



CITY OF BLOOMINGTON | LOCAL OPTION SALES TAX REQUEST

COMMUNITY HEALTH AND WELLNESS CENTER

The Community Health and Wellness Center would provide an integrated approach to health and wellness by combining and enhancing the services provided by Bloomington Public Health and Creekside Community Center.

The center would offer a range of public health and recreational opportunities, with a goal of supporting the health and well-being of the community and the region. It would also target health equity by addressing barriers to wellness and fitness.

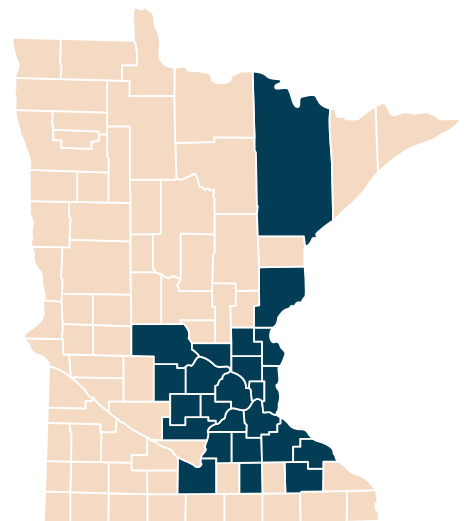
REGIONAL IMPACT

Bloomington Public Health provides health services to a population of nearly 180,000 people across Bloomington, Edina and Richfield. Public Health serves additional people across the region who work in the three cities when they seek health services such as regular immunizations. This demand has been amplified during COVID-19 as people seek testing and vaccination (see sidebar).

Public Health focuses on individuals with less resources and who have experienced health disparities due to structural racism. For example, 86% of the clients of the Bloomington Women, Infants and Children (WIC) clinic in 2020 were from BIPOC communities.

Creekside Community Center offers a variety of programming from recreation to arts and crafts. The center received approximately 110,000 visits annually prior to the pandemic. Creekside is undersized to accommodate current community center program demands in Bloomington

THE CITY OF BLOOMINGTON IS SEEKING LEGISLATIVE APPROVAL TO HAVE VOTERS CONSIDER 0.50% LOCAL OPTION SALES TAX FOR 20 YEARS TO HELP FUND CONSTRUCTION OF A COMMUNITY HEALTH AND WELLNESS CENTER AT AN ESTIMATED COST OF \$100 MILLION PLUS INTEREST AND FINANCING COSTS.



SERVING RESIDENTS ACROSS THE TWIN CITIES REGION AND BEYOND

In the last three years, Bloomington Public Health served thousands of individuals outside of its service area, including:

- 2,013 individuals who received flu shots.
- 172 individuals who received regular immunizations for school or work.
- 6,915 individuals who received COVID-19 vaccines.

**Highlighted counties are those with five or more clients.*



CURRENT FACILITIES

Both the Public Health and Creekside buildings were constructed in 1960 and have outlived their useful lives. There are also significant limitations on the way spaces could be remodeled or repurposed for programming and services. A new facility that combines fitness and wellness components could be right-sized, purpose-built and energy-efficient for the long-term benefit of the area.

THE PROJECT

The Community Health and Wellness Center would integrate wellness services and enhance the health and well-being of the region.



Bloomington Parks and Recreation will partner with Bloomington Public Health to provide recreation, education and fitness programming for the residents of Bloomington, Edina and Richfield. The project will create:

- A family-oriented facility that meets the broad-based wellness and health goals of clients and users from across the area.
- A wide range of recreational opportunities for people of all ages.
- Right-sized, multi-use and flexible spaces to meet the area's leisure and fitness needs both now and into the future.
- A modern, welcoming, and more effective environment for individuals seeking health and fitness services.
- Increased accessibility to services, particularly by those who have experienced health disparities, refugees, immigrants and individuals from Black, Indigenous and People of Color (BIPOC) communities.

QUESTIONS

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