



*Creating
Wellness*

in Bloomington, Edina and Richfield

2014

**Annual Report to the Community
Bloomington Division of Public Health
Serving Bloomington, Edina and Richfield**

The times, they are a changin'

Bob Dylan 1964



Bonnie Paulsen

**Bonnie Paulsen,
Public Health Administrator**

That line from the Bob Dylan song really could state what 2014 was for Bloomington Public Health. There were retirements of three long time employees – a Public Health Nurse, a Nurse Manager and the Public Health Administrator. And to add to the change in Bloomington, the longtime City Manager also decided to retire. Sometimes change can be unsettling for those involved, but it can also be a time to accept new challenges and new ways of thinking and doing.

Bloomington Public Health, despite all of the changes, continued to provide quality services to the residents of Bloomington, Edina and Richfield. We have always shared the data of the services we provide with you in our annual report. What we don't often share with you are some of the stories. We at the health department often get to know these "stories" about the people we serve. We know how valuable our services are to you, the residents of the City of Bloomington.

Someone once said to me that data makes you credible, but stories will make you memorable. We will continue to give you data and to show our work, but this year I wanted to make sure you heard some of our stories. The stories are of people who live in your community and how we are helping to make their lives a little easier and a little healthier each and every day.

I want to thank the staff of Bloomington Public Health for the work they do every day serving the residents of Bloomington, Edina and Richfield. Their care, compassion and passion for the work they do are obvious to me.

I can't believe I have been working for Bloomington for one year already. The time truly went quickly with learning new staff, new partnerships and new ways of doing things. I also hope you enjoy the stories behind all of the data we give you. They are truly inspiring to me and I hope they are to you also.

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Creating Wellness

The work of public health makes it possible for all of us to be well.

Public health is the science of protecting and improving the health of families and communities. It does this by promoting healthy lifestyles, preventing injuries and reducing the spread of infectious diseases. More broadly, public health protects the health of entire populations. For example, whooping cough is an important public health concern because one person can easily spread the disease through the population.

Overall, Public Health's accomplishments include safer drinking water, infectious disease control, seatbelt safety laws, wide-spread vaccination, safer and healthier foods, and smoke-free dining and parks. With each success, we continue to improve the health of our population.

In our work, we promote, protect and improve the health of our community.

In our community, the Public Health Division works to eliminate health inequity by *promoting* healthcare equity, quality and accessibility. We seek to assure a high level of *protection* from health threats, including communicable diseases, natural and intentional disasters, and preventable injuries. We seek to *improve responsiveness* to serious public threats, including emerging infectious diseases and bioterrorism.

The Division also works to *prevent* chronic diseases, such as heart disease, cancer and diabetes. To accomplish this, we use evidence-based practices to reduce chronic disease risk factors, such as poor nutrition, lack of physical activity and tobacco use.

Our goal is to make our community a place where everyone has the opportunity to be healthy and everyone can live long and well.



Protecting Our Community's Health **New tobacco ordinance aims to protect youth and fresh air**

As experts in population health strategies, Division of Public Health staff provided Bloomington City Council members with guidance in its decision to update the Clean Indoor Air, Parks and Licensing ordinances prohibiting the use of e-cigarettes in public places. The update also prohibits cigars from being sold singly. Helping to keep youth from trying tobacco and assuring clean air for residents is at the heart of this ordinance that passed on November 17, 2014.

Public Health experts called attention to a Centers for Disease Control study finding that youth who had never smoked conventional cigarettes but who used e-cigarettes were almost twice as likely to have intentions to smoke conventional cigarettes as those who had never used e-cigarettes. The study also found that in 2013 more than a quarter million middle school and high school students never smoked regular cigarettes but had used e-cigarettes. One concern about e-cigarettes is that many contain nicotine which is addictive.

According to Minnesota Student Survey data for 2013-14, cigarette use has been consistently decreasing among both 9th grade males and females in Bloomington since 1995. This ordinance update aims to continue this trend and help keep all of our community members healthy.

Protecting the Health of Community Members



Joey's mom said she wanted to be in a smoke-free living space but had nowhere else to go.

Joey

was diagnosed with asthma at three months of age. Joey's doctor gave his mom a nebulizer and instructed her to give Joey nebulizer treatments every 4 hours or as needed. However, Joey's mom noticed that when she and Joey went out of town for the weekend, Joey's breathing improved and he didn't need the medicine. This first-time mother didn't smoke, but most of the other people in the house smoked and did so inside.

After Joey was diagnosed with asthma, our Public Health Nurse began home visits with this family. She talked with Joey's mom about the harm of second-hand smoke for Joey's asthma. Joey's mom said she wanted to be in a smoke-free living space but had nowhere else to go.

Our Public Health Nurse completed eight home visits with Joey's mom. At least once during every home visit our nurse gave positive reinforcement to household members who smoked outside:

"I saw a lot of cigarette butts outside by the door. That's awesome that sometimes people are smoking outside. That makes a huge difference in Joey's ability to breath."

"Wow, was this a stressful week for the house? It smells like a lot of people have been smoking in here. How do you think Joey feels when he doesn't get clean air?"

"That's cool of you to go outside to smoke. Joey is lucky to have you as an aunt and watching out for him."

At a later home visit, the house didn't smell like smoke at all! Despite sub-zero temperatures, everyone had been smoking outside, and the house is now smoke-free.

Joey hasn't needed a nebulizer treatment in weeks.

Top 10 Health Issues

In Bloomington, Edina and Richfield

Edina

- Nutrition, Obesity and Physical Activity
- Aging of the Population
- Alcohol, Tobacco, Drug Use and Abuse
- Social and Emotional Wellbeing
- Mental Illness
- Unintentional Injury
- Intentional Injury Prevention
- Maternal and Child Health
- Immunization and Infectious Disease Prevention
- Health Care Access

Richfield

- Maternal and Child Health
- Nutrition, Obesity and Physical Activity
- Social and Emotional Wellbeing
- Sexual and Reproductive Health
- Mental Illness
- Aging of the Population
- Alcohol, Tobacco and Drug Use and Abuse
- Intentional Injury Prevention
- Individual and Family Emergency Preparedness
- Immunization and Infectious Disease Prevention

Bloomington

- Maternal and Child Health
- Nutrition, Obesity and Physical Activity
- Social and Emotional Wellbeing
- Mental Illness
- Aging of the Population
- Alcohol, Tobacco and Drug Use and Abuse
- Intentional Injury Prevention
- Individual and Family Emergency Preparedness
- Immunization and Infectious Disease Prevention
- Food-Borne Illness Prevention

Service Areas

The Public Health Division is comprised of six service areas. Each area provides unique services that are vital to fulfilling the Division's mission to promote, protect and improve the health of our community. Service areas include the following:

Clinical Services

Disease Prevention & Control Services

Emergency Preparedness and Response Services

Family Health Services

Health Promotion Services

Vulnerable Adult and Senior Services

Clinical Services

offer Breast and Cervical Cancer Screenings. The Women, Infants and Children (WIC) Nutrition Program provides nutrition education, breastfeeding counseling and support and food vouchers for low-income pregnant and breast feeding women, infants and children to age five.



She was ready to quit breastfeeding and ask for formula, but . . .

Julia,

a non-English-speaking, pregnant woman with one child arrived in Minnesota to stay at a shelter for domestic violence victims. One of our Public Health Nurses and a Community Health Specialist visited her while in the shelter to provide culturally appropriate community resources. Our nurse helped her make changes to the public-funded health insurance she needed to cover the Cesarean delivery for her second child.

Julia wanted to breastfeed her new baby, but right after her baby's birth she was having trouble breastfeeding. She was ready to quit breastfeeding and ask for formula, but she agreed to meet with her Public Health Nurse and our WIC Breastfeeding Consultant and Interpreter before she did.

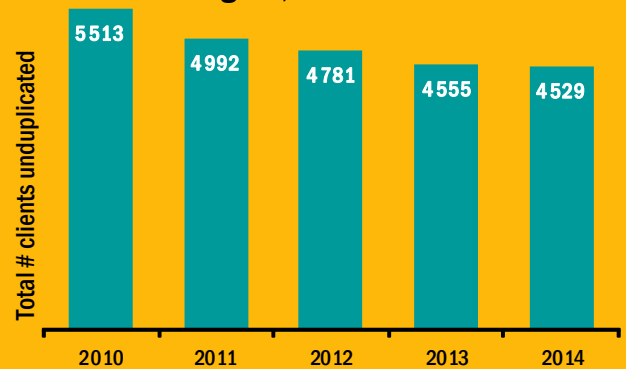
A few days later, Julia's English-speaking sister called our Public Health Nurse to report Julia had received such wonderful help at WIC that the baby was now breastfeeding well.

Everyone is happy, Mom is safe and Baby has a healthy beginning.



In 2014, our 4,529 WIC clients made 31,692 clinic visits. Since its beginning in 1974, the WIC Program has earned the reputation of being one of the most successful federally-funded nutrition programs in the United States (USDA, Food and Nutrition Service). Nationally, falling WIC caseloads reflect the continued decline in number of U.S. births, which began in 2008. Improving economic conditions in recent years may have also played a role in the decline in participation (USDA, Economic Research Service).

Number of WIC Clients (unduplicated)
Bloomington, Edina and Richfield



ASSURING QUALITY AND ACCESSIBILITY 2014

WOMEN'S BREAST AND CERVICAL CANCER SCREENING

Sage Program for uninsured and under-insured women age 40 and older.

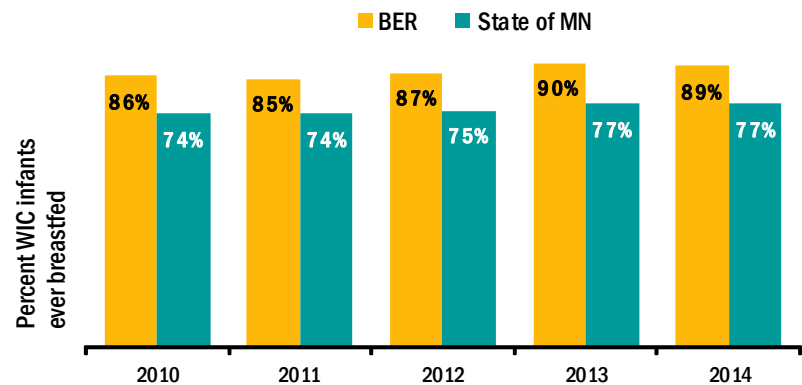
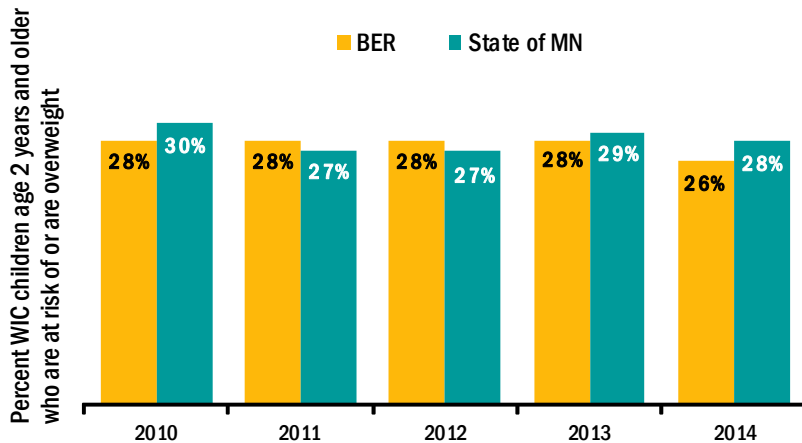
clients

WIC (WOMEN, INFANTS, AND CHILDREN)

For nutritionally at-risk pregnant and breastfeeding women and children up to five years of age. Provides nutrition education, food vouchers, and breastfeeding support and counseling.

*# clients/
visits*

Bloomington	Edina	Richfield	Other Cities
79	21	26	448
2,149/ 15,875	306/ 2,260	1,490/ 10,482	NA



Children in WIC Overweight or at Risk of Overweight

Bloomington, Edina and Richfield (BER)

In 2014, the percentage of children over age 2 on our WIC program who are overweight or at risk of overweight is the lowest it has been in the last five years.

Breastfeeding Initiation in WIC

Bloomington, Edina and Richfield (BER)

The Minnesota Department of Health awarded our WIC program in 2014 for surpassing a Healthy People 2020 goal of 82% of babies ever breastfed.

Disease Prevention and Control Services

seek to reduce risk factors and burdens of preventable, communicable diseases. They promote healthy behaviors, conduct disease and risk factor surveillance, screen for early detection of disease and provide low-cost immunizations for children and adults.



**Immunizations
Children and Adults**

Public Health provides a safety net for those without insurance who need immunizations to protect them from diseases such as pertussis, tetanus, diphtheria, measles, mumps and rubella. Access to low-cost immunizations helps prevent the spread of infectious disease.



PREVENTING INFECTIOUS DISEASE 2014

INFLUENZA

Flu shots for adults and children administered on- and off-site.

CHILDHOOD IMMUNIZATIONS (0-18 YEARS)

Immunizations for tetanus, diphtheria, pertussis, measles, mumps, rubella, hepatitis B, polio, Hib, varicella and pneumococcal disease.

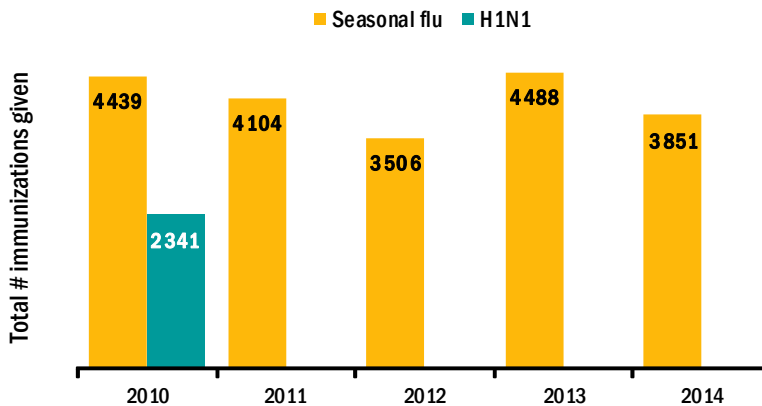
ADULT IMMUNIZATIONS

Immunizations for tetanus, hepatitis B, hepatitis A, polio and pneumococcal disease.

MANTOUX

Tuberculosis testing for employers, employees, students, immigrants and job seekers.

	Bloomington	Edina	Richfield	Other Cities
<i># seasonal flu shots</i>	2738	691	317	105
<i># clients/ # shots</i>	81/ 250	20/ 42	13/ 46	42/ 170
<i># clients/ # shots</i>	48/ 89	15/ 44	4/ 9	53/ 125
<i># tests</i>	156	5	12	117



Influenza

The average number of seasonal flu shots given in the last five years is 4,078. In 2014 we gave 227 fewer flu shots than the five-year average.

Emergency Preparedness and Response Services

efforts improve the City's capacity for responding to any health emergency and increase community preparedness. We build relationships with community partners, including police, fire, emergency management, faith- and community-based organizations and others.



We conducted Community Emergency Response Team (CERT) training for 32 individuals in 2014.

INCREASED COMMUNITY PREPAREDNESS 2014

- Participated in Operation Water Woes, which exercised a response to a water contamination incident.
- Revised and updated Bloomington Emergency Response Plan.
- Conducted Mental Health First Aid training for volunteers.
- Approved three plans for Closed Point of Dispensing Partners. Plans covered dispensing emergency prophylaxis for community members.
- Participated in Local Technical Assistance Review with Minnesota Department of Health. This review evaluated our ability to respond to a bioterrorism event.
- Provided Safety and Emergency Preparedness training to local Girl Scout troops.
- Conducted Community Emergency Response Team (CERT) training for 32 individuals.
- Completed application for Heart Safe Community designation.

Family Health Services

address health concerns and needs of infants, children, adolescents, mothers and families. Programs provide intensive home visiting for parental support, child development monitoring and outreach to families at risk for poor childhood outcomes.



She needed help to be a good mom to her son. Her son needed help to grow and develop as others his age would.

Carol

had a history of depression and anxiety. Every cry from her infant son with multiple health problems confused her. She needed help to be a good mom to her son. Her son needed help to grow and develop as others his age would. Through the Healthy Families America intensive home visiting program proven to help challenged families, a Public Health Nurse with specialized training works with this family to give them support on this journey.

Early on, Carol's Public Health Nurse was the only person Carol would see. Carol was fearful of who might break into her house, and her anxiety got to be so much she'd have panic episodes. Yet, Carol kept most of her scheduled visits with her Nurse. Carol said, "I feel like I can trust her and the support and information she gives me is important to me." When Carol's baby was 8 months old, her Nurse arranged Early Childhood Special Education (ECSE) services in the home for Carol's baby. She also arranged for an infant mental health specialist to work with Carol.

Carol's depression and anxiety started to improve. She started on medications and would go outside her home to therapy appointments. There were setbacks, but the Public Health Nurse's ongoing support and observations helped her to be more aware of her situation and make better decisions so she could be a better mother.

Carol's son is now 2 ½ years old and quickly catching up to peers in areas where he once lagged, like walking and talking. Carol is leaving the house two days a week to attend Early Childhood Family Education classes with her son. She is also adapting to added work responsibilities.

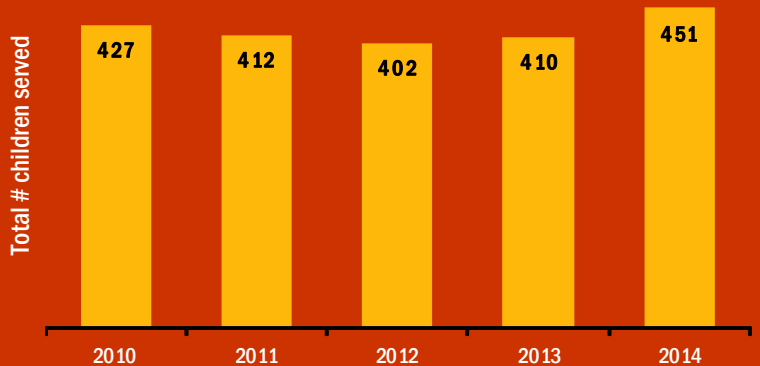
Carol still makes it a priority to meet weekly with her Public Health Nurse to ensure she has the joyful interactions with her son she has come to value. Carol said, "I like that we do activities with him, because I don't think I would do that on my own."

It has been over two years since they met, but the difference the Public Health Nurse made in the lives of these family members is timeless.



“My daughter is doing so much better now that she is getting speech therapy services. All children should be required to do the **Follow Along Program**.” This mom declined help when her daughter failed communication in the **Follow Along Program** survey at 20 and 24 months. However, the results prompted her to call **Help Me Grow** when her daughter turned 25 months. This mom learned her daughter qualified for speech therapy services through the school district’s Early Childhood Special Education program. This mom said, “I am grateful for the support and guidance.”

Help Me Grow South Hennepin Early Intervention Services



IMPROVING THE HEALTH OF FAMILIES 2014

SCHOOL HEALTH SERVICES

- **HEAD START**
Child health and developmental screening. *# screenings*
- **SOUTH EDUCATION CENTER ALTERNATIVE**
On-site school visits with families and monthly childcare consultations.
- **FAMILY LITERACY ACADEMY**
Nurses teach immigrant families how to navigate systems such as healthcare, schools and community resources. *# clients/
visits*

CHILD CARE CENTER/CONSULTATIONS

Monthly health and safety consultations with daycare center staff and directors. *Discontinued after January except at SECA in Richfield.* *# visits/
centers*

HELP ME GROW SOUTH HENNEPIN

Families with concerns about their children's (age 0-3 years) development can access resources for help so children are ready for kindergarten. Nurses assist families through the process and collaborate with Bloomington, Edina, Richfield and Eden Prairie school districts. *# referrals/
visits*

FOLLOW-ALONG PROGRAM

Helps parents know if their children's (age 0-3 years) development (playing, talking, laughing, moving, growing) is age-appropriate through periodic questionnaires. *# children
enrolled*

VISITS TO FAMILIES

- **PUBLIC HEALTH NURSE HOME VISITS**
Visits made for pregnancy, post-partum and newborn care, child development, parenting concerns and help with community resources. *# clients/
visits*
- **INTENSIVE PUBLIC HEALTH NURSE HOME VISITS**
Visits to at-risk families, post-partum and newborn care. *# clients/
visits*
- **BIRTH CERTIFICATE FOLLOW-UP**
Information provided to families with new babies. Invited to enroll in Follow-Along Program. Home visits offered. *# newborns*
- **COMMUNITY RESOURCE SPECIALIST**
Bilingual, Spanish-speaking staff provide resources to families. *# home visits*

FAMILY SUPPORT PROGRAM

Nurses review police reports to assure families and individuals are linked with needed resources and healthcare. Program funded by United Way. *# reports
reviewed*

	Bloomington	Edina	Richfield	Eden Prairie
	46	10	85	1
	29 families/33clients 137 visits			
	58/10	NA	36/11	NA
	10 /10	3 /3	18 /7	2 /2
	172/ 363	67/ 142	91/ 126	121/ 234
	229	62	156	55
	252/494	36/87	201/465	NA
	52/641	12/196	57/835	NA
	685	283	384	NA
	85	10	99	NA
	370	212	3	NA

Health Promotion Services

create environments that provide healthy choices for all in the community. The goals are to reduce health risks, such as smoking and obesity, and to increase healthy behaviors.



"I am worried for him because I am afraid he will not do as well in school as the other kids. I think he might be overweight because he looks bigger than the other children too," Rosa said.

Rosa

takes her son to her neighbor's house every morning to care for him while she is at work. Next year her son will be going to kindergarten, and she is concerned for him. "I am worried for him because I am afraid he will not do as well in school as the other kids. I think he might be overweight because he looks bigger than the other children too," Rosa said.

Like many of her friends, Rosa must rely on family, friends or neighbors who have no formal childcare training and little familiarity with the American school system. Rosa is not the only mother among her friends with concerns about how her child will do in school.

Our Health Promotion Staff became aware of these concerns in the community because of relationships developed between Bloomington Public Health and Latino residents in Bloomington and Richfield. Knowledge about the concerns sparked creative problem solving among our staff and community leaders that led to innovative solutions for nurturing healthy, school-ready kids.

In 2013 we began by offering training to 17 Spanish-speaking community members who provided childcare for family, friends and neighbors. The training included physical activity and healthy eating changes that support school readiness. Word about the childcare training spread throughout the community, and in 2014 there is now a Latino Childcare Provider Network of over 120 members. Network Members meet regularly for training in nutrition, physical activity, health and safety and school readiness.

Members are excited they are getting the tools they need to help children be healthier and more ready to enter kindergarten.



Health Promotion Award recipient is an inspiration

“If you make change in the community you can have health for everyone. First we work in our language and culture, but then we can create community together,” said Ruth Evangelista who is pictured above. Ruth received the 2014 Health Promotion Award for her work to improve the health of Bloomington residents.

Ruth’s insight and work to help Spanish-speaking community members locate resources and gain confidence were the inspiration for creating the first Healthy Living Hub at Assumption Church. These provide centralized resources for improving and promoting health in a cultural setting. Because of its success, we worked with community leaders at Potter’s House of Jesus Christ in Bloomington to open another Healthy Living Hub in 2014. This is how we create a healthy community where everyone can have a good quality of life.

PROMOTING HEALTH IN THE COMMUNITY 2014

CLASSES AND OUTREACH

Directed to students. Information on preventing tobacco, drug and alcohol use; early sexual activity; teen pregnancy; sexually transmitted infections and other risk behaviors. Healthy behaviors, such as increasing physical activity and healthy nutrition, are promoted.

student attendees

EDUCATIONAL PRESENTATIONS

Directed to parents, adults, community members. Information on healthy behaviors, asset building, limit setting, alcohol, tobacco, other drugs and laws involving youth.

attendees

STATEWIDE HEALTH IMPROVEMENT PROGRAM PRESENTATIONS

Directed to health and community organizations. Information on SHIP initiatives including physical activity, nutrition and tobacco reduction.

attendees

SENIOR HEALTH PROMOTION

Nurses talk with seniors about measures to promote healthy aging (at senior centers and senior housing complexes).

attendees

CAR SEATS

Staff persons, nationally certified as child passenger safety technicians, provide car seats and education to assure proper use by parents and children.

car seats provided

	Bloomington and other cities	Edina	Richfield
<i># student attendees</i>	1981	520	418
<i># attendees</i>	831	161	381
<i># attendees</i>	123	31	20
<i># attendees</i>	265	94	81
<i># car seats provided</i>	67	6	30

Supported by the **Statewide Health Improvement Program**, we worked with Minneapolis Health Department and The Emergency Food Network to develop a Healthy Food Policy workshop.

All three food shelves in Bloomington, Edina and Richfield participated and have committed to adopting practices and policies to increase the amount of healthy food at the food shelf and to help their clients use the healthy food.

By doing this, food shelves are helping to make healthy living easier for everyone. And that will help reduce rising healthcare costs.



Vulnerable Adult and Senior Services

strive to improve the health status of seniors and reduce risk factors for vulnerable adults. Services include one-on-one consultations with a Public Health Nurse, hearing screenings and high-risk home assessments. Home assessments are for mental health, functional needs, safety and other concerns.



Stella was embarrassed and upset, yet the Public Health Nurse gave several resources to help her.

Stella,

an elderly woman who lived alone in our community, was not able to maintain safe living conditions for herself. Her condominium was very cluttered, dirty and infested with fruit flies. To protect her wellbeing, paramedics who transported Stella to the hospital when she had pneumonia reported her living conditions.

After Stella returned home, a Public Health Nurse who is specially trained to offer counseling and resources for our elderly made an unannounced visit accompanied by a sanitarian. The sanitarian wrote orders for the clean-up and a date for the follow-up inspection. Stella was embarrassed and upset, yet the Public Health Nurse gave several resources to help her.

The Public Health Nurse and sanitarian returned two weeks later for a follow-up inspection, and Stella had made significant progress. Stella had used resources that the Public Health Nurse suggested and also had help from friends. In addition, she reported having several follow-up appointments with doctors to make sure her pneumonia was taken care of.

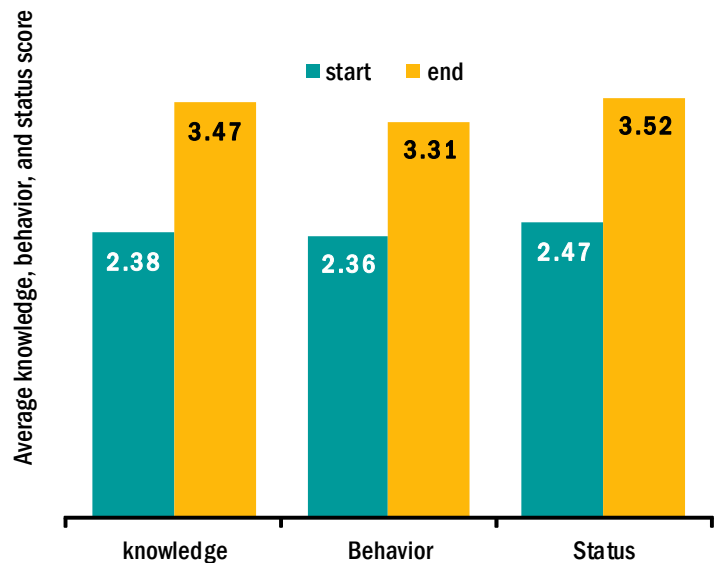
Now it is possible for Stella to be safe living independently.

IMPROVING THE HEALTH OF SENIORS 2014

Public Health Nurses make home visits to assess for health and safety factors. They also make joint visits with environmental health sanitarians, police and social services where there are garbage house and vulnerable adult issues. The goal is to increase the knowledge, behavior and status (KBS) of clients so they are less vulnerable. Assessment data indicate that in 2014, 82% of clients receiving follow-up services increased their KBS and therefore improved their safety. As the population ages, the need for these services will continue to increase.

2014 Knowledge, Behavior and Status Scores

Seniors and vulnerable adults who receive follow-up services for health and safety factors increase their average knowledge, behavior and status scores thereby improving their ability to remain safe.



TALK WITH THE NURSE

Clinics held at community locations provide one-on-one consultation with a Public Health Nurse. “Talks” include issues such as blood pressure, healthy living tips, medication review, safety, active aging, community resources and staying independent.

*# clients/
visits*

HIGH-RISK HOME ASSESSMENT

Public Health Nurses assess physical, psychosocial, and environmental risk factors and provide referrals, consultation, education and advocacy for vulnerable seniors.

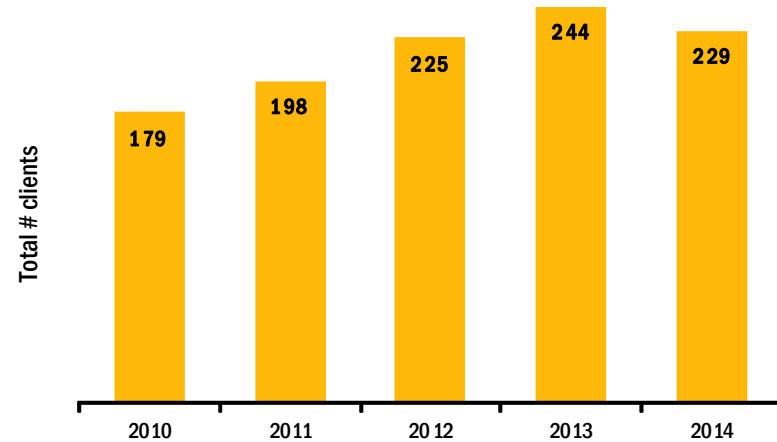
*# clients/
visits*

HEARING SCREENINGS FOR SENIORS

Public Health Nurses offer hearing screening for seniors in conjunction with blood pressure checks.

screenings

	Bloomington	Edina	Richfield
<i># clients/ # visits</i>	265/ 1018	94/ 212	81/ 326
<i># clients/ # visits</i>	134/ 420	68/ 106	27/ 77
<i># screenings</i>	6	21	NA



High-Risk Home Assessments

The number of seniors and vulnerable adults visited for health and safety assessments increased from 2010 to 2013. In 2014 this number decreased to slightly greater than the 2012 number.

Accreditation

What is Public Health Accreditation?

Public Health Accreditation is the measurement of a health department's performance against a set of nationally recognized, practice-focused and evidence-based standards. The Public Health Accreditation Board (PHAB) is a non-profit, public health accreditation organization charged with administering the public health accreditation program. Their goal is to advance public health performance by providing a national framework of standards for public health departments.



Public Health
Prevent. Promote. Protect.

Bloomington Public Health Division

Bloomington Public Health continues to move through the steps leading to accreditation; see the seven steps below.

Seven Steps of Public Health Department Accreditation

1. Pre-application (2010-2014)
2. Application (June 2014)
3. **Document Selection and Submission (Present – November 2015)**
4. Site Visit (Approximately 6 months after final documents submission)
5. Accreditation Decision (3 - 6 months after final site visit occurs)
6. Reports (Yearly)
7. Reaccreditation (Occurs every five years)

Strategic Plan

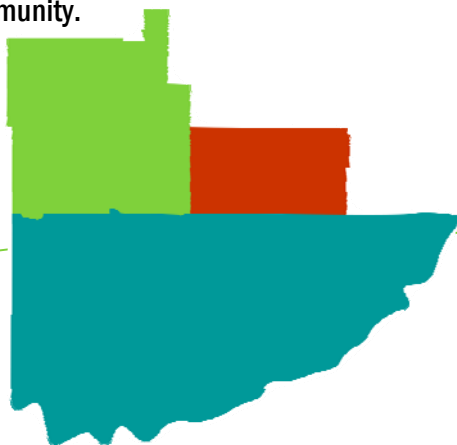
Strategic Plan

Twenty strategies for achieving the following Strategic Plan goals have been identified, and performance measures associated with these strategies have been created. The Performance Management Council is in the process of refining and developing baseline data for these performance measures. This will allow us to monitor our progress in completing these strategies in each Performance Management Council meeting, thus allowing issues to be addressed quickly.

We also continue to have strong and growing relationships with our community stakeholders, which is a highlight for our staff. We remain committed to sustainable public health funding and workforce development to allow the rich legacy of Bloomington Public Health to continue for decades to come.

Strategic Plan 2013–2018 Goals

1. Strengthen efficient and effective day-to-day operations.
2. Ensure a competent workforce that has the capacity to accomplish the Division's mission.
3. Improve systems to demonstrate and measure outcomes.
4. Increase the Division's ability to effectively engage the community.
5. Ensure sustainable, adequate public health funding.



Community Participation

The Advisory Boards of Health for Bloomington and Richfield and the Community Health Commission of Edina are appointed by their City Councils to study issues affecting the health of residents and to make recommendations to the City Council.



Bloomington Advisory Board of Health

Alice Chu

David Drummond

Gregory Harms

Michael Harristhal

Nicholas Kelley

Cindy McKenzie

Allyson Schlichte

2014 Highlights

- Reviewed nominees and selected recipients for the Food Safety Awards, which recognize commitment to excellence in food safety.
- Reviewed nominees for the 2014 Health Promotion Award and selected Ruth Evangelista to receive the Award for her work helping Latino community members access health and wellness resources they need.
- Recommended changes passed by the City Council to update Bloomington's clean indoor air ordinance that restrict both e-cigarette use in public places and the sale of single cigars.
- Received numerous reports/presentations on current health issues and grants.
- Reviewed and provided feedback on the Division's Business Plan and the 2013 Annual Report.
- Reviewed Division of Public Health work in emergency preparedness.
- Provided a liaison for the Tri-City Partners for Healthy Communities Steering Committee.
- Attended Minnesota Department of Health's Community Health Conference.

Edina Community Health Commission

Kumar Belani
Melinda Bothun-Hurley
Kristen Connor

Cathy Cozad
Tone Deinema
Matt Doscotch

Janet Johnson
Nadia Martyn

Aditya Mittal
Ginny Ogle

Alison Pence
Magen Puerzer

Michael Sackett
Joel Stegner

2014 Highlights

- Advised the City Council to use a Health in All Policies approach for developing the Grandview site to promote physical, mental and social wellbeing of Edina community members.
- Met with the City Council during a joint work session regarding electronic cigarettes, which resulted in adding electronic cigarettes to the Edina City Code regulation of cigarettes.
- Increased focus and discussion regarding the increased use of alcohol and drugs by young people in Edina.
- Received updates on activities and outreach in schools done by the Edina High School Sober Squad and Edina Committed to decrease alcohol and drug use by Edina young people.

Richfield Advisory Board of Health

Callmie Dennis
Tiffany Egan

Nicholas Eyvindsson
Betty Gustafson

Kirsten Johnson
Rose Jost

Kristine Klos
Christina Meyer

Chris Olson
Erin Rykken

Jennifer Turrentine

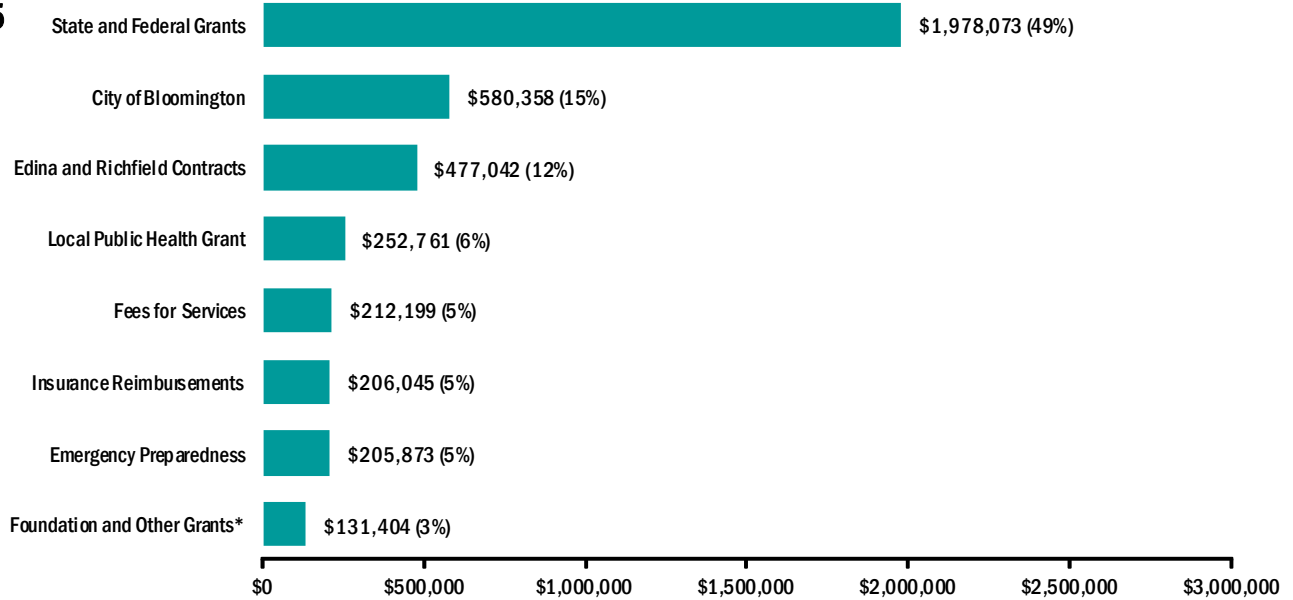
2014 Highlights

- Reviewed nominees and selected recipients for the Food Safety Awards, which recognize commitment to excellence in food safety.
- Supported the 7th Annual Richfield Public Schools Expo.
- Maintained a liaison with Richfield Bike Advocates to monitor growth of Richfield's healthy lifestyle momentum.
- Participated on the State Community Health Services Advisory Committee.
- Participated in Penn Fest, giving water and fruit supplied by Byerly's to those who tried their hand at hula hooping.
- Presented the 2014 Food Safety Awards at a City Council Meeting.
- Received updates on health-related topics to stay current: Emergency Preparedness, Teen Pregnancy and Bullying, Minnesota Student Survey, Richfield Fire Department Operations, Fairview Southdale Work to Improve Community Health, and Ebola.



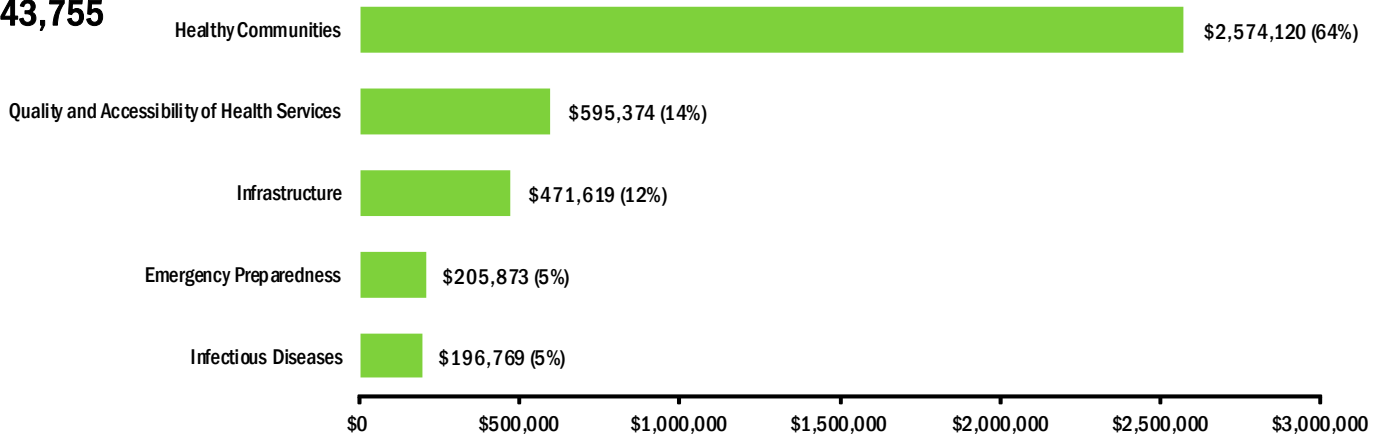
2014 Financials

Total Revenue \$4,043,755



*Includes Greater Twin Cities United Way and UCare Fund

Total Expenses \$4,043,755



2014 Staffing

Distribution of Employees

56 Staff

■ Full-Time Positions = 27 people

■ Part-Time Staff = 29 people

38 Full-Time Equivalents



Public Health Division Employees

- | | |
|--------------------------------|--|
| 1 Administrator | 2 Translators/Community Resource Specialists |
| 1 Assistant Administrator | 1 Communications & Health Promotion Specialist |
| 3 Program Managers | 1 Public Health Planner |
| 17 Public Health Nurses | 1 Accountant |
| 1 Registered Nurse | 1 Account Clerk |
| 3 Nurse Practitioners | 1 Office Supervisor |
| 6 Dietitians | 1 Office Support Specialist |
| 6 Health Promotion Specialists | 3 Office Assistants |
| 1 Speech/Language Pathologist | 6 Peer Breastfeeding Counselors |

Contracted Health Professionals

- 2 Physicians



Who We Are

Our agency originated in 1948 to provide school nursing services. In 1960 we were established as a community-based public health division for the City of Bloomington. Since that time we have been providing health services and programs for Bloomington residents and employees.

Beginning in 1977, our services have been contracted by the cities of Richfield and Edina.

Mission

TO PROMOTE, PROTECT and IMPROVE the health of our community

Community Impact

Policies and programs protect and promote the community's health

Women have healthier pregnancies and babies

Children are ready for school

Disabled and older adults live more safely and longer in their homes

Decrease in obesity

Prevention and control of infectious diseases

Increased community safety



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