

# Tobacco Policy Recommendations

Joshua Korthouse, Chair, Advisory Board of Health

Nick Kelley, Assistant Administrator, Public Health

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Council Study Session

September 23, 2019



# Background

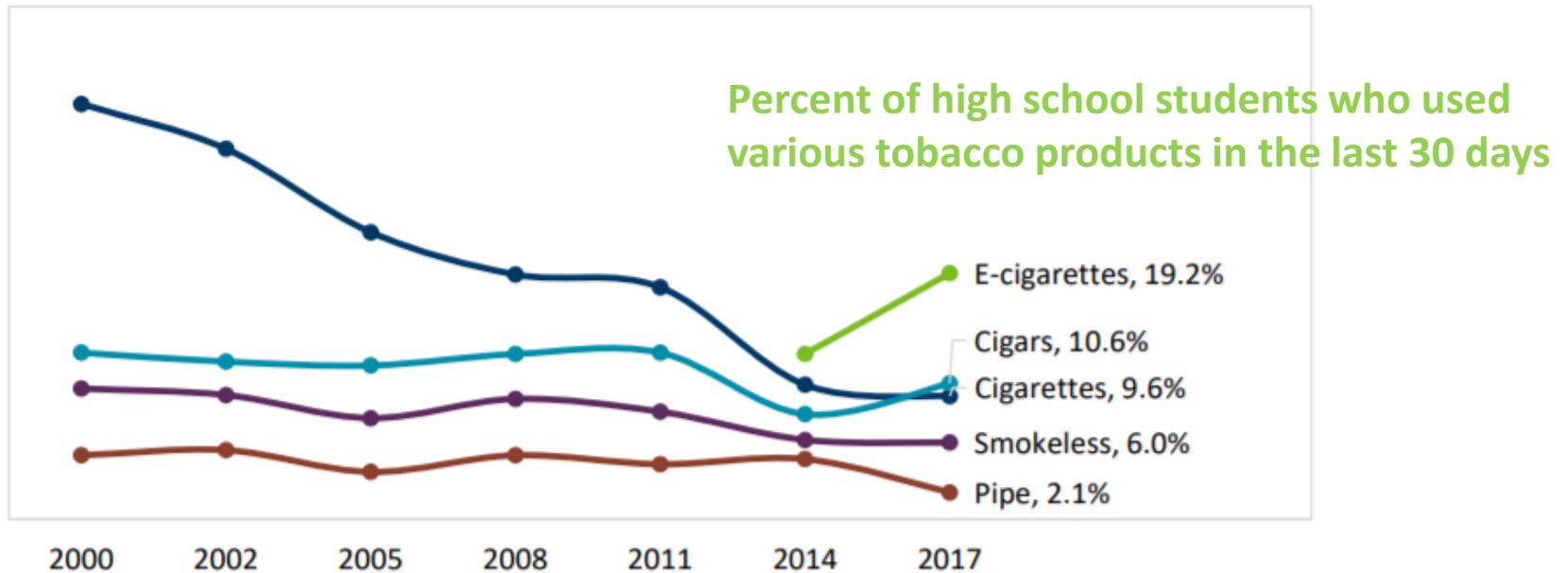
- Minimum pack size and pricing for flavored cigars (2014)
- Amendment to Clean Indoor Air & Parks Ordinances (2014)
  - Include E-cigarettes
- Tobacco 21 (2017)

# Advisory Board of Health Policy Recommendations

1. Restrict sale of flavored products (including menthol and e-cigarettes) to adult-only tobacco retail outlets.
2. Cap the number of tobacco licenses issued by the City.
3. Restrict tobacco sales to specific locations within the city, away from parks and schools.
4. Require all multi-unit housing properties to prohibit smoking in individual rental units.

# E-Cigarettes

- Skyrocketing youth rates
- Known and unknown health risks
- Attractive flavors and growing subculture



Source: Minnesota Department of Health. *Teens and Tobacco in Minnesota, 2017 Update*.



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## Health officials report death in a patient hospitalized for vaping-related lung injury

*Patient had underlying lung disease and*

*The New York Times*

Minnesota health officials have confirmed the outbreak of serious lung injuries related to vaping and died in August after a long and complicated hospitalization.

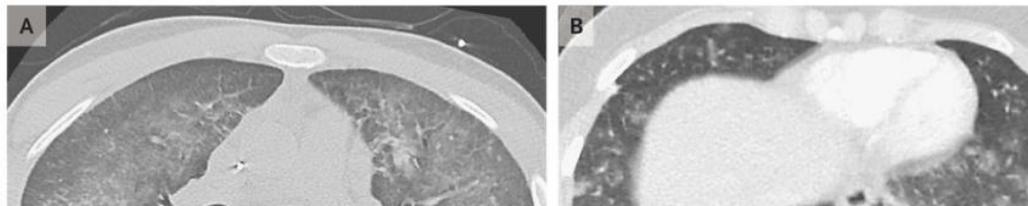
According to Minnesota State Epidemiologist, the patient had underlying lung disease and was hospitalized for several weeks. Other conditions that may have contributed to the lung injury include other conditions. Investigators looking into the lung injury was associated with vaping illicit tobacco products.

“Our sympathies go out to the family of the patient who died in a tragedy and the serious injuries suffered by others. Health officials are working hard to determine a cause for these injuries. As that work continues, I urge Minnesota health officials to be aggressive in gathering information and deterring further cases.”

Minnesota Commissioner of Health Jan Maloney said she is aggressively gathering information and deterring further cases.

### *Cases of Vaping-Related Lung Illness Surge, Health Officials Say*

Indiana announced a third death linked to the illness on Friday, Minnesota a fourth and California a fifth. State and federal health officials are working urgently to understand the causes.



# Flavoring and Menthol

**JUUL**

**FLAVOR MULTIPACK**

- Cool Mint
- Virginia Tobacco
- Crème Brûlée
- Mango

4 Pods  
5.0% Strength

**JUUL**

**STARTER KIT**

JUUL Device  
USB Charger  
4 Flavor Pods

- Cool Mint
- Virginia Tobacco
- Crème Brûlée
- Mango

5.0% Strength

The Alternative For Adult Smokers

**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.



**Newport**

**Alive with pleasure!**

After all, if smoking isn't a pleasure, why bother?

**MENTHOL RINGS**

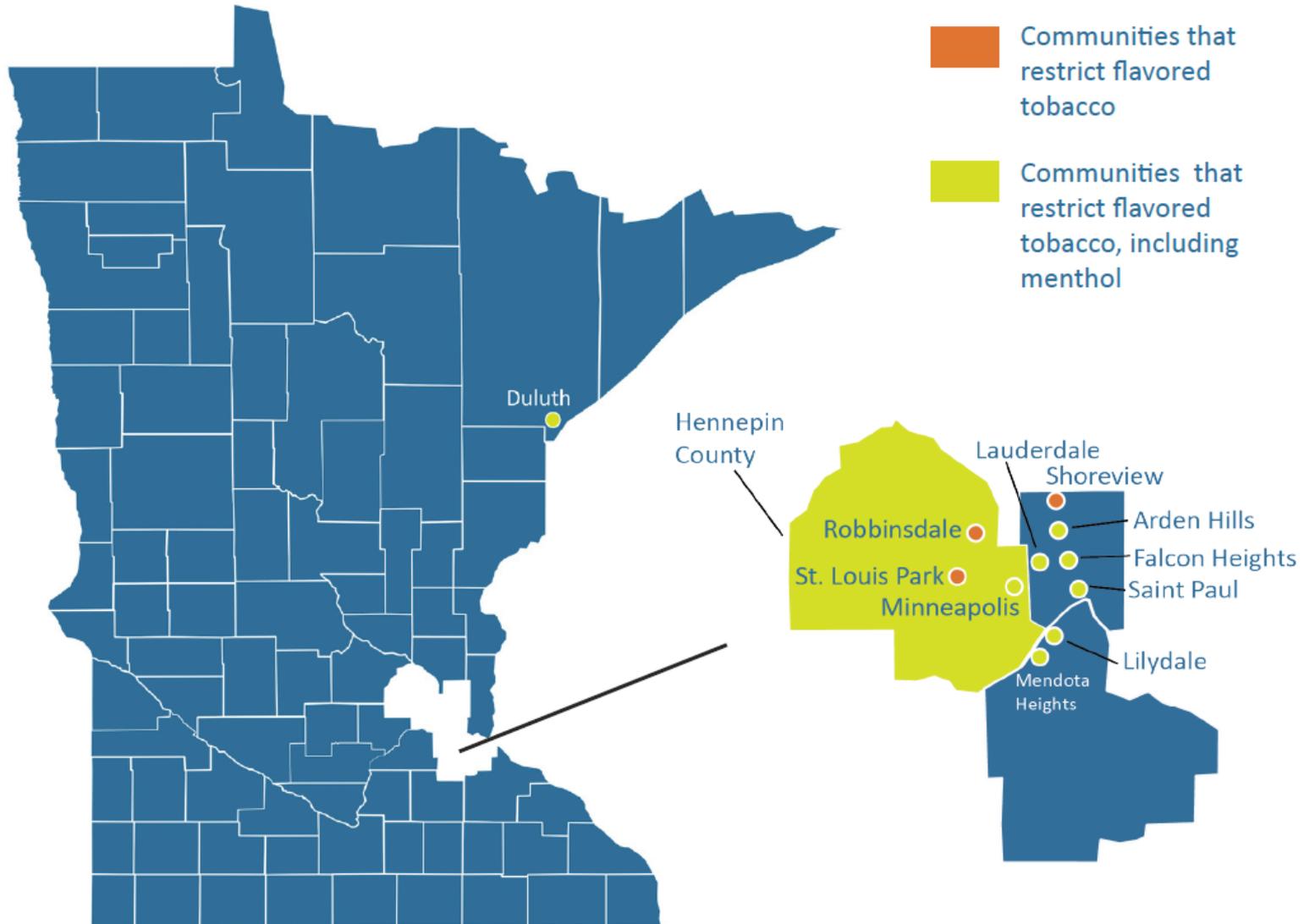
**Newport**

King 11 mg "tar", 1.2 mg nicotine av. per cigarette, FTC Report February 1995.

**SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.**



# Menthol & flavoring restrictions



# FDA Proposal: Implications

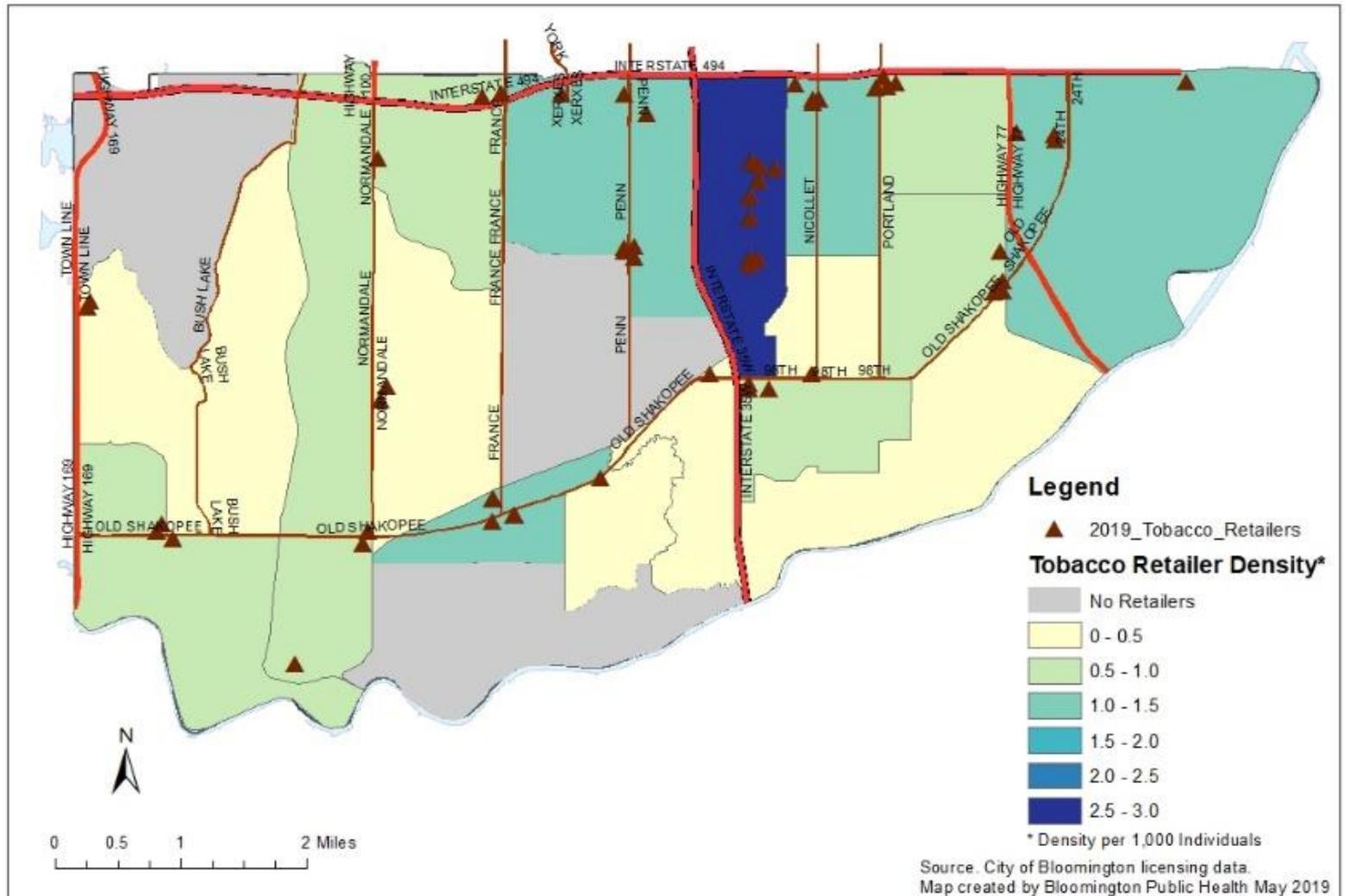
- Intention: “clear the market of unauthorized, non-tobacco-flavored e-cigarette products”
- Exceptions for menthol and mint
- Only e-cigarettes: our policy recommendation includes all flavored and menthol tobacco products

# Capping Tobacco Retail Licenses

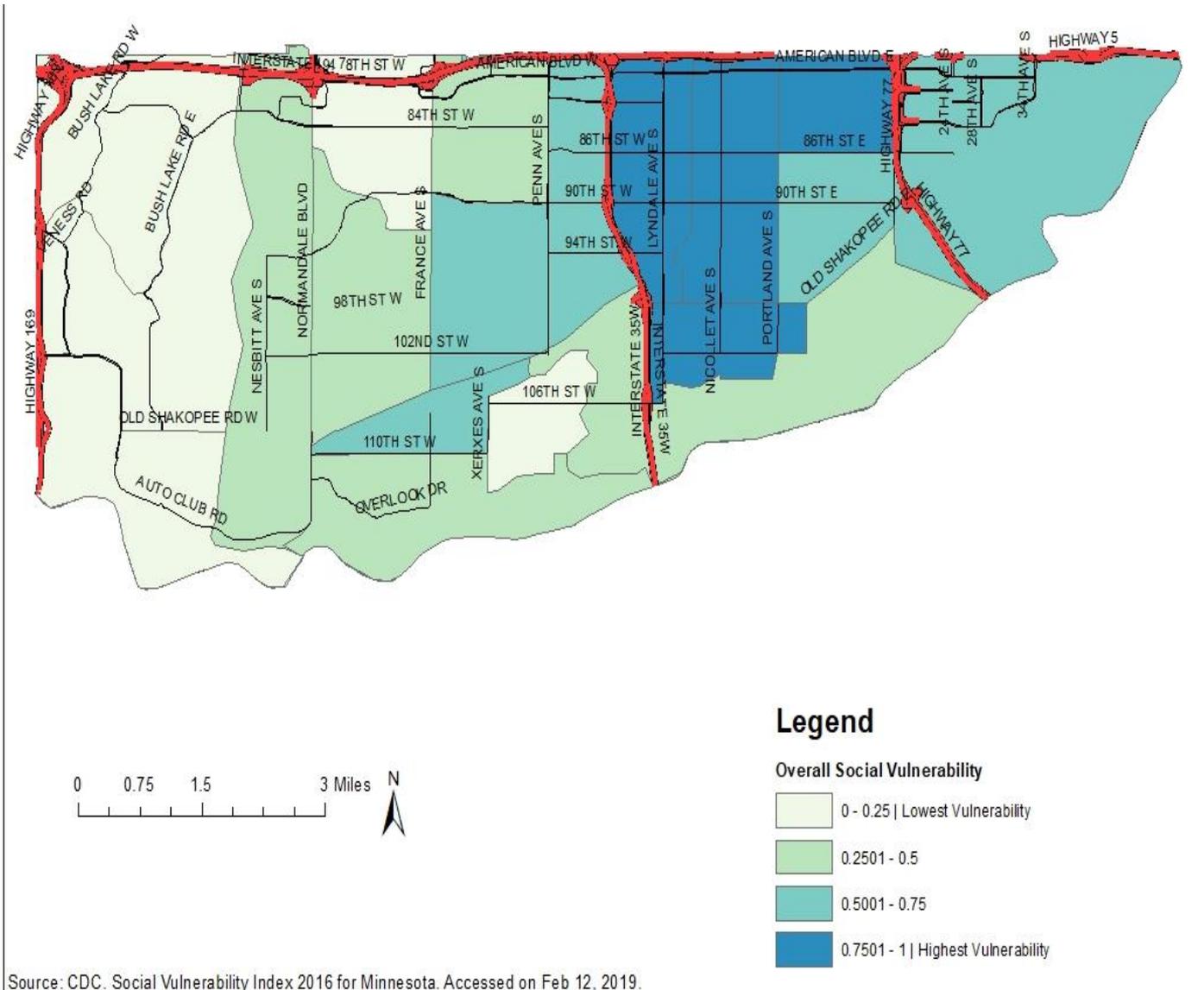
- Purpose: prevent new adult-only tobacco retailers to establish in response to adult-only menthol/flavoring restrictions
  - Two main ways to implement this:
    - No new licenses issued after a certain point in time—capped at current quantity and for current retailers
- OR-
- Cap the number of tobacco retailer licenses at an agreed-upon maximum for the city.
    - Once the cap is reached, no new tobacco retailer licenses may be issued.
    - When a license is not renewed, it becomes available for a new retailer

# Tobacco Retailer Density

Bloomington Tobacco Retailer Density

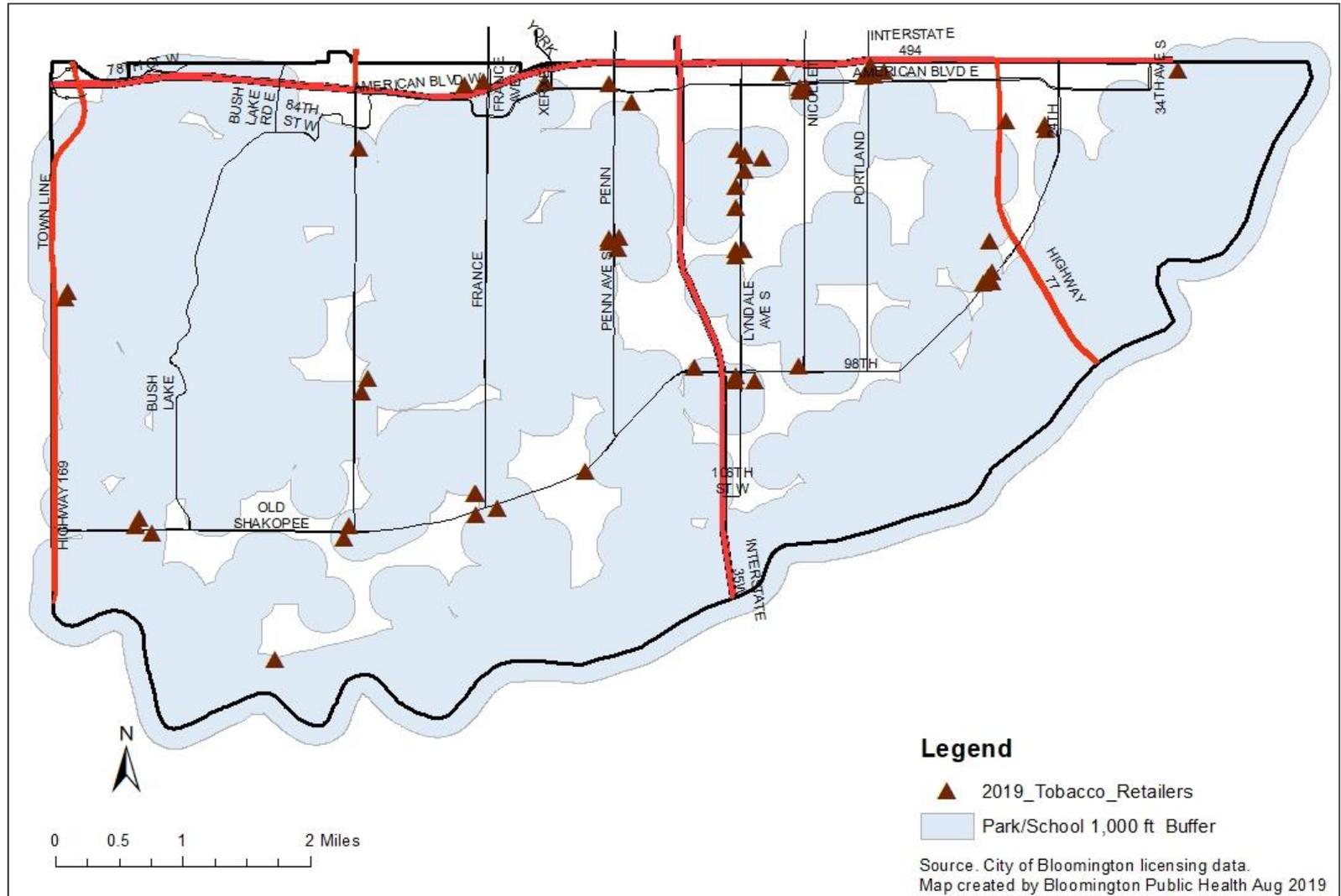


# Social Vulnerability



# Best Practice Buffer

Bloomington Tobacco Retailers and Combined Buffer

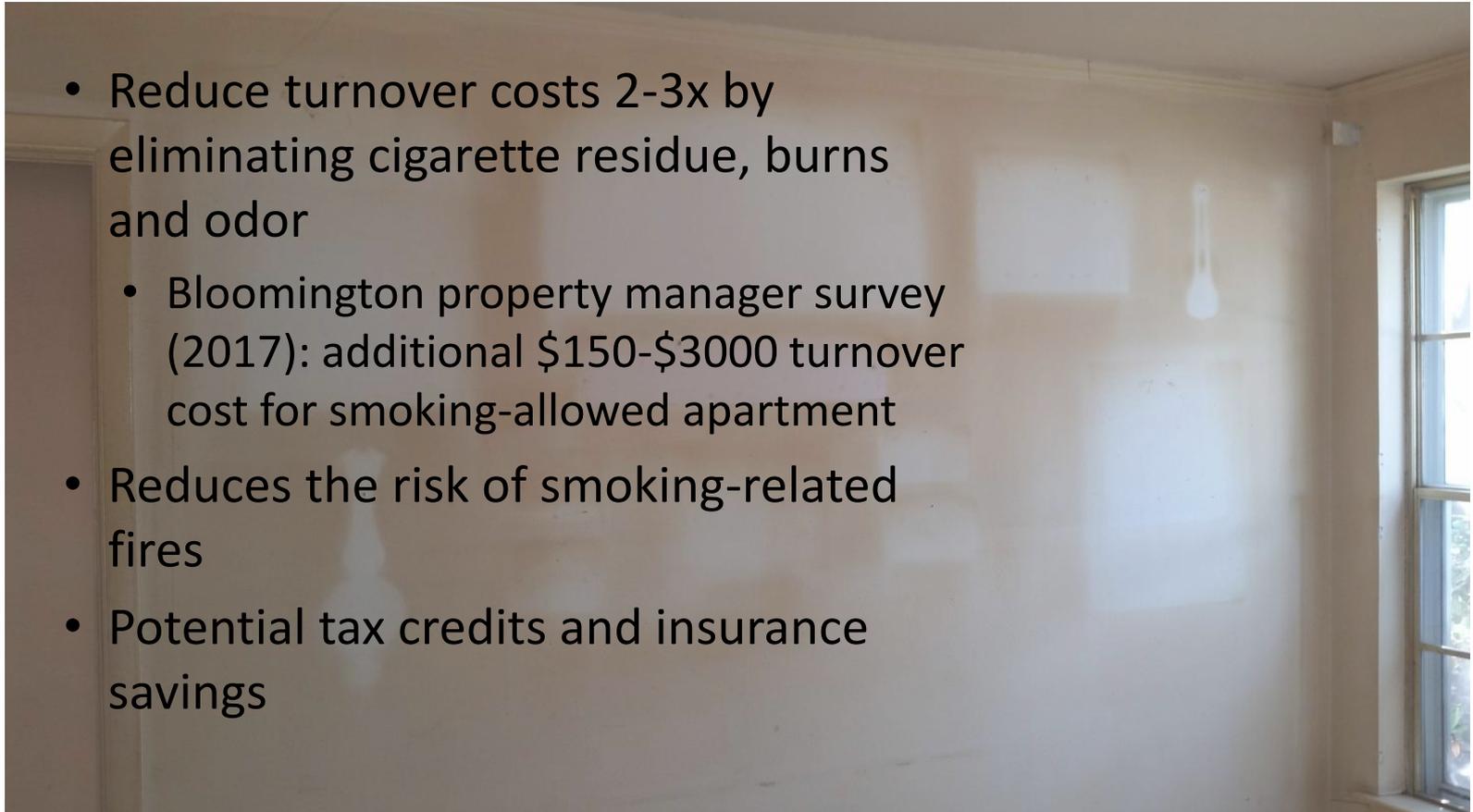


# Smoke-free multiunit rental housing

- ~80 smoke-free properties that we are aware of
  - ~100 unknown status or smoking-allowed
- 2017-2019 surveying by Division of Public Health
  - 15 properties
  - 867 households
  - 84% of respondents do not allow smoking in their unit, yet 68% reported secondhand exposure
  - 80% support for citywide smoke-free policy among respondents
    - 90% among non-smokers

# Return on investment

- Reduce turnover costs 2-3x by eliminating cigarette residue, burns and odor
  - Bloomington property manager survey (2017): additional \$150-\$3000 turnover cost for smoking-allowed apartment
- Reduces the risk of smoking-related fires
- Potential tax credits and insurance savings



# Inclusion and Equity

- Bloomington study (2017) found that respondents that reported exposure to secondhand smoke in their unit are more likely to be:
  - Low income
  - People of color
  - Include household with children, older adults
- Consistent with national trends
- Limited affordable housing options metro-wide mean many nonsmokers accept smoking-allowed conditions due to lack of alternatives

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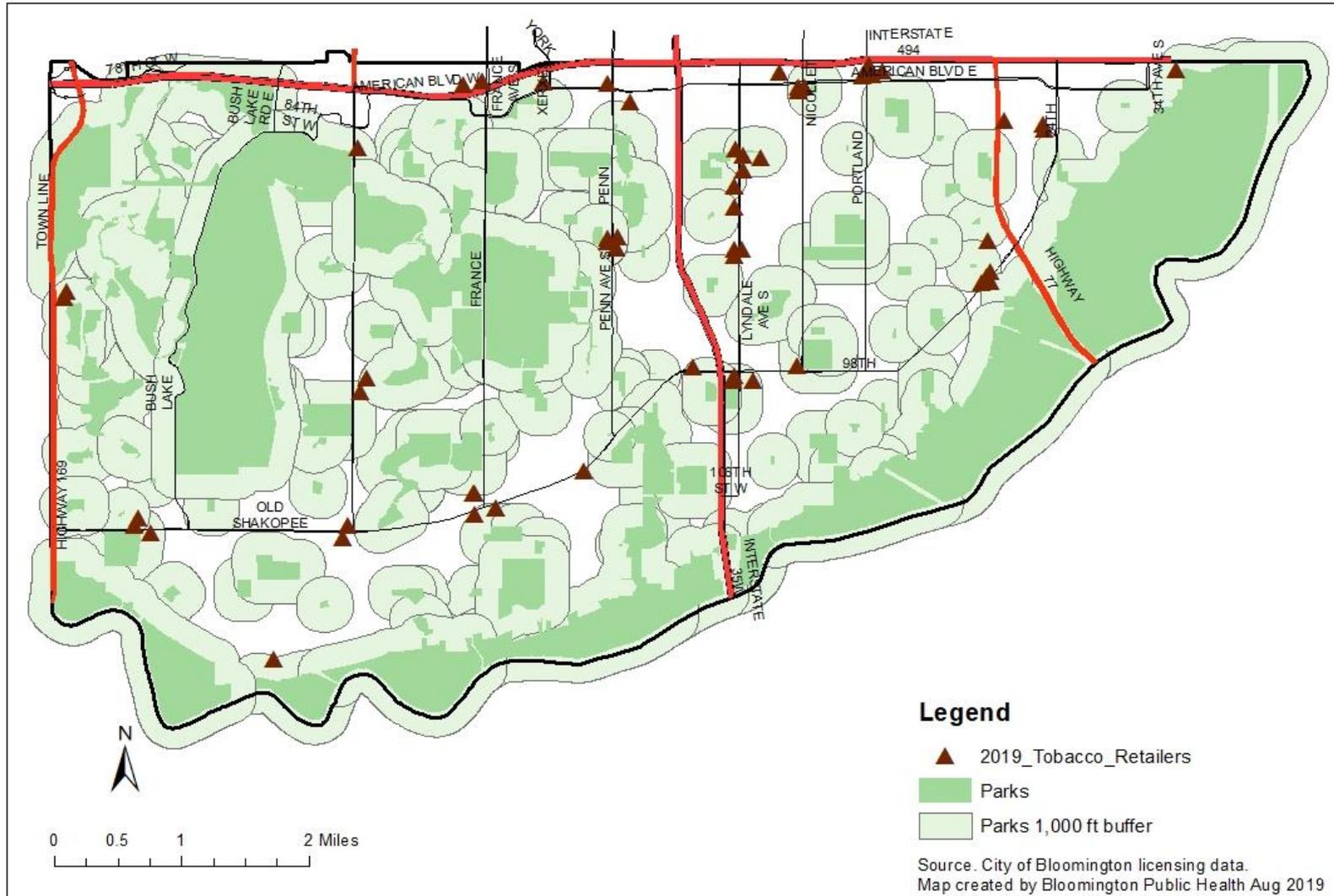
# Thank you!

- Questions?
  - Josh Korthouse, ABH Chair
  - Nick Kelley, Assistant Administrator
  - Eileen O'Connell, Health Promotion Manager



# Proximity to parks

## Bloomington Tobacco Retailers and Parks



# Proximity to schools

## Bloomington Tobacco Retailers and Schools

