



**Exhibitor Registration Form**  
**Saturday, August 14, 2021**  
**5 – 9 p.m.**

The 2021 Bloomington Pride Celebration Event creates fun, inclusive and welcoming setting for all LGBTQ+ community members to honor and celebrate their contributions in advancing equity and justice in our community and across Minnesota. Space for this event is limited. If you are selected, your \$100 check will be deposited and is non-refundable. If you are not selected for this year’s event, your \$100 check will be returned, and you are invited to reapply next year.

Event Date: Saturday, August 14, 2021  
 Event Time: 5:00 pm – 9:00 pm  
 Set Up: 2:30 pm – 4:30 pm  
 Event Location: Bloomington Civic Plaza, East Parking Lot, 1800 W Old Shakopee Rd, Bloomington MN

<b>Registration Levels and Fees (10' x 10' Space)</b>	<b>Number of spaces requested:</b>
Non-Profit / Community Resource Organization: \$0	_____
Vendor / Intend to sell or Market to Festivalgoers: \$100	_____

*Participants are responsible for providing their own tents, tables, chairs, generator and any other items needed.*

**Complete the information below to apply and include a \$100 exhibitor fee by Friday, July 30, 2021. Checks are payable to the City of Bloomington.**

Artisan/ Vendor/Organization/Business Name	Contact Name
Phone	Website
E-mail	

**Owner/Contact Person Data (Optional)**

**Gender:**

- Female
- Male
- Prefer to self-describe. Specify: \_\_\_\_\_
- Prefer not to say

**Race:**

- American Indian or Alaska Native
- Asian
- Black or African American
- Latino / Latina / Latinx
- Native Hawaiian or Other Pacific Islander
- White
- Prefer not to say
- A race/ethnicity not listed here. Specify: \_\_\_\_\_

<p><b>Tips for Exhibitors:</b></p> <ul style="list-style-type: none"> <li>Bring a tablecloth</li> <li>Make your booth fun &amp; interactive</li> <li>Have free give-a-ways</li> <li>Make conversations with attendees</li> <li>Smile!</li> </ul>	<p><b>Questions?</b></p> <p>Please contact:          Amanda Crombie, Outreach and Engagement Coordinator          (952) 563-8736          acrombie@BloomingtonMN.gov</p>
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Those organizations and businesses chosen by City staff coordinating the event, and whose products and/or services support the criteria listed below will be invited to participate in the 2021 Bloomington Pride Celebration. Organizations and businesses physically located in Bloomington will be given priority as exhibitors. Organizations and businesses physically located outside Bloomington may be invited to participate if space is available. Participation will be evaluated using the following:

**Criteria:**

1. Ability of the artisan / organization / business to communicate meaningful information relevant to the event's focus on support of the LGBTQ+ community.
2. Prioritization will be granted to artisans / vendors / organizations that are LGBTQ+ owned and/or operated, or who have a primary mission to serve the LGBTQ+ community.
3. Timeliness of the artisan / organization / business' request to participate.
4. Ability to provide proof of licensure or insurance upon request.
5. Preference given to Bloomington based businesses.
6. Due to space constraints, not all groups that register for a booth can be accepted. You will be notified on August 5, 2021.

**Restrictions**

1. The event cannot be used as a fundraising opportunity.
2. The event cannot be used as a public forum. Participation is permitted on an invitation only basis.
3. Payment is non-refundable unless the City of Bloomington needs to cancel the event.
4. The artisan's / organization's / businesses' mission, purpose, and actions must be in harmony with the event's focus on creating an inclusive and welcoming setting for all LGBTQ+ community members to honor and celebrate their contributions in advancing equity and justice in our community and across Minnesota.
5. Permission to participate in the event should in no manner be construed as an endorsement or sponsorship by the City of any non-governmental agency, its mission, or message.
6. The City specifically disavows legal responsibility for the information provided by the organizations and businesses. The information, views, positions, services or opinions provided by participating organizations or businesses do not necessarily reflect the views, position or opinions of the City of Bloomington.

I understand that I am solely responsible for the items on display and any/all agents, employees and volunteers that participate in the event. I further agree to defend and indemnify the City of Bloomington, their agents and employees from and against all claims, damages, losses, and expenses, including attorney's fees, arising out of, or in any manner connected with, related to, or as a result of my participation in the event.

Picture Release Agreement: Applicant agrees that the City of Bloomington staff may take pictures and videos of participants enjoying these activities for use in marketing and promotion of programs. Applicant grants the City, its representatives, and employees the right to take, use and publish photographs of Applicant with or without applicant's name for any lawful purpose.

Artisan/Organization/Business Name: \_\_\_\_\_

Exhibitor Printed Name: \_\_\_\_\_

Exhibitor Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Return completed registration form along with the \$100 exhibitor fee to:**

**City of Bloomington, Outreach and Engagement  
Attention: Kayla Dvorak Feld  
1800 West Old Shakopee Road  
Bloomington, MN 55431**