the Minnesota River Valley Natural and Cultural Resources Systems Plan along with Planning and Public Works staffs.
- Continued work to undertake a GIS-based asset inventory of park system amenities. Much of the initial planning work was completed in-house, with contractors being utilized to conduct the asset data collection. Provided sufficient funding is secured, anticipate this initiative to be completed in 2018.
- Continued to recognize outstanding individuals and corporations for their contributions to P&R through the annual P&R Award of Excellence (2017 recipient - former Bloomington Ice Garden Manager Andy Baltgalvis.)
- Assumed management responsibility for the Dwan Golf Course and Hyland Green Golf and Learning Center.
- Implemented a Park Ambassador program to engage underserved populations to increase awareness and usage of park facilities and programs. Hired a PT Community Engagement Coordinator to implement the program.
- Worked with MnDNR and FWS to plan the MN Valley State Trail. Anticipate plans to be finalized in late 2018 and construction to begin in 2019.
- Worked with BIG stakeholders and staff to develop a recommended list of \$1.6 million in BIG facility improvements.
- Implemented the Parks and Recreation Division Leadership Team (PRLT) as part of the HPO model. The PRLT has been meeting monthly to address a number of relevant topics.
- Worked with Human Services Division staff and community volunteers to research the development of a veteran's memorial in Bloomington.
- Worked with Metropolitan Council Parks Planning Division staff to implement new programs and planning initiatives. Currently planning to host a Parks and Trails Legacy 10-year celebration event in Bloomington on May 11, 2018.



*Wright's Lake Park Playground Installation*

# ADMINISTRATION

## 2018 Objectives

- Continue work on the GIS-based park amenity inventory, establish life cycle replacement schedules and costs for park amenities, establish prioritized recommendations for park amenity replacement based on anticipated annual funding.
- Complete the 17 park improvement projects that began in 2017.
- Undertake planning for the 2019 - 2028 City CIP. Work with various staff and stakeholders, especially for improvements proposed for the Bloomington Ice Garden.
- Work with MnDNR and FWS to plan and construct the MN Valley State Trail.
- Continue work on the Community Center planning initiative.
- Better engage the community to enhance the equitable use of park facilities and access to recreation programs.
- Continue lobbying efforts at the State Legislature to maximize Bloomington's regional parks system funding.
- Continue to take advantage of educational opportunities to enhance employees' knowledge and work performance.
- Continue to seek grants to supplement local funding for Parks and Recreation programs and facilities.
- Continue efforts to secure maximum funding for Bloomington from State and Metropolitan Council funding sources.
- Complete the Natural and Cultural Resources Systems Plan for the Minnesota River Valley.
- Publish the 2017 P&R Division annual report by May.
- Strive to provide outstanding customer service by reducing response time on information inquiries.
- Continue to foster positive relationships and communications between the City and P&R program/facility partners.
- Successfully incorporate golf operations into the Parks and Recreation Division.



*Valley View Elementary School Playground Installation*

## Revenues & Expenses

The 2017 Parks and Recreation Administration General Fund budget had \$202,455 in revenues and \$673,555 in expenditures for a net loss of \$471,099. At the end of 2016, the Parks Capital Fund had \$544,161 in undesignated funds.

# ADULT RECREATION

## Summary

The Adult Recreation Programs are designed to serve the adult (18 years of age and older) population of Bloomington and surrounding communities. These programs focus on providing adults with organized recreational activities creating opportunities for physical activity, social interaction, and healthy competition. The Adult Recreation Programs consist of four different components: City run adult athletic leagues, fitness classes co-sponsored with Bloomington/Richfield Community Education, Bloomington adult athletic organizations, and private reservations of park facilities.

City sponsored adult athletic leagues are offered for men's, women's and co-recreational teams with a variety of leagues with different levels of play for players ranging from beginner to advanced. At the time of registration, staff works with teams to select the league which best fits each team's skill level. League registration fees include a regular season schedule (and playoff schedules as applicable), a facility for game use, maintenance of the facility, lights (if needed), officials for games, and team sanctioning when applicable. Leagues are offered throughout the year in a variety of sports including Bags, basketball, dodgeball, kickball, softball, spikeball, tennis, touch football, and volleyball. The Bags, dodgeball, kickball, and spikeball leagues are offered through a collaborative partnership with Richfield Parks and Recreation. In addition to the adult leagues, the City offers open pickleball play at both indoor and outdoor facilities. The league component of the Adult Recreation Programs has the largest amount of revenues and expenses.

Fitness classes, co-sponsored with Bloomington/Richfield Community Education, offer individuals 50 years of age and older safe, fun, and affordable fitness opportunities including 50+ fitness, line dancing, and T'ai Chi. Bloomington/Richfield Community Education provides the program administration and registration. As a co-sponsor of the programs, the City provides the programs with facilities, and as a result incurs no direct expenses associated with these programs.

City staff works closely with many independent Bloomington adult athletic organizations to support their efforts to offer additional adult athletic opportunities. These organizations provide the leadership and program direction but request support from the City for use of facilities and general program support. These groups include three local bocce groups, Bloomington Horseshoe Club, Born Again Jocks, and the Bloomington Women's Tennis League. With limited expenses experienced for this component, the limited revenues collected by these community programs are satisfactory.

Private park facility reservations include a large variety of leisure time pursuits at a number of different facilities. The highest numbers of reservations are for groups reserving athletic facilities for baseball, soccer, softball and tennis for private league play. The City also creates reservations for organizations to host tournaments. These tournaments range from company picnic events, to open tournaments for public participation, to tournaments organized for the purpose of raising funds to benefit charitable organizations. Reservation fees for both league play and tournaments help offset the associated Park Maintenance expenses.

# ADULT RECREATION

## Overview

League	2016 Estimated Participation	2017 Estimated Participation
Summer Softball	30,060	29,460
Fall Softball	5,775	5,625
Winter Volleyball	4,320	4,080
Fall Volleyball	3,840	3,920
Winter Basketball	2,688	3,096
Summer Kickball	1,800	1,875
Summer Sand Volleyball	1,620	1,920
Fall Kickball	910*	910
Summer Women's Tennis	730	940
Fall Touch Football	680	680
Summer Tennis	384	400
Fall Dodgeball	320*	400
Summer Bags	126	128
Summer Spikeball	100*	100
<b>Total</b>	<b>53,033</b>	<b>53,534</b>

Bloomington's adult athletic programs remain one of the largest and most comprehensive programs in the state of Minnesota. Participants continue to seek out athletic opportunities in Bloomington for social, health, and competitive benefits associated with involvement in athletics. Participation for individual sports has fluctuated throughout 2017, however the estimated total participation has increased through the introduction of new programming opportunities.

Bloomington can declare itself home to many teams and individuals who finish in the top five at both state and national tournaments for basketball, football, pickleball, softball, and volleyball. The nationally renowned Virg Ellrich Memorial Firemen's Adult Softball Tournament was once again held in Bloomington, which hosted 155 teams over one weekend in July.

Private park facility reservations for individuals and groups who utilize Bloomington athletic facilities to host their adult leagues and events grew significantly in 2017. The primary facilities with reservations were Dred Scott Playfields, Gene C. Kelly Playfields, and Valley View Playfields. Other facilities with reservations include Dred Scott, Jefferson/Olson, Kennedy, Valley View, Westwood tennis/pickleball courts, and Tretbaugh Broomball Rinks.

Reservation Type	# of Organizations	Total Revenue
Baseball/Softball Field Reservations	28	\$ 30,000.18
Football/LAX/Soccer Field Reservations	10	\$ 22,095.10
Tennis/Pickleball Court Reservations	8	\$ 4,500.10
Broomball Rink Reservations*	2	\$ 2,123.64*
<b>Total</b>	<b>28</b>	<b>\$ 56,595.38</b>

\*Broomball administered by adult recreation staff, with revenue going to rinks for maintenance

# ADULT RECREATION

## Program Highlights

While adult athletic leagues across the state of Minnesota show a decline in participation, Bloomington's league participation numbers held steady in 2017. Additionally, staff worked in collaboration with Richfield to successfully continue a partnership for the following adult athletic leagues: Bags, dodgeball (winter and fall seasons), kickball (summer and fall seasons), and spikeball.

Bloomington athletic facilities were rented to private organizations to host 8 tournaments in 2017. Tournaments were held for baseball, kickball, pickleball, and softball teams which came to Bloomington from across the nation. In addition to utilizing Parks and Recreation athletic facilities, participants in these tournaments became consumers of the various businesses in Bloomington (gas stations, restaurants, hotels, etc.) as well.

Open Gym Pickleball at the Bloomington National Guard Armory provided an opportunity for an estimated 1,740 participants to play pickleball indoors throughout the winter months. With a daily fee of \$4 the Open Gym program generated \$6,835.74 in revenue.

## Budget

The Adult Recreation program had slightly lower than anticipated revenue figures but also had lower than anticipated expenditures. The adjusted budget called for a 46.6% cost recovery rate; while the actual figures show a 49.2% cost recovery rate.

### 2017 Budget Figures

	Proposed	Actual	Difference
Revenues	\$309,000	\$278,071.42	<\$30,928.58>
Expenditures	\$578,485	\$547,188.90	<\$31,296.10>
Subsidy	\$269,485	\$269,117.48	<\$367.52
Cost Per Team*	\$604.22	\$603.40	<\$.82>

\*Cost Per Team is determined by dividing the total amount of City sponsored adult athletic league registrations (451) by the amount the City subsidizes for the overall Adult Recreation Program budget



Valley View Playfield

# ADULT RECREATION

## Staffing

The Adult Recreation Programs are administered by one full-time Recreation Supervisor. This includes marketing, registration, creation of programs, sanctioning of teams, reservation of fields, and post-season play. Other Parks and Recreation Division positions which support the Adult Recreation Programs include one Sports Coordinator, two Assistant Coordinators, and six Park Attendants. These are all part-time/seasonal positions. In 2017, \$27,749.23 in wages were paid to Adult Recreation part-time/seasonal positions; this is less than the 2016 wages due to staff turnover in the Sports Coordinator position, leaving a vacancy in the position June through early August. Plus, the re-working of how staff code their hours is in full effect.

The Sports Coordinator position assists with the implementation and operation of the City sponsored adult athletic leagues and collaboration with the independent Bloomington adult athletic organizations. This includes planning and daily operations of adult athletic programs as well as overseeing the scheduling of the Assistant Coordinators and Park Attendants.

The Assistant Coordinators assist with the after-hours supervision of the Parks and Recreation athletic facilities and Adult Recreation Programs; while the Park Attendants are responsible for on-site supervision during adult athletic league play. This includes ensuring game officials are present, fields have necessary equipment in place, and restrooms are stocked.

The Parks and Recreation Division also works with Public Works for staff to perform maintenance related tasks such as preparing a field for play. The Parks and Recreation Division reimburses Public Works for providing evening staff during the summer months to oversee Dred Scott and Valley View Playfields.

The City has an agreement with the Recreational Sports Officials Association to provide game officials. These officials are not employees of the City.



# AQUATICS

Our objective is to promote and support aquatic opportunities through aquatics programming, swim teams, healthy concession options, and open swim opportunities in an outdoor environment



## Staffing

Recreation Supervisor (F/T) & Coordinator (P/T)

Additional staff includes the following:

### Bush Lake Beach –

- 2 Assistant Coordinators (P/T)
- 2 Lead Admissions (P/T)
- 10 Admission & Concessions Attendants (P/T)
- 15 Lifeguards (P/T)

### Bloomington Family Aquatic Center –

- 2 Assistant Coordinators (P/T)
- 2 Lead Attendants (P/T)
- 1 Lead Concessions Attendant (P/T)
- 12 Admission & Concession Attendants (P/T)
- 35 Lifeguards (P/T)

## Facility

### Bush Lake Beach –

Bush Lake Beach is a beautiful and clean sand beach. Lifeguard hours are 11:00 a.m. to 7:00 p.m. daily.

### Facility Season and Hours –

- June 10 – August 20, 2017
- Attendant Booth Hours: 10:00 a.m. to 7:00 p.m. Daily
- Lifeguard Beach Hours: 11:00 a.m. to 7:00 p.m. Daily

## Bush Lake Beach Fees

Service	Fee
Daily Vehicle Parking Pass	\$7.50
Seasonal Vehicle Park Permit (1 <sup>st</sup> Vehicle)	\$37.00
Seasonal Vehicle Park Permit (2 <sup>nd</sup> Vehicle)	\$18.00
Bus Daily Parking Pass	\$41.00
Groups 50 people or less	\$61.00
Group over 50 people	\$88.00



# AQUATICS

## Facility

### Bloomington Family Aquatic Center –

The Bloomington Family Aquatic Center is an eight lane, 50 - meter lap pool with an additional zero - depth entry play area that includes a new tot-slide play feature, tumble buckets, and jet spray. The pool also includes a diving well with a climbing wall, diving board and drop slide and two looping waterslides.

A concession stand is also in operation during open swim hours. Our most popular items include nachos, ice cream sandwiches, malt cups, skittles and pretzels.

### Facility Season and Hours –

June 10 – September 3, 2017

Pool/Bathhouse:      11:00 a.m. to 8:00 p.m. Monday – Friday  
                                  11:00 a.m. to 7:00 p.m. Saturday and Holidays  
                                  11:00 a.m. to 6:00 p.m. Sunday

Concessions:            12:00 p.m. to 6:30 p.m. Monday – Friday  
                                  11:00 a.m. to 6:00 p.m. Saturday, Sunday, and Holidays

### Bloomington Family Aquatic Center Fees

Age/Group Admission	Daily Fee	Evening Fee
1 year or younger	Free	Free
2-5 years	\$8.00	\$7.25
6-54 years	\$10.00	\$8.25
55 plus years	\$8.00	\$7.25
Group Reservations	\$9.00	\$7.00
Lap Swim	\$6.50	\$6.50

Seasonal Passes	Resident	Non-Resident
Adult (16-54)	\$57.50	\$84.50
Young Adult (11-15)	\$31.50	\$55.75
Senior (55 plus)	\$19.50	\$43.50
Child (2-10)	\$19.50	\$43.50
Purchased Prior to 4/14/17	\$2.00 Off	NA
Purchased Prior to 6/9/17	\$1.00 Off	NA



# AQUATICS

## Aquatic Programming and Services

95% staff retention in full time lifeguards at the Bloomington Family Aquatic Center.

86% staff retention in full time lifeguards at Bush Lake Beach.

Bloomington Family Aquatic Center Customer Revenue of \$219,459.

Bush Lake Beach Customer Revenue of \$79,564.

Aqua Exercise Class had 42 participants in 2017, a 162% increase from 2016.

## Aquatic Program Fees

Service	Resident	Non-Resident
Swim clubs lane fee per hour	\$11.25 (Plus Tax)	\$17.50 (Plus Tax)
Basic Water Rescue	\$40.00	\$40.00
Aqua Exercise	\$5.00/class	\$5.00/class

## Revenues & Expenses

Facility Name	Customer Revenue	Property Tax Revenues	Total Revenue	Expenses	Working Capital Gain (Loss)
Bloomington Family Aquatic Center	\$211,456	\$681,126	\$892,582	\$1,068,265	<\$175,683>
Bush Lake Beach	\$110,890	\$268,547	\$379,437	\$280,880	+\$98,557
Totals	\$322,349	\$949,673	\$1,272,019	\$1,349,145	<\$77,126>



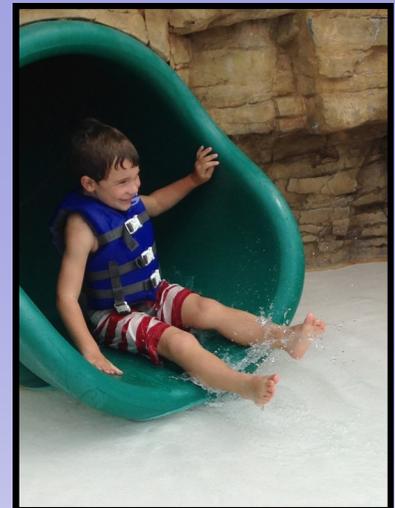
# AQUATICS

## Number of Visits for Bloomington Family Aquatic Center

Type	Age	Resident	Non-Resident	Total Number
Daily Pass	Ages 2–5	N/A	N/A	924
Daily Pass	Ages 6–54	N/A	N/A	5,587
Daily Pass	Ages 55+	N/A	N/A	363
Season Pass	Ages 1–10	8,406	229	8,635
Season Pass	Ages 11–15	2,762	71	2,833
Season Pass	Ages 16–54	4,811	98	4,931
Season Pass	Ages 55+	1,669	181	1,930
Season Pass	5 Punch Pass	33	2	35
Lap Swim	N/A	N/A	N/A	205
Groups (estimated)	N/A	N/A	N/A	9,652
Swim Teams (estimated)	N/A	N/A	N/A	16,900
TOTALS				50,669

## Number of Visits for Bush Lake Beach

Type	Number of Vehicles/Buses	Estimated Attendance
Daily Vehicle	4,673	18,692
Season Pass	595	9,520
Groups	N/A	3,000
Picnic Reservations	N/A	15,655
TOTAL		47,367



Estimated Attendance	2013	2014	2015	2016	2017
Bloomington Family Aquatic Center	38,946	34,688	53,225	46,006	50,669
Bush Lake Beach	50,861	45,594	49,300	48,906	47,367

# CENTER FOR THE ARTS

## Summary

Bloomington Center for the Arts (BCA) occupies the north end of Bloomington Civic Plaza. The BCA is a focal point for the performing and visual arts for thousands of people in Bloomington and the surrounding communities. The facility is utilized by seven resident arts organizations, the City and the community for arts activities, city functions and private rentals.

The BCA is open Monday – Friday, 8:00 a.m. to 10:00 p.m.; Saturday, 9:00 a.m. to 5:00 p.m.; and Sunday, 1:00 to 10:00 p.m.

## Programs, Services and Fees

The BCA hosts numerous arts activities and City functions such as the HRA Home Improvement Fair, Block Captains Workshop, softball league orientation, job fairs, receptions and the Farmers Market. The facility is also rented to private organizations for graduations, training seminars, sales meetings, etc. Facility fees are minimal for City functions, and there is a modest per ticket use fee for resident arts organizations. Private rentals are charged market rates with a discount for non-profit groups.

## Revenue & Expenses

Bloomington Center for the Arts	Revenue (Customer, Endowment, Donations)	Property Tax Revenues	Expenses	Working Capital Gain (Loss)
2013	\$175,543	\$497,400	\$695,721	<\$22,788>
2014	\$185,458	\$492,831	\$687,234	<\$8,946>
2015	\$166,146	\$548,397	\$747,430	<\$32,8887>
2016	\$213,618	\$557,119	\$821,861	<\$51,124>
2017	\$196,065	\$849,789*	\$962,496	\$133,362

\*Includes \$205,000 supplemental support to Artistry



# CENTER FOR THE ARTS

## 2017 Schneider and Black Box Theaters Performances

Group	Performance Series	Opening Date	# of Perf.	Capacity	# of Tix	% of Capacity
BCA	Colleen Ray: That'll be the Day	Saturday, January 7, 2017	1	366	258	70%
Artistry	Little Shop of Horrors	Friday, January 20, 2017	21	7686	5,432	71%
Artistry	Bad Dates	Friday, February 10, 2017	15	1725	1,239	72%
BCA	Mardi Gras Celebration	Saturday, February 25, 2017	1	366	231	63%
Angelica	Rita Docter Scholarship Benefit Concert	Sunday, February 26, 2017	1	366	375	102%
Medalist	John Williams: The Mozart of the Movies	Sunday, March 5, 2017	1	366	378	103%
CBC	Spring Ballet	March, 2017	4	1464	532	36%
BCA	Fogel & Hixson	Friday, March 31, 2017	3	345	225	65%
Artistry	Secret Garden	Friday, April 14, 2017	21	7686	6,417	83%
Artistry	Wit	Saturday, May 6, 2017	17	1955	2,041	104%
BC	Celebrating 35 Years of Music	Friday, May 19, 2017	2	732	430	59%
Medalist	Music for a Festival	Sunday, May 21, 2017	1	366	324	89%
BCA	Dixieland Show Band	Saturday, June 3, 2017	1	366	375	102%
NS	The Best of NOTE-able Singers	Sunday, June 4, 2017	1	366	218	60%
City	Alive & Kickin	Thursday, June 8, 2017	7	2562	2,552	100%
CBC	Spring Recital	June, 2017	1	366	231	63%
Artistry	Milly & Tilly	July 8 - August 13, 2017	12	1,380	586	42%
Artistry	Joseph & the Amazing Technicolor Dreamcoat	July 29 - August 27, 2017	21	7,686	7,838	102%
Artistry	The Music Man	October 14 - November 5	21	7,686	7,728	101%
BCA	Independence/Chameleon Theatre Circle	October 27 - November 12, 2017	12	1,380	500	36%
BCA	Maud Hixson & The Wolverines Big Band	Friday, November 10, 2017	1	366	290	79%
Medalist	Go West	Sunday, November 12, 2017	1	366	316	86%
BSO	Beethoven's 5th... Bloomington Style	Sunday, November 19, 2017	1	366	469	128%
CBC	Nutcracker	December 1-10, 2017	6	2,196	1,868	85%
City	Christmas Times A Comin'	December 8 - 9, 2017	2	230	98	43%
BC	Holidays with the Masters	December 15 & 16, 2017	2	732	565	77%
Medalist	Sounds of the Season	Sunday, December 17, 2017	1	366	375	102%
BCA	Monroe Crossing: A Bluegrass Christmas	Wednesday, December 20, 2017	1	366	361	99%
<b>TOTAL</b>			<b>179</b>	<b>50,203</b>	<b>42,252</b>	<b>84%</b>



2017 TOTALS	179	50,203	42,252	84%
2016 TOTALS	169	49,053	37,729	77%
2015 TOTALS	185	51,144	40,196	79%
2014 TOTALS	200	54,258	40,962	75%
2013 TOTALS	198	52,296	44,838	86%

# CENTER FOR THE ARTS

## Staffing

- 1 Center for the Arts Manager (F/T)
- 1 Center for the Arts Recreation Supervisor (F/T)
- 2 Information Assistants—Weekdays (P/T)
- 2 City Mail Coordinators (P/T)
- 8 Information Desk Staff -Evenings and Weekends (P/T)
- 3 Audio/Visual Coordinators (P/T)

## Accomplishments

- Presented 179 performances in the Schneider and Black Box Theaters.
- Continued to operate as a highly visible community gathering place attracting more than 40,000 patrons to arts activities, 60,000 people to the Farmers Market and thousands more to police, HRA and community engagement activities.
- Filled 90% of available seats at City sponsored performances (Percentage was buoyed because an extraordinary 99% of Alive & Kickin' seats were occupied).
- Presented a 12 performance run Chameleon Theatre Circle's production of Lee Blessing's *Independence* in the Black Box Theater with plans to present additional Chameleon Theatre productions in 2018 and 2019.
- Angelica Cantanti Singers and the Bloomington Symphony Orchestra both added an additional performance when their first concerts sold out weeks in advance. Angelica Cantanti Singers and Medalist Concert Band have added additional performances in 2018-2019.
- Held a series of facilitated meetings with Center for the Arts user groups to begin to develop a long term version for the facility.
- Distributed in \$175,000 in Cultural Arts Grants to seven resident arts organizations.

## Collaborating Organizations & Associations:

Alive and Kickin  
Angelica Cantanti Youth Choirs  
Artistry  
Bloomington Chorale  
Bloomington Fine Arts Council

Bloomington Symphony Orchestra  
Continental Ballet Company  
Medalist Concert Band  
NOTE-able Singer  
Numerous Private Rental Customers



# FARMERS MARKET & COMMUNITY GARDENS

## Summary

The Farmers Market takes place from 8 a.m. – 1 p.m. every Saturday from early June through mid-October in the east parking lot of Bloomington Civic Plaza. The market has up to 50 vendors per week and provides fresh, healthy, local produce and specialty items to thousands of people in a comfortable, family friendly environment. The Market moves indoors for two seasonal events in November and December.

In addition to the Farmers Market, the City has three community garden sites at Smith Park, Harrison Park and Brookside Park. The garden plots at Brookside Park were an addition in 2017 and brought the total number of individual garden plots from 99 to 178, including five raised beds for individuals with mobility issues. All 178 garden plots sold out in 2017! The gardens provide an opportunity for residents to exercise and meet their neighbors while growing their own fresh fruits and vegetables.

## Revenue & Expenses

Activity	Vendor/Customer Revenue	Expenses	Net Cost	Cost Per Participant
Farmers Market	\$29,070	\$46,763	\$17,693	\$.24
Community Gardens	\$6,650	\$4,735	<\$1,915>	<\$10.76>

## Staffing

- 1 Farmers Market Coordinator (P/T)
- 2 EBT/SNAP Office Assistant (P/T)

## Highlights

- In addition to the Saturday Market a smaller market was offered on three Tuesday afternoons at Normandale Lake. This expanded the reach of the market and exposed it to those that are not able to attend on Saturdays.
- Received a grant from Hunger Solutions to offer up to \$10 in matching Market Bucks to SNAP participants. Resulting in over \$9,000 worth of fresh local food going directly to those SNAP participants and over \$9,000 going to the local market vendors.

## Attendance

Farmers Market	2013	2014	2015	2016	2017
Number of Weeks	21	21	21	25	25
Est. Outdoor Weekly Attendance	3,090	3,450	3,000	3,250	3,500
Est. Annual Attendance	58,710	68,218	59,000	65,750	73,000



# CULTURAL ARTS

## Summary

The Cultural Arts branch of the Parks and Recreation Division includes Arts in the Parks, special events, history programming including Bloomington River Rendezvous, and natural resources projects. Three City facilities are administered by Cultural Arts including the Normandale Lake Bandshell, the historic Gideon and Agnes Pond House, and the Bloomington Old Town Hall. Cultural Arts programs take place at parks throughout the Bloomington.

## Programs & Services Offered

Arts in the Parks programs include a regular summer concert series at the Normandale Lake Bandshell, as well as large festivals and events. Summer Fete, the City's biggest event in terms of attendance, is the Independence Day celebration that takes place on July 3 of each year. History programming includes the Bloomington River Rendezvous, which is the largest educational history festival of its kind in the Midwest, as well as regular year-round history programming. Special projects in natural resources include native prairie restoration work, buckthorn and invasive plant species eradication events, stream restorations, and other projects. Rentals of the Normandale Lake Bandshell, portions of Normandale Lake Park, and Pond Dakota Mission Park account for many park uses each year. In addition, the Cultural Arts branch is responsible for many of the cultural resources management responsibility in the city, including inventories and activities related to archaeological sites and historic properties.



## Staffing

1 full time/ 8-15 seasonal part-time

## Revenue, Expenses & Participation

	Summer Fete	River Rendezvous/Pond Dakota	Arts in the Parks
Revenue	\$23,114	\$77,932	\$19,588
Expenses	\$106,598	\$133,038	\$140,471
General Fund Net Cost	\$83,484	\$55,106	\$120,883
Est. Participation	45,000	12,000	16,000
Net Cost per Participant	\$1.86	\$4.60	\$7.60



# CULTURAL ARTS

## 2017 Results

- Continued work from 2016 to do more targeted outreach to businesses that would potentially be interested in larger stage or carnival sponsorships.
- Increase number of volunteer opportunities for invasive plant species removal events to four for 2017.
- Implemented new movie series concept at Civic Plaza on select Wednesday nights during the summer, featuring a “date night” series.
- Began planning for restarting and expanding the Latin Music Festival to be held in 2018.
- Hosted three successful invasive species removal events at Pond Dakota Mission Park and Parkers Picnic Grounds, resulting in several acres of invasive plant removal.
- Had one of the busiest rental schedules for Normandale Lake Park in its history, hosting numerous 5K races, walk/runs, and other events throughout the summer.
- Successfully improved the Summer Fete experience by expanding food vendor offerings at the event, and increasing the activities of the kid’s carnival area.
- River Rendezvous generated the highest revenue in the event’s history and enjoyed the lowest cost per participant in its history as well.



## 2018 Objectives

- Implement two Arts in the Parks events at a park in Bloomington in order to expand outreach to underserved communities in the city.
- Implement expanded Latin cultural/music event at the Normandale Lake Bandshell, working with community partners.
- Organize a traditional/native lacrosse event at Pond Dakota Mission Park, featuring participation by organizations such as the Twin Cities Native Lacrosse Society.
- Increase marketing of Dakota language camp to try to reach more of the native Dakota community to increase registrations by 10-20%
- Increase attendance at River Rendezvous public evening through increased social media marketing and use of other local media.
- Partner with the Bloomington Farmers Market staff in developing and implementing a concept for a new satellite market featuring entertainment and a market.

## Collaborations/Associations/Organizations

Cultural Arts collaborated with many organizations for program sponsorships and program development/execution. Included in the organizations were Pond Dakota Heritage Society (Historical programming at Pond Dakota Mission Park), Bloomington Historical Society (Old Town Hall and general history programming), Great River Greening (Native Prairie Projects), Affiliated Garden Clubs of Bloomington (planting and care of heritage gardens), Fish and Wildlife service (trail projects assistance), Minnesota Off Road Cyclists (trail projects), the Nine Mile Creek Watershed District, the Bloomington Theater and Art center (Summer Fete), many groups of the Bloomington Fine Arts Council, University of Minnesota (Native Studies and other departments), the Minnesota Recreation and Park Association, and many more.

# VOLUNTEERS

## Summary

Bloomington Parks and Recreation offered increased and enhanced programming thanks to dedicated volunteers giving their time and talent to improve their community.

## Programs

Volunteers were an important part of many services offered by the Parks and Recreation Division, serving as commission members, warming house attendants, playground assistants, camp counselors, special event workers, adaptive softball coaches, Farmers Market attendants, and much more.

## Volunteer Financial Benefits

Parks and Recreation Programs benefitted from more than \$248,000\* worth of volunteer service in 2017.

*Independent Sector calculates volunteer time in Minnesota to be valued at \$25.20/hour based on data from the Bureau of Labor Statistics.*

## Participation

Parks and Recreation appreciated the service of 737 volunteers each working an average of 14 hours in 2017.

## Staff

1 P/T Recreation Supervisor



## Objectives

To provide positive, meaningful ways for volunteers to be involved in their community while increasing the quality of parks and recreation programming in Bloomington.

## Major Accomplishments

- Parks and Recreation volunteers increased by 1% in 2017 and hours served increased slightly as well.
- Continued partnership with teen volunteers has led to successful job placement within the Bloomington Parks & Recreation department.

## Recognition

Building on the success of 2016, we held an annual Mayor’s Volunteer Breakfast during National Volunteer Recognition Week, where we honored all hard working volunteers who brought their talents to individual programming.

	Park Projects	PARC	Rinks	Adaptive	Kota	Playgrounds	Special Events	Ushers	Athletics	Total
2017 # of Volunteers	349	8	54	11	39	49	157	44	24	737
2017 Volunteer Hours	893	283	321	112	3471	3213	753	853	242	10,142

# OUTDOOR ICE SKATING RINKS

## Summary

Outdoor ice skating rinks were scheduled to be open from December 9<sup>h</sup> through February 20<sup>th</sup>. Due to unseasonably warm weather into mid December, the outdoor skating season was shortened. Rinks at Bryant, Running, Sunrise and Westwood parks were scheduled to be staffed seven days a week, while 9 additional rinks were staffed with Park and Recreation employees or volunteers on weekends, holidays, school release days and additional hours.

This winter, warming houses continued the Polar Passport program, encouraging Bloomington youth to visit each of the warming house sites at least once during the season. Outdoor skating rinks continue to be used often by the Jefferson and Kennedy Youth Hockey Associations for expanded practice and ice time during the winter hockey season.

## Revenue & Expenses

### Skating, 2017

Revenue- \$2,430

Expense- \$389,030

## Staff

1 Recreation Supervisor (F/T)

1 Rink Coordinator (P/T)

1 Rink Lead Staff (P/T)

25 Rink Attendants (P/T)

## Participation

Rink Name	Days Staffed	Total Skaters	Average Skaters per Day	Rink % of Total Attend
Brookside	24	916	38	13%
Bryant	41	298	7	4%
Brye	22	343	16	5%
Haeg	-	-	-	0%
Kelly	4	-	-	0%
Oak Grove	14	118	8	2%
Poplar Bridge	17	169	10	2%
Ridgeview	7	42	6	1%
Running	46	2,499	54	36%
Southwood	10	-	-	0%
Sunrise	45	785	17	11%
Tarnhill	5	43	9	1%
Westwood	45	1,747	39	25%
<b>TOTALS</b>	<b>280</b>	<b>2,960</b>	<b>121</b>	



Year	Days Staffed	Total Skaters	Average Skaters/Day
2017	280	6960	24
2016	247	6782	27
2015	338	9260	24
2014	338	9217	27
2013	395	9946	21

# BLOOMINGTON ICE GARDEN

## Summary

The Bloomington Ice Garden originally opened in 1970 with one rink, and now today has grown to three rinks, one of them Olympic sized, and boasts a seating capacity of 2,500. The facility also provides three meeting rooms and two concessions stands. Through the services provided below and the many organizations and partnerships, nearly one million patrons pass through the doors of the Bloomington Ice Garden each year.

## Staffing

1 Arena Manager  
 1 Maintenance Superintendent  
 1 Office Coordinator  
 1 Maintenance Worker  
 20 Zamboni Drivers (P/T)  
 1 Skate School Coordinator (P/T)  
 12 Skate School Instructors (P/T)  
 (independent contractors)

## Revenue & Expenses

Year	Revenue	Expenses	Net Working Capital
2015	\$1,476,657	\$1,436,228	\$40,429
2016	\$1,511,741	\$1,576,781	<\$65,041>
2017	\$1,586,280	\$1,408,109	\$178,170

## Services

Ice Rental:

June 1 - August 3, prime rate \$175.00/hr plus tax, non-prime rate \$150.00/hr + tax

September 1 - May 31, prime rate \$207.00/hr plus tax, non-prime rate \$156.00/hr + tax

Skate Sharpening \$5

Skate Rental \$2

Developmental Hockey:

\$10 per player

Year round; Tuesdays and Thursdays, 6:00-7:00am

Adult Open Hockey:

\$6 per player (goalies free)

June - August; Sundays 8:45-10:15pm, Wednesdays 7:45-9:15pm

September - May; Mondays, Wednesdays, Fridays 10:00-11:30am



Open Skating:

\$3 17yrs and under

\$4 adults

June - August, Mondays and Thursdays 6:15-7:45pm

September - March; Mondays, Wednesdays, Fridays 9:30-11:00am; Mondays and Fridays 7:00-8:00pm; Sundays 2:00-3:30pm

Bloomington Ice Garden Skate School:

\$85 per 7-week session

Summer; Wednesdays 4:30-6:30pm

Fall, Winter, Spring; Tuesdays 9:30-10:30am, 1:00-2:00pm, 6:30-8:00pm, Saturdays 9:30am - 12 noon

# BLOOMINGTON ICE GARDEN

## Organizations and Partnerships

- Bloomington Amateur Hockey Association
- Youth Hockey Hub
- MN Recreation League
- MN Wild
- Surrounding communities' youth hockey associations
- Home to 3 Bloomington high school hockey teams
- Bloomington Ice Garden Skate School (Parks & Rec)
- Home to The Figure Skating Club of Bloomington
- Twin City Figure Skating Association
- United States Figure Skating Association
- MN Skating Scholarship
- Professional Skaters Association
- E-Train Off-Ice Training facility
- 50+ Fitness Class (Parks & Rec)



## Accomplishments

- Host to over 16 youth hockey tournaments each year
- Host to MN State High School League play-off games each year
- Runner-up of the Kraft Hockeyville USA 2017 national contest
- Host to United States Figure Skating Events from local non-qualifying and qualifying competitions to National and World level competitions
- Home to The Figure Skating Club of Bloomington
- Host to Professional Skaters Association (PSA) National and local seminars
- Host to Skate Bloomington Figure Skating competition
- Host to the Bloomington Ice Garden Skate School annual Spring Ice Show
- Host to MN State Figure Skating Championships several times in 2017
- Will host the Scott Hamilton CARES Foundation SK8 to Eliminate Cancer event 10/19/18
- Sled Hockey accessible (adaptive hockey)



# YOUTH & FAMILY

## Summary

Youth and Family includes multiple services and programs offered throughout the City of Bloomington year round. This is a successful area within Parks and Recreation that community members have come to expect and look forward to our programs each year.

## Programs

### Playgrounds

The playground program operated Monday through Friday, June 12 – August 18. The program was open from 9:30 a.m. to 3:00 p.m. The playground program is a drop-in program. While registration is required, the children may come and go as they please, and we strongly encourage parents to communicate their expectations with their child prior to attending the program. A daily program includes arts and crafts, games, outdoor sports, activities and water activities. This program serves children entering grades 2 through 7. Running, Smith and Kelly Parks were areas eligible to receive free lunches through the Federal lunch program, and every participant received a free lunch daily.



### Playground Partnership Program

This program was initiated in 2009 to fill the “GAP” in programming the week of 4th of July and the week before school starts. It was a collaborative program between the City, School District and Oak Grove Presbyterian Church. The City operated the program at Westwood and Smith Parks, provided staffing and the buildings. Oak Grove Presbyterian Church donated \$6,300 towards the cost of the staffing and the cost for the lunches at Westwood Park. An additional \$3,500 was provided through a grant from the Bloomington Crime Prevention Association. Both sites also received free lunches prepared by the School District and funded through Federal Lunch program and donations. The program ran July 5–7 and August 21 – 25 from 9:30 a.m. to 3:00 p.m.

### Camp Kota

This program is offered 4 weeks throughout the summer and is unlike any of our other programs. It is a weekly day camp that was offered July 10 – August 4 from 8:30 a.m. to 3:00 p.m. on a daily basis during the week with an overnight on Thursday night. This program includes a wide variety of outdoor recreation, learning nature based skills and various arts and crafts. This program serves kindergarten and first graders Monday through Thursday and second through seventh graders Monday through Friday.



# YOUTH & FAMILY

## Spring Egg Hunt

The annual Spring Egg Hunt sponsored by the Bloomington Optimists Club was held on Saturday April 15th, at Normandale Lake Bandshell. The Optimists placed over 9,000 eggs around the bandshell for youth of various ages. There were approximately 2,200 people at the event.

In addition to the Egg Hunt, Parks and Recreation sponsored family fun activities including an art activity in partnership with Artistry and face painting. Also informational booths were provided by Parks and Recreation, Environmental Health, Human Services, Bloomington Police Department Explorers, McGruff and the Bloomington Fire Department. Traffic control was provided by the Bloomington Police Department Reserves.



## Halloween Party

The annual Citywide Halloween Party sponsored by the Bloomington Optimists Club and City of Bloomington Parks and Recreation was held on Tuesday, October 31 at the Bloomington Ice Garden. The party drew approximately 400 kids, 500 adults and 50 City volunteers along with 20 Optimist volunteers. Activities included carnival games, trick or treat alley, open skating with a DJ, photo opportunity and a coloring contest.

## Inclusion Services

The City provided a service to participants with disabilities that requested support and showed a need with a qualifying disability. Inclusion services are offered throughout every program or service that Parks and Recreation provides. The request for this service is increasing on a yearly basis due to the excellent service that is provided and word of mouth or increasing knowledge of this service.



## Galaxy

Galaxy is a youth center that provides Bloomington youth in grades 6 to 8 a safe and fun place to be with friends after school. This program is made possible through a 20 year agreement between the City of Bloomington and the School District. The School District conducts the program, buys supplies, provides staffing and takes the registrations. The City provides financial support on a yearly basis. During the 2017 year the City provided \$133,093. The City also provided inclusion support for participants that have a qualifying disability. The City provided support for participants during 2017 in January-May and September-December. Additionally, the City provided inclusion services for participants in Galaxy Summer of

Service for participants in grade 6–7 and in Galaxy 2.0 in grades 6–10.

# YOUTH & FAMILY

## Adaptive Recreation

Bloomington is part of a partnership called AR&LE (Adaptive Recreation and Learning Exchange). The cities and Community Education Adults with Disabilities programs in the school districts of Bloomington, Eden Prairie, Edina and Richfield offer specialized programs and services designed for people with disabilities. Bloomington houses the participant database, coordinates catalog distribution, and offers a share of the recreation programming. Adaptive Softball for youth and adults is offered two nights a week throughout the summer. Monthly dances/special events are held monthly during the schoolyear.

## The View

The program is held at Valley View Middle school and provides programming for youth entering grades 2 – 7. Opportunities include morning activities ranging from art projects, sports and games indoor and outdoor with staff while afternoons are spent at the Bloomington Family Aquatic Center. Programming ran Monday through Friday, June 12 – August 18 from 9:00 a.m. to 4:00 p.m..



## The Mini View

The Mini View is held at Valley View Elementary School and provides programming for children entering grades preschool through 1st. Children are engaged in a variety of activities, sports and crafts that help participants expand social skills and develop friendships. Afternoons are spent at the Bloomington Family Aquatic Center. Programming runs Monday through Friday, June 12 – August 18, 2017 from 9:00 a.m. to 4:00 p.m..

## Revenues/Expenses

Youth and Family Programming		Number of Participants	Net Cost Per Participant
Revenues	\$264,340	4,544	\$85.94
Expenses	\$654,845		
<b>General Fund Net Cost</b>	<b>\$390,505</b>		

Adaptive/Inclusion		Number of Participants	Net Cost Per Participant
Revenues	\$61,373	2,015	\$69.99
Expenses	\$202,405		
<b>General Fund Net Cost</b>	<b>\$141,031</b>		

## Number of staff

- 1 F/T Recreation Supervisor
- 6 Coordinators (P/T)
- 5 Assistant Coordinators (P/T)
- 4 Program Specialists (P/T)
- 13 Lead Staff (P/T)
- 21 Inclusion Facilitators (P/T)
- 58 Instructors (P/T)

# YOUTH & FAMILY

## Participant Numbers/Participant Fees

	2017 # of Registrations	# of User Participations	Fees Per Participant
Playgrounds	304	13,680	\$120/\$125 Resident \$160 Non-Resident
Camp Kota	498	2,490	\$185 Resident \$225 Non-Resident
Kota Kids	118	472	\$155 Resident \$195 Non-Resident
Playground Partnership	290	1,300	FREE
The View	138	6,210	\$140/\$145 Resident \$200 Non-Resident
Mini View	96	4,320	\$140/\$145 Resident \$200 Non-Resident
Egg Hunt and Family Fun	2,200	2,200	FREE
Halloween Party	900	900	FREE
<b>TOTAL</b>	<b>4,544</b>	<b>31,572</b>	



	2017 # of Registrations	# of User Participations	Fees Per Participant
Adaptive Adult Competitive Softball	27	216	\$65
Adaptive Adult Co-Rec Softball	43	344	\$65
Adaptive Youth Softball	13	104	\$65
Dances	300	300	\$6
Summer Inclusion Services	1,625	8,125	FREE
Galaxy Inclusion Services	7	725	FREE
<b>TOTAL</b>	<b>2,015</b>	<b>9,814</b>	



Year	Youth and Family Registrations	Adaptive/Inclusion Registrations
2017	4,544	2,015
2016	4,609	2,230
2015	4,490	1,915
2014	3,494	2,210
2013	4,485	2,149



# YOUTH & FAMILY

## Objectives

### Adaptive Recreation and Learning Exchange

- Continue to work with municipal partners to enhance program offerings to meet the needs of people with disabilities in Bloomington, Richfield, Edina and Eden Prairie.
- Continue to provide outstanding support for people with disabilities who request support in inclusive recreation environments.

### Bloomington Experience Classes

- Continue partnership with Artistry to offer assistance with registration and inclusion services for summer Artistry classes.
- Collaborate with Artistry and Bloomington Public Schools to provide the Bloomington Summer Experience Catalog

### Summer Adventure Playgrounds

- Provide summer playground program at seven sites for youth grades 2–7.

### Camp Kota/Kota Kids

- Provide four, one-week camp sessions for children entering grades kindergarten through 7th to promote social interaction, opportunities for leadership and fun, while teaching basic camping skills.

### Galaxy Youth Center

- Continue to provide a positive and safe environment for middle school aged youth that promotes healthy choices.
- Continue to collaborate with the school district to provide summer leadership training opportunities for youth in grades 6–10.

### Youth Leadership Programs

- Provide teen volunteer opportunities for youth ages 13 to 15 through Playgrounds and Camp Kota to learn and practice leadership skills.

### The View

- Provide summer program utilizing space at Valley View Middle School for children grades 2–5.

### The Mini View

- Provide summer program at Valley View Elementary specifically designed for children entering grades preschool through 1st grade.



# YOUTH & FAMILY

## Outputs

- Received donation of \$6,300 from Oak Grove Presbyterian Church and \$3,500 from Bloomington Crime Prevention Association to operate the Playground Partnership Program at Smith and Westwood Parks for 9 days during the summer. The program was free to the participants. It served 295 youth.
- Continued to work with the AR&LE partners to update the AR&LE database and participant profile and provided a variety of programs for youth and adults.
- Summer Adventure served 498 youth in 2016, up from 420 in 2015.
- Adaptive Softball served 15 youth and 73 adults in 2016.
- Enhanced programming and increased community pride by involving volunteers.

## Collaborations

- Bloomington Crime Prevention Association
- Bloomington Optimists Club
- Bloomington Public School District
- Bloomington Theatre and Art Center
- Oak Grove Presbyterian Church
- United States Tennis Association (USTA)
- Adaptive Recreation & Learning Exchange (AR&LE)
- Richfield Bloomington Credit Union
- Normandale Hylands United Methodist Church
- REI Outdoor School
- Sports Unlimited
- Three Rivers Park District



