

Updated 6/17/2022

To obtain this information in a different format or language, please contact Regan Reeck with HOME Line at 612-564-0135 or reganr@homelinemn.org.

Mini Grants Opportunity for Renter Health

Overview

Health starts in our homes. Where we live and how we live have a big impact on health and well-being. And, increasing access to nutritious foods, physical activity, and smoke-free places helps promote individual well-being and thriving communities.

Bloomington Public Health (BPH) is offering funding to renters and groups connected to rent-burdened communities in Bloomington, Edina, and Richfield. Being rent-burdened means a household spends more than 30 percent of their income on rent.

About the funding

This mini-grant funding comes from the Statewide Health Improvement Partnership (SHIP) and will be available to those in Bloomington, Edina, and Richfield. The goal of SHIP is to prevent diseases such as cancer, heart disease, stroke, and Type 2 diabetes while promoting overall physical health and mental well-being. SHIP supports community-driven solutions to make this possible.

Funding will be administered by HOME Line (a nonprofit tenant advocacy organization serving all of Minnesota, based in Bloomington) and is intended to help advocates and renters create community-based housing solutions.

Use of Funds: Projects must lead to beneficial changes for renters that are long-lasting. One-time events or programs *may* receive funding if you can show it will lead to long-lasting beneficial change.

Grant size: \$500 - \$3,000

Projects that receive funding will focus on strategies that:

- Change established policies or systems, making it easier for renters to make healthy choices.
- Change environments in which renters live by increasing access to healthy food, physical activity, and clean air.
- Focus on those with greater need: rent-burdened households from diverse populations.

Deadline to apply: August 15, 2022

Anticipated total projects to be funded: 3 to 5

Anticipated notice of award: September 1-5, 2022

Funding period: September 2022 - September 2023

Grant Application Documents

Grant Information and Requirements: blm.mn/renterhealth

Submitting Your Application

Grants can be submitted through email: ship@bloomingtonmn.gov

Online at blm.mn/renterhealth

If you need to submit your application through the mail or need another accommodation to submit your project proposal, please contact Regan Reeck with HOME Line at 612-564-0135

Grant Information

Projects should make it easier for renters to do one or more of the following:

- be active,
- eat healthier,
- live free of secondhand smoke exposure,
- improve well-being,
- increase community connections, or
- have fair access to safe, decent, and healthy housing.

Examples of fundable activities

Activities should be based on tenant needs and input; a brainstorming session with stakeholders may help generate ideas. Creating a project that supports long-lasting change can be different from other projects. Here are possible ideas:

- Forming tenant groups/associations to increase social or neighborhood connections.
- Providing training to existing tenant group leaders on how to address housing issues (covering cost of trainer, food and/or childcare for training).
- Learning about the needs of a low-income renter population by conducting surveys, focus groups, or community conversations.
- Providing stipends to tenant leaders to organize, promote and lead projects such as after-school activities for youth residents.

- Purchasing sports or wellness equipment for youth/adult activities to loan to tenants (equipment carts with balls, hoops, jump ropes, rackets, yoga mats, etc.)
- Developing onsite registration help for outside programming such as Parks and Recreation, or Early Childhood and Family Education.
- Training for property managers on topics such as meditation, dispute management, or restorative justice.

To help you determine if your idea can be funded, consider these questions:

- Does it propose to serve renters that are disproportionately affected by health, economic or social inequities?
- Were low-income renters involved in developing the proposal?
- Have residents expressed interest in this project or identified it as a need?
- Is property management generally supportive of the project?
- Can you measure the effectiveness or impact of the proposal?
- Is the project feasible and cost effective?
- Does the proposal contain a plan that enables the project to continue after SHIP funding is gone?

BPH encourages collaborative groups to apply. Please contact staff administrators if you need any assistance with your application. You may submit more than one project, provided they each meet the requirements in the next section.

Regan Reeck, Grant Coordinator – reganr@homelinemn.org

Call or Text: 612-564-0135

Esther Mwangi, SHIP Coordinator – ship@bloomingtonmn.gov

Call or Text: 612-759-2633

General Grant Requirements:

Below are items required for participation in a SHIP mini grant:

- Commit to the value of fostering, cultivating, and preserving a culture of diversity and inclusion.
- If awarded grant funding, you must complete an Action Plan with SHIP and HOME Line staff, prior to disbursement of funds.
- Allow SHIP and HOME Line staff to work with and assist you as needed.

- A 10% match. For example, if you receive \$500 in funding, you or your collaborative will need to invest \$50 in the project. This can be achieved through in-kind donations, fundraisers, tenants volunteering time to the project, etc.
- Signed letter of support from property owners or management, indicating that they are aware of the application and if funded, will keep the resources in place.
- Provide at least one story about your success, for possible use by BPH or the Minnesota Department of Health.
- Allow SHIP to use any products you create with SHIP funds, such as training materials, surveys, etc.
- Complete a Letter of Agreement with HOME Line to receive financial reimbursement.
- Once funds are awarded, grantees will have the option to be reimbursed for project materials *or* to complete a request for funds. Prior approval for funds is needed. Receipts need to be provided to HOME Line within 30 days of purchase.

Communication Requirements:

- Grantees should use the SHIP logo and the following statement whenever possible in grant-funded materials: "Funding provided by the Bloomington Public Health Division and the Statewide Health Improvement Partnership."
- Submit any communication pieces (ads, signage, printed material) to SHIP staff for approval.

Evaluation Requirements:

Projects will need to have an evaluation plan that can measure the impact of the funded project. SHIP staff will help you develop and administer the evaluation plan. This plan may include a short survey or set of interviews with community members who are benefitting from the project, a log that tracks frequency use, or other measurable impacts of your project.

Mini Grant Application

Site Partner Information

Organization or group (If any):	<input type="checkbox"/> Check box if Administrative Contact and Site Lead are the same.
Address:	Apartment Site Partner Lead (if any):
Lead Contact:	Title:
Title:	Phone:
Phone:	Email:
Email:	

Activity Topic (Check All that Apply)

- Healthy Eating
- Active Living
- Tobacco-Free Living
- Breastfeeding
- Well-being
- Community Engagement

Project Proposal (Limit of 350 words per question)

1. **Project Description** Briefly describe your project. Consider the following questions:

Who do you want to reach? (Description may include race/ethnicity, income level, age, disability, etc.)

What barriers to good health does this group experience?

How will the project address these barriers?

What do you want to accomplish?

What strengths or resources exist in the community that this project can build on?

2. **Renter Involvement** How have renters been involved in planning this project? How will they be involved in carrying out the project? How does the group make decisions?

3. **Long-lasting Impact** If successful, what long-lasting impact will this project have on renters? How will this project be sustained after SHIP funding is gone? (Leadership support, property management support, other funding)

4. **Letter of support**

Do you plan to submit a letter of support from the property manager/owner now or later in the process? The purpose of the letter is to indicate that they are aware of the application and if funded, will keep the resources in place.

Check box options:

Now

Later in the process

Project Budget

Budget Item	Description	Amount Requested	In-Kind Contributions Description & Amount*
Salary & Fringe Benefits		\$	\$ Description:
Contractual Services		\$	\$ Description:
Supplies		\$	\$ Description:
Equipment		\$	\$ Description:

Travel		\$	\$ Description:
Trainings		\$	\$ Description:
Other		\$	\$ Description:
Total		\$	\$

*In-kind contributions must total 10% of the total project budget. Examples of in-kind contributions include staff time, volunteer time, monetary donations, donated items, etc.

By signing the Project Proposal, the organization agrees to the following expectations:

- Obtain leadership support for proposed SHIP project.
- Demonstrate at least a 10% in-kind match.
- Evaluate the project. SHIP staff will help develop the evaluation plan.
- Communicate with SHIP staff on a regular basis throughout the grant cycle to provide updates, including a final report and success story.

I submit this agreement to partner with the Statewide Health Improvement Program on behalf of the organization listed above. As the point person, I agree to follow these SHIP requirements if funded.

Signature: _____

Date: _____

Proposal Evaluation

Your project proposal will be evaluated based on the following criteria on a scale of 0-100 points. Scores will be used to determine funding.

Applicants are encouraged to score their own application using the evaluation scoring sheet before submitting their application. This step is not required, but may help ensure applications address the criteria evaluators will use to score applications.

If you need assistance aligning your proposal to the scoring criteria, please contact: ship@bloomingtonmn.gov or 612-759-2633

Evaluation Scoring Sheet for SHIP Renter Mini Grant

Question	Maximum Points	Points Awarded	Criteria
<p>Is the property(ies) a Naturally Occurring Affordable Housing (NOAH) housing complex?</p> <p>or</p> <p>Do residents pay over 30% of their income for housing?</p>	15		<p>0 – No</p> <p>15 - Yes</p>
<p>Describe who you want to reach</p> <p>Question 1</p>	5		<p>0 – Does not define a population.</p> <p>3 – Defines a population by geography and/or demography.</p> <p>5 – Describes a population by geography and/or demography (specifies race/ethnicity, age, income, gender, etc. and the size of that population).</p>

<p>What barriers to good health have they described?</p> <p>Question 1</p>	<p>5</p>		<p>0 – Does not list any barriers.</p> <p>2 – Lists barriers.</p> <p>3 – Lists barriers. Most or all data sources include barriers as determined by the community.</p> <p>5 – Lists barriers as above and explains how the project addresses the barriers.</p>
<p>How were the targeted renters involved in the planning of the project?</p> <p>Question 2</p>	<p>15</p>		<p>0 – Does not explain how the communities were involved in planning the project, or states that the communities were not involved.</p> <p>7 – Describes community involvement for some planning aspects.</p> <p>15 – Describes community involvement for most or all planning aspects.</p>
<p>How do renters lead activities and share in the decision making?</p> <p>Question 2</p>	<p>15</p>		<p>0 – Does not describe how renters will be involved</p> <p>5 – Describes role of renters</p> <p>15 – Describes role and renters are the leaders</p>

<p>Explains the immediate and long-term impact on renters' health, including how living conditions or experiences will be improved by this project.</p> <p>Question 3</p>	<p>10</p>		<p>0 – Does not describe long-term impact on renters</p> <p>5 – Describes long-term <i>or</i> immediate impact on renters' health</p> <p>10 – Describes long-term <i>and</i> immediate impact on renters' health</p>
<p>Describes how the outcomes or impacts will be sustained after funding.</p> <p>Question 3</p>	<p>5</p>		<p>0 – Does not describe sustainability</p> <p>5 – Describes sustainability</p>
<p>What are the goals or objectives, and are they actionable?</p>	<p>10</p>		<p>0 – Does not state any goals or objectives.</p> <p>5 – States at least one goal or objective, but lacks a connection to physical activity, nutrition, well-being, tobacco reduction or overall health.</p> <p>10 – States at least one goal or objective clearly connected to physical activity, nutrition, well-being, tobacco reduction or overall health.</p>

<p>Demonstrate how proposed activities will address specific barriers that create inequities.</p>	<p>10</p>		<p>0 – Does not demonstrate how proposed activities will address specific barriers.</p> <p>3 – Specifies at least one barrier that the project will address, but does not demonstrate how the proposed activities will address it.</p> <p>5 – Specifies at least one barrier that the project will address and demonstrates how the proposed activities will address it. This response is not relevant to the identified population.</p> <p>10 – Specifies at least one barrier that the project will address and demonstrates how the proposed activities will address it. This response is relevant to the identified population.</p>
<p>Budget</p>	<p>10</p>		<p>0 – Budget doesn't seem reasonable for the project described or lacks 10% match.</p> <p>5 – Budget is reasonable but lacks description.</p> <p>10 – Budget is reasonable and well described, and includes a 10% match.</p>
<p>Total score</p>	<p>100</p>		

Funding will be distributed in the following manner based on scores:

The total amount of funding available under this mini grant is \$15,000, and the maximum individual award will be \$3,000. Funding will be distributed in the following manner: First, the applicant with the highest score will be awarded a grant in the amount requested by that applicant, up to \$3,000. Next, the applicant with the next highest score will be awarded a grant in the same manner. This process will continue until all funding has been awarded. Note that the final applicant that receives a grant through this process might not receive the total amount requested. The amount will depend on the funding that remains at that point.