

Substance Use and Mental Health Team

What is Public Health?

“We create public health when we work together to make a community healthier by looking at things where we live, work, and play that affect people’s health, using data and science to guide the efforts.”

–Nicholas Kelley, Ph.D.,
Bloomington Public Health Administrator

What We Do



Collaborate with schools, families, and local organizations to develop and distribute prevention resources.



Support policy initiatives to promote healthier communities.



Implement evidence-based education programs and youth prevention initiatives.



Ensure access to community resources for prevention and support.



Work with schools, government agencies, and community partners to assess needs and create tailored prevention strategies.



About Bloomington Public Health

Mission

To engage the community in promoting, protecting and improving the health of all.

Vision

A healthy community empowered by our locally based support and services.

“The work this team is doing is essential in building a safe and compassionate community. As a Bloomington resident, I am very grateful to have the opportunity to work with this group, dedicated to enacting change. When we show up for each other, we can create community!”

–Community member and partner

More information



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CITY OF BLOOMINGTON PUBLIC HEALTH DIVISION
SERVING BLOOMINGTON, EDINA AND RICHFIELD



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Bloomington Public Health

Substance Use, Policy and Well-being Team

Serving Bloomington, Edina and Richfield

Substance Use

Substance use prevention aims to reduce the risk of substance misuse by promoting healthy behaviors, building resilience, and supporting informed decision-making. It involves education, early intervention, and community collaboration to address the root causes of substance use and create environments that support well-being.

Opioid Awareness and Prevention

With opioid settlement funds, the team works with schools and community partners to increase awareness, provide education, and support harm reduction efforts.

Opioid Stakeholder Group

Brings together community partners to help guide the development and implementation of the substance use prevention plan. By sharing insights, data, and lived experiences, the group ensures strategies are community-informed, effective, and responsive to emerging needs.



For more information and a list of community resources visit blm.mn/opioids.



PREVENTION • TREATMENT • RECOVERY

Bloomington Public Health's Opioid Response

Mental Health and Well-being

Mental health is a fundamental aspect of overall health, affecting every stage of life. It encompasses emotional, psychological, and social well-being, influencing how individuals think, feel, and interact with others. Promoting mental well-being involves reducing stigma, increasing access to support, and fostering environments that encourage connection, resilience, and self-care.

Start With Hi! Campaign



Promoting social connection as a key factor in mental health and substance use prevention. Encouraging small acts of kindness and community engagement.

Cannabis Education and Prevention

Using funding from the cannabis grant, the team provides trusted information and resources to prevent early cannabis use and support informed decision-making.



Find a list of mental health community resources at blm.mn/resources.

Health in All Policies

Public health policy plays a vital role in shaping the conditions that support healthy communities. By applying a "Health in All Policies" approach, public health is integrated into decision-making across sectors to address root causes of health disparities. These policies promote long-term sustainability by creating environments that support equity, well-being, and healthier outcomes for current and future generations.

Policy Action for Substance Use

Aims to reduce risk and harm through evidence-based strategies such as limiting substance access, regulating marketing, and supporting prevention and treatment programs.

Policy Action for Well-being

Aims to create systems and environments that support mental, physical and social health across all stages of life. This involves investing in prevention, ensuring equitable access to resources, and embedding well-being into policies across sectors to build resilient, thriving communities.



For more information on local policy opportunities visit the Public Health Law Center at publichealthlawcenter.org.