



# Request for Proposals Website Usability Consulting Services For The City of Bloomington, MN

The City of Bloomington (City) seeks a highly qualified individual, team or firm with proven expertise (Consultant) to conduct an analysis of its current external website's usability and design. This Request for Proposal (RFP) describes the services involved and the process for selecting the firm to be awarded a contract.

Copies of this Request for Proposals are available from the City's Purchasing Office; **to receive a copy of the RFP, email [Purchasing@BloomingtonMN.gov](mailto:Purchasing@BloomingtonMN.gov).**

Interested vendors should submit four (4) complete paper copies of their proposal not later than **11:00 AM, CST, Thursday, December 8, 2016**. Late proposals will not be accepted. No responses will be accepted via facsimile or email.

Proposals must be submitted to Heather Forcier Boettcher, Purchasing Agent at 1800 West Old Shakopee Road, Bloomington, Minnesota 55431. Proposals must be sealed in a mailing envelope or package and clearly identified as **"2016 Website Usability Consulting Services"** with the vendor's name and address clearly printed on the outside.

The City of Bloomington reserves the right to reject any or all proposals, to waive informalities, to award the contract in whole or in part, and to award to the vendor the City determines is in the City's best interest.

CITY OF BLOOMINGTON

Heather Forcier Boettcher  
Purchasing Agent