



2023 HIGHLIGHTS

BLOOMINGTON PUBLIC HEALTH DIVISION

WORKING TOGETHER TO COMBAT THE OPIOID CRISIS



Opioid misuse is one of the most pressing concerns in public health. In 2023, the Bloomington Police Department responded to 79 opioid-involved overdoses. Opioid settlement dollars have paved the way for a new collaboration by the Public Health Alliance of Bloomington, Edina and Richfield dedicated to opioid misuse and overdose prevention. Stakeholders across the three cities will address opioid prevention, rapid response and treatment needs. Learn more at blm.mn/opioids.

SUPPORTING PREGNANT PEOPLE, NEW PARENTS AND FAMILIES



In 2023, our family home-visiting program made 1,391 visits to pregnant people, new parents and families. Family home visiting is a voluntary, home-based service ideally delivered prenatally through the early years of a child's life. It provides social, emotional, health-related, and parenting support to families and links them to appropriate resources. These services can help mitigate adverse childhood experiences and change the life course of a child and their family. The Division uses the Maternal Early Childhood Sustained Home-Visiting Program (MECSH) model. Health professionals and others may refer a client or patient for public health nursing services at blm.mn/refer.

INCREASING ACCESS TO HEALTHIER FOODS



Through Policy, Systems and Environmental Change

Woodlawn Terrace Cooperative is a resident-owned manufactured home community in Richfield. Grocery stores are not close by and residents without cars struggled to carry groceries home when walking or taking the bus. Funds from the Statewide Health Improvement Partnership were used to create a community garden of raised beds cultivated by residents. The garden will increase residents' access to fresh vegetables and physical activity and help create a sense of social connectedness. Learn more at blm.mn/ship.

Through the Women, Infants & Children (WIC) Supplemental Nutrition Program

Bloomington Public Health helps low-income pregnant people and new parents access nutritious food through the WIC program. The Division provided services to 3,155 WIC participants in 2023. WIC staff provide more than food benefits. They help families with nutrition education, tools to make healthy food choices, and breast/chestfeeding information and counseling. Learn more at blm.mn/wic.



BY THE NUMBERS

3,155

participants of the Women, Infants and Children (WIC) Supplemental Nutrition Program received services and support.

557

client visits made by our community resources team to assess home safety and assist older adults.



250

older adults attended a community job fair promoting paid part-time and seasonal job opportunities.

4,715

individuals reached through community outreach and presentations on various health topics.

1,391

client visits made by our family home-visiting program, offering education and support for pregnant people, new parents and families.



1,671

flu shots and general immunizations given to community members.

293



children participated in the Follow Along Program.

352

families served through the WIC Breastfeeding Peer Counselor Program.

1,850

families with recent births in their households received information about our services.

FINANCIAL STATS

The majority (69%) of Public Health's funding comes from federal, state and local grants and contracts. Property taxes and fees for services make up the remaining amount. Special thanks to the Bloomington, Edina and Richfield city councils for their generous support and investment in public health.

Putting your tax dollars to work



The cost of Public Health services in 2023 for the owner of a median-valued home in Bloomington was

\$2.50 a month

Monthly cost is based on a median-valued, single-family home in Bloomington with an assessor's market value of \$355,900.