

**ORDINANCE NO. 2020-12**

**AN ORDINANCE TO AMEND CHAPTER 19 OF THE CITY CODE TO ALLOW A SECOND WALL SIGN IN LIEU OF A FREESTANDING SIGN FOR OFFICE BUILDINGS WITH 7 STORIES OR MORE.**

The City Council of the City of Bloomington, Minnesota ordains:

Section 1. That Chapter 19 of the City Code is hereby amended by deleting those words that are contained in brackets and ~~stricken through~~ and adding those words that are underlined, to read as follows:

**CHAPTER 19**

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**ARTICLE X: SIGN REGULATIONS**

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**DIVISION E: SPECIAL PROVISIONS**

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**§ 19.124 SIGNS FOR OFFICE BUILDINGS WITH SEVEN OR MORE STORIES.**

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(b) *Identification signs.* Identification signs shall be located on the site of the use and comply with the following standards.

(1) *Freestanding identification signs.*

(A) *Maximum sign height, sign area, and number of signs and minimum setbacks.* The office building may elect one of the following options per street frontage:

(i) One freestanding identification sign shall be permitted per street frontage. The allowable sign surface area shall be 100 square feet for a ground or monument sign or 75 square feet for a pylon sign. The maximum height shall be 20 feet. The sign setback shall be a minimum of 20 feet from any public street right-of-way line.

(aa) In lieu of the permitted freestanding sign, the freestanding sign area may be allocated to the wall on the same frontage as allowed in 19.124(b)(2); or

(ii) Two freestanding signs shall be permitted per street frontage, one on either side of a principal entrance. Each ground sign shall not exceed 24 square feet; pylon and monument signs shall not be permitted. Each sign shall have a minimum setback of ten feet from any public street right-of-way line and shall have a maximum height of four feet.

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(2) *Wall signs.*

(A) Each office building of seven or more stories shall be permitted two elevations with large wall identification signs and two elevations with smaller wall identification signs. Each elevation shall be permitted one wall identification sign. The maximum allowable sign surface area for wall signs shall be based on the number of stories and shall be determined in accordance with Table 19.124.1 below.

(B) All signs shall be channel construction and shall be mounted within 20 feet of the top of the wall on which the sign is located, but in no event shall it extend above the wall, or within 20 feet of the ground level below the sign. If the signs are illuminated, they shall be internally illuminated. See §§ 19.108(d) and 21.301.07(c)(5) for additional provisions on illumination and luminance.

<b>Table 19.124.1 Number of Stories Determines Sign Size</b>				
<b>Stories</b>	<b>Elevations with Large Wall Signs</b>	<b>Maximum Size Sq. Ft.</b>	<b>Elevations with Small Wall Signs</b>	<b>Maximum Size</b>
7	2	250	2	100
8	2	300	2	125
9	2	350	2	150
10	2	400	2	175
11	2	400	2	200
12 or More	2	400	2	225

(C) In addition, in lieu of a permitted freestanding sign for a street frontage, the user may elect to have one wall sign mounted within 20 feet of the ground level below the sign oriented towards each street frontage where a freestanding sign is permitted. The size may not exceed 100 square feet and the sign must be located near a primary building entrance.

Passed and adopted this 4<sup>th</sup> day of May, 2020.

/s/ Tim Busse

Mayor

ATTEST:

APPROVED:

/s/ Denise M. Christenson

Secretary to the Council

/s/ Melissa J. Manderschied

City Attorney