


# HOPE ON THE HORIZON

Monday, November 21, 2022  
2023 Parks and Recreation  
General Fund & Enterprise Funds Budgets

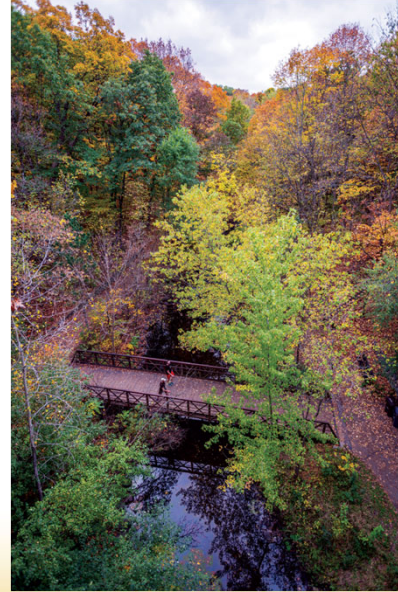


## Parks & Recreation Department Overview



## Bloomington is Unique

- 97 Parks, 45 Playgrounds, 2 golf courses, regional parks, BIG, Center for the Arts, Creekside, Family Aquatic Center, Natural Areas
- 9507 Acres of Park Land in Bloomington
- 36% of the land in Bloomington is park land
- Most communities have less than 15%



## Challenges

- Work force: Wages, hiring and retention, extremely competitive labor market
- Lack of investment in parks and facilities
- Updating programs to match demographics and meet needs and interests of entire community
- Relatively small staff team



## Parks & Recreation Core Programs

<b>Core Programs</b>	
Youth Programs	Special Events
Adult Athletics	Senior Programs
Adaptive Recreation	Arts Programs
Aquatics	Ice Arena
Rentals	Golf



## Staffing Challenges

- In 2022 programs were significantly impacted by staffing shortages:
  - Summer Adventure Playgrounds - Only 2 out of 8 sites were open with limited capacity
  - Camp Kota - Only 75 campers per week instead of over 200
- Over 600 participants on waitlists for summer programming
- For 90 open positions, hired only 36 qualified applicants accepted a position
- Received a total of 65 applications in 2022, a decrease of 48% from 2020
- Requesting an average of \$4 more per hour in seasonal staff pay, totaling \$66,250 increase in the PT/Seasonal Staff line item in the general fund

	Bloomington 2022 Rate	Bloomington 2023 Rate	St. Louis Park 2022	Richfield 2022	Minneapolis 2022
Instructor	\$13.00	\$17.00	\$10.33-\$18.50	\$12.54-\$14.57	\$12.75-\$15.50
Lead Staff	\$14.75	\$18.00	\$11.85-\$23.70	\$14.67-\$16.97	\$15.50-\$19.00
Specialist	\$15.00	\$19.00	\$14.35-\$28.71	n/a	\$15-\$25
Assistant Coordinator	\$16.00	\$20.00	n/a	n/a	\$18-\$20
Coordinator	\$17.00	\$21.00	\$17.68-\$35.36	\$15.85-\$18.33	\$20-\$23



# General Fund

## 2023 Parks & Recreation General Fund Budget

Expense Category	2022 Budget	2023 Budget	Difference
Salaries & Benefits	2,477,256	2,825,870	<b>348,614</b>
Materials & Supplies	139,067	163,959	<b>24,892</b>
Services	933,462	946,282	<b>12,820</b>
Internal expenses (i.e. Facilities & IT)	787,935	786,374	<b>-1,561</b>
Capital	7,000	25,000	<b>18,000</b>
Chargeback to non-General Funds	-75,523	-77,789	<b>-2,266</b>
<b>TOTAL</b>	<b>4,269,197</b>	<b>4,669,696</b>	<b>400,499</b>





## Creekside Community Center

- Currently offering 31 different Senior programs, plus special events, and partner programs
- Limited Services budget approved in 2021
  - Eliminated 1-FT Recreation Supervisor, 1-PT Recreation Coordinator, 1-PT Kitchen Coordinator
  - Eliminated lunch program
- \$28,914 increase in PT staffing
  - New PT coordinator position
  - Step increase for 2 PT office assistants
  - Rate increase and additional hours for evening/weekend facility leads



## 2023 Creekside Community Center

(portion of overall Parks & Recreation General Fund Budget)

Expense Category	2022 Budget	2023 Budget	Difference
Salaries & Benefits	430,614	482,431	51,817
Materials & Supplies	38,330	37,109	-1,221
Services	31,593	32,130	537
Internal expenses (i.e. Facilities & IT)	447,636	449,349	1,713
Capital	7,000	25,000	18,000
<b>TOTAL</b>	<b>955,173</b>	<b>1,026,019</b>	<b>70,846</b>





## Recreation Enterprise Funds

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- Golf
- Ice Garden
- Center for the Arts
- Aquatics



# Dwan Golf Course



- Exceeded budget in rounds and revenue
- 2021
  - Rounds: 50,501 Revenue: 1,822,292
- 2022
  - Rounds: 49,089 Revenue \$1,837,718
- Five-year average
  - Rounds: 43,659 Revenue: \$1,522,906
- Hosted 19 unique weekly leagues and over 50 group events
- Revenue was up in green fees, food and beverage, Patron card sales and merchandise sales



## Dwan Rounds and Revenue Comparison

- Five straight years of gross revenue growth
- Rounds were up significantly over pre-pandemic years



	Rounds	%	Revenue	%
5 Year average	43,445	+ 12 %	\$1,504,581	+ 22 %
2022	49,088*	- 3 %	\$1,837,656	+ 1 %
2021	50,501	+ 12 %	\$1,822,292	+ 29 %
2020	45,102	+ 24 %	\$1,412,639	+ 14 %
2019	36,512	- 2 %	\$1,242,953	+ 3 %
2018	\$37,112		\$1,206,522	

\*Dwan opened later than 2021 and had 13 less playable days in 2022



## Golf full time employees & budget request

- 5 Full time employees
- 2023 Budget request = \$852,423
- 13.4% increase due to wage inflation for full time and seasonal staff

## 2023 Dwan Golf Course Budget

Expense Category	2022 Budget	2023 Budget	Difference
Salaries & Benefits	979,574	1,096,893	<b>117,319</b>
Materials & Supplies	140,800	141,380	<b>580</b>
Utilities/Maintenance/Leases	192,001	236,647	<b>44,646</b>
Services	51,758	60,046	<b>8,288</b>
Internal expenses (i.e. Facilities & IT)	222,944	240,285	<b>17,341</b>
Capital	65,000	120,750	<b>55,750</b>
TOTAL	1,652,077	1,896,001	243,924





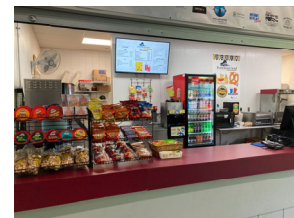
**GOLF - FUND 6400**

	2020	2021	2022	2023	2024	2025	2026
	ACTUAL	ACTUAL	E STIMATED	REQUESTED	CONCEPTUAL	PROJECTED	PROJECTED
<b>REVENUE S:</b>							
DWAN GOLF COURSE REVENUES	1,411,299	1,822,293	1,565,978	1,801,607	1,873,053	1,935,668	2,000,419
TRANSFERS IN	29,488	-	255,000	-	-	-	-
PROPERTY TAX	300,000	161,343	161,343	161,343	105,565		1,000
INTEREST	1,770	2,990	1,000	1,000	1,000	1,000	1,000
<b>TOTAL REVENUES</b>	<b>1,742,557</b>	<b>1,986,626</b>	<b>1,983,321</b>	<b>1,963,950</b>	<b>1,979,618</b>	<b>1,936,668</b>	<b>2,001,419</b>
<b>EXPENSES:</b>							
SALARIES AND BENEFITS	1,006,915	1,004,537	979,574	1,096,893	1,141,769	1,175,989	1,211,269
MATERIALS AND SUPPLIES	356,197	432,887	467,279	438,073	450,781	459,797	468,993
INTERNAL CHARGES	241,705	231,141	222,944	240,285	252,755	255,116	262,769
CAPITAL	8,544	36,542	65,000	120,750	128,000	125,000	150,000
<b>TOTAL EXPENSES</b>	<b>1,613,361</b>	<b>1,705,107</b>	<b>1,734,797</b>	<b>1,896,001</b>	<b>1,973,305</b>	<b>2,015,901</b>	<b>2,093,030</b>
<b>NET GAIN (LOSS)</b>	<b>129,196</b>	<b>281,519</b>	<b>248,524</b>	<b>67,949</b>	<b>6,313</b>	<b>(79,233)</b>	<b>(91,611)</b>
	36%	81%	114%	120%	120%	104%	100%
<b>WORKING CAPITAL BALANCE</b>	<b>224,074</b>	<b>505,593</b>	<b>754,117</b>	<b>822,066</b>	<b>828,379</b>	<b>749,146</b>	<b>657,539</b>
<b>WORKING CAPITAL GOAL:</b>	<b>616,000</b>	<b>627,000</b>	<b>661,752</b>	<b>684,000</b>	<b>690,000</b>	<b>723,000</b>	<b>655,000</b>
OPERATIONS - 2 MONTHS	251,000	262,000	241,000	256,000	265,000	273,000	280,000
EMERGENCY REPAIRS	300,000	300,000	300,002	300,000	300,000	300,000	300,000
CAPITAL IMPROVEMENTS	65,000	65,000	120,750	128,000	125,000	150,000	75,000



## Bloomington Ice Garden (BIG)

- Serves a diverse clientele ranging in age from 3-83
- Programs and participants include Bloomington Skate School, High school hockey teams, Youth associations, Camps, Nation-wide tournaments, Amateur and professional figure skaters
- Most significant budget impacts are increases in utility costs and staff wages
- City took over concession operations in April 2022, revenue and expenditures for a full 12 months are still unknown





Ice Garden 2023 Budget Request



- Requested upgrading Skate School Coordinator from .75 to 1.0 FTE (not included in budget - \$61K)
- Increase in PT staffing wages & increase in PT hours for full year of concessions operations (9 months in 2022 budget - \$35K)
- Significant increases for Gas and Electric (approx. \$100K)
- Increases across the budget for inflation

## 2023 Ice Garden Budget

Expense Category	2022 Budget	2023 Budget	Difference
Salaries & Benefits	892,461	947,777	55,316
Materials & Supplies	152,350	165,100	12,750
Utilities/Maintenance/Leases	420,000	570,500	150,500
Services	39,408	42,300	2,892
Internal expenses (i.e. Facilities & IT)	198,906	200,215	1,309
Capital	150,000	140,000	-10,000
Debt Service	190,326	189,426	-900
<b>TOTAL</b>	<b>2,043,451</b>	<b>2,255,318</b>	<b>211,867</b>



**ICE GARDEN - FUND 6450**

DESCRIPTION	2020 ACTUAL	2021 ACTUAL	2022 ESTIMATE	2023 BUDGET REQUEST	2024 CONCEPTUAL BUDGET	2025 PROJECTED	2026 PROJECTED
<b>REVENUES:</b>							
PROPERTY TAX FOR DEBT SERVICE	213,286	202,887	202,047	200,835	199,630	198,432	197,241
PROPERTY TAX FOR OPERATIONS	80,000	84,465	80,000	125,000	125,000	300,000	300,000
ICE RENTALS / SKATING/ CONCESSIONS	854,833	1,304,364	1,692,500	1,769,600	1,825,700	1,880,471	1,936,885
INTERFUND TRANSFERS	32,149						
OTHER REVENUE	41,797						
CHARTER BOND PROCEEDS							
LOCAL GRANTS							
INTEREST	6,114	-2,973	1,000	1,000	1,000	1,000	1,000
<b>TOTAL REVENUES</b>	<b>1,228,179</b>	<b>1,588,743</b>	<b>1,975,547</b>	<b>2,096,435</b>	<b>2,151,330</b>	<b>2,379,903</b>	<b>2,435,126</b>
<b>EXPENSES:</b>							
SALARIES & BENEFITS	619,044	745,742	892,461	947,777	988,395	1,013,105	1,038,432
MATERIALS, SUPPLIES, & SERVICES	474,521	360,632	521,737	777,901	824,411	832,655	840,982
INTERNAL CHARGES	184,600	197,957	198,907	200,214	209,230	213,415	217,683
CAPITAL OUTLAY	85,706	61,468	240,020	140,000	0	0	0
ICE GARDEN REMODEL AND LIGHTING PROJECTS	-99,441						
DEBT SERVICE FOR 2019 ICE GARDEN REMODEL	53,844	191,026	190,326	189,426	188,326	191,926	191,476
<b>TOTAL EXPENSES</b>	<b>1,318,274</b>	<b>1,556,825</b>	<b>2,043,451</b>	<b>2,255,318</b>	<b>2,210,362</b>	<b>2,251,101</b>	<b>2,288,573</b>
<b>NET GAIN (LOSS)</b>	<b>(90,095)</b>	<b>31,918</b>	<b>(67,904)</b>	<b>(158,883)</b>	<b>(59,032)</b>	<b>128,802</b>	<b>146,554</b>
	165%	176%	125%	63%	45%	78%	115%
<b>WORKING CAPITAL BALANCE</b>	<b>424,602</b>	<b>456,520</b>	<b>388,616</b>	<b>229,733</b>	<b>170,701</b>	<b>299,503</b>	<b>446,057</b>
<b>WORKING CAPITAL GOAL</b>	<b>257,261</b>	<b>259,396</b>	<b>310,700</b>	<b>362,613</b>	<b>377,134</b>	<b>382,627</b>	<b>388,236</b>
OPERATIONS - TWO MONTHS	182,261	184,396	235,700	287,613	302,134	307,627	313,236
UNPLANNED CAPITAL EXPENDITURES	75,000	75,000	75,000	75,000	75,000	75,000	75,000



## Bloomington Center for the Arts (BCA)

- Over 113,000 -Annual arts related visits (choir & music rehearsals, dance & art classes, gallery visits, ticketed events, community events)
- Annual attendance at ticketed events estimated at 20,000 visitors. (post COVID-19)
- Countless other visitors for city and private functions.
- \$1 million transfer from endowment in 2021 is being used for capital improvements.



## Center for the Arts 2023 Budget Request

- Art Center fees are market rate.
- No facility rental fee increases for 2023 facility users/renters.
- City facility use fee for resident arts groups will remain at \$2.50 per ticket for 2023.
- Increase in PT staffing wages.
- COVID-19 still impacting ticket sales at est. 40% of house sold.
- Uncertainty with Artistry could impact 2023 budget.



## 2023 Center for the Arts Budget

Expense Category	2022 Budget	2023 Budget	Difference
Salaries & Benefits	267,642	282,664	15,022
Materials & Supplies	14,560	16,770	2,210
Local Grants	232,000	252,000	20,000
Services	56,150	63,720	7,570
Internal expenses (i.e. Facilities & IT)	484,715	488,097	3,382
Capital	395,000	340,000	-55,000
<b>TOTAL</b>	<b>1,450,067</b>	<b>1,443,251</b>	<b>-6,816</b>





**CENTER FOR THE ARTS - FUND 6500**

DESCRIPTION	2020	2021	2022	2023	2024	2025	2026
	ACTUAL	ACTUAL	ESTIMATED	BUDGET REQUEST	CONCEPTUAL BUDGET	PROJECTED	PROJECTED
<b>REVENUES:</b>							
PROPERTY TAX	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,300,000	1,350,000
CUSTOMER REVENUE	39,778	27,743	125,000	121,700	127,900	131,737	136,689
INTEREST	13,747	(3,544)	15,000	10,617	7,488	3,842	4,637
ENDOWMENT TRANSFER	18,750	1,000,000					
TRANSFERS IN	1,681		150,000				
<b>TOTAL REVENUES</b>	<b>1,073,956</b>	<b>2,024,200</b>	<b>1,140,000</b>	<b>1,132,317</b>	<b>1,135,388</b>	<b>1,435,579</b>	<b>1,490,326</b>
<b>EXPENSES:</b>							
SALARIES	143,743	157,285	205,925	218,685	228,656	235,516	242,581
BENEFITS		57,097	61,717	63,979	65,828	67,803	69,837
PROFESSIONAL SERVICES	1,200	5,268				0	0
MAINT/RENT/PREMIUMS	9,945	24,494	45,000	49,220	50,932	52,460	54,034
OTHER SERVICES	2,774	2,857	2,394	14,500	14,569	15,006	15,456
INTERNAL CHARGES	508,373	501,082	484,715	488,097	503,134	518,228	533,775
MATERIALS AND SUPPLIES	2,954	4,059	14,560	16,770	16,820	17,156	17,500
<b>CAPITAL OUTLAY</b>	<b>29,125</b>	<b>95,431</b>	<b>701,568</b>	<b>340,000</b>	<b>350,000</b>	<b>178,000</b>	<b>450,000</b>
CULTURAL ARTS GRANTS	172,803	178,457	182,000	202,000	222,000	222,000	222,000
ADDITIONAL ARTISTRY SUPPORT	200,000	50,000	200,000	50,000	50,000	50,000	
<b>TOTAL EXPENSES</b>	<b>1,070,917</b>	<b>1,076,030</b>	<b>1,897,879</b>	<b>1,443,251</b>	<b>1,501,939</b>	<b>1,356,169</b>	<b>1,605,182</b>
<b>NET GAIN (LOSS)</b>	<b>3,039</b>	<b>948,170</b>	<b>(757,879)</b>	<b>(310,934)</b>	<b>(366,551)</b>	<b>79,410</b>	<b>(114,857)</b>
	163%	117%	118%	131%	80%	95%	70%
<b>WORKING CAPITAL BALANCE</b>	<b>871,438</b>	<b>1,819,608</b>	<b>1,061,729</b>	<b>750,795</b>	<b>384,244</b>	<b>463,655</b>	<b>348,798</b>
<b>WORKING CAPITAL GOAL</b>	<b>534,235</b>	<b>1,552,962</b>	<b>901,784</b>	<b>574,912</b>	<b>481,459</b>	<b>488,375</b>	<b>495,498</b>
<b>2 MOS OPERATIONS CAPITAL</b>	<b>144,235</b>	<b>157,962</b>	<b>208,352</b>	<b>221,480</b>	<b>231,459</b>	<b>238,375</b>	<b>245,498</b>
	390,000	1,395,000	693,432	353,432	250,000	250,000	250,000



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## Aquatics

### Bloomington Family Aquatic Center

- Opened in 1971
- Staffing challenges for lifeguards and other seasonal employees



### Bush Lake Beach

- In 2020 stopped charging for parking - now all free access to beach
- No longer have seasonal staff for lifeguards, concessions, or parking fee collection
- Overall very positive response from public with these changes



## Staffing Challenges

- Requesting an average of \$4 more per hour in seasonal staff pay, totaling a \$112,937 increase in the PT/Seasonal Staff line item for aquatics

	Bloomington 2022 Rate	Bloomington 2023 Rate	Minneapolis 2022	Minnetonka 2022	Great Wolf Lodge 2022
Attendant	\$11.50	\$15.00	\$14.25-16.00	\$15.00	\$16.00
Lifeguard	\$13.50	\$18.00	\$18.02	\$17.05	\$16.50

2022	Open Positions	Applications Received	Qualified Hires
Attendant	20	25	12
Lifeguard	40	47	37

- Without the strategic use of assistant coordinators to back fill open shifts, the facility would have had to reduce hours or amenities daily in 2022



## 2023 Aquatics Budget

Expense Category	2022 Budget	2023 Budget	Difference
Salaries & Benefits	337,983	474,796	<b>136,813</b>
Materials & Supplies	21,950	23,450	<b>1,500</b>
Services	15,890	13,800	<b>-2,090</b>
Internal expenses (i.e. Facilities & IT)	359,049	372,288	<b>13,239</b>
Capital	100,000	130,000	<b>30,000</b>
<b>TOTAL</b>	<b>834,872</b>	<b>1,014,334</b>	<b>179,462</b>



**AQUATICS - FUND 6550**

	2020	2021	2022	2023	2024	2025	2026
DESCRIPTION	ACTUAL	ACTUAL	E ESTIMATED	BUDGET REQUEST	CONCEPTUAL	PROJECTED	PROJECTED
<b>REVENUE:</b>							
PROPERTY TAXES - POOL	1,040,000	367,000	515,000	465,000	250,000	500,000	500,000
PROPERTY TAXES - BEACH	186,000	148,000	-	-	250,000	250,000	250,000
CUSTOMER REVENUE - POOL	102	280,312	260,575	249,000	258,000	263,160	268,423
CUSTOMER REVENUE - BEACH	35,172	76,548	42,581	45,800	45,800	46,716	47,650
INTERGOVERNMENTAL REVENUE - BEACH	27,299	23,124	21,357	20,000	20,000	19,600	19,208
INTERFUND TRANSFERS	8,016	-	-	-	-	-	-
INTEREST	5,400	(4,285)	5,000	5,000	5,000	5,000	5,000
<b>TOTAL REVENUES</b>	<b>1,301,989</b>	<b>890,699</b>	<b>844,513</b>	<b>784,800</b>	<b>828,800</b>	<b>1,084,476</b>	<b>1,090,282</b>
<b>EXPENSES:</b>							
SALARIES AND BENEFITS	106,645	313,969	349,983	474,796	496,678	511,578	526,926
MATERIALS, SUPPLIES, AND SERVICES	377,238	358,069	397,364	409,539	426,095	439,874	454,115
POOL TRANSFER TO FACILITIES	648,804	-	-	-	-	-	-
CAPITAL OUTLAY	-	-	220,000	130,000	100,000	250,000	100,000
<b>TOTAL EXPENSES</b>	<b>1,132,687</b>	<b>672,038</b>	<b>967,347</b>	<b>1,014,335</b>	<b>1,022,773</b>	<b>1,201,452</b>	<b>1,081,041</b>
<b>TOTAL GAIN (LOSS)</b>	<b>169,302</b>	<b>218,660</b>	<b>(122,834)</b>	<b>(229,535)</b>	<b>(193,973)</b>	<b>(116,976)</b>	<b>9,241</b>
	185%	330%	295%	195%	108%	55%	59%
<b>TOTAL WORKING CAPITAL BALANCE</b>	<b>570,588</b>	<b>789,248</b>	<b>666,414</b>	<b>436,879</b>	<b>242,906</b>	<b>125,930</b>	<b>135,171</b>
<b>TOTAL WORKING CAPITAL GOAL</b>	<b>308,819</b>	<b>239,215</b>	<b>225,789</b>	<b>223,700</b>	<b>225,950</b>	<b>227,469</b>	<b>229,018</b>
3 MONTHS CUSTOMER REVENUE POOL	26	70,078	65,144	62,250	64,500	65,790	67,106
3 MONTHS CUSTOMER REVENUE BEACH	8,793	19,137	10,645	11,450	11,450	11,679	11,913
CAPITAL - POOL	100,000	100,000	100,000	100,000	100,000	100,000	100,000
CAPITAL - BEACH	200,000	50,000	50,000	50,000	50,000	50,000	50,000



# Discussion