



**REQUEST FOR PROPOSALS
ADVERTISEMENT
FOR**

Naming Rights and Sponsorship Consulting Services

PROJECT 25-01

DUE DATE: 11:00 AM, Friday, February 20, 2025

The City of Bloomington is seeking proposals for consulting services and guidance necessary to value naming and sponsorship opportunities, solicit and evaluate proposals, negotiate naming rights and sponsorship agreements, manage contracts, and provide naming rights and sponsorship consulting services for two significant City of Bloomington Parks and Recreation facilities.

RFP documents are available for preview and download using the online RFP System at <https://bloomingtonmn.bidsandtenders.net>.

Please contact Bids&Tenders support at support@bidsandtenders.ca with any technical issues.

RFP documents are available for viewing with a “preview” watermark. Interested parties must create a Bids and Tenders account in order to submit proposal documents. Documents are not provided or received in any other manner.

Oral, facsimile, email, hard copy, or telephone Proposals are considered invalid and will not receive consideration.

CITY OF BLOOMINGTON

Dana Chou
Purchasing Agent