

## **Economic Development**

*Areas of Focus: Employment, Food Insecurity, Poverty*

### **Communication**

- Multiple Languages
- Internet Access for all via computer hubs
- Multiple Modes
- Go to where the people are (e.g. their employers) don't expect people to come to us

### **Transportation**

- More and better public transportation
- Partnership w/large businesses
- Bike resources such as Nice Ride and better bike lanes

### **Bloomington City Resource Center**

*A physical space that:*

- Is staffed by volunteers and professionals with cultural awareness/education - potentially high school students who need service hours
- Helps people connect and navigate resources that are online or in person
- Resource center will provide day care
- Staff are aware and motivated to help and provide the full services required

*Examples of resources:*

- Application Proofreading
- Practice Interviews
- Job Boards and help finding a job
- Financial Education
- Home Buying Resources
- Rent Assistance Programs

### **Small Business GROWTH**

- Incentives or Tax Breaks for BIPOC owned businesses
- 98 + Lyndale Development Plan

- Create small downtown city with retail, restaurants, housing, businesses that attracts all ages, especially young people 20's-30's) in a central location
- Incentives or tax breaks for employers offering livable wages PTO and health benefits
  - Tiered incentives to reward higher wages and better benefits

### **Big Dream**

- Raise minimum wage /offer incentives for business that do
- Sick & Safe leave

## **EDUCATION**

Guiding Principles: Equity, Accountability, Measurements & Data

### **Big Dreams**

- House executive offices for the City and the school district in one location
- City- set minimum (liveable) wage
- Rezone school lines boundary

### **Communication**

- Increase communication between School District leadership/staff and City of Bloomington leadership/staff
- Bring both racial equity plan from City and district into alignment so that they support each other
- Exchange data to increase awareness of equity gaps (inequities and disparities)
- Ensure all Bloomington languages are represented in all communication
- Have an open forum for new ideas

### **Supporting Students and families**

- More city bussing, especially for after-school
- Provide more jobs for students that will lead to opportunities for professional growth
- City center economic resource center for those that need it ---help create a hub
- Homeless shelter in Bloomington with resources for students.

### **Supporting School Staff**

- Mentorship for teachers and administrators of color
- Fund and provide equity training for all School Staff
- City Council and School board meet regularly to discuss gaps and ways to support each other Incentives to hire teachers of Color and retain them
- More city bussing especially for after-school Supports
- Provide more jobs for students that and families lead to opportunities for professional growth
- Create a City Center or Economic Recourse center for those who need it (focus on developing a business resource hub)
- City puts parameters around achievement gap and opportunity gaps

## NEIGHBORHOOD AND BUILT ENVIRONMENT

### Housing Gaps

- Renter protections
- Home ownership among BIPOC residents
- Residents knowledge of rights and resources
- Deeply affordable housing (below 50% AMI)

### Housing Prototypes

- Collaborations with banks mortgage providers, and realtors to direct first time buyers to resources, programs, education modules, etc.
- Pass a slate of strong renter protection ordinances  
Examples:
  - source of income nondiscrimination
  - tenant screening units (evictions, credit score, criminal history)
  - just cause nonrenewal
  - tenant opportunity to purchase
  - accessible housing ordinance for new developments
- Forgivable homebuyer loans for underrepresented communities (ex. living in city for "x" number of years)
- Adopt equitable development scorecard
- Work with Bloomington Education Advisory Council to develop programming for aspiring homeowners
  - Examples
    - Navigating the buying process
    - Home repair education
- Repeal crime-free housing ordinance

### Food Access GAPS

- Food Access + deserts
- Access to medically necessary and/or Culturally specific foods
- food sovereignty

### Food Access Prototypes

- City-supported cultural food programs for food pantries

- Grants for community gardens
- Lift city restrictions limiting gardens
- Mobile food banks
- More frequent fresh markets
- Partner with Public Health for medically-necessary food boxes/access/delivery
- Programming for home gardens + livestock

### **Environment GAPS**

- equitable transportation
- biodiversity
- equitable access + inclusivity to natural resources
- multi-cultural communities (from cultural genocide/colonialism of Indigenous peoples)

### **Environment Prototypes**

- Partner with rideshare companies to provide rides to meet various groups
- Partnership with three rivers on programming
- Incorporate parks master plan-and make accessible
- Build a universally-accessible playground + intergenerational equity
- Equity audit of city policies related to neighborhood and built environment
- conduct assessments mirroring Canadian schools' current investigations of their history in cultural genocide
- Community displays valuing/recognizing native lands and peoples (ex: city hall window display, community parade)
- Devote community spaces to values in DEI (ex: bench plaque, sculpture, library building, park)

## HEALTHCARE

Areas of Focus: Food, Access to Healthcare, Health Disparities, and youth

### Policies

- Defend Market Bucks
- Paid Sick & Safe Leave
- Minimum Wage
- Free School Lunch

### Funding/Resources

- Advisory Board of Health
- City Staff
- School District
- SHIP
- New Public Health Building

### Big Ideas

- Families shouldn't have to choose between money
- Funded Community Wellness Center
- Free school lunch

### Community Programs

- Data sharing infrastructure
- Community Health Workers- aging, maternal/infant, BIPOC, immigrant, refugee
- Doula training + workforce
  - development to provide culturally competent care to address Maternal/infant health disparities
- Community food access needs
  - production, distribution, retail through racial equity lens

## **SOCIAL AND COMMUNITY CONTEXT**

### **Alternatives to prison sentencing**

- Mental health hospital
- Community correction center

### **Alternatives to contacting police**

- Neighborhood watch
- Trust your community
- Social workers to respond to mental health calls

### **Youth Programs**

- Support OEE/Leadership Program (create safe spaces for youth!)
- Support/create big brother/big sister programs
- Create youth counseling opportunities

### **Anti-Poverty Initiatives**

- More job opportunities
- More/better health insurance
- Accessible transportation options
- Supportive housing programs

### **Changing Policing**

- Police and social worker partnership (social workers respond to mental health calls)
- Racial bias training
- Mental health training
- More de-escalation methods
- Increased communications/ transparency and information sharing
- Education and Awareness- (history of police/community relationships)