

# APPENDIX B

## COMMUNITY ENGAGEMENT

### SECTION CONTENTS

STAKEHOLDER INTERVIEW MEETING NOTES

COMMUNITY CONVERSATION NOTES

STATISTICALLY VALID SURVEY SUMMARY

LET'S TALK BLOOMINGTON SUMMARY RESULTS

CITY COUNCIL INTERVIEWS



# STAKEHOLDER INTERVIEW MEETING NOTES

B

## CONTENTS:

BLOOMINGTON POLICE

EXECUTIVE MANAGEMENT TEAM

AGENCIES A

AGENCIES B

ATHLETIC ASSOCIATIONS

BUSINESSES

COMMISSIONS

COMMUNITY DEVELOPMENT

COMMUNITY PARTNERS AND VOLUNTEERS

COMMUNITY SERVICES AND SCHOOL DISTRICT

DIVERSITY AND INCLUSION GROUPS

PARKS MAINTENANCE

PARKS AND RECREATION A

PARKS AND RECREATION B

PUBLIC WORKS

SPECIAL INTEREST GROUPS



**MEETING MEMO**

PROJECT: Bloomington Park System Master Plan PROJECT #: 19210  
 DATE / TIME: 12/03/2019 / 12:00 pm LOCATION: Bloomington Civic Plaza  
 RE: BLOOMINGTON POLICE DEPARTMENT  
 ATTENDEES: Rachel Storlie, Bloomington Police  
Katie Zerull, Bloomington Police  
Erika Brown, Bloomington Police  
Erik Norling, Bloomington Police

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

In general the parks are safe and are not a large source of crime issues. After hours loitering, drinking, and some drug use/ sales are the biggest issues, general in parking lots. However, the frequency is much less than in other areas of the city. Officers have noticed that basketball courts at the larger parks are frequently crowded (less crowded at smaller parks) and hammocks at Moir Park have been very popular the last few years.

**Opportunities Highlighted:**

Identified needs include a larger gathering area in the central and/or eastern side of the city and a smaller building at Smith Park. The Department has an excellent network of block captains and watch programs that would be excellent to communicate with for park issues.

**Discussion Notes:**

**I. Police department**

- a. Basketball
- b. Activities
- c. Informal
- d. Talk to diverse groups
- e. Distribute survey
- f. Natural Resources

**II. Safety Concerns**

- a. Lighting. Motion lighting
  - i. Pop on notifications
  - ii. Emergency call boxes. There are currently none in the park
- b. Drug use at parks
  - i. Relatives

- ii. Increases during the summer
- iii. Graffiti at Moir Park
- iv. Concessions have been broken into
- v. Smith Park – theft and graffiti. Has neighborhood watch.
- c. Loitering and Drinking
  - i. Signage for reporting
  - ii. CPED – Landscape
  - iii. Neighbors keep connection – associations
    - 1. National Night Out
      - a. Playlot
      - b. Programs
    - 2. More resources available such as skate rentals.
    - 3. Adopt a park program
      - a. Volunteer groups
      - b. 420 watch groups
      - c. 720 block captains

### **III. Other – Observations in parks**

- a. Hotels are consistently bigger issue
- b. Juvenile Issues
- c. Community Leader
- d. Basketball at Valley View, Dred Scott, and Smith Park – a lot of basketball court usage – always full
  - i. Smaller parks not much basketball
- e. Hammocks put up at Moir Park
- f. A lot of Skateboarding in parking lots
- g. Splash pad asked about from residents – where is there one and directions to it.
- h. Location of Smith Park is asked about a lot
- i. Trails seem safe
- j. Community Crime Map ([communitycrimemap.com](http://communitycrimemap.com)) resource for crime identification
- k. U.S. Fish and Wildlife Service patrols the River Bottoms Trail. Bloomington PD responds to issues/ calls.

### **IV. Partnerships on programming**

- a. Community assembly in the spring
  - i. Block Captain Zone Workshops
  - ii. Safe Summer Nights in Park
  - iii. National Night Out in July or August
  - iv. Back to School Shopping
  - v. Flag football
- b. Need for larger Community Gathering spot is needed
  - i. Central Location and/ or east side
  - ii. Small building at Smith Park
- c. Suggestion to send simple survey to officers for input.

**MEETING MEMO**

PROJECT:	<u>Bloomington Park System Master Plan</u>	PROJECT #:	<u>19210</u>
DATE / TIME:	<u>12/03/2019 / 11:00 am</u>	LOCATION:	<u>Bloomington Civic Plaza</u>
RE:	<u>EXECUTIVE MANAGEMENT TEAM</u>		
ATTENDEES:	<u>Jamie Verbrugge, City Manager</u>	<u>Ann Kattreh, Director of Parks &amp; Recreation</u>	
	<u>Amy Cheney, Chief Information Officer</u>	<u>Karl Keel, Public Works Director</u>	
	<u>Lori Economy-Scholler, Chief Financial Officer</u>	<u>Diann Kirby, Community Service Director</u>	
	<u>Eric Johnson, Director of Community Development</u>	<u>Janet Lewis, City Clerk</u>	
	<u>Melissa Manderschied, City Attorney</u>	<u>Jeff Potts, Police Chief</u>	
	<u>Kris Wilson, Assistant City Manager</u>	<u>Uli Seal, Fire Chief</u>	

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

Bloomington’s park system is a great asset for the city. There are unique elements such as the city’s natural resources (Nine Mile Creek) that make the larger parks special. However, it was recognized that park investment has not historically been adequate to maintain the system to a high level. Reinvestment plans should be aspirational but also realistic and include resources for smaller neighborhood parks.

**Opportunities Highlighted:**

**Discussion Notes:**

- I. Current Use of Parks - Impressions**
  - a. Natural Resources are important
  - b. Family parks and open space (8 year)
  - c. Not much of a complaint
  - d. Took out basketball from park
  - e. Nine Mile Creek Trail is amazing
    - i. Bike Trails
    - ii. Races
    - iii. Could make more adaptive for users by using different surfaces.
  - f. There are two scales in Bloomington.
    - i. Nine Mile Creek is World Class

- ii. Neighborhood parks are shabby. They are meeting needs but under-invested in.
- g. Trail connectivity
- h. ATP (Alternative Transportation Plan)
- i. Utilization
  - i. Planners
- j. Don't spend time in parks because they are...
  - i. Run down
  - ii. Not many people there
  - iii. People/ demographics changing
- k. Not many people know about smaller community parks such as:
  - i. Gideon Pond
  - ii. Parker Picnic Grounds
  - iii. Indian Mounds Elementary
- l. Family usage ranges from scheduled activities to spontaneous.
- m. Getting outside can be difficult for some people
- n. Charter Bands 2015 – safety, quality of life (funding difficult)
- o. Bonding tool
- p. Consider replacing parks

## II. Funding

- a. Prioritization in CIP
  - i. Flexibility. Good estimates
  - ii. Staff capacity
  - iii. Criteria for prioritization
    - 1. Usage: neighborhood vs. regional
    - 2. Oak Grove Elementary
- b. Use doesn't equate to benefit
  - i. Greenspace
- c. South Loop District
- d. Temporary parks – stormwater ponds
  - i. Marginal bonds
- e. Nati\_\_\_ of many school → conflict
- f. 2020 water fountain locations
- g. Alignment: 35% green space
  - i. Position to be experiential
  - ii. Not just passive. Include points of interest.
- h. Rewards based approach
  - i. Possible passport of the 97 parks to motivate people to visit
- i. Outdoor basketball facilities
- j. Streetlights to match where people are coming from
- k. Aggregated
- l. Public communication is critical

### **III. Future of Bloomington Parks**

- a. Realistic & affordable
  - i. Not a great wish list
  - ii. How to keep parks updated?
  - iii. The city should invest in quality over quantity
- b. 97 total parks in projected growth area. Which ones are priority?
  - i. Suggestion to get rid of some parks to make more room for development and invest more resources into higher priority parks.
- c. Aged in place vs. future
  - i. Skewed information
  - ii. Hostility over Valley View Park and proposed community center – some people don't want change
- d. Funding benefits on the West Side
- e. One Bloomington Initiative
  - i. Schools 35 years
  - ii. Perhaps should invest more in neighborhoods and identity:
    - 1. East Side is more urban: at risk more, more important.
    - 2. West side is more suburban
    - 3. Engage schools, neighborhoods and faith communities.

**MEETING MEMO**

PROJECT:	<u>Bloomington Park System Master Plan</u>	PROJECT #:	<u>19210</u>
DATE / TIME:	<u>11/06/2019 / 1:00 pm</u>	LOCATION:	<u>Bloomington Civic Plaza</u>
RE:	<u>PARTNER AGENCIES A</u>		
ATTENDEES:	<u>Randy Anhorn, Nine Mile Creek Watershed District</u>	<u>Luke Skinner, Three Rivers Park District</u>	
	<u>Jonathon Vlaming, Three Rivers Park District</u>	<u>Boe Carlson, Three Rivers Park District</u>	
	<u>Brandon Helm, Minnesota DNR</u>	<u>Colin Kelly, Metropolitan Council</u>	

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The included Agencies have a strong history of collaboration in Bloomington and see a lot of potential for future work together. The focus of the included partner agencies is similar to Bloomington’s on topics such as; the inclusion of underserved populations, environmental stewardship, providing greater access to nature, and connections to regional trails and amenities.

**Follow Up Contacts:**

- Steve Elmer (Met Council) for information on Regional Bicycle Transportation Network

**Follow Up:**

- USFWS not in attendance. Phone interview needed.
- Nine Mile Creek Watershed District – get stormwater soils study, Nine Mile Creek quality data, overlay natural resource areas with stormwater areas for comparisons
- Three Rivers – event coordination, programming opportunities, Nine Mile Creek Trail, and other trail progress, Regional Park Reserve
- Met. Council – River Bottoms trail discussion, Regional Park Reserve, RBTN Steve Elmer – discuss east west connections and other on-street opportunities
- MNDNR – Regional Park Reserve? Trail counts for River Bottoms Trail? Programming opportunities.

**Opportunities Highlighted:**

- Minnesota River Valley – River Bottoms
  - Increase access
  - Complete the trail as a backbone of regional system
  - Should this be a Regional Park Reserve? What is the long-term vision? Minnesota River Valley needs a Master Plan!
- Xcel Utility Corridor – trail connections, programming, destination



- Programming – TRPD partners with other cities to provide programming in city parks. Potential exists in Bloomington.
- Trails – connecting Bloomington, to the Minnesota River Valley, and to surrounding communities
  - Progressive Rail
  - CP Rail
  - Nine Mile Creek – north of Central Park
  - Regional Bicycle Transportation Network (RBTN) – On-street opportunities
- Natural Resources opportunities
  - Stormwater
  - Restoration – river valley and bluffs
  - Education
- Engagement
  - East Bloomington is a Tier One Suburb – TRPD
  - Efforts and materials for engagement between agencies could be combined at Bloomington Park events and/or within Hyland

**Discussion Notes:**

**How does your organization currently interface with the City?**

- Nine Mile Creek Watershed District:
  - Currently host educational events at the parks. Interested in partnering and including some stormwater BMP features.
  - Did a study on soils for BMP suitability
  - Incorporate interpretive art
  - Have funding for such projects
- Three Rivers Park District
  - Regional trail system
  - Natural resource management opportunities
  - Hyland-Bush-Anderson Lakes Park Reserve, Minnesota regional and Nine Mile Creek Regional trails. CP Rail Regional Trail (would run North/South) leading up to Nine Mile Creek Regional Trail
  - Bloomington is identified
  - Capital improvement funding, legacy funding, etc.
  - 2040 System Plan coming out soon – released in the next month
    - Key Principles include:
      1. You belong here (all, reach underserved communities)
      2. Parks matter
      3. Lead by Example
    - Go to the people – engagement philosophy
    - Partnership parks in other communities – facilities and programming at Taft Park (Richfield), Schaper Park (Golden Valley), Hockey park, etc.
    - Working to understand how to reduce barriers that keep people from coming to the park
    - 1<sup>st</sup> tier initiative – areas surrounding Minneapolis, including East Bloomington
  - Bloomington and Three Rivers Park District trying to collaborate

- MN DNR
  - o Operates the Minnesota Valley State Trail Project, much of which is in Bloomington
    - River bottom lands for resource management opportunity
    - Working with Fish and Wildlife between Cedar Ave and Lyndale Ave for trail
  - o Metro Council
    - Work with 10 regional park agencies (including City of Bloomington)

### **Are there any initiatives or plans for the River/ natural resources in Bloomington?**

- Metro Council has a systems initiative looking at the River Bottoms trail. Starting the conversation.
- Last updated in 2008-09 that references River Bottom
- Nine Mile Creek Watershed District is trying to expand to the community by doing more programming at the parks and increasing volunteer interaction.

### **Are there opportunities for trails in the community that we should look at?**

- Three Rivers Park District is working on a progressive rail corridor. It is currently an active rail line. Could do trail adjacent but mostly needs the rail to be abandoned.
  - o Customers of the rail would need to be bought out.
- Three Rivers wants to look at trail going south of the Nine Mile Regional Trail, which would go through Richfield and Bloomington
- (Three Rivers) Alternative bridge route – underpass under Hwy 77 to Terminal 2 at the MSP airport. Would be nice to be included in the regional trails.
- CP Corridor (Three Rivers): trails get segmented due to topography/traffic
  - o Just getting across Interstate 494 is challenging – so where is the best connection?
- Regional Bicycle Transportation Network (RBTN) (Met Council): RBTN more on-road friendly, connections by bikeways or regional trails; On-street
  - Contact Steve Elmer at the Met Council for more info
  - o (Three rivers) when there was land available next to a creek, they've used it – something like the Nine Mile Regional Trail in Edina but less creek based
- The electric utility line on the East side of Bloomington
  - o Three Rivers has looked at it some – each block could have a different amenity
  - o Time and money are the current setbacks. Need to investigate property ownership, currently a lot of property owners encroaching
  - o Talk to Brian (Nine Mile?) about watershed/ water info --- conversation about this
  - o (Met Council) how to make this more attractive of a project: the Met Council puts a premium on community engagement that discusses future/ current opportunities and plans that reflect what the community and visitors are looking for.
    - look at the Met Council regional parks quality plan
- Creation of regional park reserve?
  - o Bloomington will be done with their plan after Met Council is done with their plan
  - o The Met Council policy is revisited every 4-5 years so there is opportunity to revisit/ integrate City recommendations in the near future
  - o Thinking about policies etc., Is this land Conversion or a whole new thing? (Three Rivers - Met Council discussion)

- Look at population to see who might be using the facility, etc.
- There is flexibility with unique projects like this one

**Are there any priorities for your organizations?**

- Q: What is the status of the farm near the Mall?
  - o Still for sale – valuable land due to the location
  - o Bloomington exploring the idea of bringing a world fair here
  - o Very limited for development due to flight paths, etc.
  - o Opportunity for a park, trailhead, or dog park
  - o South loop plan designation?
    - Generally, river connections are a priority for the city, so maybe
- Need to think about people, how to connect them to each other and their community
  - o Can be infrastructure driven to some degree
  - o Should really be programming driven
  - o Minnesota Valley National Wildlife Refuge has begun to really focus on programming
- TRPD - Golf facilities – what does this relationship look like?
  - o Programming – example: 1<sup>st</sup> tee by TRPD

**MEETING MEMO**

PROJECT: Bloomington Park System Master Plan PROJECT #: 19210  
 DATE / TIME: 11/06/2019 / 2:00 pm LOCATION: Bloomington Civic Plaza  
 RE: PARTNER AGENCIES B  
 ATTENDEES: Becca Tucker, Great River Greening  
Steve Sullivan, Dakota County  
John Crampton, Isaak Walton League

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The included Agencies have a strong history of collaboration in Bloomington and see a lot of potential for future work together. The focus of the included partner agencies are similar to Bloomington’s on topics such as: environmental stewardship and education, providing greater access to nature, and connections to regional trails and amenities. This group felt that volunteer potential is significant to address the natural resource challenges and opportunities present – “The volunteer potential in Bloomington is awesome.” – John Crampton.

**Follow Up Contacts:**

- Anna Farris (Dakota County) for programming
- John Crampton recommended the following contacts, in addition to joining a regular Isaak Walton meeting
  - o DNR planner Brandon Helm: [Brandon.Helm@state.mn.us](mailto:Brandon.Helm@state.mn.us)
  - o **Ecological Restoration of the MN Valley:** Steve Thomforde, Bloomington Resident, Prairie Restoration- [stevethomforde@gmail.com](mailto:stevethomforde@gmail.com)
  - o **Plans for Ecological Restoration throughout Bloomington:** Rob Bouta, Bloomington Sustainability Commission-[rpbouta@gmail.com](mailto:rpbouta@gmail.com)
  - o **Minnesota Valley Izaak Walton on Auto Club Rd:** includes John Hickman, retired video producer; Ted Suss, chapter President, Ed Crozier, founder of the MN Valley National Wildlife Refuge and Friends of the Minnesota River:
    - John Hickman: [jhickman3@me.com](mailto:jhickman3@me.com)
    - Ted Suss: [tedsuss@gmail.com](mailto:tedsuss@gmail.com)
    - Ed Crozier [ecrozier@comcast.net](mailto:ecrozier@comcast.net)
    - Crozier is part of the MN Valley Trust which is facilitating the purchase of 70 acres of the flood plain by the chapter to MN Valley Wildlife Refuge.

**How does your organization currently interface with the city?**

- Great River Greening

- Worked on Pond Dakota site in Bloomington
- Working with Excel on the electrical corridor in East Bloomington to restore prairie in the spring
- New programs that focus on pollinator habitat utilizing BWSR program 'Lawns to Legumes'
- Dakota County Parks Department
  - Share the Minnesota River and a common service area with Bloomington.
  - The ecological health of the Minnesota River has been overlooked. It needs to be protected and stewarded.
    - Property lines are drawn down the middle of the river – collaboration
  - Minnesota River corridor is one of the best in the area
  - Draws appeal beyond Bloomington and Dakota County – regional asset
  - Bush Lake and other corridors are shared
  - Could have more continuity with signage and wayfinding between Dakota County and Bloomington
  - Parks have the potential to be more urban here
- Izaak Walton League
  - One of the oldest conservation groups with a focus on Bush Lake and the Minnesota Valley. Izaak Walton League ecologically restored Bush Lake.
  - Bush Lake is used as a hunting area
    - Originally at the Bass Ponds which they created
  - Oak Grove Church
    - Moved the church to Penn Avenue S and Old Shakopee Road
    - since 1860s
  - Wrote the LCMR (Legislative-Citizen Commission on Minnesota Resources) grant for the Pond
  - MN Valley Chapter sold the lower valley land they had to the Fish and Wildlife Service
    - The area has been under water all year and concerned about the new trail usability
  - Look at the river and climate change
    - St. Mary's Geo center
    - Sever Peterson – Operates a corn maze in Eden Prairie; Hasn't been able to farm his land the last few years – example of climate change in the valley.
  - The City of Bloomington wants to put a Bike trail around Bush Lake
    - Would take out Izaak Walton League restoration property. Instead, suggestion to change it to be north of the wetland to minimize ecological disturbance. Willing to work with the City on route
      - Working on restoring the wetland and would like to honor previous members (such as Richard Dorer)
    - Lost half of their beach this year
  - Active on the bike trail
    - A part of the dual track bicycle trail
    - Would be great to link through the power line land
      - Tie into pollinator planting

- Library, apartments, etc. present opportunities for programming
  - Bush lake, MN valley, Richardson Nature Center should be integrated – perhaps with a trail connection?
  - Want to get more young people involved
- Link bike trails to Bush Lake to reduce parking need
- Three Rivers Park District had the first natural resources commission
  - Kept some people from building through Bush Lake
  - Jim Nesbitt – farmer sold his land to the city
  - Then came the MN valley environmental group
- At least three Major villages along the river
  - Native Americans were here in part because of the rice
  - 35W – Cedar loop will draw many people to the area
- Get funding from Nine Mile Watershed District every year and put in volunteer man hours
- There is strong cultural and natural resource history
  - These plans need to elevate these things to build the public's value to create a rich plan that supports and protects the river
  - Should not let the recreation overshadow natural resources
  - Create a balanced plan between education, recreation, natural and cultural resources
- Must remember that the ecology of this area has been severely altered
  - Normandale Lake Park is man-made
- Cultural uses
  - Rice farmers, hunters
  - The river warren connection
  - Cool to see places through the system to see these historical uses
- Have an event centered around cultural and natural resource history
  - Jeff Williamson (g. grandson of William Pond)
  - Ed Crozier – founder of Friends of the Minnesota Valley, and leading the charge on the bicycle trail

### **Programming**

- Contact Anna Farris at Dakota County for programming
- Great River Greening
  - Volunteer program to connect people with their surroundings
    - Engagement opportunities
    - Pollinator restoration projects to be monitored/ evaluated by community members; what are people seeing, helps us know if the project is successful
  - Field learning for teens – mostly underserved high school communities
  - Pilot Knob work
- Izaak Walton get funding from Nine Mile Watershed District every year and put in volunteer man hours, could integrate education

### **What other Agencies should we contact?**

- School districts - get them engaged early on to create a sense of place.

- Xcel Energy – create connectivity through corridors
- MnDot – for roadside connections
- Homeowners and landowners with neighboring properties.

**Specific comments from John Crompton in follow up correspondence:**

**MN Valley IKEs** was formerly the Mpls Chapter of Izaak Walton which build the Bass Ponds. The Bass Ponds really need to be connected to the Old Cedar Bridge by a bike and pedestrian pathway, and then from the Bass Ponds up through South Loop to the Reguge and ultimately Fort Snelling. I don't think the route along the river will be viable with climate change.

**Bush Lake Izaak Walton Chapter (Bush Lake, Hyland Park, Richardson)**

Revise the master bicycle plan to route the bike trail north of the wetland. Provide resources and work in cooperation with Nine Mile Watershed District and the Bush Lake Izaak Walton Chapter which has done so great restoration work already. Tie together Bush Lake Beach, Hyland Park and Richardson Nature Center with bike trails, walkways and ways to do traffic calming on East Bush Lake Road. Bush Lake Izaak Walton is the largest IKE chapter in Minnesota with 230 members--- all volunteer. Set up a meeting and go visit:

**Contacts: Paul and Liz Erdmann, caretakers and officers.** Paul works for Board of Soil and Water, Liz is an English teacher at Jefferson;  
[pwerdmann@yahoo.com](mailto:pwerdmann@yahoo.com)

**Bush Lake President:** Rick Wheeler [rick.e.wheeler@gmail.com](mailto:rick.e.wheeler@gmail.com)

**Bush Lake Membership and Education:** Gregg Thompson  
[bushlake@bushlakeikes.org](mailto:bushlake@bushlakeikes.org)

Gregg has taught many classes on Water Smart Landscaping for City of Bloomington. Bush Lake IKES also have a lot of expertise in terms of Watersheds including Nine Mile Creek WSD (Erica Sniegowski) and Riley Purgatory Bluff Creek (Jill Crafton) and one of the nation's premiere experts on pollinators (Heather Holm).

*I think the whole area from Bush Lake Beach to Bush Lake Izaak Walton and around the wetland could be a jewel and a project that involved a lot of volunteers and citizen science expertise.*

*This kind of expertise and volunteerism could also translate to the Park Avenue power line corridor which could tie together pollinator gardens, solar arrays, new Oxboro Library and new community center which itself can embody state of the art EV charging, solar, and stormwater management features. with a built in organics and recycling center.... built for the 21st century. I bet you could get bonding money from Legislature for this!!!*

*I would also recommend that you talk to the Wild Ones about native plants and demonstration projects with volunteer planing and effective professional management and monitoring..... my contact with Wild Ones is Marilyn Torkelson:*

*[marilynntorkelson@gmail.com](mailto:marilynntorkelson@gmail.com)*

*The Power Line Corridor also needs to connect to Pond Dakota Mission Park and ultimately across the river to River Hills and Black Dog Village site;*

*I was involved in the master planning for Pond Daota Mission, I suggest you bring in Mark Morrison, Jay Ludwig of the city and Jeff and Candi Williamson of the Pond Dakota Society. I was involved in the start of that, but these 3 have carried the load for the past 20 years. I would like to see the Dakota presence of this completed through a partnership with Shakopee Mdewakanton Sioux Community and/or U of MN American Indian program. I am talking about Rosalie Johnson property and he whole Rice Flats/Big Brook area in the ravine next to the Johnson House.*

*Jeff Williamson contact: [pajutazee1852@gmail.com](mailto:pajutazee1852@gmail.com)*

*Jeff is a descendent of Dr. Thomas S. Williamson, Rev John P Williamson and Gideon Pond. His ancestors stood up for the Dakota women, children and old folks in the aftermath of the Dakota Conflict..... John P Williamson went with the Dakota when they were sent out to Crow Creek, Dakota Territory to die. Jeff is also connected with Shakopee/Samuel Pond Mission. He grew up on a farm that was near where Valley Fair is today.*

*From the Dakota presence in Bloomington, the village at the mouth of Nine Mile Creek (present day area underneath the 35 W bridge) was the largest village of the eastern Dakota.... Needs a monument, sculpture and kiosks similar to the commeroation of Little Crow's Kaposia in South St. Paul. This is way overdue!*

*Sorry for the random, scattering of ideas and contacts, but I think the master planning process offers the best way to tie together the "greening of Bloomington" rain gardens and stormwater management, renewable energy*

*I have more contacts through my work on the Green Committee at Oak Grove Presbyterian and also my role in the restoration of the Old Town Hall. More on this later.*



**MEETING MEMO**

PROJECT: Bloomington Parks System Master Plan PROJECT #: 19210  
 DATE / TIME: 11/07/2019 / 6:30 pm LOCATION: Bloomington Civic Plaza  
 RE: ATHLETIC ASSOCIATIONS  
 ATTENDEES: Paul Mussell - Bloomington Amateur Hockey Association (BAHA) President

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

## NOTES / DISCUSSION:

**Discussion Summary:**

The following discussion included a representative from the Bloomington Amateur Hockey Association who brought insight on hockey and other sports in the city. Key points surrounded the need for improved sports facilities in Bloomington. This included a new dome that could be used by many of the sports associations in the city as well renovating the ice rink to increase space for dryland and new locker rooms. Outdoor rinks were discussed and the recommendation to focus on quality over quantity was expressed.

The Hockey Association representative was the only invited participant to show up. It is recommended that this meeting be rescheduled to get input from the other key user groups.

**Athletic Associations**

Soccer – going to other cities for Domes

Bloomington Amateur Hockey Association (BAHA)

- Took the lead on a referendum and have heard from a lot of other group needs
  - o Sits above three other sports associations and has experience managing multiple groups

**Where do you see sports going?**

- Most people who are coaching are coaching multiple sports
- Live by Bush Lake – Hyland park
- For facilities, people often go to other suburbs
  - o Facilities are C level in Bloomington
  - o We are an inner ring city, we should have better facilities
  - o Parents spend a lot of their time in these places – user experience should increase
- Hockey
  - o was on a decline – but now is coming back up
  - o Better succession planning by the association
  - o Would like to see some prioritization between different teams (teams from other cities verses Bloomington teams)

- Small renovation happening currently to the ice rink
  - BAHA was willing to put in 100K for a renovation
    - As designs came out, it ended up not aligning with their needs
    - Looking to get new scoreboards and update locker rooms
  - Would like more space
    - Shrink rink 3 from an Olympic size rink to free up space for dryland and new locker rooms
      - Note: it can be expensive to change rinks due to the ice refrigeration
      - Figure skaters mostly use rink 2
    - Rink time taken quickly, very hard to get time between 4-9
      - High schools compete for the same three rinks
    - Utilization is estimated around 85%?
    - Other cities are booking the ice, too
  - Hard to get things to change at the rink – staff seems set in their ways.
- BAHA was started so the City would only have to work with one group instead of multiple:
  - Kennedy, Girls, Jefferson
  - Ice rental (under contract)
  - Run concessions via parents, always under contract with city.
    - Not a money maker, lots of work
      - Opportunities for parents to pay down their fees
    - Generate about 200K at 4 tournaments, 60K redistributed to the three groups, 100K is revenue
  - Hockey is starting to get more diversified but still isn't very diverse
    - Would expect to see that trend continue
- Lacrosse is growing fast
  - Good people involved who have national connections
  - Expect it to continue to grow
- Baseball and football participants seem to fall off after middle school
- Soccer – Not much insight.
  - Not interacting with many kids who play or play it as their primary sport
- Brookside, Westwood, etc. outdoor rinks
  - Ice conditions are dicey – low quality and unreliable
  - Maybe would get more use if there were a few rinks known to have good ice
  - Southwood
    - Southwood lodge
    - Guy started bringing equipment and food for kids
- Top of list for most people is a dome or field house
  - Lacrosse gets cancelled often due to weather
  - Hockey players would use it for dryland
  - People are going down to Shakopee all the time for a dome
    - Very expensive
    - Soccer associations really want an indoor facility

- People are willing to pay for the time
- Talked about frequently
- Lighting gets challenging when there is less daylight
- Good facilities keep students in the school district which brings more money to the school district
  - Dome maybe makes more sense than another nice outdoor field for the school district
- Seems like the school district is willing to work with the City on something

**MEETING MEMO**

PROJECT:	<u>Bloomington Parks System Master Plan</u>	PROJECT #:	<u>19210</u>
DATE / TIME:	<u>11/07/2019 / 3:30 pm</u>	LOCATION:	<u>Bloomington Civic Plaza</u>
RE:	<u>BUSINESSES</u>		
ATTENDEES:	<u>Tom Meyers, Edina Realty</u>	<u>Lisa Wheeler, Normandale Community College VP Finance &amp; Operations</u>	
	<u>Mark Fabel, McGough Development</u>	<u>Renae Clark, City of Bloomington</u>	
	<u>Bonnie Carlson, Convention and Visitors Bureau</u>	<u>Judson Tharin, The Toro Company</u>	

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The included business representatives bring a fiscal perspective that will help us identify how to support the Bloomington economy. Major discussion topics included marketing the park system to support local business as well as increasing the scale of Bloomington facilities to attract visitors and future residents.

Communications and branding of the City's current assets was discussed as an element that should be prioritized – great facilities that not many people know about. Developing/ improving high quality sports complexes could also be a way to leverage hotel business and other regional destinations like the MOA.

**What are the assets of the Bloomington Parks?**

- This summer was the first-time biking in Hyland. The park is massive and the bridge across the railroad is great.
- After living here for 40 years how have things changed?
  - o Bloomington Ice garden
- Live in St. Paul
  - o Travel to Hyland a lot for skiing and mountain biking
  - o Some of the best natural amenities in this city
    - One of least marketed/ branded compared to other cities in the area
    - Nine Mile Creek walk is amazing, but it doesn't seem like people know it's there. It is not branded enough.
- Bloomington Convention Center/ Hotel
  - o We have used the parks for events, amateur athletics
    - Hyland Park and the ski jump.
    - Bush Lake
  - o Hard to promote the parks as a system because they are disconnected

- Gets calls from visitors about the park system
  - We have the wildlife refuge that we promote
  - We say in our promotional material that 2/3rds of Bloomington is dedicated to parks and recreation
  - People want to know what to do in Bloomington.
    - Common Questions: Where is a good place to walk? Do you have a biking trail? Where can bikes be rented from?
  - We have a lot of corporate business people and groups, youth sporting events
  - Bloomington sports division as a part of the Visitor's Bureau
    - Grants for people
- Toro company
  - Moir Park, Toro has a company event there
  - Planted trees as a company at Dred Scott for our anniversary
  - Toro has supported the parks – Red Haddock Field at Toro Stadium
  - Parks are very important for our company
    - Important from a sales point of view, too
  - Could Toro host some type of ride?
  - Chronic issues with park maintenance, seen in many communities
  - Used Bush lake for Kayaking
    - Car was broken into in the middle of the afternoon a few years ago
- Normandale community college
  - Not sure how our students/ employees use the parks
  - A drive to destination
  - I use Hyland a lot for skiing/ hiking
  - Bush Lake for swimming
    - Seems very heavily used; lots of families – can we expand it?
  - West Bush Lake – kayaking
    - Wonderful place
- Normandale Lake
  - From May – September there are races or gatherings in the parking lot once or twice a month
    - Never received a notice about it other than the fact that there would be traffic that day for something.
    - Would like to receive a mail list about the events happening
      - Maybe a box around the lake
  - The bandshell provides music
- Edina Realty Softball day
  - Dred Scott all day event
    - Great venue for that. Could be promoted more.
- Wildlife Refuge
  - Relationship has been challenging. Becoming more welcoming of people coming in to visit recently
  - Continue relationship building

- Diversity of our community. It would be good if the parks could reflect that diversity.
  - o Parks are important to health for aging populations.
  - o Sports should reflect the community
    - flexible space needs to be provided

(Questions about the scope of the Master Plan project from the group)

### **How do we deal with a changing community?**

- Conventional sports and complexes
  - o Soccer and lacrosse are huge youth sports and need more fields
    - Large amount of fields together for more of a complex – could bring in some revenue from tournaments that could be marketed.
    - Usually groups are looking for fields of 6+
- Kelly Field has some fields for lacrosse
  - o There aren't really any complexes
  - o Eden Prairie has a lot of Lacrosse complexes
- Is there a desire for Bloomington to be a sports complex community?
  - o Possibly
  - o Would be a positive from a real estate perspective for families to have an opportunity to play here
  - o Bloomington is a fly over city. We go to other cities with sports complexes
- The Mall of America is a great draw for people who are in town for sports while they are not playing
- Bulk of the hotels for people that are in town for sports whose events are in other cities
  - o Hotels are one of the largest businesses in the City

### **How is the park System an asset for what you do from a business standpoint?**

- Convention center/ hotels
  - o We have worked with some of the schools
    - Now more with the new development
    - The city wouldn't sign a new contract for special events
    - Would like to work in education more
- Real Estate standpoint
  - o Parks are a great draw. They help create a great community.
  - o Find ways to create more programming.
- Hyland Greens – development?
  - o There's a letter of intent from the PGA for a historical/education component to the area but keep it natural
  - o Would be a nice addition
  - o Edina Realty was involved in PGA in the past
- Edina Real Estate
  - o There are more parks than homes in Bloomington
  - o Homes in Bloomington more affordable than in Edina
- Theodore Wirth Park + Trailhead could be a precedent for Bloomington

- Elementary schools are catered to it, biking, etc.
  - Reaching their local communities
  - Could be doing something like this at Hyland
- We have pockets of the city that don't have parks
  - There's a certain part of the community that may not have reasonable access to transportation to get to certain parks and programming opportunities.
- Normandale Fields
  - Belong to the city
  - Traded some wooded land for some trails
  - Have a Japanese garden – not many knew about it. This could be advertised/communicated better
  - Could share resources with the city more. Explore programming options.

**MEETING MEMO**

PROJECT:	<u>Bloomington Parks System Master Plan</u>	PROJECT #:	<u>19210</u>
DATE / TIME:	<u>11/07/2019 / 7:30 pm</u>	LOCATION:	<u>Bloomington Civic Plaza</u>
RE:	<u>COMMISSIONS</u>		
ATTENDEES:	<u>Rob Bowta, Sustainability Commission</u>	<u>Paige Rohman, Planning Commission</u>	
	<u>Ellen Biales, Staff Liaison, Director of Public Works</u>	<u>Tom Goodrum, Planning Commission</u>	
	<u>Jon Solberg, Planning Commission</u>	<u>Glen Markegard, Planning Manager</u>	

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

Commission groups advise the City on various proposals that will impact the future of the community. Their jobs are to evaluate the needs of the city and make decisions based off their assessment. Members of the discussion identified a lack of communication between the commissions and the city resulting in strictly reactive decision making. Major values expressed included equity between east and west Bloomington, park and trail accessibility, and marketing of the overall system.

**How do you currently work together and collaborate between your group, the city, etc.?**

- Planning Commission
  - o We look at park dedication. Not many big park questions come to us.
  - o Comprehensive task force had much more about parks in it
    - About big picture (2040 Plan)
    - Activation was talked about primarily
    - There are large areas in the community that are undeveloped and should stay that way
  - o Complete street talk – adding trails
  - o We have not looked at adding sidewalks where they do not currently exist. This should taking the aging population into consideration.
  - o Ordinance reviews for trails, etc.
  - o Street planning
    - Could look at the streets differently. Could make more interesting areas to walk if they forego some street space
    - Doing a lot more rain gardens
  - o Most of the residential housing development moving forward is going to be multi-family
    - These are the areas that are going to need parks more



- Dedication fee?
  - More transactional in nature
  - Decent tree and shrub count requirements
  - How can we improve the relationship between the planning commission and the city?
    - We are typically more reactive because a plan comes to us one piece at a time
    - Need more engagement as to how that plan is going to fit into the overall system
      - Require how the development is going to fit into the overall city plan?
      - Ex. We require all developments to have bike racks – but where do they go with the bike?
- Sustainability Commission
  - 4-5 components (carbon, climate change, ecological land stewardship)
  - MN River Valley Natural and Cultural Systems Plan
    - Prioritized ecological restoration
    - Identified most suitable areas in Bloomington for ecological restoration
      - Would like to see it integrated into the master plan
  - Hosted a buckthorn bust last week – would like to hold more volunteering events like this
  - A lot of initiatives and strategies out there that have not been done
    - Need the funding
    - Maybe there wasn't the right platform established?
  - Potentially need a Natural Resource Manager for the City.
    - Split between Parks and Public Works
- Public Works
  - Focused on becoming more engaged with the parks
  - Received some grant money
  - Good partnerships with the park staff

### **What strengths/ weaknesses/ opportunities do you see in the Park System?**

- Sustainability commission
  - Engagement event at the farmers market and asked people what their favorite park in Bloomington is
    - Most people said their favorite park was Hyland (big parks are anchors)
    - "Nine Mile Creek is the best kept secret"
  - Getting out in nature is good for our physical and mental health
  - A number of trails with dead ends – not actual trailheads
  - Interactive website that is GIS based
  - People go to the park next to their house
- Park Variety
  - Number of parks that are great for families and smaller children
  - Many open fields, which is good for sports
  - Big parks

- The parks are typically empty. People don't seem to know what is there and what types of programming is happening at most of the parks.
- Brookside Park
  - First couple of years there were many people, but use fell since then.
  - Cultural change recently has reactivated the park – soccer, cricket, etc.
- East versus West Side parks
  - Hyland is culturally diverse on the weekends
  - Baseball fields are mostly on the East Side – usually used by the white populations (though they usually live on the west side)
  - Parks are more like islands
- Lack of shade at some parks – trees, park shelters
  - Brookside Park recently put in trees. Has been well received.
  - Shade is needed in other parks
  - Convert some pocket parks to prairie – sustainability addition
- Park use
  - School playgrounds popular
  - Seem to have lots of utilization
  - Tennis not used quite as much
  - Rarely see people at Girard, but usually some cars
  - Seems to depend on what part of town you are in
  - Less programmed parks seem to be used less
  - Activation – formal or informal
    - Equity between east side and west side
    - Plot of land in the middle of the marsh?
- Programming
  - Nine Mile Creek Regional Trail
    - Not very accessible to walk the trails with young kids – feels unsafe
  - Normandale
    - Trail access points are very limited, fenced off, etc.
    - More interesting to side here than Southwood for example
  - Winter – very little to do
    - St. Paul Como Conservatory example
  - Few regional draws for parks
    - Hyland Park is good for skiing
    - Chutes and Ladders Play Area
    - Dred Scott and Valley View for sports
    - National Wildlife Refuge
    - River Valley surrounds the city but not taking advantage of it
      - Trail access in the middle of neighborhoods – no one know they are there
      - Fenced off trail access points
  - Not every park needs to be highly programmed but should be more spread out through the community
  - Need improved trailheads

- Easier access points
  - Connections to parks
- Lack of marketing and wayfinding
  - Hard to navigate trails and parks currently
  - Lots of people don't want others to know about the parks – want to keep it for themselves.
  - AllTrails App that helps you navigate to trailheads is still challenging to use.
  - Signage: Mile markers, etc.
  - People seem to find things accidentally
  - Q: how do you know about programming and park amenities?
    - Through my kids
    - Driving, via a map, word of mouth – not through the City
    - Viral video from the police department
    - Get periodic emails from the city, but they seem to only mention select parks such as Hyland.
      - Example: park near home has a volunteer thing to open the warming house, but had no idea
- Seems like investments in programming have been directed towards the active parks. Natural areas do not have the same amount of support.
- Let the community know what resources they have available to them
- Walking and hiking is the top activity
  - Connections needed
  - Trail maintenance and repair needed
- Q: Is there an established park nomenclature?
  - Not known, see previous parks master plan

South Loop before was a place for business only, now is becoming more of a destination

- Minnesota Valley National Wildlife Refuge
- Trout stream right next to the mall
- Buckthorn issue

**MEETING MEMO**

PROJECT:	<u>Bloomington Park System Master Plan</u>	PROJECT #:	<u>19210</u>
DATE / TIME:	<u>11/04/2019 / 10:00 am</u>	LOCATION:	<u>Bloomington Civic Plaza</u>
RE:	<u>COMMUNITY DEVELOPMENT</u>		
ATTENDEES:	<u>Jessica Jutz, Environmental Health Specialist</u>	<u>Lynn Moore, Environmental Health Manager</u>	
	<u>Robyn Latzke, HRA Program Specialist</u>	<u>Londell Pease, Senior Planner</u>	
	<u>Robin Anderson, HRA</u>	<u>Shawn James, Planner</u>	
	<u>Loreena Hilton, Environmental Health Specialist</u>	<u>Kent Smith, Commercial Appraisal Manager</u>	
	<u>Julie Farnham, Senior Planner</u>	<u>Jason Heitzinger, Commercial Property Appraiser</u>	

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The community development groups represented see value in how the Bloomington Park System can serve as a meeting place and sense of place generator for the community. Major topics of discussion included park equity and access, trail connections, and Park Budgeting challenges.

**What do parks add to Bloomington’s Quality of life?**

- Access to green space
- Places for community members to meet each other
- Hyland Park is great. Desire for more in Central Bloomington like this.
  - o Multiple people use Hyland Park regularly
  - o Deer sightings
  - o Lake is beautiful
  - o Chutes and Ladders Play Ares for kids
  - o Cross Country skiing
  - o Sledding Hill was removed. Many kids are disappointed.
- On the east side there is something for everybody, such as soccer, volleyball, and the connection to trails (River Bottom).
- Nine Mile Creek Trail gets lots of use. The trails get plowed regularly.
- Bloomington has a high quantity of parks and they are good large, but you must take your car to get to all of them.
- Plowing is important for exercise.

**How can parks assist community development efforts?**

- Trails add value making it easier to sell development projects.
- Neighborhood park was added to an apartment and kids from the surrounding area are using it.

- Financial constraints – most money is coming from park dedication.
- Environmental health group
  - o Making people mow their lawns regularly and cutting down weeds– the city could do a better job when we force the residents to do it
  - o Naturalizing more parkland for easier maintenance
- Need this to maintain property value –neighborhood, apartment, homes
- “Community of choice” – need to have awareness about Bloomington assets so that people will choose it. Many people don’t think about the Minnesota River Valley.
- Bloomington went through a big population boom in the 1970s but as the current population ages, we need to get more young families in the City. In order to do this, the city needs restaurants, places to go, and things to do.
- There’s a park within close to nearly every home in Bloomington. People don’t have to cross busy roads to get to a park.

### **How can parks help manage/ buffer the rapidly changing community?**

- Improve facilities/ amenities
  - o One person’s kids chose not to move to Bloomington because it lacks nice facilities, though they don’t use the facilities much in their chosen community
- Parks should be viewed as an amenity
- The demographics of some communities have changed. Creating personal connections/ sense of place and ownership to the parks and the surrounding community is a challenge.
  - o How are new members of the community using the parks?
  - o How do you introduce new things so that everyone feels welcome to use it?
    - Programming before making changes to a park
    - Can avoid crime taking over the park by doing this.
  - o People are starting to recognize the programming in the community as a way to bring people together
  - o At Wrights Lake Park, the mural created place making, movie nights and opportunities to get to know people
  - o Outreach at the start of programming and designing. Make it fun so people are engaged in the process.
- Bush Lake is busy, and many different types of people are using the park.

### **Are you incorporating parks into the Small Area Plans and other planning efforts/ what is the role of parks?**

- Three formal district plans: attention to connectivity in all of these. How can the streets be more pedestrian friendly?
- District plans here around major corridors rather than smaller areas
  - o Tree preservation plan was created a decade ago
  - o The standards are the same through the city though there are different ecological regions unique to the rest of the community
    - River Valley Plan: Not native landscape but people would get upset about it getting removed
    - Some regulations that limit how and what they are doing with trees and the landscape.
- Budgeting

- Get somewhere between \$3000 –\$1 million per year in funding but can't consider it while budgeting for the parks because they can't rely on how much they'll receive.
- We have a road management plan, but things happen on a case by case basis.
- Park dedication
- How can we save money here and there? Example: less mowing in some areas, etc.
- Have a lot of park area but we don't put enough funding towards the marsh areas and the river area.

### **Connectivity Opportunities**

- Improve East to West Connections.
- Trail connection to the south – Eagan and Mendota Heights
- Don't have safe roads for biking – they are too narrow.
  - 86<sup>th</sup> Street is now a biking road
- People do not feel safe enough to walk (even a few blocks) on the sidewalk because they are narrow and in poor condition
  - As a result, most people drive everywhere.
  - One person lives in the Penn Lake area, close to Hyland, but still drives there because the sidewalks feel unsafe.
- Opportunity to tell people about Bloomington through trail signage.

### **What needs have you noticed in the parks?**

- Disc golf – many people are playing, and it is becoming a big sport.
  - People were initially really upset about the course being implemented
  - 108<sup>th</sup> Westwood – always people playing
- Lack of Splash Pads
  - There is one near Hyland Park
  - Like the ones in Woodbury, Apple Valley, and Maple Grove
- Need more winter activities to get people outside year-round

**MEETING MEMO**

PROJECT: Bloomington Parks System Master Plan PROJECT #: 19210  
 DATE / TIME: 11/07/2019 / 2:30 pm LOCATION: Bloomington Civic Plaza  
 RE: COMMUNITY PARTNERS AND VOLUNTEERS  
 ATTENDEES: John Stanley, Community Center Task Force Curtis Griesel, Together Bloomington  
Mark Thompson, Evergreen Church Mickey Redfearn, St. Bonaventure Catholic Church

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The included partners and volunteers have strong connections to the city of Bloomington and its residents. The group expressed a need for improved connections and communication with the city and their organization or group.

**How do you currently use the Bloomington Park System?**

- Grew up here. Does not get outside and utilize the parks at all anymore or use any of the facilities.
  - o Question: What would it take to get you outside? Answer: My wife and I's interests just don't lie outside because of age etc.
- Moved out here in 1969 near Bryant Park where there were horses for rent for the summer
  - o Go to the dog parks in the city
  - o US fish and Wildlife trail updates are nice
  - o Skijoring in the past along the river
  - o Bloomington garden center - that was a great effort
  - o Could use some more connections between the parks but love them
- Lived here for 23 years with three high school ages boys
  - o Used the parks as a primary destination for dog walking
    - Makes the walk more interesting to have parks nearby. It helps define the neighborhood.
    - Lake Girard
  - o Bike riding. Prefer trail biking than on the streets.
    - Hennepin County Trail along Cedar
    - Just isn't enough connections so end up driving
    - Go around Girard Park
    - 86<sup>th</sup> is not ideal but it's better than nothing
    - A lot of people that work at QBC bike in to work
  - o We have a lot of green space compared to other communities

- We're not lacking the green space, it's just not accessible
  - Sports
    - Youth sports – some inadequacy
    - Not enough space for informal play
    - Few soccer goals in town
    - No indoor dome facility – have to go to other cities
      - Hurts club and school sports
- St. Bonaventure Park (on 90<sup>TH</sup> between 10<sup>th</sup> and Chicago)
  - Four baseball diamonds on property
  - Do not program or use the parks
  - Space is used for the Fall Festival
  - If they take out fields at Valley View – does that move people to the St. Bonaventure fields?
  - Q: Do you want to bring more people to St. Bonaventure?
    - Just want to know what the expectations of the City are
    - The City currently maintains the fields, which is wonderful
    - We would like more say in when the park is used
    - We need a formalized agreement with the city
  - The community uses the fellowship parking lot when fields surrounding are being used. This can be an issue when there is programming at the church.
  - Q: Mary, Mother of the Church in Burnsville has taken some of their land for development. Is that of interest to you?
    - Yes, senior housing next to a catholic church is of great interest
    - We prefer they stay open lane but if we lack input into how the park space is used it may become something we explore.

**What are the park systems strengths/ issues/ opportunities?**

- When we first starting looking at a new community center it was through community services not parks and rec
  - Top of the list for parks and rec opportunities
  - Valley View Park was not the original location we were looking at; not as centrally located as we would have liked.
  - Building a new health building, waterpark, and a community center which makes it more affordable
    - Even if it's not advertised that way, still agree with Creekside being converted
  - If it were my choice, I would put one nice park, community center, neighborhood center in each quadrant area of the city
    - Consider Inequity
  - Indoor dome – permanent field house
    - Has come up many times
    - School use
      - How can we get them to pay for it?
      - They control the use but don't pay for the maintenance
        - Not working with each other enough



- Bond referendum coming up might have it listed?
- Woodbury has one – City run
  - Achieved through many stakeholder group discussions
  - Does this produce revenue?
    - Varied operational plans
  - They had the space for it – Bloomington doesn't have that
- Bloomington lacks the space for a facility that is desired
  - At least undeveloped space
- We are now viewed as an urban city rather than a suburban city which changes things
- The lack of meeting space is a challenge - it is difficult to find space
  - Churches are a good option, but it is not advertised as an option
  - Gym and meeting space for neighborhoods to meet each other
  - Rinks – put in four refrigerated rinks at the community centers
    - Could be open for more months of the year
    - Currently they are only open a few months because the ice gets so dicey
  - Outdoor rentals
    - Bush lake and Moir but not something on the East side
    - Pond – Dakota mission has a lot of acreage that is under utilized
  - Churches/ non-profits at the community centers
    - Becomes a place for people to meet each other
    - Creates that sense of a neighborhood
  - What are churches able to use?

**Programming:**

- Need a Cricket Pitch and a lacrosse field
- Bryn Mawr is where people are playing Cricket currently
- Pickleball – snow birds, play all year
  - Need a lot of parking
  - Social event: food, etc.

**As a church, how do you currently use the parks?**

- In between services we use these very small play areas for kids that is very dated (would be great to see it updates)
  - River Ridge Park and soccer field (needs irrigation), city owned
- St. Bonaventure
  - We use the green space around our property but not the parks
  - St. Bonaventure's Fall Festival, which attracts thousands every year -- It is a city-wide event
    - 1<sup>st</sup> weekend after Labor Day
    - Oldest festival
- Christ the King Lutheran Church -- Across from Bryant Park
  - Used to have a summer music festival
  - Use the fields across the street a little bit

- Don't know who to talk to so people just use our parking lot for events
    - Need better communication between us and the City
- Do we have a need for more balanced fields?
  - Do we have dedicated Soccer fields
    - Some, Dred Scot...etc.

**MEETING MEMO**

PROJECT:	<u>Bloomington Park System Master Plan</u>	PROJECT #:	<u>19210</u>
DATE / TIME:	<u>11/06/2019 / 3:00 pm</u>	LOCATION:	<u>Bloomington Civic Plaza</u>
RE:	<u>COMMUNITY SERVICES AND THE BLOOMINGTON SCHOOL DISTRICT</u>		
ATTENDEES:	<u>Melissa Wurst-Persaud, Community Outreach Administrator</u>	<u>Jackline Erickson, Bloomington Public Health</u>	
	<u>Rick Kaufman, Bloomington School District Director of Community Relations</u>	<u>Mary Lair, Bloomington Public Health</u>	
	<u>Andy Vollmuth, Bloomington Public School</u>	<u>Ann Sattler, Bloomington Public Health</u>	
	<u>Michael Oxborough, Safety and Risks Manager</u>	<u>Kelly Deweese, Bloomington Public Health</u>	
	<u>Emily Larson, City of Bloomington</u>	<u>Tracy Smith, Outreach and Engagement</u>	
	<u>Jody Willard, City Communications</u>	<u>Ashley Klemer, City Communications</u>	

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The community services groups and school district included have deep rooted relationships with the Bloomington community. Park equity throughout the city, inclusivity of different community groups, and accessibility to the system arose as major values amongst the group. The need for improved marketing of the park system was also discussed.

**Follow Up Contacts:**

- Julie Quarve-Peterson, evaluates ADA
- Andy Vollmouth – Normandale Hills Elementary – Kid focus group (classroom)
- Rick Kaufman – Bloomington Schools – opportunity to include survey link in District communications
- Schools – reach out to Kennedy and Jefferson and identify potential focus group opportunities (Planning/Architecture course?)

**Values from the Group:**

- Opportunity exists to make parks more accessible that are under-utilized for seniors and kids.
- Investigate lower income community members and their access to parks and resources – this is a critical issue to be addressed.
- Take advantage of trails and provide additional facilities to increase safe access for all.
- Interested in looking at neighborhood/block level demographics and how that will impact our planning and future decisions.
- ADA accessibility and Bloomington’s aging population need to be strongly considered.
- Recreation interests are changing. There may be a need to transition parks to newer programming.

- Looking out for our kids and think about how to encourage new families to move to the area.
- Help community members know what amenities they have available.
- Promote transparency with the community.

### **Are there methods/ events that we can utilize to connect with the community?**

- Go directly to the most underserved, don't expect people to come to you.
  - o Faith Organizations
    - St. Michael's Lutheran Church and St. Stephen Lutheran Church, Dar Al-Farooq Islamic Center
      - St. Stephen supports Meals on Wheels programs
  - o Work with Schools and talk to kids, coaches, teachers. Go to the schools – hear the voices of the students using the parks – talk with Mike.
    - Middle and High School Students advisory committees
  - o Apartment complexes (especially those surrounding parks). Smith and Central park were highlighted.
  - o Community Center – utilize partnerships and programs
    - Creekside Community Center has a mealtime lunch regularly. This would be a good way to connect with the aging population.
- Keep the community center and the parks plan separate. The controversial community center project was recognized by the group and concern for keeping efforts separate.
- Apartment on Lyndale Avenue is for people with disabilities
  - o Excited about the potential for safe/accessible trail connections. They would like to use the parks more.
- Older population communication will be difficult with just the online tool for collecting survey responses. Possible ways to complement the online survey include:
  - o Newsletter popular in aging community.
  - o Many people have mailed in responses to surveys in the past. Suggestion to have printed versions at community centers for people to fill out.
- Park near Nine Mile Creek – Central/ Moir
  - o Steep slope - Need railing to hold onto
  - o Southwest of Harrison
- Non-Profit Organizations

### **How do we best connect with the newer populations of Bloomington?**

- Use the relationships already established between the people in this room and the community
  - o Dedicated Outreach and Engagement groups already exist
- Reach out to the schools to incorporate students

### **Are there infrastructure or facility needs at the parks?**

- ADA accessible facilities and parks
  - o Julie Peterson – evaluated the ADA of the parks and facilities in detail
    - Check on status and location of this report
- Safe walking routes

- Older adults walking club -- Older adults often go to Centennial Lakes because they know they won't get lost and it will be cleared of snow, reducing their fall risk.
- Soccer and Lacrosse are popular, but don't know hard numbers for participation.
  - Brookside Park had been used for pick-up soccer games in previous years but now is missing soccer nets.
- Valley View Park has pickup games of cricket.

### **East - West differences**

- Longtime residents felt like historically the facilities were mainly on the west side for sports, games, practice, etc. Traveling across the city, especially at rush hour, is difficult.
- People would like to see data that breaks down different demographics within the community - very important to people

### **What would be a good breakdown for potential service areas in the community?**

- Looking at demographics, population, geography. 35W is big barrier.
- Traffic and travel across the city are difficult if programming is only available on west or east side.

### **Programming**

- Need more flexible space
  - For example, some communities have replaced the dirt from a baseball field with grass but leave the backstop for a more flexible space
- Basketball is popular at Valley View Park.
- Baseball is popular at Dred Scott Fields and Gene C. Kelly Park
- Normandale Hills is primarily used for scheduled sports, not pickup sports.
- A 2018 Community Health Survey (of people ages 45+) showed that people are looking for more exercise options.
  - Minneapolis offers pop-up exercise classes that could be nice to implement in Bloomington.
- Pickleball is popular in the community
  - The city seems to be replacing Tennis courts
  - Perhaps consider dual purpose Pickleball courts
- Adaptive play options would be a great asset to the community
- Are there potential partners in the community?
  - Optimist Club for youth (schools), Lions Club, business communities (QBP)
- More splash pads are desired. Suggestion for one near Cedar Avenue.
- Desire for food or concessions or seasonal offerings at parks - like at Sea Salt or Bread and Pickles
  - Perhaps at Bush Lake in the summer
  - Could use more outdoor fitness equipment and higher quality equipment. Hyland Park has some nice outdoor fitness equipment.
    - Normandale used to have some that could be replaced.
- A perception of lack of advertising and communications around parks. People often don't know what amenities Bloomington has. In particular, the splash pad was highlighted.

- The School District sends kids to Minnesota Valley National Wildlife Refuge and Richardson Nature Center regularly.
- Bush Lake has great trails, but people don't know about it. It can seem intimidating and there is a lack of signage and wayfinding.
- Hyland Park is very underutilized but it's not very vibrant in terms of programming
  - Places like Centennial Lakes draw young families
  - Trails are not paved
- Accessibility through the city is challenging. The city is large and there can be traffic, etc. Long distance travel across the city can frequently take 30-45 minutes during rush hour. This can be especially difficult for lower income families who may not have a vehicle at all.
  - Accessibility can limit student involvement
- Rentals at parks could help to draw people to the parks. Rentals could include bikes, canoes, kayaks, etc. Especially at Bush Lake and/or Normandale.
- Normandale is a great destination but lacks consistent programming and/or programming isn't communicated effectively.
- The city lacks an outdoor concert venue, however the Normandale bandshell often serves as a concert venue. There may be a need for smaller performance venues in other parts of the city. It's difficult for some residents on the far east side to travel to Normandale, especially for smaller events.
  - Not enough food vendors
  - Infrastructure and programming issues
  - Potential to be a way for different cultures and communities to interact and share.
  - May - August at Normandale with cultural events. Communications staff mentioned it is always in the briefing
    - Lack of advertising and communication identified and a need to target more specific populations (some people don't check the mail or Facebook, and information may need to be provided in multiple languages, etc.)?
    - An outdoor venue(s) in a more central or eastern location
- Farmers market at the Community Center
- City has tried to do some pop-up programming throughout the city – results unknown.

**MEETING MEMO**

PROJECT: Bloomington Parks System Master Plan PROJECT #: 19210  
 DATE / TIME: 11/07/2019 / 5:30 pm LOCATION: Bloomington Civic Plaza  
 RE: DIVERSITY AND INCLUSION GROUPS  
 ATTENDEES: Erik Sevig, Bloomington Housing Action Team Julie Kinsella, Bloomington Public Schools  
Sarah Beggs, Artistry Naomi Sheldon, Bloomington Public Schools  
Jan Gugino, Penn Lake Library

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The following discussion included representatives from various diversity and inclusion groups in Bloomington. Each brought a unique perspective and core values to the conversation. Park and trail equity, accessibility, and diverse programming for various uses and abilities arose as major topics of discussion. Expanding and improving the marketing/ communication strategies of the park system, related to different demographic groups, was also discussed.

**Follow Up Contacts:**

- VEAP
- Islamic Community Center
- Erik Sevig (Community of the Cross Lutheran Church)
- The children’s museum (The Works Museum)

**What are the strengths/ weaknesses of the Bloomington Parks system?**

- Love Hyland Park
  - o One participant just did a big run with a group and had no idea Hyland Park had so many trails
- The East Side does not have as many opportunities for enjoyable walks.
- Most elementary schools are ADA accessible now.
- Physical Therapist:
  - o Helped in the Lions Park effort in Shakopee
    - Added a musical component
    - Touches on many different types of abilities, interests, etc.
    - Something like this would be great in Bloomington
  - o Surfacing is very important – gravel, sand, woodchips are so difficult for mobility challenged people.
- Take the kids to a local playground – local playgrounds are well used.
- Trails

- Central Park has lots of trails are available, but some are hard to get to for mobility challenged people.
- Trail runs from City Hall to the river – a large segment is gravel.
- Many wooded trails in the city.
- Artistry Program
  - Appreciate Richardson Nature Center because it is artful and great for kids.
  - Rachel with Artistry Program does some creative place making in parks (not sure how much)
  - Creative placemaking is currently focused on the south area around the mall and the airport
    - Giant Jenga
    - Artist is going to come in and do a spray paint mural
    - Creating a place for people to mingle in
  - Interactive ways to include art
  - Spark cart
    - Letter press
    - Artists create carts that can be brought into a space/park – typically a one-day event
      - Opportunity to make it more than just a one-day event and have it be a travelling event throughout the city.
  - Look at the activity trends for kids, such as mind-craft, and use that in the parks, giant building blocks.
- Library
  - Trying to do more community engagement and outreach
  - People mostly come to us
  - There is a pop-up van that lives at Central Park
  - Just received a grant to do an outdoor space at Penn Lake Library
  - 41 libraries in Hennepin County – not sure if any of them are specifically associated with an outdoor space
    - Confluence suggested creating an outdoor reading environment.
      - Group like the idea
- Housing Coalition
  - Transportation and location are barriers in the park system
    - Challenging for people who do not have cars
    - Proximity
      - Example - Proposed community center on the east side
  - East Bloomington verses West equity is a concern
- Accessibility
  - Need more options, especially more options for children with disabilities.
  - Talk to parents of kids with special needs.
  - Where are kids or adults with disabilities going to get changed?
    - Need to have an adequate bathroom, some need multiple people to assist them.
  - More contained space (natural borders) for autistic runners.



- Shade structures for those who are light sensitive.
- Balance the activities offered throughout the city
- City has talked about different densities in development throughout the city.
  - Plan for that when thinking about parks.
- Consider art when planning for parks.
  - Makes the community more unique, gives a local artist an opportunity, etc.

### **Marketing:**

- Market the park system. People know what is in their neighborhood but not in the greater community.
  - Oxboro Lake is beautiful but never knew about it until a family member was in a memory care home adjacent to it.
  - Day care -- Had to investigate what could be potentially dangerous for the kids when I bring them to a new park and as a result discovered many park and trail features
- Library really likes to partner with organizations in the community
  - Could be through the entire Hennepin County system or just through one location
- Could have some sort of campaign for businesses (like Bloomington City Hall) that has close connections to the parks to raise awareness on what the city has to offer
  - Tie into a health program
  - Could do with kids too

### **Programming:**

- Don't like the use of technology at the parks
  - Example: QR codes or other references that encourages people to pull out their phone to look up something
  - Want to enjoy being outside
- More park learning opportunities
  - Kids love to be able to come home and tell their parents what they have learned

### **What are some other groups we should contact?**

- VEAP or the Islamic Community Center would be good to connect with.
  - Changing demographics in the community
  - Reach out to Erik Sevig (Community of the Cross Lutheran Church) for some contacts
  - Islamic Community Center is right next to Smith Park
- The children's museum (The Works Museum)
- Older adults

### **Where do you get your information about the City?**

- The City of Bloomington website
- The Peach Jar
- Facebook
- The flyers brought into the Library
- What are some other ways we could connect with people?
  - Peach Jar Flyers, typically used by parents (an email)

- Not specifically school sponsored?
- Used by artistry - advertising for classes or events
- A bunch of informational flyers grouped together

**MEETING MEMO**

PROJECT:	<u>Bloomington Park System Master Plan</u>	PROJECT #:	<u>19210</u>
DATE / TIME:	<u>11/06/2019 / 8:00 am</u>	LOCATION:	<u>Bloomington Civic Plaza</u>
RE:	<u>BLOOMINGTON PARK MAINTENANCE</u>		
ATTENDEES:	<u>P.J. Skusa, Parkkeeper I</u>	<u>Kevin Etten, Parkkeeper I</u>	
	<u>Rick VanAnken, Parkkeeper</u>	<u>Mark Rodgers, Park Maintenance Supervisor</u>	
	<u>Kyle Dietz, Parkkeeper</u>	<u>Jeremy Klotz, Park Maintenance Supervisor</u>	
	<u>Chris Thornburg, Bloomington Park Maintenance</u>	<u>Eric Warn, Service Technician</u>	
	<u>Jeff Reinhard, Parkkeeper</u>	<u>Deb Williams, Assistant Maintenance Superintendent - PW</u>	
	<u>Dustin Jacobson, Parkkeeper</u>	<u>Scott D. Anderson, Facilities Maintenance</u>	
	<u>Ken Frosig, Assistant Maintenance Superintendent - PW</u>		

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The city park and facilities maintenance staff have a behind the scenes look at the park system. Their heavy and consistent interaction with the parks and trails has given them detailed knowledge about their strengths and weaknesses. The group’s main comments surrounded the challenge of keeping up with general maintenance due to the number of parks, older facilities, and lack of maintenance staff. Under investment in equipment is the biggest challenge that will need to be addressed from a maintenance perspective.

**What are the biggest opportunities to Bloomington to park system from a maintenance perspective?**

- Infrastructure needs to be replaced and rehabilitation.
- New fire station is being built. Could the old fire building be used for maintenance or is it in too poor of condition?
- It would be helpful to have a maintenance priority system to make work more efficient and organized.
- Could remove some features in parks that aren’t being used to prioritize other parks – prioritize replacement needs.
- After investing money into Kelley Park there has been an increase in use by children. Key investment priorities.
- Communicate more with the community and evaluate their needs to prioritize investment.

## What are the current challenges keeping the Parks from being the best they could be?

- Lack of a dedicated Forestry Crew.
  - o There are too many trees to keep up with and only one arborist for the whole city.
  - o The city recently planted 1,000 new trees.
- Struggling to keep up with maintenance.
  - o There is not enough staff for the number of parks in Bloomington.
  - o Due to capacity constraints, crews seem to be “patching” rather than maintaining or replacing.
  - o Most buildings for the community and for maintenance staff were built in the 1960s and are therefore outdated.
    - Example: Normandale Lake maintenance building is very small, and restroom is old.
  - o Paved surfaces, parking lots, and trails are not being sealed, maintained, or replaced within their typical life span.
    - No maintenance schedule or funding given when it was initially constructed.
    - Currently not worth patching. Pavement needs to be completely replaced.
  - o Concrete sidewalks, fencing around ball fields, player benches, lighting systems, parking lots, unlevel ball fields all need work.
- Large areas are irrigated.
- Most bathrooms are small and difficult to retrofit for ADA compliance.
- Vandalism has been a challenge, especially with tagging recently. Maintenance fixes it or removes it but it is back within a few hours.
  - o There has been gang activity near Haeg Park and Smith Park and in the surrounding area and apartments.
  - o The city expects to see tagging on particular holidays.
  - o Trimming trees to open areas up and improve lighting could help.
- Desire for the old parks to be fixed before getting new parks.
- Struggle to find replacement parts for park features and fixtures, even at some of the parks that are only 10 years old.
- Expectations are not matching the current resources. Expectations for the maintenance crews different between different groups within the community (ex. Schools want a lot of maintenance.)

## What are the potential issues and opportunities surrounding Natural Resource preservation and restoration?

- Impacts if more park acreage is converted to ‘natural’
  - o Low mow areas currently mowed 3 times per year and take a lot of time to mow (an entire week for someone); not supposed to plant trees in these areas; can’t burn an area because it’s too close to structure; Desire to convert to these areas to more of an Oak Savanna;
    - Currently there are restrictions on how things can be maintained.
  - o Fertilizers – this fall ordered 25 tons; use twice a year; spray herbicides.

- Flooding not a major issue. Most parks and ballfields are designed as the overflow for the community but dry out quickly; could use tiling in a few places.
- Smaller scale drainage issues at a lot of fields delay play.

**What are the potential issues and opportunities surrounding connections and trails?**

- Sidewalks in the city seem to be a very low priority until it comes to snow plowing (plow every residential street sidewalks); sidewalks are narrow due to over growth, people often walk on the streets as a result;

**What are the potential issues and opportunities surrounding equity? (Access to high quality parks and programming? Do you perceive a difference between East and West?)**

- East v. West side maintenance – No favoritism or priority between from a maintenance perspective.
- Need to get the larger parks first usually as they have higher traffic/ popularity.

**MEETING MEMO**

PROJECT: Bloomington Park System Master Plan PROJECT #: 19210  
 DATE / TIME: 11/06/2019 / 11:00 am LOCATION: Bloomington Civic Plaza  
 RE: BLOOMINGTON PARKS AND RECREATION A  
 ATTENDEES: Jenna Smith, Recreation Supervisor Jean Sanon, Recreation Supervisor  
Mark Morrison, Recreation Supervisor Jodi Hoffman, Recreation Supervisor  
Bob Carr, Bloomington Ice Garden  
Manager Jim Urie, Center for the Arts Manager

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The participants of the Parks and Recreation A group have experience working directly with the community through facility management and programming. The need for updated park facilities and shelters, facility space, and accessibility to support city programs were expressed.

**What are the parks greatest strengths?**

- Good variety and a lot to choose from.
  - o Normandale and Bush Lake Parks have a lot of visitation
  - o Some parks serve as regional destinations
  - o Some partnerships with Three Rivers Park District to support programming
- Chutes and Ladders play area at Hyland Lake Park Reserve.
- Tierney's Woods (Anderson Lake Park) and other natural areas don't get a lot of programming, but they are a big asset.
- Neighborhood parks for summer programming are well used and popular.
- Playgrounds are always within walking distance. The city wanted a park within 6 blocks of every resident.

**What needs the most improvement?**

- Some park equipment is hard to maintain and/or needs replacement.
- There are currently no adaptive parks or fully accessible playgrounds in the city.
- A large number of playgrounds are at or past their life span.
- Bathrooms are a big problem, especially at the beach. Restrooms are not conducive for ADA, older adults, or inclusivity.
- More adult fitness has been requested.
- Bike infrastructure and safety need to be addressed.
  - o The most common bike routes are on the road due to lack of dedicated bike lanes. People often use less trafficked side streets.
  - o Safety issues exist and/or are perceived on the sidewalks and in bike lanes.

- 86<sup>th</sup> Street is good for biking.
  - River Valley Trail (becoming the state trail) will be a great East/West connection along the river, but more accessibility throughout the city would be nice.
- Ice Garden: Recently updated bathrooms for inclusivity, but could use improved landscaping out front.
- Outdated park shelters need updated electrical.
- High quality Digital Signage to indicate programming at Community Centers
  - Currently use old school letter blocks at Dred Scott, Valley View Park, Normandale Park, etc. are cumbersome and minimize effective communication.
  - City has said to some Community Centers that they don't know how long some of the community centers will last and thus are holding off on making upgrades.
  - Could do some cross advertising between Community Centers but not much due to potential confusion.
- Large Picnic Shelter is needed at the bandshell for larger groups.
- Need more programming diversity at the Bandshell.
  - Bike racks are being used as a jungle gym. Potential need for playground?
  - Bloomington City Hall outdoor programming could be improved. This area could use some shade for the audience and a bandshell.
- Splash pad improvements such as sensory friendly, larger size, and additional splashpad on the East side.
- Potential Skate Park upgrades
  - Bloomington has one full cement park. It is not very large and receives moderate use. It is unclear if Bloomington needs another.
- Beach House needs significant upgrade.
  - The Beach House is very popular, but the building is in bad condition. The bathrooms are in poor condition and need improvements.
  - The addition of an ADA accessible ramp into the water would be nice.
  - Beach itself is in good condition and well used.

**Are there any specific uses or programs that have been requested by users that are currently not available?**

- Have access to legacy funds but they are limited to the two regional parks and are not for trails or other parks in the city.
- Summer programs don't have enough indoor space to run their programs. They book up every year.
  - Need a playground, a gym space, and an indoor aquatic center.
  - The View and Mini View are two of the summer programs offered.
  - New community center would be nice for programming – provide greater offerings.

**What unscheduled/ unprogrammed uses take place in the parks that you've noticed?**

- Many ballfields are used as dog parks.
- In East Bloomington, groups playing Cricket in the softball fields.
- Drop-in soccer program has been talked about.
  - But who will run this? Fees and cost are always an issue with programs.
- Moir Park hosted a pop-up bike skills racing course by residents this fall.
  - Maybe a river valley bike skills course?

**What kinds of diversity have you noticed?**

- Somali, Indian, Latino, Etc. large family gatherings near Bush Lake Road.
- Could give older adults more opportunities for activity – they are mobile and want to be more active.
- Programs: diversity depends on the neighborhoods
  - o Different areas of Bloomington have different concentration of ages – look by neighborhood.
  - o The parks and park usage are a reflection the people in the neighborhoods.
- Programs draw different people.

**What things are contributing to poor quality in fields**

- Softball fields are being used for soccer.
- Grass is often too long at the soccer fields, therefore people find alternative spaces as a result.
- Drainage issues after large rain events prevent use – slow to dry out.

**Are there any specific needs to the changing demographics?**

- Soccer fields needed
- Family gathering spaces
  - o More electricity access at shelters
  - o Larger gazebos have electricity but could use more outlets
  - o Would also be helpful for programming
- Lighting – varies across parks
- The City often rely on residents to tell them issues in the park
  - o For example, the City was told by someone in a wheelchair about their challenges getting to Sunrise Park.
- Room for improvement on accessibility at most parks.



**MEETING MEMO**

PROJECT:	<u>Bloomington Park System Master Plan</u>	PROJECT #:	<u>19210</u>
DATE / TIME:	<u>11/06/2019 / 4:00 pm</u>	LOCATION:	<u>Bloomington Civic Plaza</u>
RE:	<u>BLOOMINGTON PARKS AND RECREATION B</u>		
ATTENDEES:	<u>Peter Kurvers, City Golf Courses Manager</u>	<u>David Benson, Recreation Specialist</u>	
	<u>Mike Ramirez, Recreation Specialist</u>	<u>Jill Murphy, Creekside Community Center Manager</u>	
	<u>Brett Talbott, Communications Specialist</u>		

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The included city employees work consistently with the parks and city facilities through their management and programming of those spaces. Key topics included the need for updated and additional park facilities and amenities to support programming. Additionally, there are significant updates needed and prioritization of what facilities should be updated as well as adjusting facilities to new demographics and recreation trends.

**What are the greatest opportunities you see in the Parks?**

- Kurvers: new clubhouse at Dwan
- Ramirez: need to invest in our current infrastructure and update
- Talbott: Build awareness to what the system already has, which seems to be lacking
- Benson: we have been fixing not planning
- Murphy: get up to speed on current and future park uses

**How can we improve communication throughout the city?**

- Bloomington has an aging population and a very diverse population who are not necessarily being reached through technology.
  - o The city should put more funding for mailings in order to reach all groups.
- Partnerships
  - o Working with the City of Richfield because there is a decline in adult sports
  - o There is more diversity beyond just ethnicity in all areas of Bloomington, not just on the East side
- Working with the schools
  - o Must pay for indoor rentals
  - o Need more financial equity for the City when the schools use the fields. Schools don't pay for City field use.

- The school can dictate when kids from the school can use the park adjacent to them and when the community is able to use facilities. Playgrounds is a good example – After-School programs at a school exclude neighborhood kids until after 6pm.

### **What needs most improvement?**

- Park buildings and shelters are all very old
- Numbers show that Bloomington has too many warming houses and ice rinks – 33 total rinks; maybe two or three of those get 80% usage, most get about 55% usage capacity
  - Running, Westwood, Bryant, and Sunrise
- Need an indoor pool for programming and additional training (lifeguard training)
  - Staffing at pools is being reduced
  - It is expensive to rent out the school pools.
    - Schools only have small amount of open swim time available to the public.
    - Schools provide some lifeguarding through Community Ed.
  - The needs for swimming lessons are being fulfilled
  - Lifeguard training is coming from other cities
- Indoor Facilities are completely booked during winter months
- Field drainage is a large issue across the city
  - Lack of tiling and drainage systems and clay based soils don't allow the fields to adequately drain after rain events which limits playing ability.
  - More damage occurs if people play before the fields dry out.
  - Add Artificial turf?
    - This would extend playability in the shoulder seasons and would be used extensively.
    - Dred Scott would be a good place for an artificial turf field
- Tarnhill Park – adaptive sports team
- Accessible playground
  - If the new Community Center were to happen, it would be a good location for an ADA playground. Dred Scott might be another good location.
  - A Miracle Field would be a great addition Bloomington's baseball and softball tradition.
    - Consider Valley View Park on the east side or Dred Scott
    - Mankato field used as example.

### **Are there any specific uses or programs that have been requested or are needed by users?**

- Soccer on the East side. When people rent fields, they want them to be adjacent to each other.
  - Kennedy's Soccer club is growing fast (currently 90 kids), while free and reduced lunch numbers are really high.
- Cricket
  - Players adapt to the space available.
  - Estimated that cricket is happening on five parks throughout city.
  - It is challenging to find the space they need to play in current parks.
  - Could we use school land? Discussion with school system on field usage should occur.

- Kelly Fields need lighting
- Do we need all the youth softball/ baseball fields that we have? What is the demand for it?
- Location is important. Think about transportation access
- Golf: Bloomington Athletic Association, work with the YMCA, Golf Track provides lessons
  - o The city doesn't provide any of that
    - The city doesn't have the capacity to have the two people on staff to teach lessons and manage all their other responsibilities
  - o Youth golf has been stable
- Splash pad is heavily used, especially by people that live in the surrounding area.
  - o It may not be accessible to other parts of the community.
  - o A lot of people don't know about the splash pad – communication would help.
  - o Could use another larger facility, maybe at Dred Scott?
- Public Golf is under threat in the area
  - o It seems to be becoming an elitist thing with affordable golf options dwindling and more expensive/ private facilities filling the void.
  - o Demand for affordable/ public golf options is going to increase in the near future.
  - o Possibility of converting one of the golf courses was explored in the past. It would require a lot of funding.
  - o Dwan Golf Club offers a par 68, a short Champion
  - o Highland Greens currently being considered for a partnership with PGA
- Ice Rinks - People don't want to be the only one at the rinks
  - o Want a few sites with concentrated rinks with skating options
  - o Running, Westwood, Bryant, and Sunrise are the 4 rinks most heavily used
    - Consider reducing rinks to these locations – quality facilities over quantity.
  - o Skating trail could become a destination – similar to Maple Grove.
  - o Curling center would be cool but maybe too grand
- Remember the aging population
  - o Pickleball courts – must be 4+ courts together (Westwood example). Pickleball highly social activity.
  - o Trails/ walking spaces are highly desired.

**MEETING MEMO**

PROJECT: Bloomington Park System Master Plan PROJECT #: 19210  
 DATE / TIME: 11/06/2019 / 9:00 am LOCATION: Bloomington Civic Plaza  
 RE: BLOOMINGTON PUBLIC WORKS B (ENGINEERING AND FACILITIES)  
 ATTENDEES: Gregg Randahl, Bloomington Utilities Michael Keim, Public Works Maintenance  
Julie Schowalter, Bloomington Utilities Ken Hines, Maintenance Equipment Operator  
Bryan Gruidl, Public Works Engineering Matt Solberg, Maintenance Equipment Operator  
Justin Fox, Informal Technology Supervisor Cecilio Santana, Public Works Engineering  
Kirk Roberts, Public Works Engineering Julie Long, City Engineer

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

Public works employees carry out the planning, construction, maintenance, and other key endeavors for the city. Major topics of discussion included trail connections and improvements, destination making, and re-programming parks to fit current needs of the community.

**What are the biggest opportunities to Bloomington to park system from a maintenance perspective?**

- Opportunities to mitigate stormwater and address climate change
  - o Underground or surface water management.
  - o They haven't been able to do much relating to climate change.
  - o Use parks as an example for best management practices – get funding from local companies (REI, QBC, etc.)?
- Technology
  - o Fiber in the parks for public safety systems, sprinkler systems – will become more important
  - o Blackdog Road south of the river has changed since it got re-done and camera implemented
- Improve trails and trail maintenance
  - o Trails are disjointed and lacking connections. There are trail gaps within the city, especially on the East side.
  - o Trails have the potential to be a better feature with more connections. The city could have featured routes to help attract people.
  - o Nine Mile Creek tends to get washed out.
  - o Hyland Trail isn't great.
  - o Many people ride bikes on the sidewalk a lot. There is a lack of bike lanes in town. The city could look into partnering with QBP (Quality Bicycle Products) to support bike infrastructure.

- There seems to be more effort put into the larger and new facilities rather than the smaller neighborhood parks.
  - Can we forego parks small parks with few amenities to help the City with maintenance?
    - Example: 102<sup>nd</sup> Street is across the street from a well-developed lot. Is this needed?
- Improve park implementation planning
  - Currently very modular with a lack of coordination and random implementation. This results in parks that don't seem to be planned well together.
  - There has been more coordination between engineers, planning, and maintenance in recent years.
- Trash collection needs improvement.
- Even out distribution of resources for programming.
  - Soccer fields aren't lit at night while hockey rinks and basketball courts are

### **What are the current challenges keeping the Parks from being the best they could be?**

- Need to evaluate how the parks are being used today so that the city doesn't waste resources implementing something if the community doesn't desire it.
- People are more vocal about the things they dislike as opposed to the things they like and want to keep the same, so evaluation of current use may be difficult.
  - Baseball at Dred Scott gets many compliments.

### **What are the potential issues and opportunities surrounding Natural Resource preservation and restoration?**

- (Resident near Nine Mile Creek park) – people love the undeveloped park areas but there is a ton of buckthorn, is it worth getting rid of it? Seems like it is everywhere.
- Important to consider climate change. There has been an increase in water volumes in water bodies and flooding has been higher and longer in the valley.
  - Do trails need to be relocated in some areas to avoid flood zones?
- River Valley area – “feels like the wild-wild west”
- Lack of signage. Improving signage would help with wayfinding and public safety.

### **Connections and Trails**

- Need an easier route to Bloomington when coming from the other side of the river.
- Lack of East – West Connection across the city
- Lack of information about trails – bathrooms or maps
- Recently an incident in a park after hours – and now bathrooms and facility buildings are now locked very early and/ or locked unless attendant is on site.
  - Now portable toilets
  - Hyland Park example
- Portable Bathrooms – would be nice but how to keep them from getting vandalized/ tipped over?
- Example Johnny Cake is a great trail head feature (heated bathroom etc.)
  - Three Rivers has some of that but could be a utilized as bigger asset to the community

### **Programming**

- Unless you live right next to a park you aren't going to know about its programming
  - o Example: One person didn't know about music in the park until they worked on a project there
- Newsletter from Three Rivers Park District is helpful for programming. Bloomington could do something similar.
- Don't currently receive a lot of information regarding programming
- Reduce hockey rinks?
  - o Just a few high end/concentrated rinks would be better than many throughout the city
  - o Kids just get rinks everywhere now – don't need a rink within walking distance
- Traffic trailers/police monitors have counted user numbers at the parks – numbers available
- Kids programming is changing
  - o New sports: Lacrosse, etc.
  - o National Interscholastic Cycling Association (NICA) is bringing a lot of kids out to the trails all at once (70+ kids at a time)
- Should encourage the kids to go to the river bottoms along the trails
  - o Child in a wheelchair – near a Native Mound – has a special wheelchair that helps him interact with the outdoors and go to the river bottoms
  - o River Bottoms are a totally different experience for kids – opportunity for nature experience different than other park experiences.
- Spending a lot of money on subpar golf courses, when not as many people are golfing anymore.
- More programming options
  - o Lake Marion example – has trails for snowshoeing
- Not a lot of opportunities for unorganized play
  - o Desire regular open times for people to play
  - o NICA is using publicly funded trails and bringing tons of kids which limits open play availability
  - o Need someone to manage it
    - Lifetime Fitness has a staff member to organize impromptu games – should parks being doing something similar?
  - o Have a couple of nice facilities for organized games and leave those smaller places for unorganized
  - o Example: Divided basketball court in Minneapolis limits games to 3x3 to keep younger kids from getting intimidated
- Council Members seem to be talking about a lack of Pickleball Courts

**MEETING MEMO**

PROJECT:	<u>Bloomington Parks System Master Plan</u>	PROJECT #:	<u>19210</u>
DATE / TIME:	<u>11/07/2019 / 4:30 pm</u>	LOCATION:	<u>Bloomington Civic Plaza</u>
RE:	<u>SPECIAL INTEREST GROUPS</u>		
ATTENDEES:	<u>Bill Lundholm, Born Again Jocks</u>	<u>Dan Niziolek, Winchester Pond Initiative</u>	
	<u>Dave Hanson, Park Maintenance</u>	<u>Stephanie Johnson, Bloomington Off-Road Cycling Alliance</u>	

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

**Discussion Summary:**

The discussion included representatives from special interest groups and organizations in Bloomington. The included special interest groups bring community members together in the City of Bloomington to do various activities. Their utilization of city facilities and ability to gather resources has made them valuable stakeholders in the Master Plan process. The group emphasized the importance of community involvement and strong connections between residents and the city.

**Introductions:**

Born Again Jocks

- Members are 55 plus
- Organize several activities: Bocce ball, tennis, bowling, horseshoes
- Bocce ball League (BHA)
  - o Support a scholarship program
- A lot of parks, lots of green space, each community has access to it

Neighborhood Association

- Winchester Pond initiative
  - o Neighbors identified an issue and addressed it
- What is green space and how do we use it?
  - o Incredibly important for our kids
- Worked in city government (community organizer, crime prevention specialist, St. Paul) for many years
- Live near Tarnhill
- Looking for intentional conversations between neighbors

Bloomington Off-Road Cycling Alliance

- Maintain the River Bottoms through our funding
- BORCA
- Mountain Bike Coach

- Nowhere to practice, we drive 20+ minutes to other communities
- Bentonville Arkansas – bike trails
- Bike parks can be the size of a tennis court
  - Bike training parks

### **What are the strengths/ weaknesses/ opportunities of the current park system?**

- There are a lot of parks, plenty of green space, and each community has access to it.
- The Minnesota River and Hyland Park
  - Other communities don't have amenities like these
  - Skiing at night at Hyland is a great experience and draw.
- Born Again Jocks
  - There is only one place to play horseshoes currently and there is a fear that this place will be lost too
    - 24 courts – 20-22 clay pits, 2-4 are sand pits
      - This year 9 pits
      - Teams on Tuesdays (some people in their 20s-30s) and Wednesdays (Wednesdays have an older crowd and is reducing in number due to fees)
        - Using 12 courts Tuesdays – they want to go to tournaments
        - 20 some players, 5-6 are 80+, the rest are younger
  - 12 bocce teams
    - Sunday nights – bocce babes
    - 4-5 different groups in the community that utilize the courts
  - Valley View
    - Bocce, tennis, horseshoes all at Valley View
    - Maybe have some activities spread out to other locations than just at Valley View
  - Creekside
    - Heating/cooling is not great
    - Many people are just wanting to stay there rather than moving to Valley View
    - Restrooms are made for young children
  - Swimming pool
    - Are we going to be in competition with the YMCA or with the Water Parks at the Mall?

### **Are the parks meeting your needs?**

- Communication is very important. Some people don't know there are bocce ball clubs.
- Want to create more interaction between community members
  - Possibility of creating neighborhood park groups to make them more successful.
  - Need to consider the social aspects when programming
- Need for natural green spaces
  - Schools are starting to feel like prisons
  - People in East Bloomington come to West Bloomington to run
  - Tarnhill is great but it is being taken over by buckthorn



-

### **Discussion about the project and community engagement plan:**

- Define some priorities in the Master Plan Document seen in the community but can't change city policy
  - o Dealing with the system as a whole and identify the needs and desires of the community and address them in the Master plan but will not specifically define how exactly each park will be used
- Community Members and Special Interest Groups are looking for more support, encouragement, and allowance from the City to work with the community
  - o Desire for better communication between the city and the community
- Talk about how to facilitate these types of relationships in the Master Plan Document
- Need to tap into the power and capacity in communities
- The master plan will take in consideration activity trends nationally, numbers, and what the community has to say
- Talking with students in the community
- Neighborhoods are welcome to organize events and then let Renae know about it

### **Programming:**

- Not much programming happening in the parks
  - o Compares to South Minneapolis experience
  - o Use the green spaces all the time but they are not through well-organized activities
  - o There's no way to know what is going on
- One participant noted that their experience with summer programming has not been good
  - o Volunteers/staff haven't been trained well
  - o Baseball fields don't allow drop in use and it is unclear if it is reserved by someone?
  - o Activities being organized are not very interesting
  - o New playground equipment is only for very young kids
- The cost of programs is too high. Some residents go to other communities because it is cheaper (especially for adult leagues).

# COMMUNITY CONVERSATION NOTES

B

## CONTENTS:

LATINO GROUP CONNECTORS

YOUTH HIGH SCHOOL

BLOOMINGTON PARK SYSTEM MASTER PLAN EVENT SUMMARY - BOOK FEST

BLOOMINGTON PARK SYSTEM MASTER PLAN EVENT SUMMARY - HOME IMPROVEMENT FAIRK

KENNEDY HIGH SCHOOL ENGAGEMENT

KENNEDY HIGH SCHOOL ENGAGEMENT SUMMARY



**MEETING MEMO**

PROJECT: Bloomington Park System Master Plan PROJECT #: 19210  
 DATE / TIME: 8/4/2021 / 6:30pm LOCATION: Zoom Meeting  
 RE: Latino Connector  
 ATTENDEES: Carmen Bibiano - Brad Aldrich  
Ruben Garza - O  
Amanda Crombie  
Renae Clark

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

**NOTES / DISCUSSION:**

*Carmen Bibiano  
 CARDOSA ARELI  
 Berta Sanchez  
 Sol – Part of Meuertas Latinas MN – happy to be here  
 Maria Olivares – Moving to Bloomington soon  
 Candelaria – just wants to listen  
 Hanna Montanio – excited about group of people helping  
 Maria Carmen – Bloomington public schools invite – happy city wants to help  
 Karina – work for Hennepin County Libraries at Oxboro Library  
 Maria – lives close to Mall of America*

**Discussion Summary:**

**Opportunities Highlighted:**

**Discussion Notes:**

- I. Meeting Introductions and Explanation**
  - 1. Zoom instructions and explanation of process- iphone vs. computer
  - 2. Participant Introductions
  - 3. Team introductions
  - 4. Reasons for recording and general procedures explained – muting themselves, etc.
  
- II. About parks**
  - 1. Amanda explained the other regular meetings people could engage with but emphasized this meeting specifically for parks.
  - 2. Powerpoint from Amanda – introduction and groundrules
  - 3. Renae – parks information
  
- III. Why we need a master plan**
  - 1.

#### IV. Polling questions

1. What do you and your family and friends like to do most at Bloomington Parks?
  - *Events, Learn, Play and Move*
  - *riding a bike, wading pools*
  - *pool*
  - *bicycle routes and parks for young children*
  - *pool*
  - *playgrounds, summer parties, bicycles.*
  - *Tennis courts*
  - *Swimming, place to walk / biking, summer events and places where we can gather for picnics, and programming*
  
2. Trails have been identified as an important feature in Bloomington. Which type of trail would you most use?
  - *bicycle lanes on the street, walking trails, trails from city to city*
  - *trails that connect from city to city I would like more, and those that are within nature*
  - *Trails that connect city to city! Trails that connect city to city*
  - *Bike lanes on the street, Trails for hiking in nature and paved trails off the street*
  - *Walking trails in parks / pathways*
  
3. What are your favorite parks and why?
  - *Moir park because of the creek and bridge and shade*
  - *Hyland Lake Park Reserve- Hyland park and reserve, because it has everything for recreation and winter activities and cleaner bathrooms.*
  - *Hyland Lake Park Reserve – Recreation Area because it has very safe playgrounds for small children (plastic instead of wood) it has for children to get wet and we can fish roast and walk after eating is very complete*
  - *Smith because of the gazebos and trails*
  
4. What would you like to see new or changed in Bloomington?
  - *cleaner bathrooms*
  - *More eye-catching colors in games or chairs and tables*
  - *wi-fi zone, more informative maps,*
  - *they will assign a park where they can enter with puppies and not others.*
  - *combination of parks with art designs*
  - *not enough information in Spanish â € ¦*
  - *there is no advertising in Spanish for when they are going to do shows/ events*
    - *very good example Carmen.*
  - *it would be nice if there was a program focused on young people*
  - *Taco Tuesday :)*

- Soccer instead of volleyball. Soccer is well used – tournaments, kids, promote more activities
  - fix the woods? Lost connection for follow up explanation.
  - Colorful playgrounds – very colorful furniture chairs and tables
  - Art
  - More maps and information (yes to electronic options – like MOA)
5. What prevents you from using Bloomington parks and programs? What can we do better?
- Not enough information in Spanish
  - Transportation to the parks, no way to get to Smith Park
  - Karina – transportation and programs that are more family fun type events. Teaching Spanish florcoran dance for young and parents. Not just for certain age groups only.
  - Amanda follow up question – Are you aware the programs in Bloomington? Where can we post information so you can see it?
    - Used to receive a magazine with all activities – not enough activities, always limited to certain amounts of people. Provide regular cultural activities eg Mondays of Latinos, Wednesdays of Afro, etc. – people would go to different parks if they know events are going on.
    - Swimming classes – online registration only was hard to access and people didn't hear back. Didn't understand if classes were full or what was going on. Challenges with online registration.
    - Idea to provide a Spanish coordinator. Schools and libraries have a Facebook page in Spanish that could advertise park information. City could provide a Spanish coordinator a few months per year. Comment that every day you promote on Facebook people will find out. (BA – Parks Facebook Page?)
    - No publicity in Spanish so community doesn't see it – provide in Spanish.
      - Amanda Question - Where should it be posted? Library, schools, Facebook pages

## 1. Website review

1. Renae overview of the process and schedule
2. Go to the website for more information – Renae navigates to
  1. Project bloom!
  2. Translate button on the top
  3. Click on the map – learn and leave comments. Renae gave a demonstration

## 2. Next steps and thank you

1. Thank you
2. Small group discussions coming up in the future
3. Please go to the website to vote

4. Plan for the next 10-years. However, future park projects will ask you to participate again – please consider and stay tuned.
3. **General questions**
1. *Karina thanks Carmen and City of Bloomington*
  2. *Solo – thank you, first step in building relationship. Feeling like they are getting closer to city and understanding how the City is working.*
  3. *Outdoor Latino – thank you, follow on Facebook. Questions will be on Facebook page to get more answers and discussion. City to follow up and get responses.*
  4. *Email sent in chat for follow up*

**MEETING MEMO**

PROJECT: Bloomington Park System Master Plan PROJECT #: 19210  
 DATE / TIME: 8/4/2021 / 10:30pm LOCATION: Jefferson Meeting  
 RE: Youth Input – Jefferson High School  
 ATTENDEES: Brad Aldrich  
Renae Clark  
Amanda Crombie

*Comments, additions or corrections to this memo should be communicated in writing to Confluence within seven (7) days of issuance. If no comments are received within that period, this memo will be assumed accurate and filed as part of the permanent record for this project.*

NOTES / DISCUSSION:

PEOPLE INTRODUCTIONS

- Amanda Crombie – curling,*
- Allison Le – 12, swimming*
- Elaina – 11, cycling*
- Amy Wang – 11, gymnastics*
- Hannah Pham – 11, figure skating*
- Henry Noma – 12, ping pong*
- Juma Waganda – 11, tennis*
- Gracen Crombie – 11, speed walking*
- Renae – parks projects, skating*

**Discussion Summary:**

**Opportunities Highlighted:**

**Discussion Notes:**

- I. Meeting Introductions and Explanation- 10:35am start**
  1. Ground rules, expectations (10:45)
  
- II. About parks**
  1. Park system, 97 parks, 1/3 city is parkland, park facilities, also connected to regional and state parks and trails. (we should include trail mileage)
  
- III. Why we need a master plan**
  1. Big planning documents – 10 to 20 year plan
  2. Different populations in mind
  3. Reflect the people and interests that surround them (baseball example for youth sports)
  
- IV. Polling questions**

1. What do you do for fun when online school is complete?
  - i. *Skateboard – Bloomington doesn't have great skate parks – go to st. louis park or around the neighborhood*
  - ii. *Hammocking – try to find places. Centennial lakes – spot that's accessible. A lot of trees far enough apart, privacy – not really visible from trail.*
  - iii. *Biking – bike around on streets (do you feel safe?) wish there were more bike trails on street like Richfield.*
  - iv. *Tennis outdoors – sunrise park or Dred Scott (easy to get in) sunrise fills quickly so we go to dredd then Jefferson*
  - v. *Family Walks at Hyland trails*
  - vi. *Biking and tennis – biking but better sidewalks along Normandale, and i play tennis at olson, jhs, dred scott, or sunrise*
  - vii. *Playground – take brother to Kelley Park, also go to the ice garden for free skate*
  
2. Trails have been identified as an important feature in Bloomington. Which type of trails would you use most?
  - i. *On-street bike lands -2*
  - ii. *Off-street paved – 3*
  - iii. *Natural mountain biking - 0*
  - iv. *Walking inside parks – 2*
  - v. *Hiking in nature - 5*
  - vi. *Connection trails – 0*
  
3. What are your favorite Parks and Why?
  - i. *Dredd Scott – close by and accessible*
  - ii. *Hyland park and trails for biking, hanging out with friends*
  - iii. *Richardson Nature Center – doesn't feel like the city, secluded but open*
  - iv. *Bush Lake, BFAC for fun – nearby and fun things to do*
  - v. *Bush Lake – mocking and swimming (also work there)*
  - vi. *tarhill because its close to me and Moir park (i love walking back there), and dred scott (by the river) also the sand volleyball at Moir*
  
4. What would you like to see new or different in Bloomington Parks?
  - i. *More sidewalks/ bike paths – like on France, more jobs for youth in parks programs (lifeguard at Bush), year-round jobs*
  - ii. *Lake Calhoun and Harriet – atmosphere active, doing variety of things, visually – nice paths and landscape, restaurants*
  - iii. *More Job opportunities; nature focused, park maps, food options; aesthetics of buildings at Bde Maka Ska are more pleasing and aesthetically interesting (on the lake, ducks, classy/ clubby, people vibing, pleasant)*
  - iv. *Maybe a community center or some type of arboretum. I would love to have more outdoor camp opportunity's for high schoolers. When i was young i did camp kota and park program. Also summer fete is great i go every year. If i go out of bloomington i would go to nokomis. I like that they have ice cream and*



have a sitting area to eat. also for the path ways its organized with one side for biking and one side for walking

- v. *More maps – hiking on Three Rivers trails we use GPS earth view. Go to other big parks like Gooseberry/ North Shore, rock climbing indoor in Mpls. More walking trails in the forested areas – not sure about what is available (dad picks mushrooms).*
- vi. *Bush Lake – hates the gnats and geese.*
- vii. *Nokomis – biking trails separated from walking, likes the playground at Kelley*
- viii. *i also really like when they do the movies in the park. i feel like that can attract all ages*
- ix. **Follow up Question** – *Hammock poles instead of trees? – if it was screened, good idea, dug post holes, don't feel like trees are rotten or are harming them?*
- x. **Follow up Question – Ice – quality over quantity.** *Better amenities more important.*
  - 1. *don't think that there need to be a ton of ice rinks but if there are a few that are aesthetically eye catching (lights, food to buy, rental skates)*
- xi. **Community Center question** – *teens definitely want. more places to hang out, trendy (coffee shop), place to gather and hang out. Creekside seems more like a senior center. Like Chaska community center – rinks and gyms liked the all in one aspect of the place.*
  - 1. **Follow up Question ? all in one bigger or smaller distributed???**  
**Would you like having 2?** – *No, that would divide Bloomington more. If 1 people would interact more but maybe not accessible to some.*
    - a. *Likes idea of 1. Likes Hopkins Eisenhower Center. Multiple will be divisive and takes community out of the picture.*
    - b. *J.would prefer on big all in one place*
    - c. **How would you get there?** *Drive or carpool*
    - d. *Easy accessibility*
    - e. *Should be accessible price wise*

5. Polling Questions -

- i. When was last time you used parks or trails?
  - 1. *Within last week – 3/9*
  - 2. *Within the last month – 1/9*
  - 3. *Really don't use Parks or Trails – 0/9*
  - 4. *No Answer – 5/9*
- ii. What do you like to do most in parks?
  - 1. *Gathering,*
  - 2. *gathering*

**V. Website review**

- 1. *Overview of the process – discover, dream, develop*
- 2. *Go to the website for more information –added to chat box.*

- i. City of Bloomington website. Link added to the chat.
- ii. Project bloom!
- iii. Translate button on the top
- iv. Click on the map – learn and leave comments. Renae gave a demonstration

**VI. Next steps and thank you**

- 1. Thank you
- 2. Small group discussions coming up in the future.
- 3. Please go to the website to vote
- 4. Plan for the next 10-years. However, future park projects will ask you to participate again – please consider and stay tuned.

**VII. General questions**

- 1. NA

## BLOOMINGTON PARK SYSTEM MASTER PLAN EVENT SUMMARY

### Bookfest

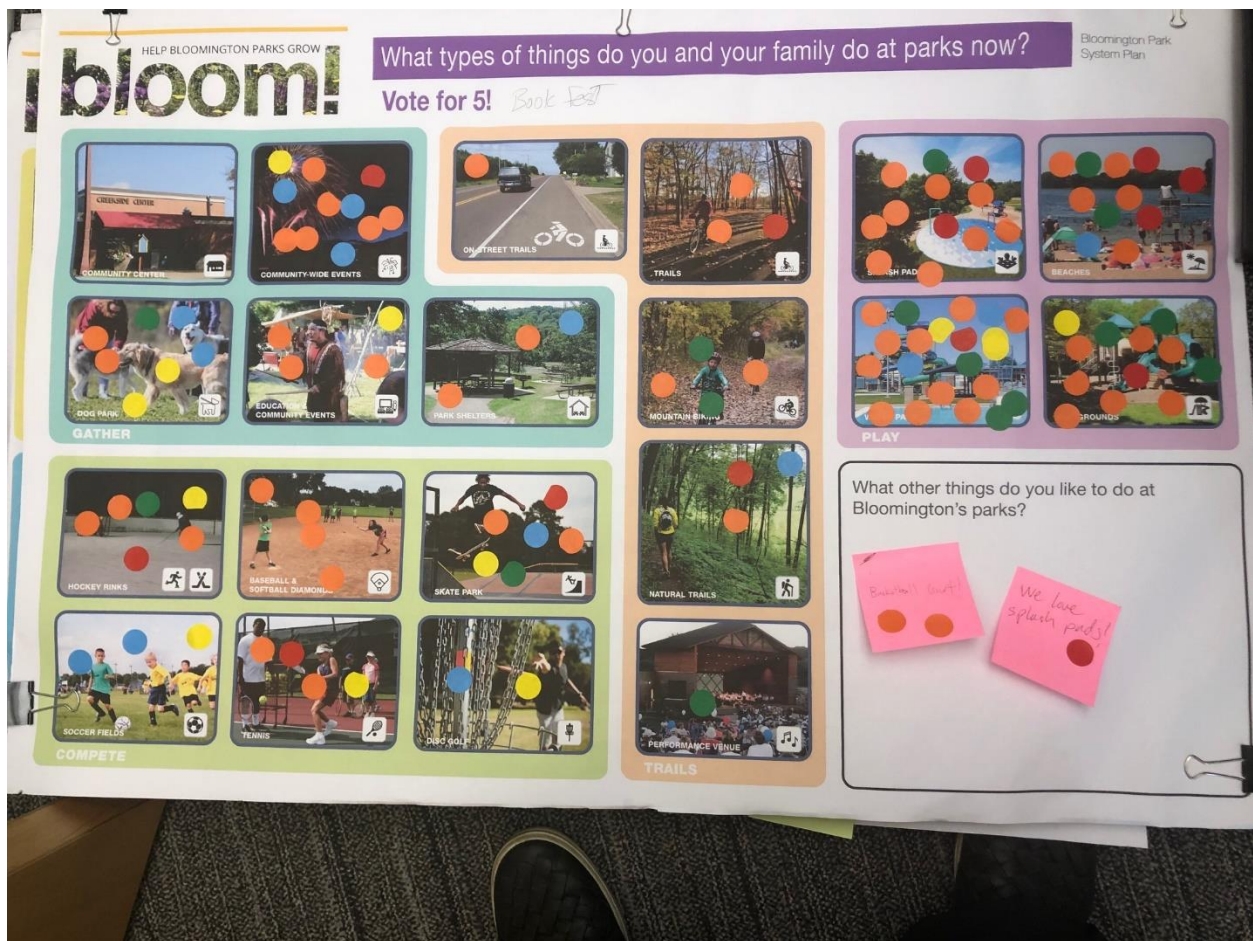
The primary purpose of the event was to:

1. Inform people of the Park System Master Plan project.
2. Inform them how they can learn more and be involved through “project bloom”.

To facilitate discussion and allow people to start thinking about the future of our parks, we provided two activity boards and allowed people to put dots on facilities and activities they would like to see new. We also had a computer to demonstrate project bloom! the online engagement tool and a postcard with the project bloom! information.

Approximately 2400 people attended this event and gave valuable input on the following:

### Activity Board - Photo of board with summary of the dots and Post It notes comments below:



What types of things do you and your family do at parks now? (Vote for 5 activities)

<b>Gather</b>	
Community Center	0
Community-Wide Events	11
Dog Park	7
Education & Community Events	4
Park Shelters	3

<b>Trails</b>	
On Street Trails	1
Trails	3
Mountain Biking	4
Natural Trails	3
Performance Venue	1

<b>Compete</b>	
Hockey Rinks	6
Baseball & Softball Diamonds	4
Skate Park	6
Soccer Fields	3
Tennis	4
Disc Golf	2

Continued...

Play	
Splash Pad	12
Beeches	11
Water Park	20
Playground	12

What other things do you like to do at Bloomington Parks?

- Basketball Court
- We love Splash Pads!

Activity Board - Photo of board with summary of the dots and Post It notes comments below:



What other new things would you like to do at Bloomington's parks? (Vote for 5 activities)

<b>Play</b>	
Fully Accessible Play	2
Adventure Play	14
Nature Play	8
All Seasons Swimming	12
Ninja Warrior Course	12

<b>Creative Placemaking</b>	
Movies in the Park	5
Hammock Areas	5
Murals & Public Art	6

<b>Trails</b>	
Bike Playgrounds	6
More Trails	3

<b>Amenities</b>	
Grilling	6
Shelters + Restrooms	2

Continued...

<b>Nature Connections</b>	
Gardening	1
Habitat & Restoration	3
More Canoeing Kayaking	2
More Fishing	8

<b>New Features</b>	
Nontraditional Field Sports	4
Climbing/Bouldering	5
Ice Skating Trails	5
Outdoor Fitness	6

What other new things do you like to do at Bloomington Parks?

- No other comments or questions were posted on the board.

# BLOOMINGTON PARK SYSTEM MASTER PLAN EVENT SUMMARY

## Home Improvement Fair

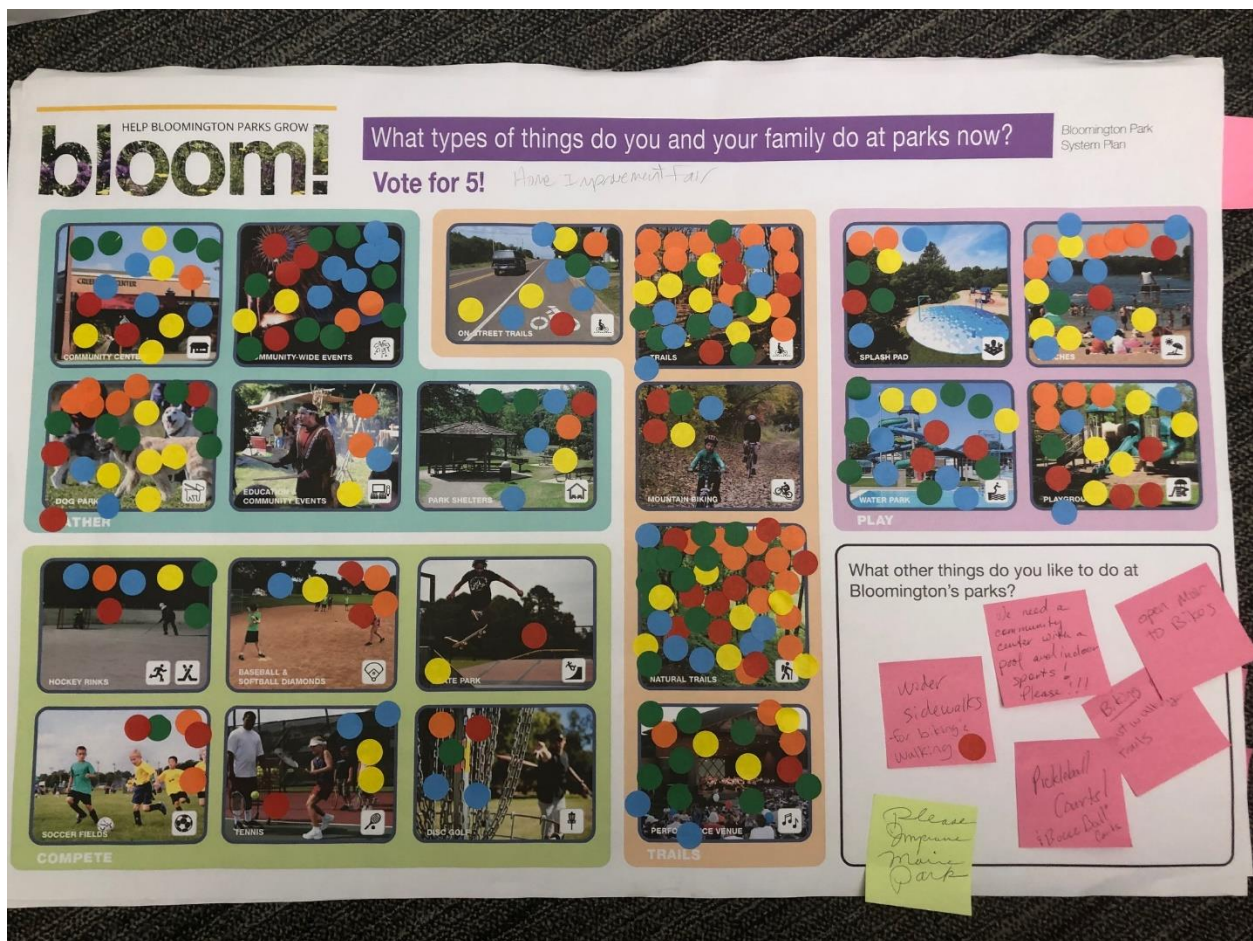
The primary purpose of the event was to:

1. Inform people of the Park System Master Plan project.
2. Inform them how they can learn more and be involved through “project bloom”.

To facilitate discussion and allow people to start thinking about the future of our parks, we provided two activity boards and allowed people to put dots on facilities and activities they would like to see new. We also had a computer to demonstrate project bloom! the online engagement tool and a postcard with the project bloom! information.

Approximately 1395 people attended this event and gave valuable input on the following:

### Activity Board - Photo of board with summary of the dots and Post It notes comments below:





What types of things do you and your family do at parks now? (Vote for 5 activities)

<b>Gather</b>	
Community Center	16
Community-Wide Events	22
Dog Park	22
Education & Community Events	4
Park Shelters	8

<b>Trails</b>	
On Street Trails	11
Trails	34
Mountain Biking	5
Natural Trails	44
Performance Venue	17

<b>Compete</b>	
Hockey Rinks	7
Baseball & Softball Diamonds	6
Skate Park	2
Soccer Fields	5
Tennis	4
Disc Golf	5

Continued...

<b>Play</b>	
Splash Pad	8
Beeches	19
Water Park	18
Playground	17

What other things do you like to do at Bloomington Parks?

- Please improve Moir Park
- Widen sidewalks for biking and walking (Two people recommended this item)
- We need a community Center with a pool and inclusion sports, please!
- Pickleball Courts and Bocce Ball Courts
- Open Moir to bikes
- Biking and walking trails

Continued...

Activity Board - Photo of board with summary of the dots and Post It notes comments below:



What other new things would you like to do at Bloomington's parks? (Vote for 5 activities)

Play	
Fully Accessible Play	13
Adventure Play	19
Nature Play	19
All Seasons Swimming	24
Ninja Warrior Course	15

Continued...

<b>Creative Placemaking</b>	
Movies in the Park	19
Hammock Areas	5
Murals & Public Art	15

<b>Trails</b>	
Bike Playgrounds	7
More Trails	22

<b>Amenities</b>	
Grilling	8
Shelters + Restrooms	14

<b>Nature Connections</b>	
Gardening	11
Habitat & Restoration	35
More Canoeing Kayaking	14
More Fishing	10

<b>New Features</b>	
Nontraditional Field Sports	2
Climbing/Bouldering	11
Ice Skating Trails	13
Outdoor Fitness	11

What other new things do you like to do at Bloomington Parks?

- Trail access to river trail - Lyndale to Cedar
- More lighting around Normandale Lake
- Rubber safety surface

- Walking trail around Oxboro Lake
- We need off-road east/west bike routes
- More equipment for 2-5 better variety (example: At Tarnhill)
- More racks to rent canoes
- New playground at Tarnhill
- More indoor facility space (in winter) for youth, not necessarily a Community Center, could be buildings in parks. (Two recommended this item)
- More low-to-water docks like by Bush Lake canoe racks, they are perfect for launching SUP's.
- Could we have a port-o-potty on 106<sup>th</sup> & 9 Mile Creek?
- More Pickleball & Bocce Ball Courts
- Continue with green space currently at Valley View Park
- No to river bottom paved trails!
- Save the river bottom! No pavement.

## Kennedy High School Event: January 14<sup>th</sup> Lyndale Avenue Retrofit Visioning Project

### Women of the Future and National Honors Society

This event was attended by approximately 30 High School Students, who gave valuable input in the following areas:

- “Bloomington Bucks” Each student was given three “Bloomington Bucks”, and asked to “spend” by putting the bucks into their choice of 11 buckets. The results were as follows:

	Total “Bucks” spent
1 Beautify the Area	6
2 Address Safety and Crime	3
3 Improve Walking & Bike Options	19
4 Increase Bus/Transit Access	10
5 Improve Business Appearances	10
6 More Public Gathering Spaces & Parks	23
7 More Housing Options	3
8 Support Small Businesses: Entrepreneurship	18
9 Expand Cultural & Entertainment Options	18
10 Increase Shopping Options	9
11 Other (written on back)	“More trees and plants I looks really sad.”  “The ability to get in and out of the stores and fast food places – streets and parking lots”

#### **In rank order:**

- 1<sup>st</sup> Place: More Public Gathering Spaces & Parks (23 bucks)  
2<sup>nd</sup> Place: Improve Walking and Bike Options (19 bucks)  
3<sup>rd</sup> Place (tied): Support Small Businesses; Entrepreneurship and Expand Cultural & Entertainment Options (18 bucks each)



- Bike lanes
- Teen hangout with food and space
- A mall
- Canes (Raising Cane's Chicken Fingers) Many agreed!
- A car ban (ban on cars) #reclaimthestreets
- Late night places
- Bring back old time arcade and pinball
- Trees
- Ice cream – A better Taco Bell
- Bike trails
- All-season soccer dome/football, lacrosse, Frisbee, baseball, golf, spikeball, anything
- Hangout space for teens that's affordable
- Movie theatre
- More nature
- Pizza parlor
- Dog park
- Family-owned businesses
- More Culvers [frozen custard/restaurant]
- Small businesses
- Small businesses – not chains – Cafes, coffee shops & ice cream
- More cheap places for teens, especially during winter
- Cosmetic stores → Ulta
- Low cost/free hang out space for winter
- Hang out space for winter where there is no obligation to purchase something if you're there.
- What about the abandoned gas station on 90<sup>th</sup> & Penn?
- A new coffee shop on Lyndale, like Mugshots
- Small businesses
- More near the River Bottoms?
- Dog park
- Fitness center
- Places for teens/youth to spend time all seasons
  - A lot of restaurants near us are expensive or close at 8:00 p.m.
- Cafes
- Park with meeting space (like Moir Park)
- Tutor
- More mall stores near our areas. Like PacSun, Journeys, etc.
- Inside meet up places
- More entertainment ex. more places to have fun, like Sky Zone, Grand Slam, arcades, etc
  - Yes! More entertainment
  - Bowling?
- I want more gyms near us
- Have activities like Minnehaha, such as more than one-person bikes and scooters
- Bubble Tea/ChaiTime



- More entertainment
- Family owned coffee shops
- Antique store
- More places for teens/places to hang out
- Ice cream \*Dairy Queen Closed ☹️
- Teen hangouts
- I would like thrift stores because the closest one is Apple Valley & Burnsville
- Boba Te
- I would like more cultural stuff, like Dinkytown AND BUBBLE TEA!
- Thrift stores
- Games
- Five Guys
- Recreational areas
- A place to study with food and a bigger space. A library and Starbucks combined
- Generally nicer stuff on the East side. The West side is way more developed
- Clothing stores
- Modeling stuff
- Bike roads
- Clothing [sis xoxo]
- There are a lot of auto shops so close together. As far as what could go there I'm not sure.
- Local theatre
- Dollar Tree
- I'd like to see a Chick-fil-a and Tiicup
- Sushi
- Entertainment areas like a movie theatre
- Local areas to hang out, other than MOA
- Places to hang out.

This information will be used by Stantec, the National consultant working on this project, along with information gathered from other groups, to help shape the future vision of Lyndale Avenue.

While we do not have control over what individual property owners choose to do with their building in the future, by creating a vision based on feedback from our community, and expert analysis, we can present ideas to them that will help shape the Bloomington of tomorrow!

For more information on the project, and for updates, please visit our webpage: [blm.mn/LyndaleRetrofit](http://blm.mn/LyndaleRetrofit). Please e-subscribe for future updates.

Thank you so much for your active participation. It was a pleasure spending time with you!!

# STAFF REPORT



**DATE:** January 23, 2020

**TO:** Kennedy High School Engagement Participants

**FROM:** Renae Clark, Assistant Director of Parks and Park Projects

**SUBJECT:** Park System Master Plan Engagement Follow Up

## Background

A park system master plan is a road map for park system planning, programming, and investment that is guided by a clear vision. The Plan establishes priorities for park maintenance, building park improvements such as shelter buildings and trails, and programming for the next 20 years. The City of Bloomington has 97 parks comprising nearly 4,000 acres of land, as well as many miles of trails. The park system also includes facilities such as Bloomington Center for the Arts, Bloomington Ice Garden, Dwan Golf Club, Hyland Greens Golf and Learning Center, and Creekside Community Center. Additionally, Bloomington is surrounded by incredible regional, recreational assets including the Minnesota River Valley and Hyland-Bush-Anderson Park. The Park System Master Plan will consider local and national park and recreation trends, community demographics, facility needs, current and future programming needs, maintenance, long term sustainability, and information gathered from the community.

## Summary

On Tuesday, January 14 and Thursday, January 18, 2020 Bloomington Staff from the Parks and Recreation Department joined staff from the Community Development Department for an event facilitated by the Bloomington Community Outreach and Engagement Division with Kennedy High School's Women of the Future, National Honor Society, and Student Government. Approximately 35 students on Tuesday and 70 students Thursday provided input for the Park System Master Plan through participation in three activities:

1. Looked at a map of the City of Bloomington that included parkland. Students were asked to put a pin where they live and observe what parks are near where they live. Students were also informed about "Project bloom!" the interactive website where they can pull up a similar map and provide comments in addition to voting on priorities for Bloomington Parks. A QR code was provided on the map.
2. A matrix of 48 activities that one could potential do in parks was provided and students were provided 4 colored dots to vote for their favorite activities.
3. Using a large whiteboard, students were asked, "What is your favorite park and why?"

The input received through these activities is summarized below. The City of Bloomington will use this information to inform guiding principles for the Park System Master Plan. These guiding principles help the City make decisions on programs and investments in parks.

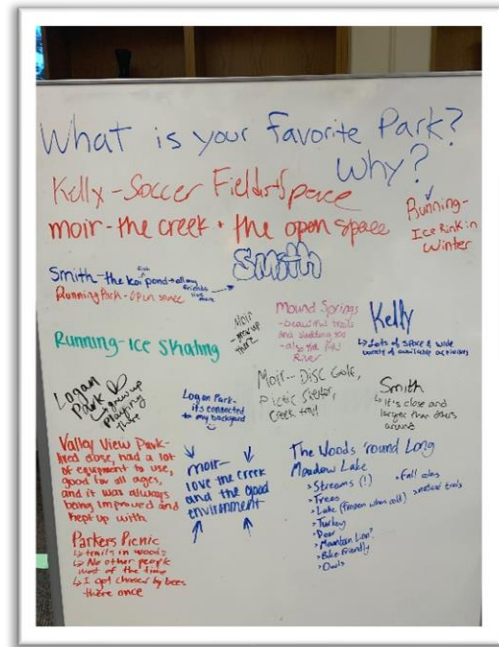
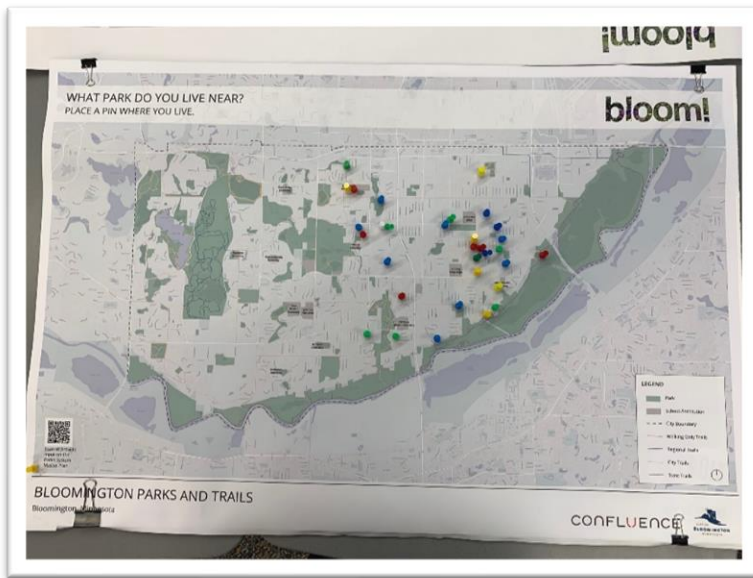
# STAFF REPORT

## Results

Tuesday, January 14, 2020

1. Where do you live and what parks are near you?

2. What is your favorite park and why?



Visit “project bloom!” <https://www.bloomingtonmn.gov/pr/park-system-master-plan-2020>

3. What activities would you like to do in a park?

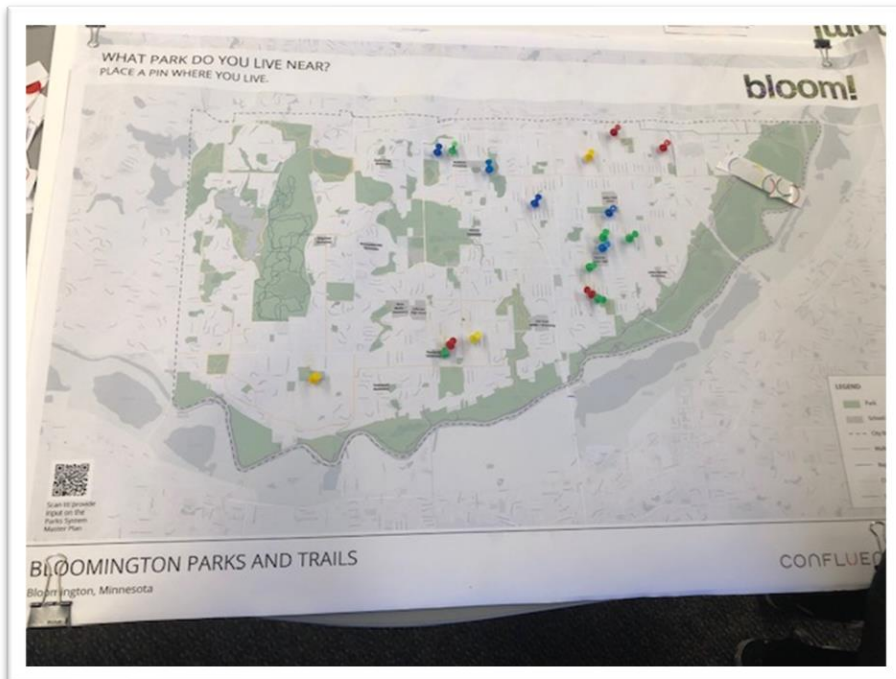
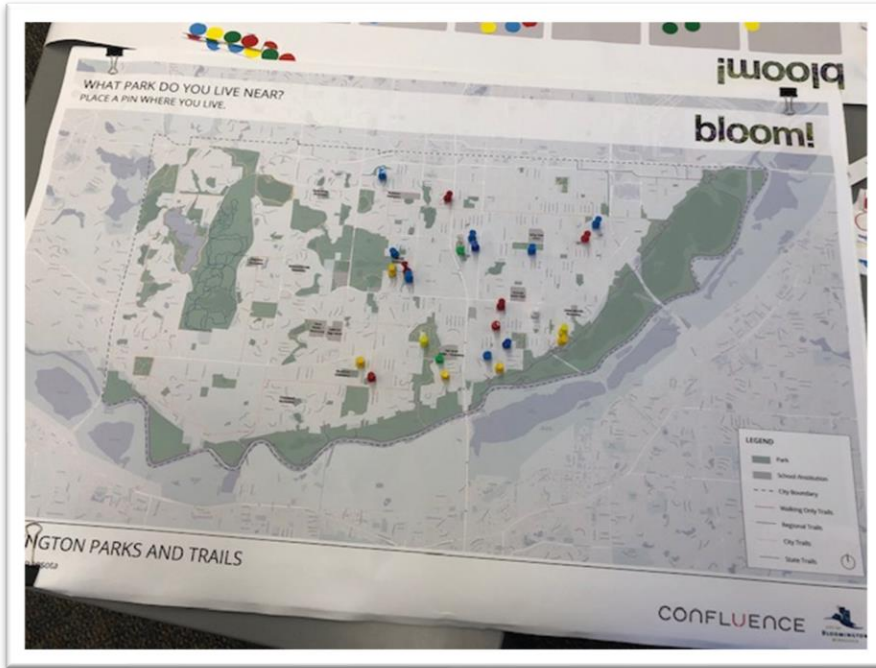
Outdoor Movie Theater	17
Soccer	13
Hammock	12
Badminton	10
Spikeball	8
Fire Pits	8
Volleyball	8
Ninja Warrior Course	6
Mural Wall or Graffiti Space	6
WIFI Connection	5
Basketball	5

Music Venue/Amphitheater	5
Water Access	5
Kubb	4
Skate Park	4
Walking Trail	3
Softball & Baseball	3
Community Garden & Edible Landscape	3
Picnic Tables + Outdoor Eating Spaces	3
Climbing Wall	3
Mountain Bike Trail	3
Swimming Pool	3
Giant Jenga	2
Tennis	2
Prairie	2
Fitness Stations	2
Reading Nook	2
Hobby Farm	2
Outdoor Art Gallery	2
Cornhole	1
E-Sports	1
Slackline	1
Shuffleboard	1
Council Rings/Gathering Spaces	1
Ice Rink	1
Ultimate Frisbee	1
Pickleball	1
Giant Chess	1
Cross-Country Ski Trails	1
Bocce	1
Frisbee Golf	1
Mini Golf	1
Horseshoes	0
Curling	0
Larping	0
Automotive Mechanic Workshop	0
Woodshop	0
Swings + Platform Swing	0
Horseshoes	0

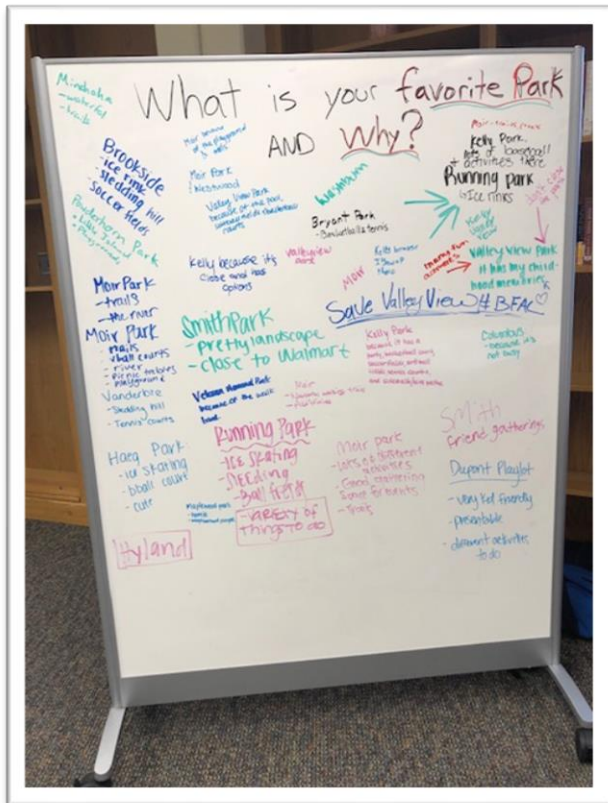
**Results**

Thursday, January 16, 2020

1. Where do you live and what parks are near you?



2. What is your favorite park and why?



Visit "project bloom!" <https://www.bloomingtonmn.gov/pr/park-system-master-plan-2020>

3. What activities would you like to do in a park?

	Sheet 1	Sheet 2	Total
Swimming Pool	26	21	47
Outdoor Movie Theater	10	11	21
Basketball	5	13	18
Hammock	8	9	17
Ninja Warrior Course	12	3	15
Ice Rink	10	4	14
Fire Pits	10	3	13
Volleyball	7	6	13
Mini Golf	6	5	11
Hobby Farm	9	2	11
Water Access	6	4	10
WIFI Connection	6	4	10
Walking Trail	6	3	9
Soccer	9	0	9
Music Venue Amphitheater	3	5	8
Badminton	2	5	7
E-Sports	2	4	6

Climbing Wall	1	5	<b>6</b>
Mural Wall or Graffiti Space	2	4	<b>6</b>
Slackline	5	0	<b>5</b>
Softball & Baseball	4	1	<b>5</b>
Community Garden & Edible Landscape	3	1	<b>4</b>
Giant Jenga	1	3	<b>4</b>
Spikeball	4	0	<b>4</b>
Tennis	3	1	<b>4</b>
Prairie	1	3	<b>4</b>
Outdoor Art Gallery	3	1	<b>4</b>
Giant Chess	0	4	<b>4</b>
Cross-Country Ski Trails	1	3	<b>4</b>
Skate Park	4	0	<b>4</b>
Picnic Tables + Outdoor Eating Spaces	0	3	<b>3</b>
Swings + Platform Swing	2	1	<b>3</b>
Frisbee Golf	2	0	<b>2</b>
Mountain Bike Trail	2	0	<b>2</b>
Fitness Stations	1	0	<b>1</b>
Reading Nook	1	0	<b>1</b>
Cornhole	1	0	<b>1</b>
Shuffleboard	0	1	<b>1</b>
Council Rings/Gathering Spaces	0	1	<b>1</b>
Automotive Mechanic Workshop	0	1	<b>1</b>
Ultimate Frisbee	1	0	<b>1</b>
Pickleball	0	1	<b>1</b>
Bocce	0	1	<b>1</b>
Outdoor Twister	0	0	<b>0</b>
Curling	0	0	<b>0</b>
Larping	0	0	<b>0</b>
Woodshop	0	0	<b>0</b>
Horseshoes	0	0	<b>0</b>
Kubb	0	0	<b>0</b>

# STATISTICALLY VALID SURVEY SUMMARY

B

## CONTENTS:

### EXECUTIVE SUMMARY

OVERVIEW

METHODOLOGY

FACILITY USE AND RATINGS

PROGRAM PARTICIPATION AND AWARENESS

COMMUNITY EVENT PARTICIPATION AND AWARENESS

BARRIERS TO PARTICIPATION AND ORGANIZATIONS USED

COMMUNICATION

FACILITY NEEDS AND PRIORITIES

PROGRAMMING NEEDS AND PRIORITIES

SUPPORT FOR FUTURE IMPROVEMENTS AND EXPANSION

ADDITIONAL FINDINGS

CONCLUSION

CHARTS AND GRAPHS

PRIORITY INVESTMENT RATING

BENCHMARKING ANALYSIS

TABULAR DATA

SURVEY INSTRUMENT





# Bloomington Community Interest and Opinion Survey

## Findings Report

*...helping organizations make better decisions since 1982*

# 2019

**Submitted to the City of Bloomington:**

ETC Institute  
725 W. Frontier Lane,  
Olathe, Kansas 66061  
**December 2019**





# Contents

Executive Summary .....	i
Charts and Graphs .....	1
Priority Investment Rating.....	39
Benchmarking Analysis .....	47
Tabular Data .....	55
Survey Instrument .....	109

---

# Bloomington Community Interest and Opinion Survey Executive Summary

---

## Overview

ETC Institute administered a Community Interest and Opinion survey for the City of Bloomington during the fall of 2019. The purpose of the survey was to help the City better understand residents' values and priorities for future planning and improvement of parks, programs, and facilities. The survey results will aid the Park and Recreation Department in taking a resident-driven approach to making decisions that best serve the Bloomington Community.

## Methodology

ETC Institute mailed a survey packet to a random sample of households in Bloomington. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it on-line at [www.bloomingtonsurvey.org](http://www.bloomingtonsurvey.org).

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the on-line version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of Bloomington from participating, everyone who completed the survey on-line was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered on-line with the addresses that were originally selected for the random sample. If the address from a survey completed on-line did not match one of the addresses selected for the sample, the on-line survey was not counted.

A total of 416 residents completed the survey. The overall results for the sample of 416 households have a precision of at least +/-4.8% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 2)
- Benchmarking that compares Bloomington's results to a national average developed by ETC Institute (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

The major findings of the survey are summarized on the following pages.

## Facility Use and Ratings

Respondents were asked to indicate if they have used 14 different recreation facilities operated by the City of Bloomington and rate the condition of the facilities they have used.

- 60% of respondents have used neighborhood parks
- 47% have used H-F the Bloomington Center for the Arts
- 46% have used MN River Valley
- 45% have used Bush Lake Beach
- 44% have used Valley View Park
- 44% have used Moir Park

**Facility Ratings:** All 14 facilities received an extremely high level of “excellent” and “good” ratings from respondents who have used the facility. Respondents were least satisfied with the splash pad and the Creekside Community Center; each facility saw 7% of respondents rating their experience as “poor.” Twelve of the 14 facilities saw a combined percentage of “excellent” and “good” ratings above 85%.

## Program Participation and Awareness

Respondents were asked to indicate all of the programs they have participated in, offered by the City of Bloomington, and rate their experience with each of the programs they have participated in.

- 12% of respondents have participated in adult softball leagues
- 7% have participated in playground programs
- 7% have participated in programs for seniors
- 6% have participated in ice skating lessons
- 5% have participated in adult sports leagues

**Program Ratings:** Only one program, programs for seniors, received any “poor” ratings when users were asked to rate their experience. Each of the other programs received exceptionally high levels of “excellent” and “good” ratings. Eighty-five percent (85%) of respondents who have participated in a program indicated that they believe the fees were “about right,” 14% indicated they were “too high,” and 1% indicated they were “too low.”

**Program Awareness:** Fifty-two percent (52%) of respondents indicated there were programs listed that they were not aware the City of Bloomington offered.

- 69% indicated they were not aware of The View
- 68% were not aware of Mini View
- 47% were not aware of Camp Kota
- 45% were not aware of Adaptive Dance programs
- 43% were not aware of adult football leagues

## Community Event Participation and Awareness

Respondents were asked to indicate all of the community events they have participated in, offered by the City of Bloomington, and rate their experience with each of the community events they have participated in.

- 66% of respondents have participated in the Farmers Market at Civic Plaza
- 39% have participated in the Summer Fete
- 20% have participated in Arts in the Parks

**Community Event Ratings:** Most community events received very high levels of “excellent” and “good” ratings from users. Based on the sum of “excellent” and “good” ratings the River Rendezvous, the Halloween park, and Pop-up Splash Pads all received 100% “excellent” and “good” ratings from respondents. The Safety Boot Camp received the highest level of “fair” ratings (33%) from all 10 events that were rated.

**Program Awareness:** Forty-eight percent (48%) of respondents indicated there were community events listed that they were not aware the City of Bloomington offered.

- 76% indicated they were not aware of the Safety Boot Camp
- 64% were not aware of Pop-up Splash Pads
- 55% were not aware of the Winter Fete
- 54% were not aware of the River Rendezvous
- 45% were not aware of Kite Day
- 43% were not aware of the Halloween Party
- 42% were not aware of the Spring Egg Hunt

## Barriers to Participation and Organizations Used

**Barriers:** From a list of 17 potential reasons, respondents were asked to indicate all the reasons that deter them or their household from using parks, recreation facilities, programs, or special events offered by the City of Bloomington more often. Lack of awareness of what programs are offered (30%), use of parks, facilities, and programs in neighboring communities (19%), the cost of programming (16%), and use of facilities offered by private providers (15%) were the most common reasons that deter respondents from using items offered by the City more often.

**Organizations:** The City of Bloomington Parks and Recreation (65%), the Three Rivers Park District (58%), and the Mall of America (51%) are the three most used organizations for parks, recreation facilities, or recreation programs. The City Youth Sports Associations (15%), and the YMCA (11%) were the least used.

## Communication

Respondents were asked to indicate all the ways their household learns about the City of Bloomington’s programs and activities. The Bloomington Briefing (63%), word of mouth (63%), and the summer catalog (51%) were the most selected communication methods. Respondents were then asked to indicate which two sources of information they most prefer to use to learn about programs and activities. Based on the sum of respondents’ top two choices the Bloomington Briefing (47%), the City’s website (28%) and the summer catalog (27%) were the three most selected sources. The City has done an excellent job ensuring that the most used and most preferred sources of information are aligned.

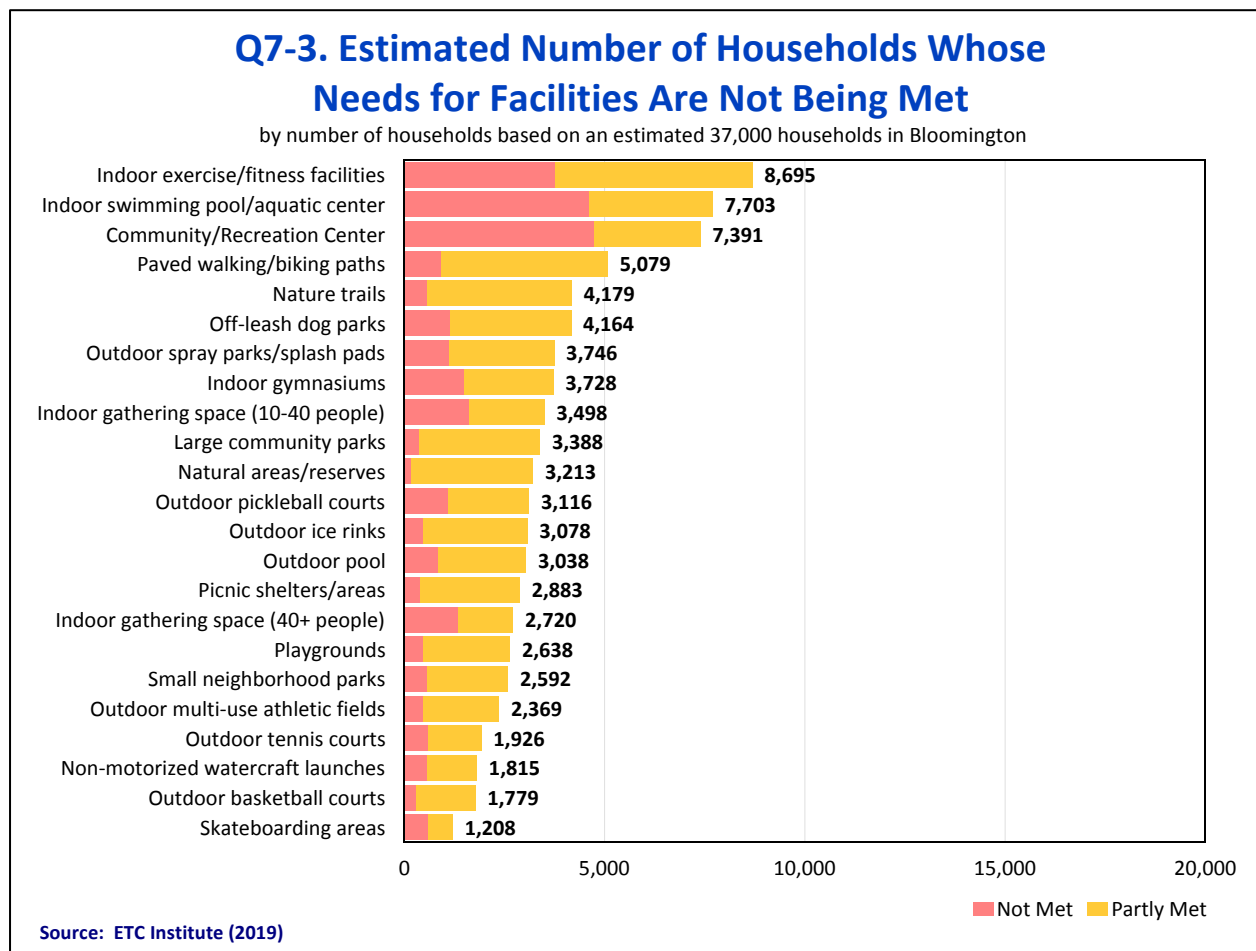
# Facility Needs and Priorities

**Facility Needs:** Respondents were asked to identify if their household had a need for 23 recreation facilities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three recreation facilities with the highest percentage of households that have an unmet need were:

1. Indoor exercise/fitness facilities – 8,695 households,
2. Indoor swimming pool/aquatic center – 7,703 households, and
3. Community/Recreation Center – 7,391 households.

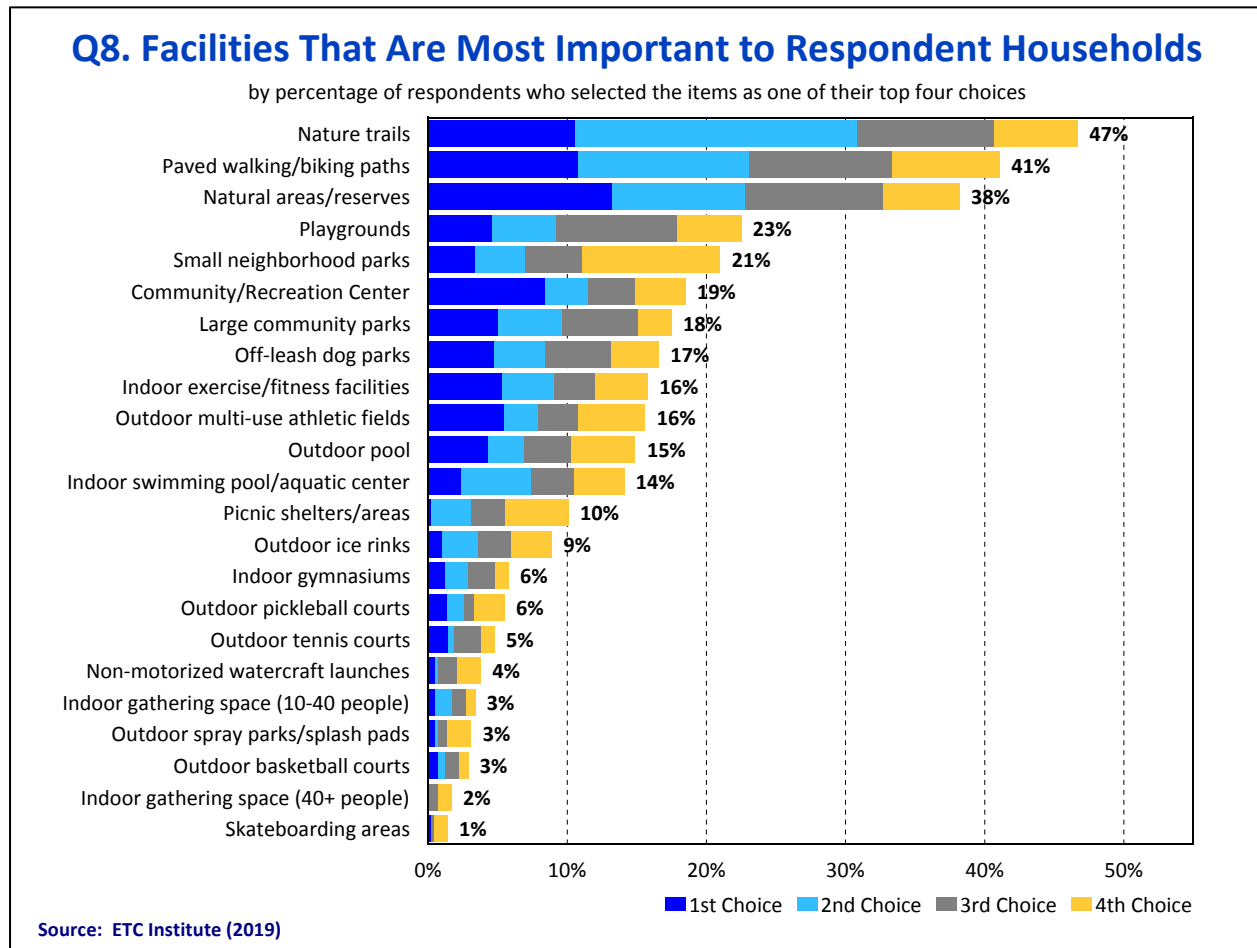
The estimated number of households that have unmet needs for each of the 23 parks and facilities that were assessed is shown in the chart below.



**Facility Importance:** In addition to assessing the needs for each park and facility, ETC Institute also assessed the importance that residents placed on each facility. Based on the sum of respondents' top four choices, the three most important facilities to residents were:

1. Nature trails (47%),
2. Paved walking/biking paths (41%), and
3. Natural areas/reserves (38%).

The percentage of residents who selected each facility as one of their top four choices is shown in the chart below.

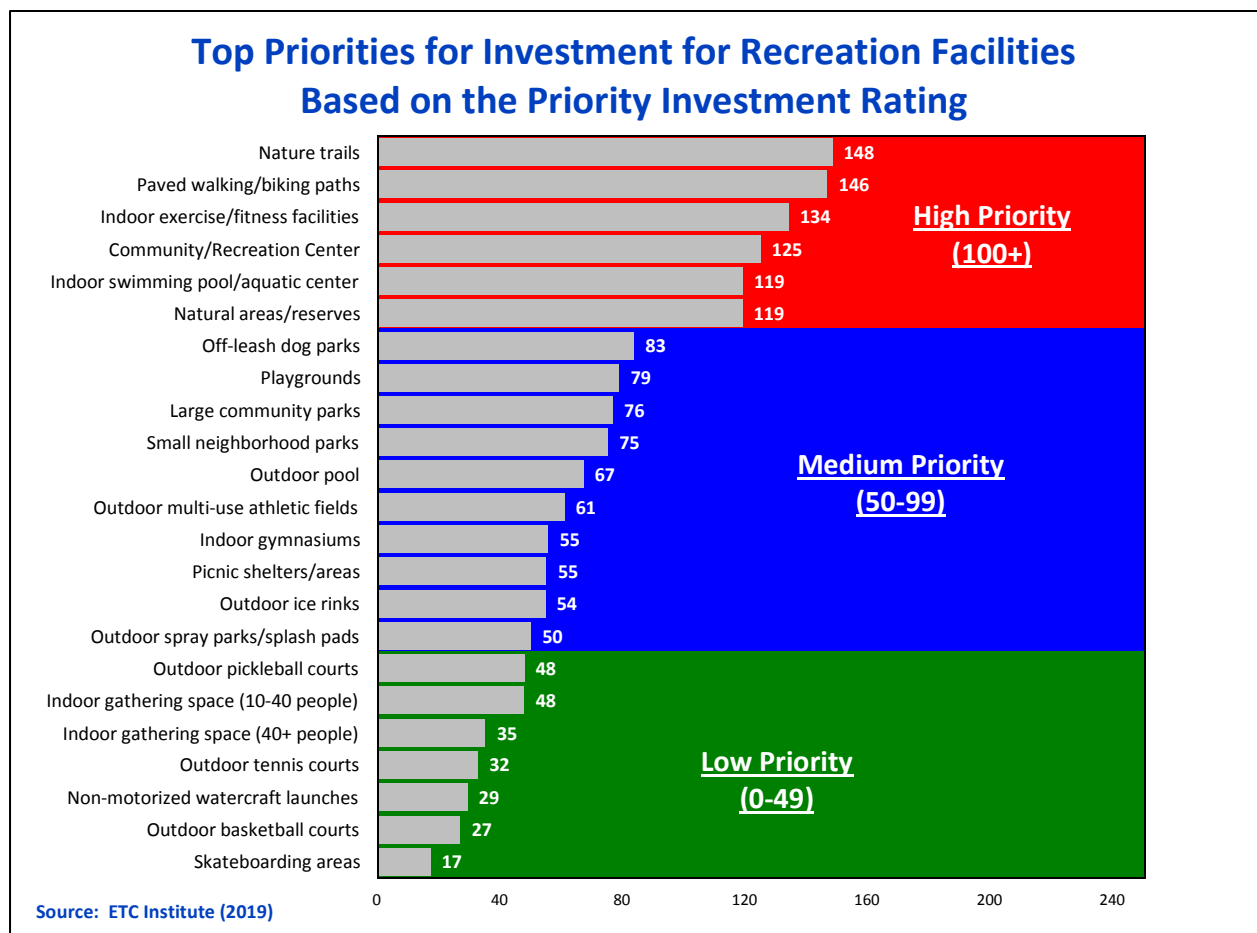


**Priorities for Facility Investments:** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [ Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based the Priority Investment Rating (PIR), the following six facilities were rated as high priorities for investment:

- Nature trails (PIR=148)
- Paved walking/biking paths (PIR=146)
- Indoor exercise/fitness facilities (PIR=134)
- Community/Recreation Center (PIR=125)
- Indoor swimming pool/aquatic center (PIR=119)
- Natural areas/reserves (PIR=119)

The chart below shows the Priority Investment Rating for each of the 23 facilities that were assessed on the survey.





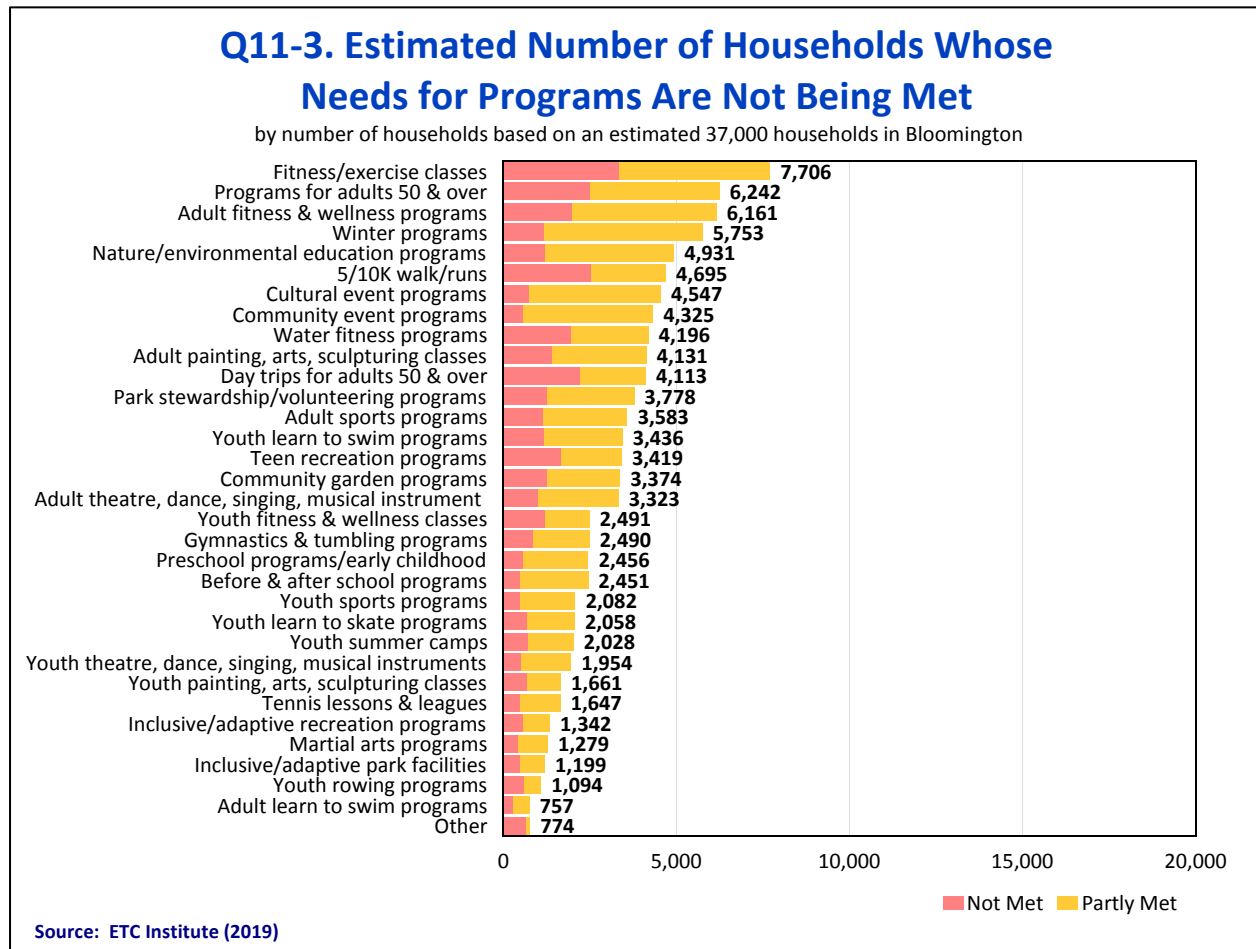
# Programming Needs and Priorities

**Programming Needs.** Respondents were also asked to identify if their household had a need for 32 recreational programs and rate how well their needs for each program were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had “unmet” needs for each program.

The four recreation programs with the highest percentage of households that have an unmet need were:

1. Fitness/exercise classes – 7,706 households,
2. Programs for adults 50 and over– 6,242 households,
3. Adult fitness and wellness programs– 6,161 households, and
4. Winter programs – 5,753 households.

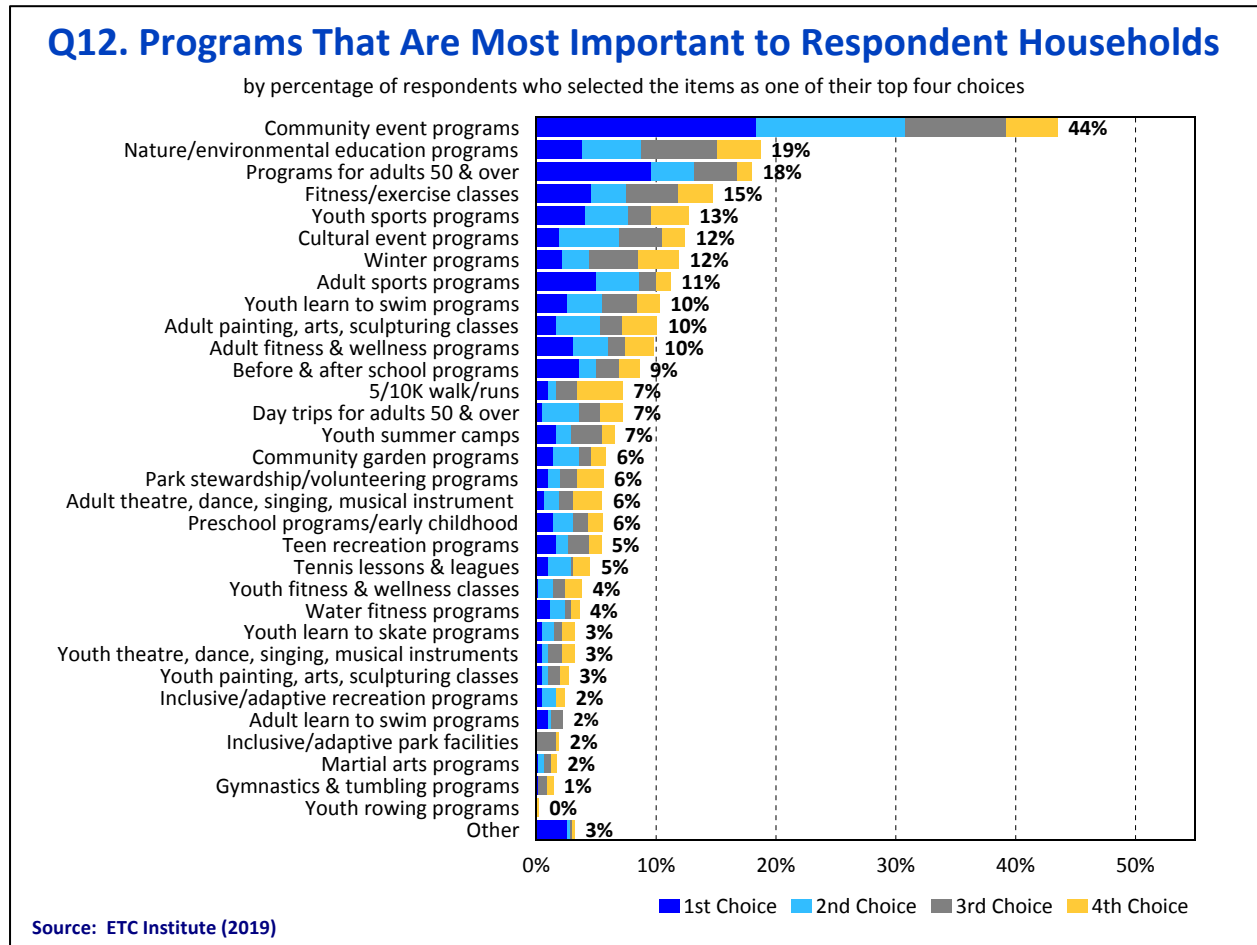
The estimated number of households that have unmet needs for each of the 32 programs that were assessed is shown in the chart below.



**Program Importance.** In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents place on each program. Based on the sum of respondents' top four choices, the most important program to residents was:

1. Community event programs (44%).

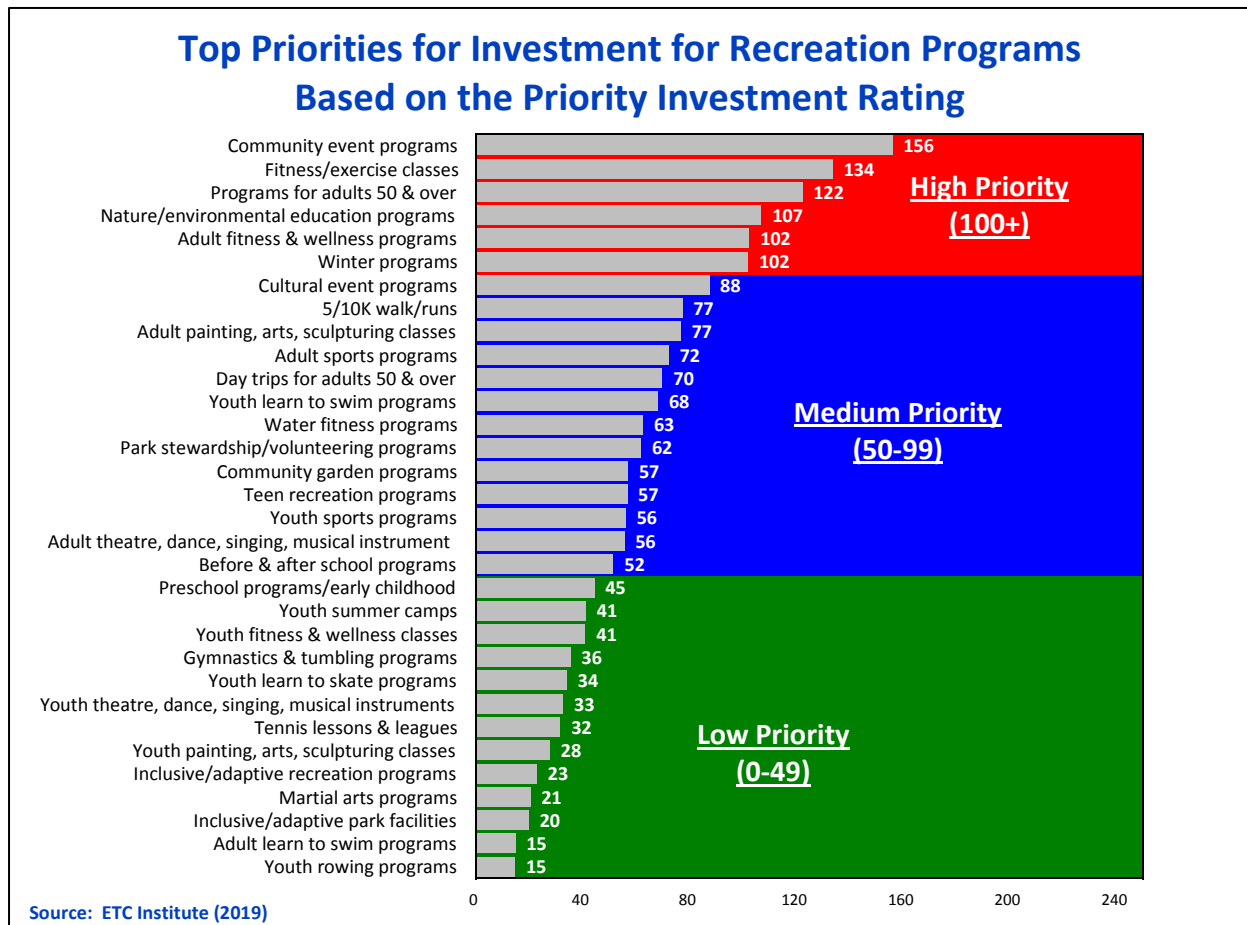
The percentage of residents who selected each program as one of their top four choices is shown in the chart below.



**Priorities for Programming Investments.** Based the priority investment rating (PIR), which was described briefly on page vi of this Executive Summary and is described in more detail in Section 2 of this report, the following six programs were rated as “high priorities” for investment:

- Community event programs (PIR=156)
- Fitness/exercise classes (PIR=134)
- Programs for adults 50 and over (PIR=122)
- Nature/environmental education programs (PIR=107)
- Adult fitness and wellness programs (PIR=102)
- Winter programs (PIR=102)

The chart on below shows the Priority Investment Rating (PIR) for each of the 32 programs that were rated.



## Support for Future Improvements and Expansion

Respondents were given a list of potential actions the City of Bloomington could take in the future to improve and expand parks and recreation facilities in Bloomington. For each statement respondents were asked to indicate how supportive they are of having the City take each action. The actions that received the highest levels of support based upon the combined percentage of “very supportive” and “somewhat supportive” responses, were: maintaining and upgrading natural areas (89%), maintaining parks with play equipment and swings (85%), upgrading existing neighborhood parks and playgrounds (84%), upgrading nature trails (81%), and developing

multipurpose paths/trails in parks (80%). Developing and maintaining skateboarding areas (41%) received the lowest level of support from respondents. Respondents were then asked to indicate which actions are most important to their household. Based upon the sum of respondents' top three choices maintaining parks with play equipment and swings (26%), maintaining and upgrading natural areas (23%), and developing a new indoor community recreation center (23%) were the three most important actions.

## Additional Findings

- When asked to indicate the importance of various park features the most important park features to households were: restrooms, trash receptacles, walking/biking paths, parking, benches and picnic tables, and lighting.
- Improving physical health and fitness, improving the quality of life in Bloomington, providing healthy recreation opportunities, and preserving open space and the environment are the four benefits that respondents most strongly agree are from parks, trails, and natural areas.

## Conclusions

Most respondents who indicated they used a facility or participated in a particular program or event gave very high satisfaction ratings when asked to rate their experience. To ensure the City continues to meet the needs and expectations of the community, ETC Institute recommends that they sustain and/or improve the performance in areas that were identified as “high priorities” by the Priority Investment Rating (PIR). The facilities and programs with the highest PIR ratings are listed below.

### Facility Priorities

- Nature trails (PIR=148)
- Paved walking/biking paths (PIR=146)
- Indoor exercise/fitness facilities (PIR=134)
- Community/Recreation Center (PIR=125)
- Indoor swimming pool/aquatic center (PIR=119)
- Natural areas/reserves (PIR=119)

### Programming Priorities

- Community event programs (PIR=156)
- Fitness/exercise classes (PIR=134)
- Programs for adults 50 and over (PIR=122)
- Nature/environmental education programs (PIR=107)
- Adult fitness and wellness programs (PIR=102)
- Winter programs (PIR=102)

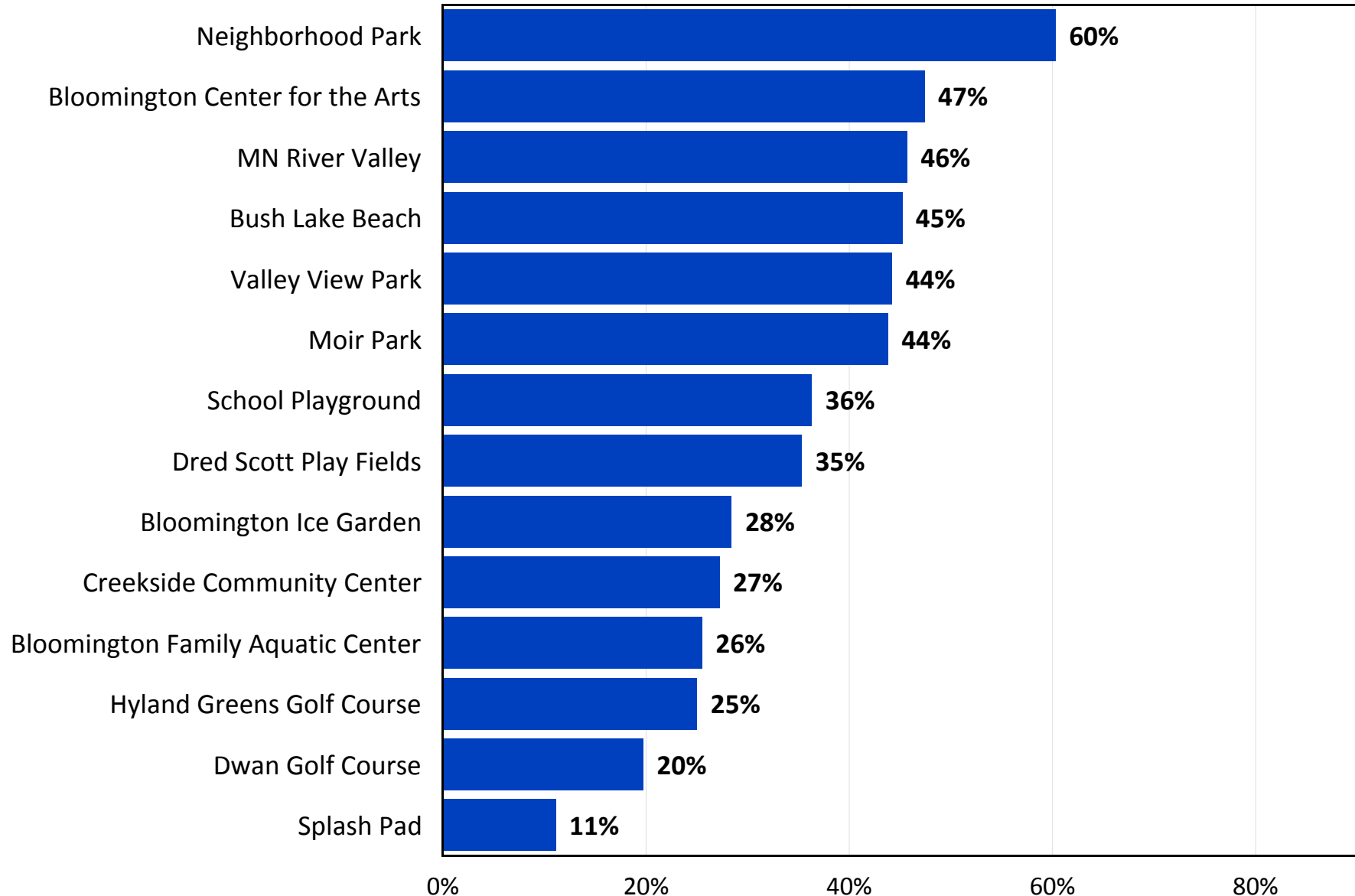
# Section 1

## *Charts and Graphs*

---

# Q1-1. Have you visited this park or facility offered by the City of Bloomington during the past year?

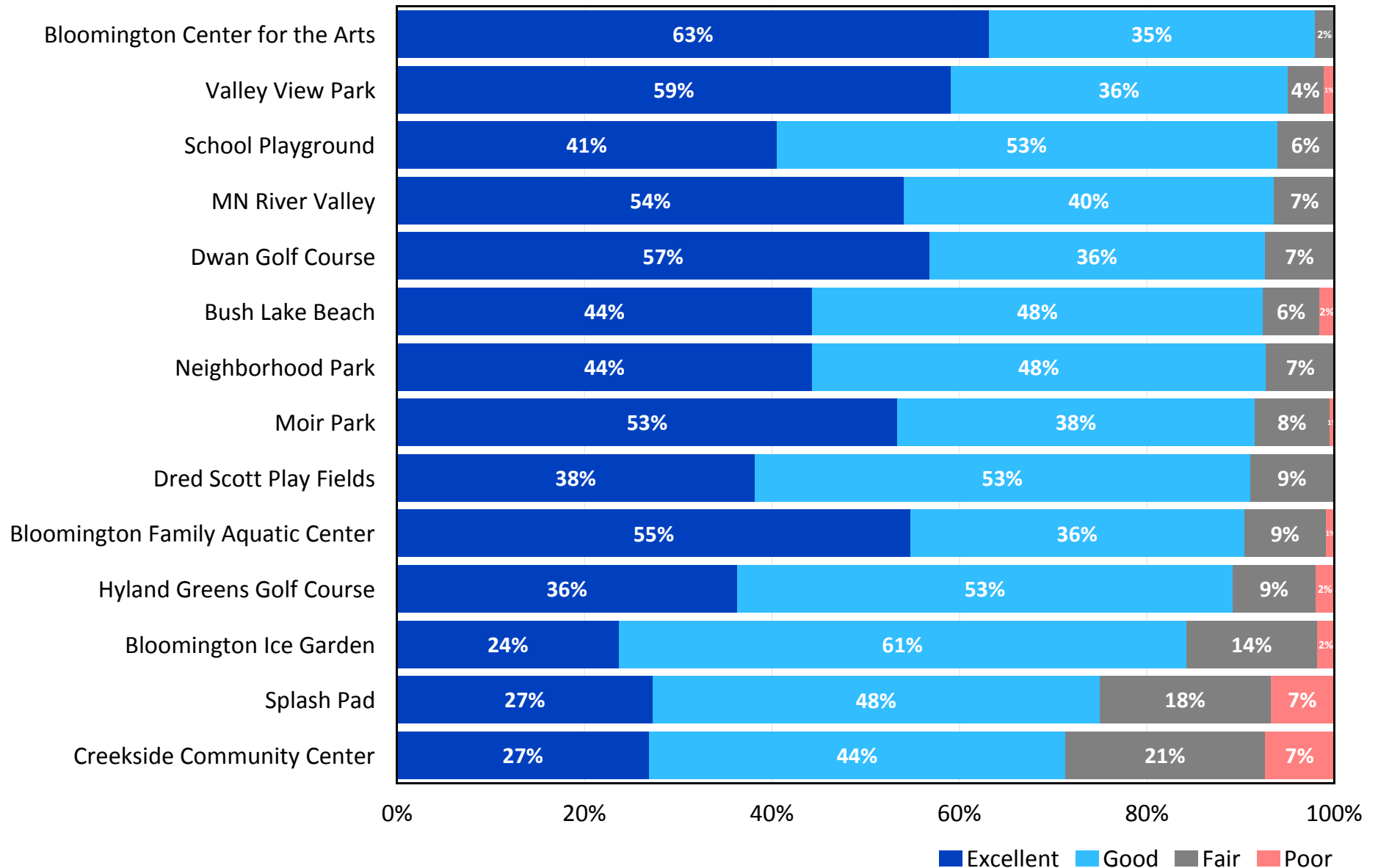
by percentage of respondents



Source: ETC Institute (2019)

# Q1-2. How would you rate your experience with the parks or facilities you have used during the past year?

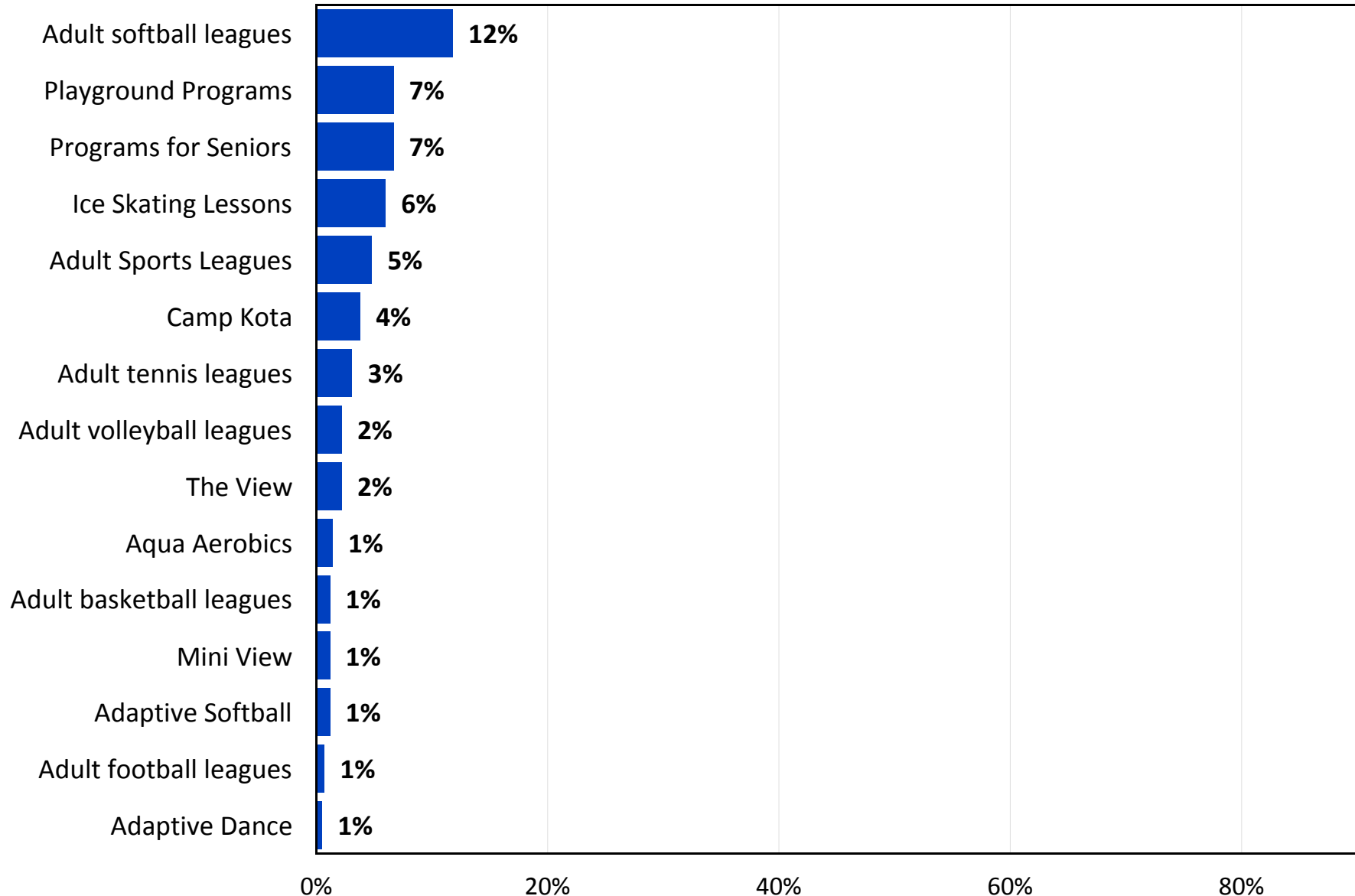
by percentage of respondents



Source: ETC Institute (2019)

## Q2-1. Have you participated in this program offered by the City of Bloomington during the past year?

by percentage of respondents

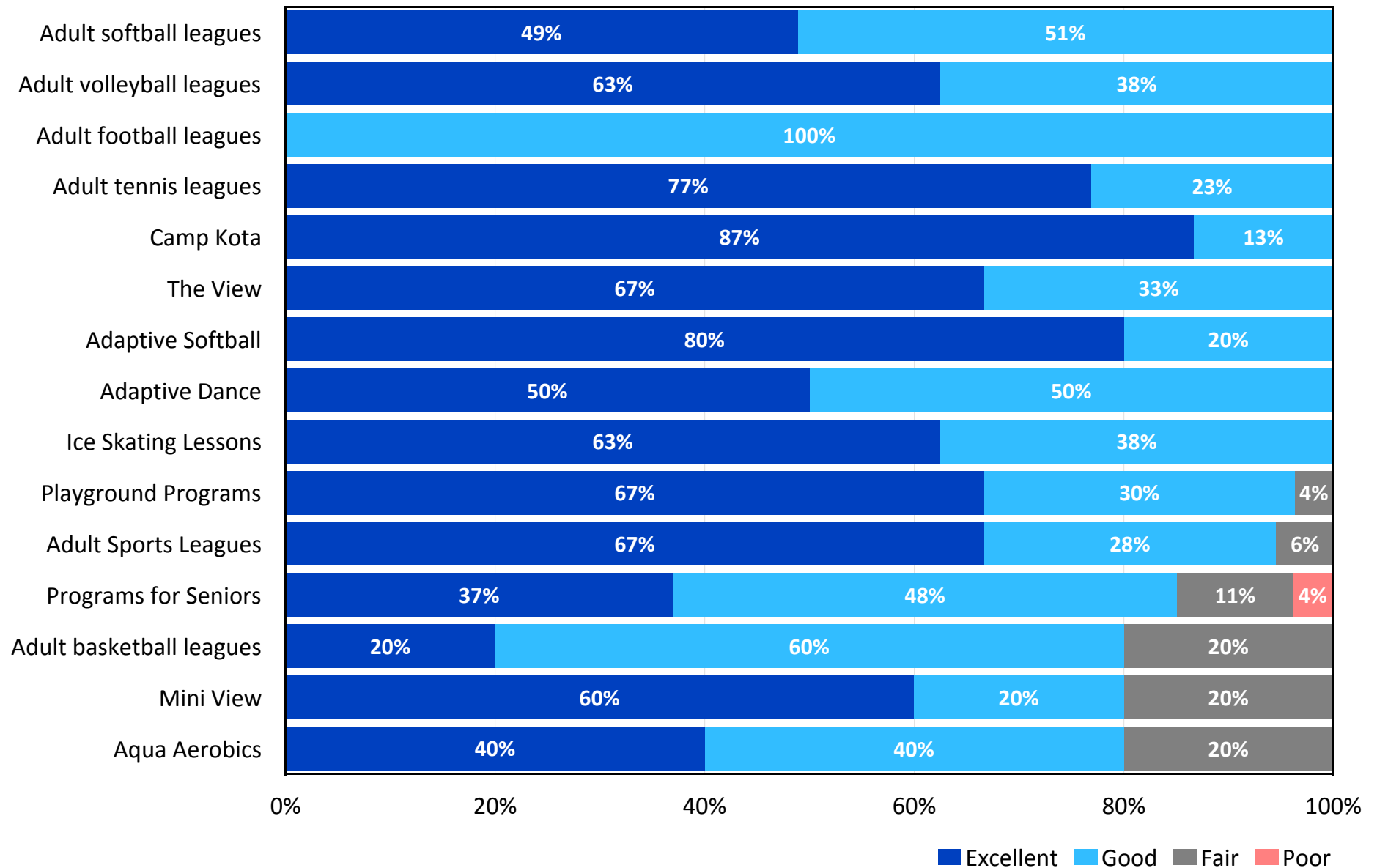


Source: ETC Institute (2019)



## Q2-2. How would you rate your experience with the programs you have participated in during the past year?

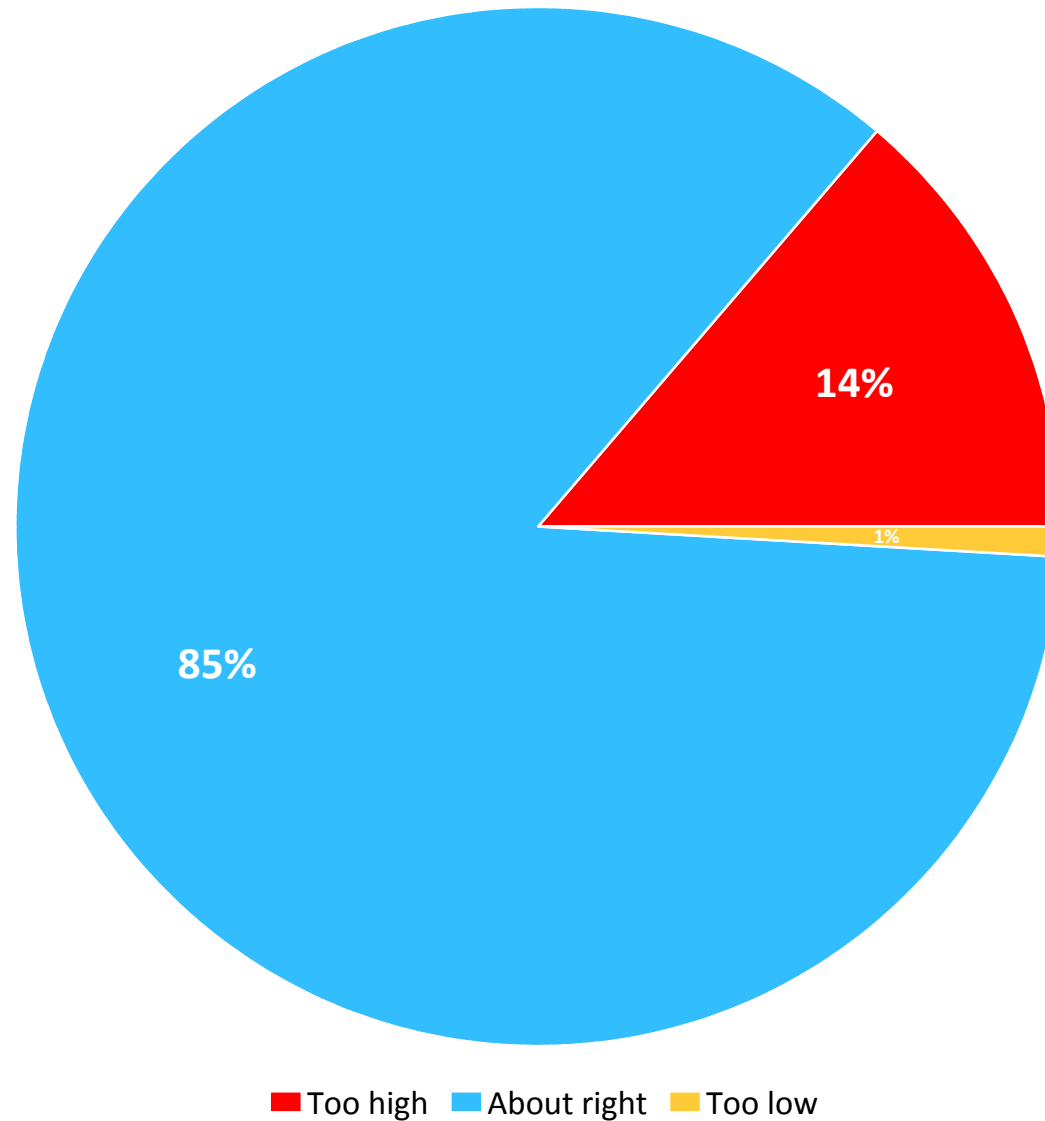
by percentage of respondents



Source: ETC Institute (2019)

## Q2a. Were the fees charged for the programs you participated in too high, about right, or too low?

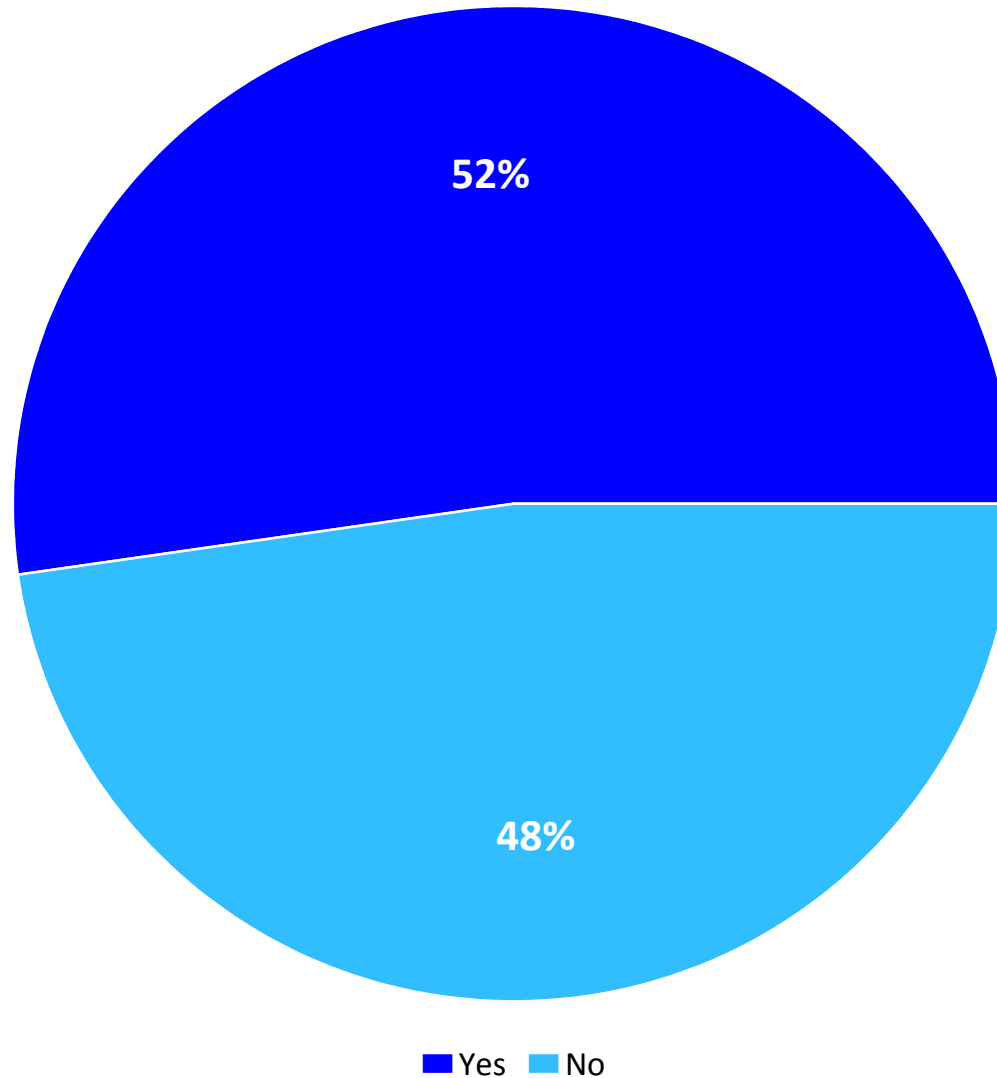
by percentage of respondents who have participated in a program



Source: ETC Institute (2019)

## Q2b. Were there any programs listed that you were not aware the City of Bloomington offered?

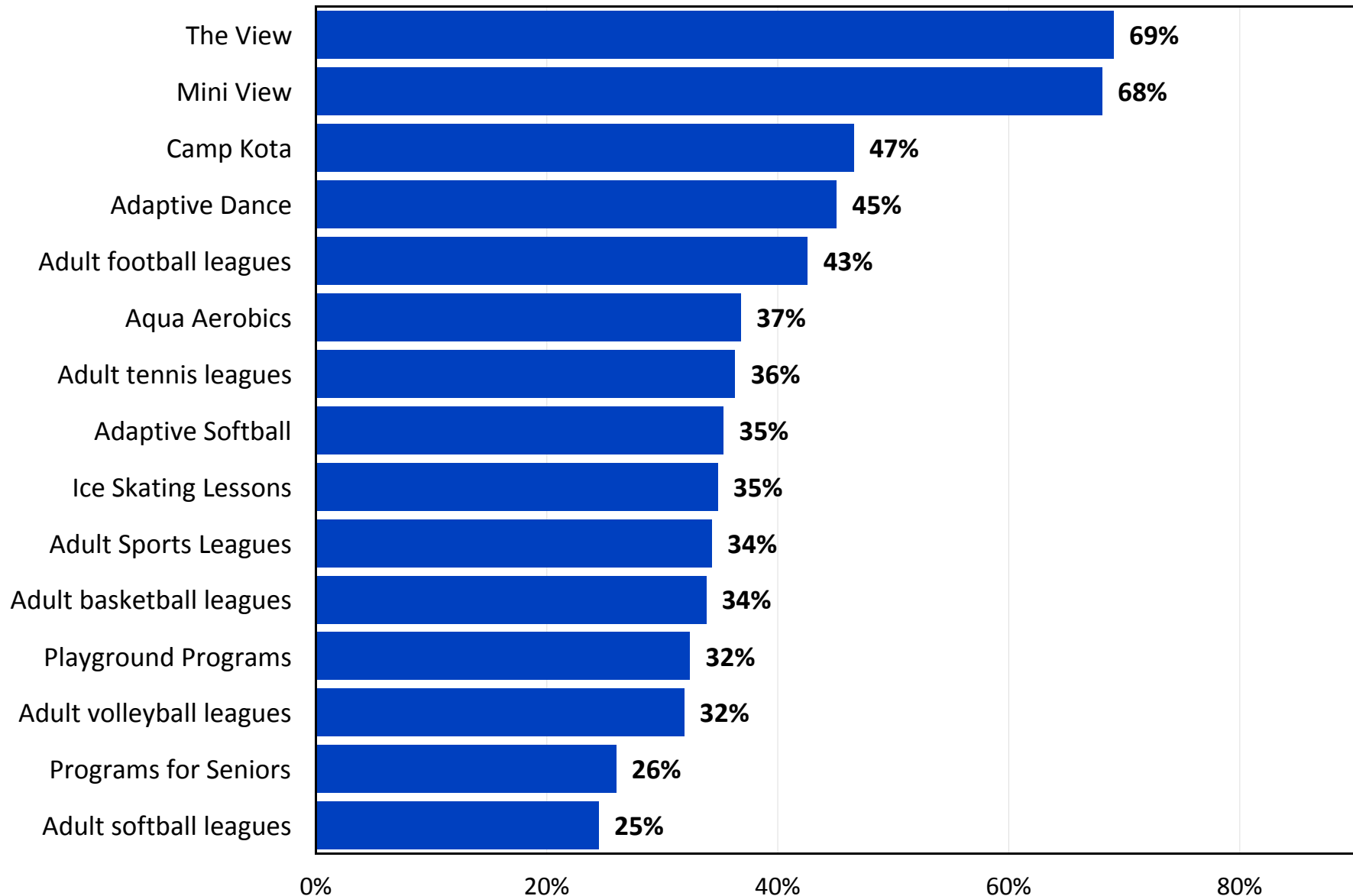
by percentage of respondents



Source: ETC Institute (2019)

## Q2b-1. If yes, which programs were you not aware the City offered?

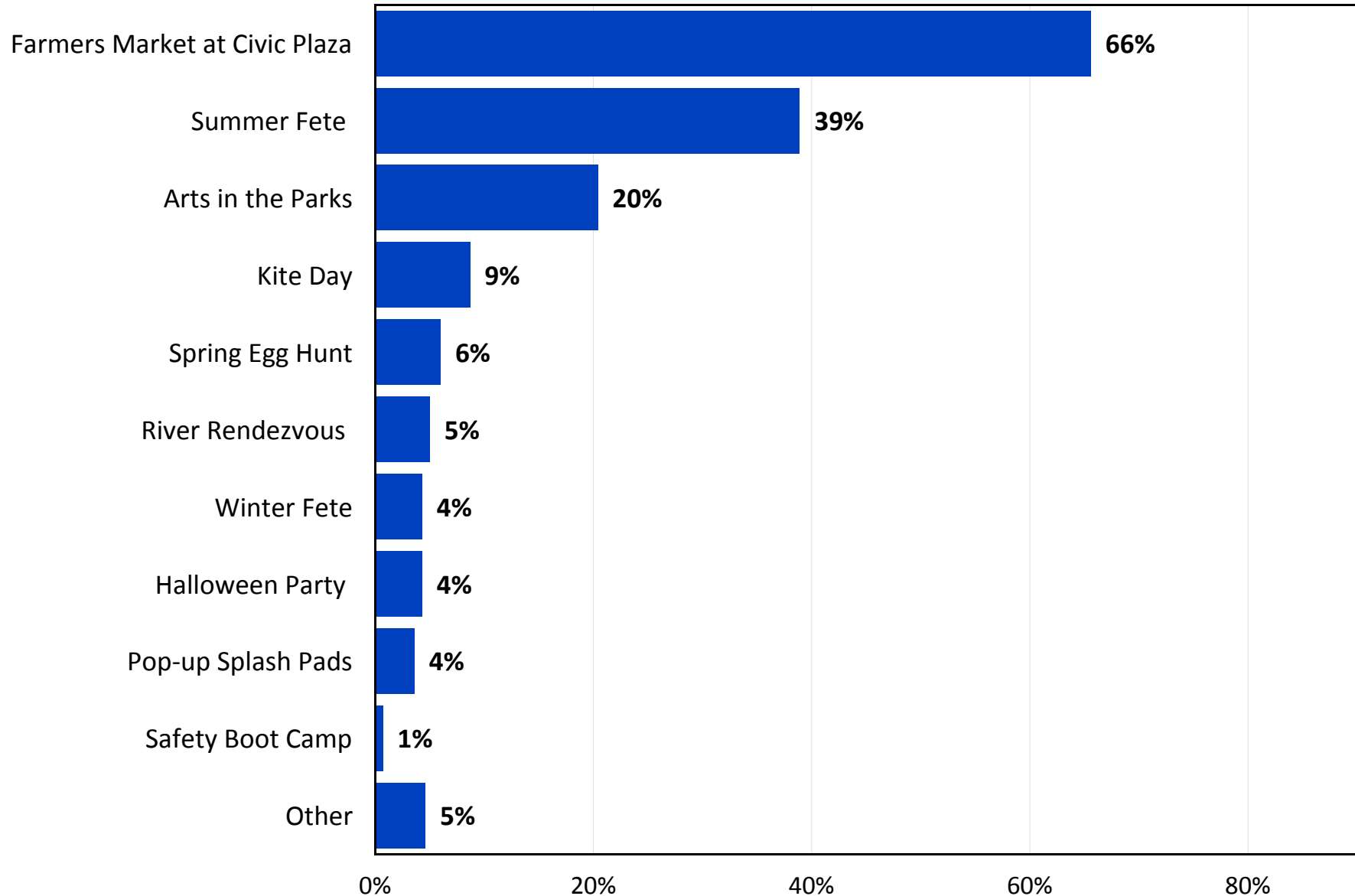
by percentage of respondents who indicated there were programs they were not aware the City offered



Source: ETC Institute (2019)

# Q3-1. Have you participated in this community event offered by the City of Bloomington during the past year?

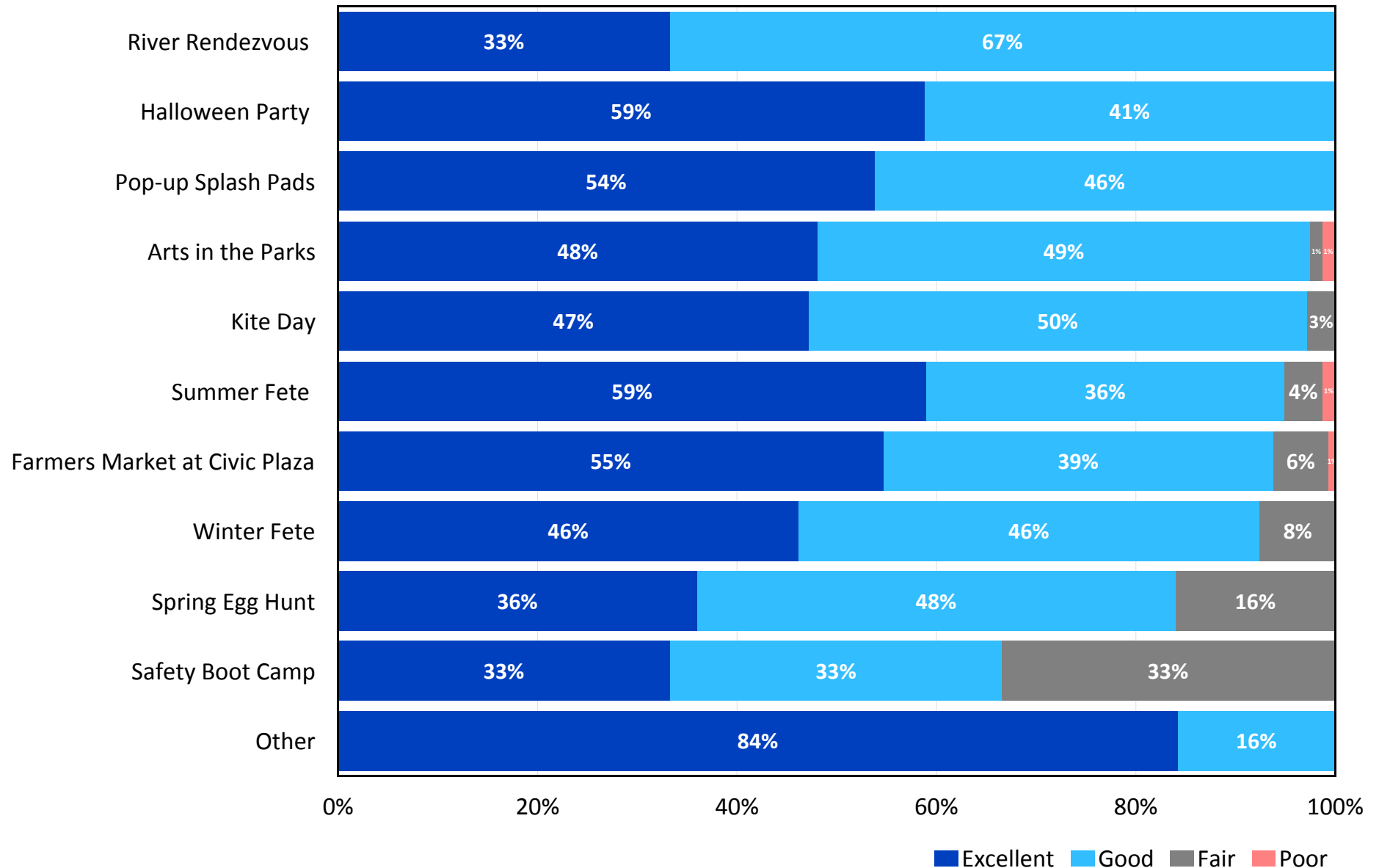
by percentage of respondents



Source: ETC Institute (2019)

## Q3-2. How would you rate your experience with the community events you have participated in during the past year?

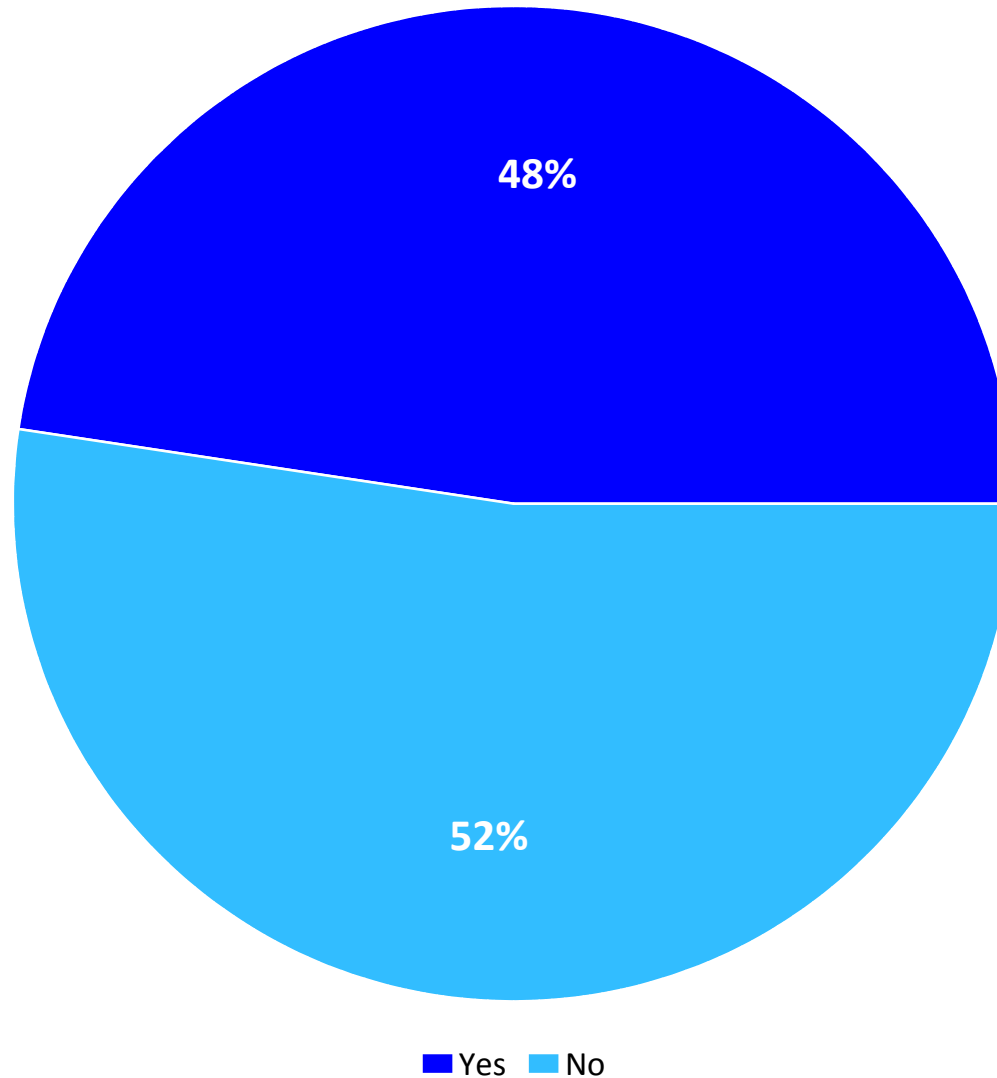
by percentage of respondents



Source: ETC Institute (2019)

## Q3a. Were there any community events listed that you were not aware the City of Bloomington offered?

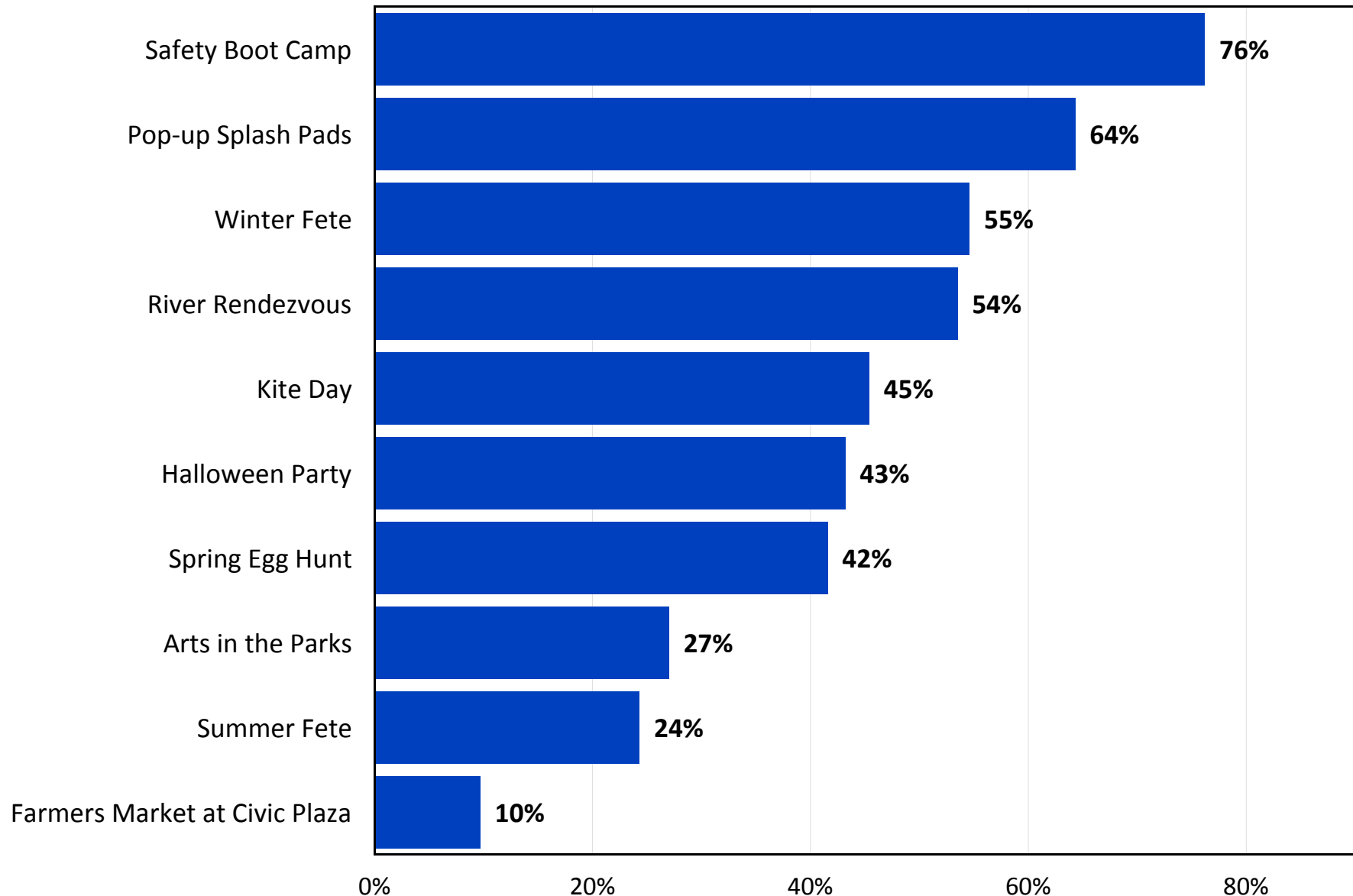
by percentage of respondents



Source: ETC Institute (2019)

## Q3a-1. If yes, which community events were you not aware the City offered?

by percentage of respondents who indicated there were programs they were not aware the City offered

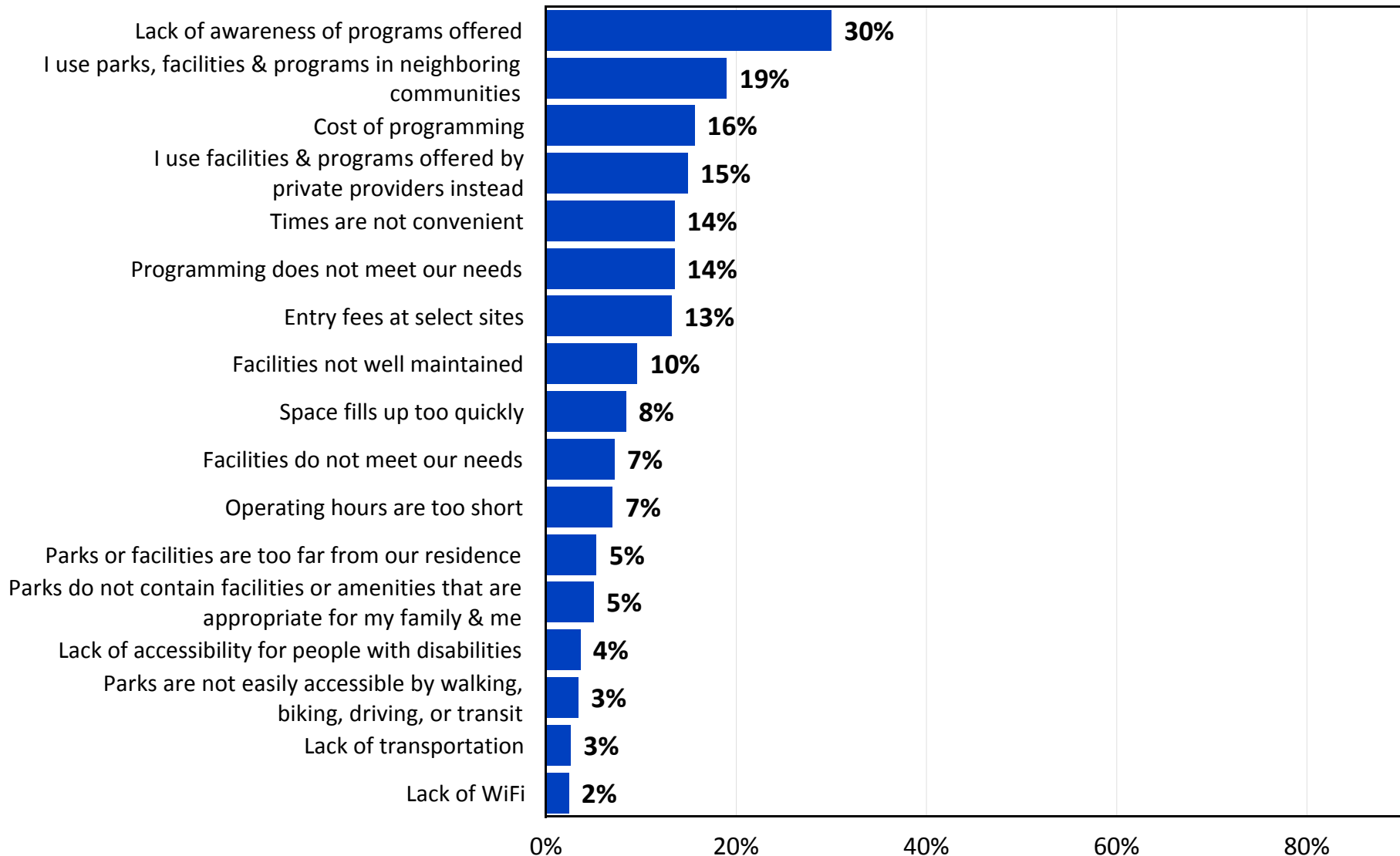


Source: ETC Institute (2019)



## Q4. Reasons that deter you or your household from using parks, recreation facilities, or special events offered by the City of Bloomington more often

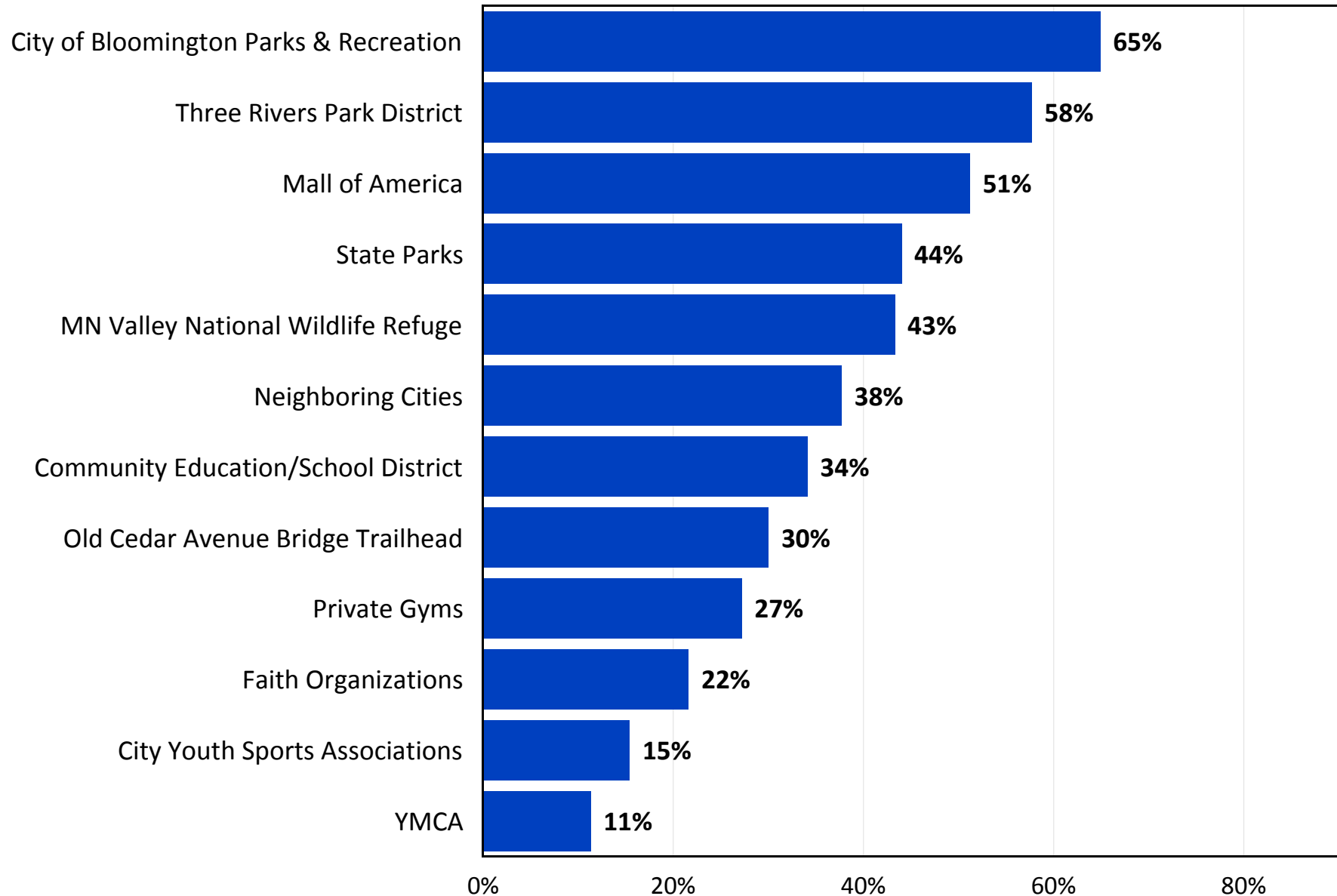
by percentage of respondents



Source: ETC Institute (2019)

# Q5. Organizations you or your household use for parks, recreation facilities, or recreation programs

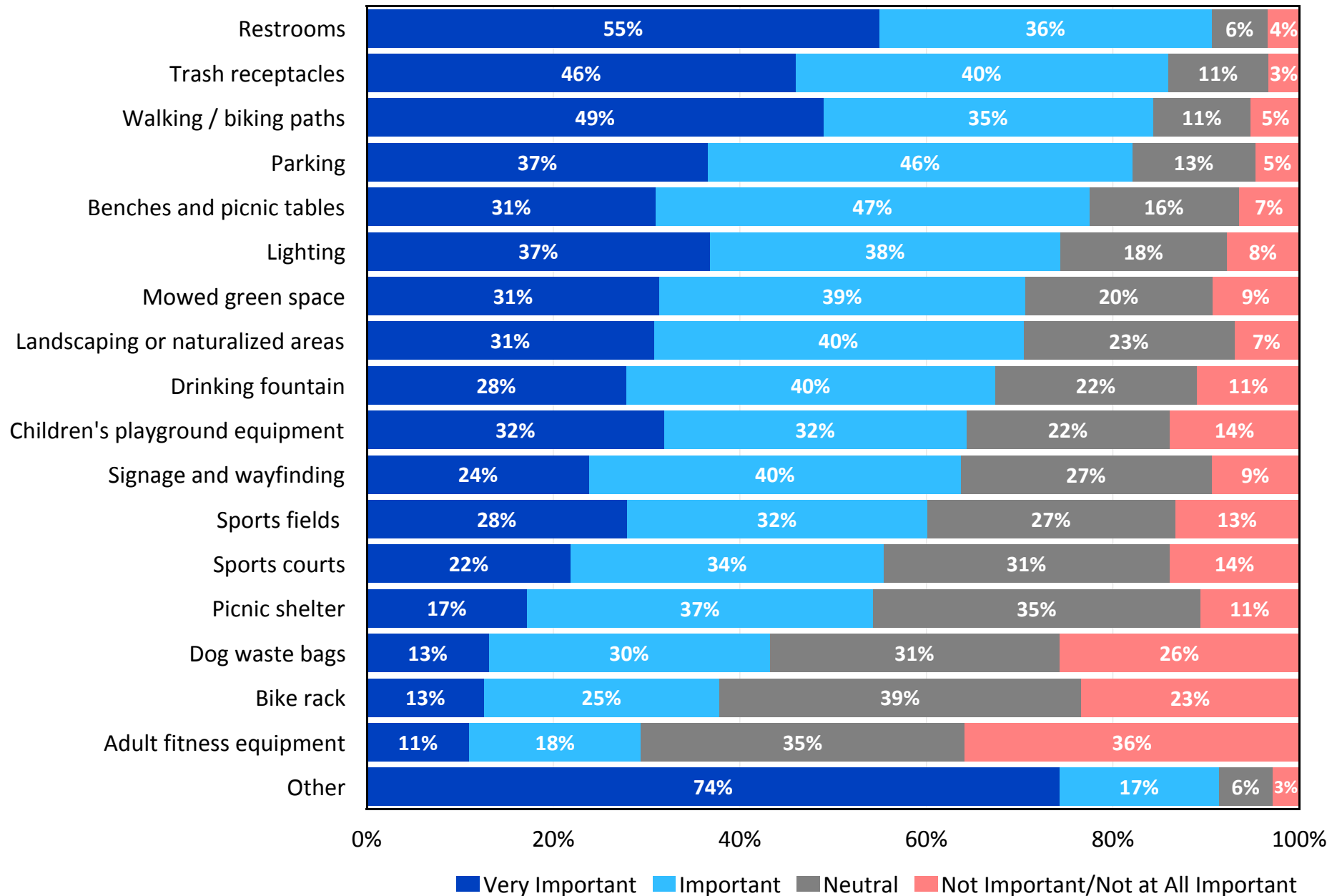
by percentage of respondents



Source: ETC Institute (2019)

## Q6. Importance of park features to households

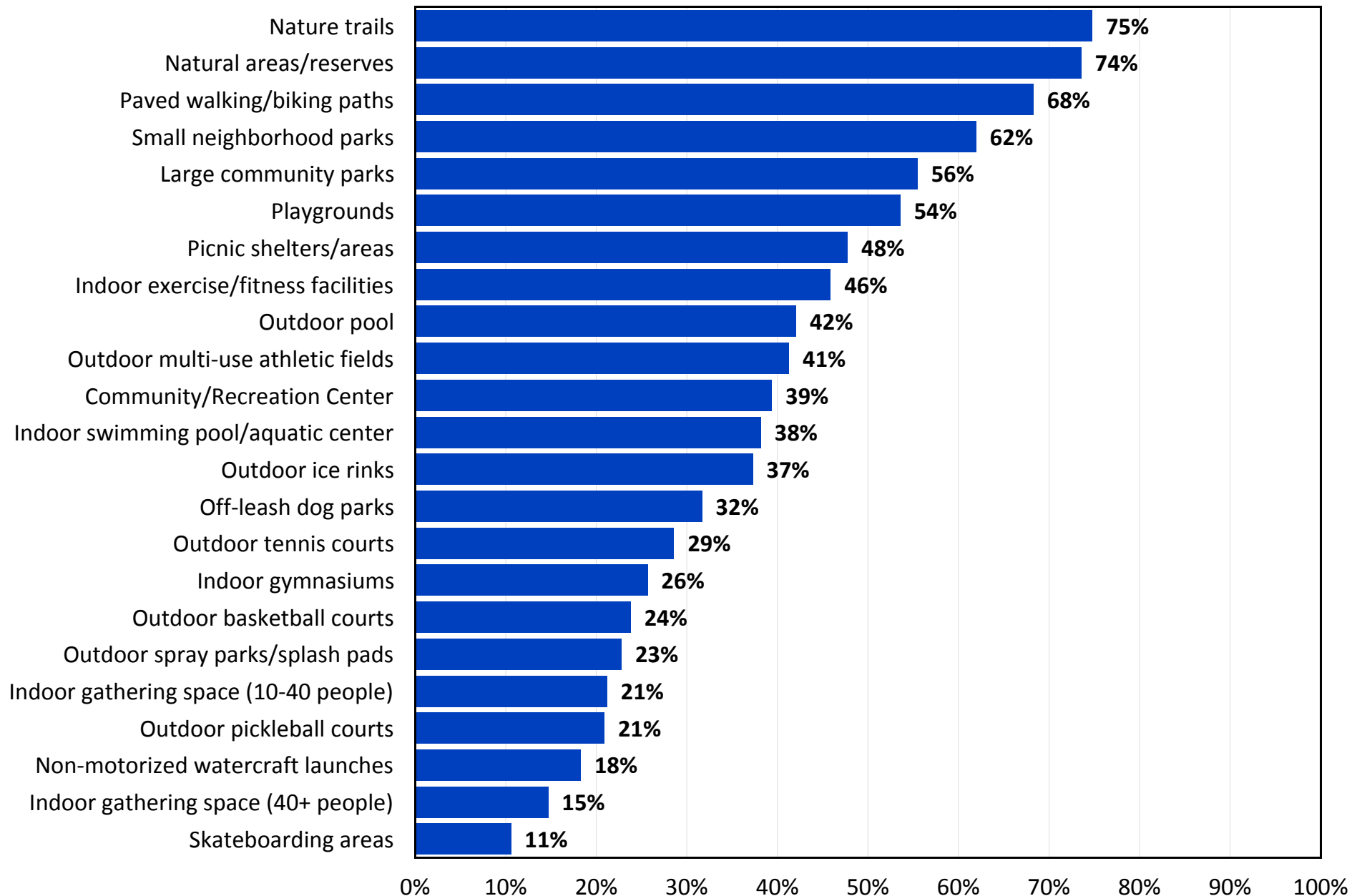
by percentage of respondents



Source: ETC Institute (2019)

## Q7. Facilities Respondent Households Have a Need For

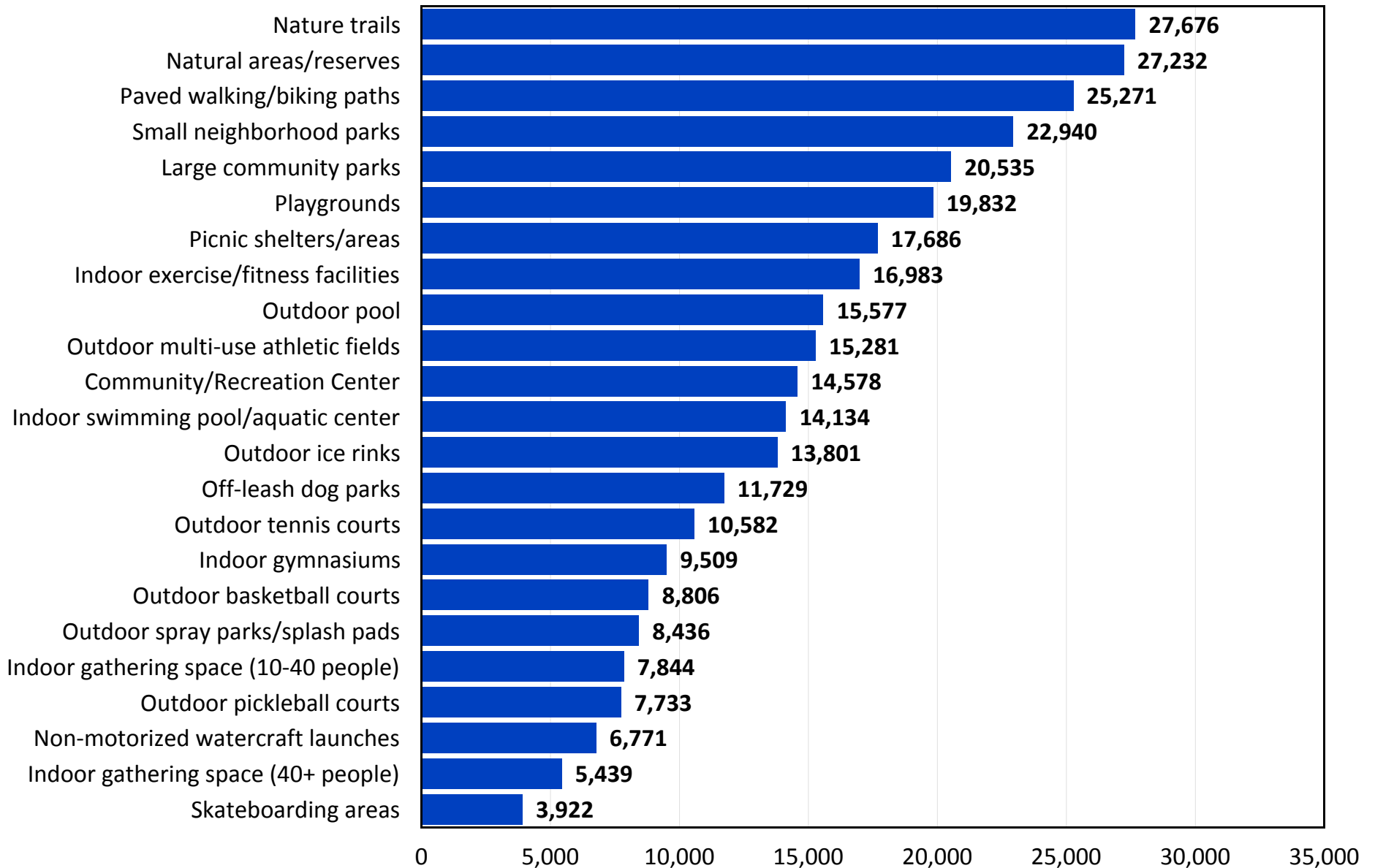
by percentage of respondents



Source: ETC Institute (2019)

## Q7-1. Estimated Number of Households That Have a Need for Various Facilities

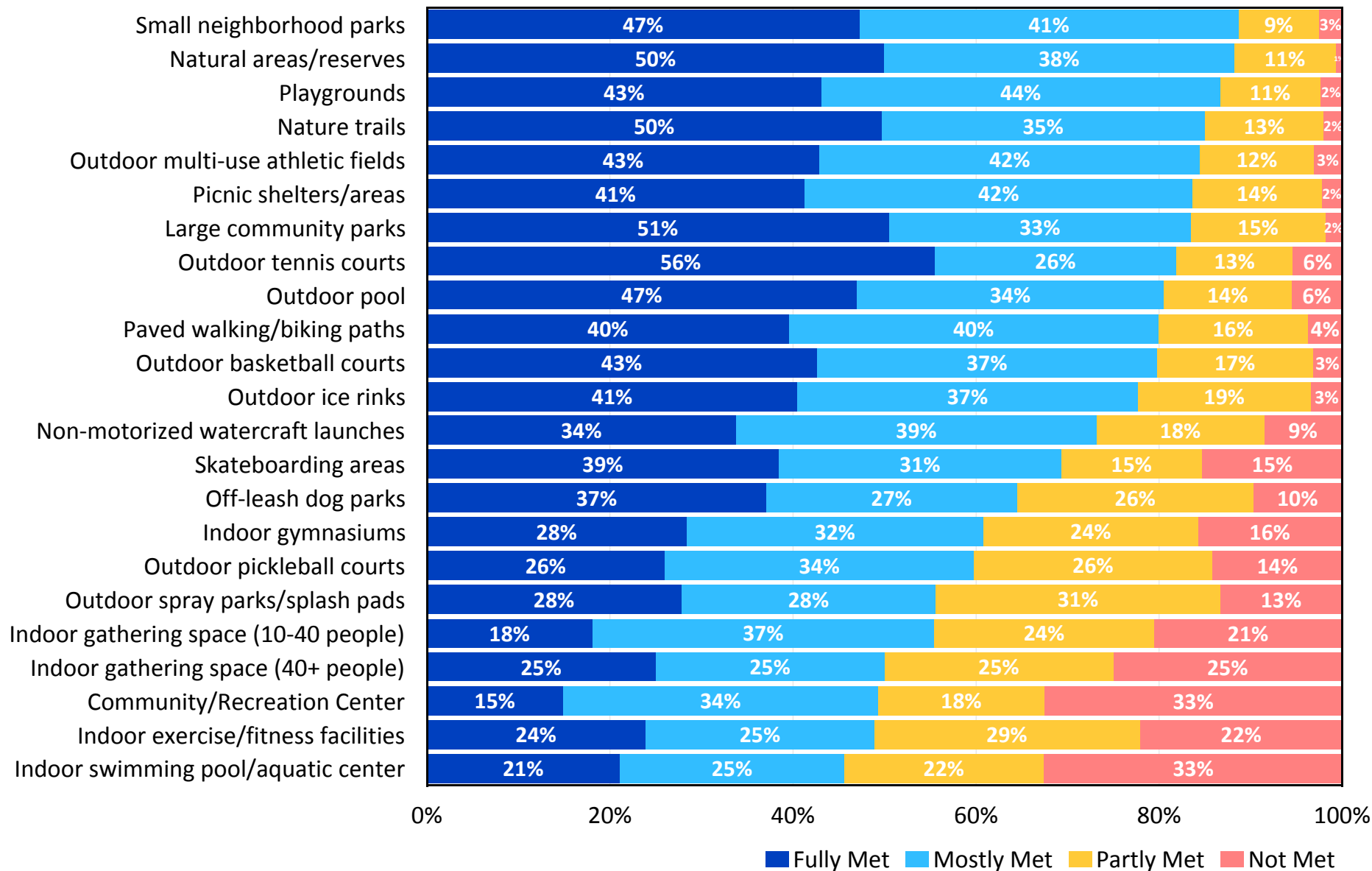
by number of households based on an estimated 37,000 households in Bloomington



Source: ETC Institute (2019)

## Q7-2. How Well Parks and Recreation Facilities Meet the Needs of Respondent Households

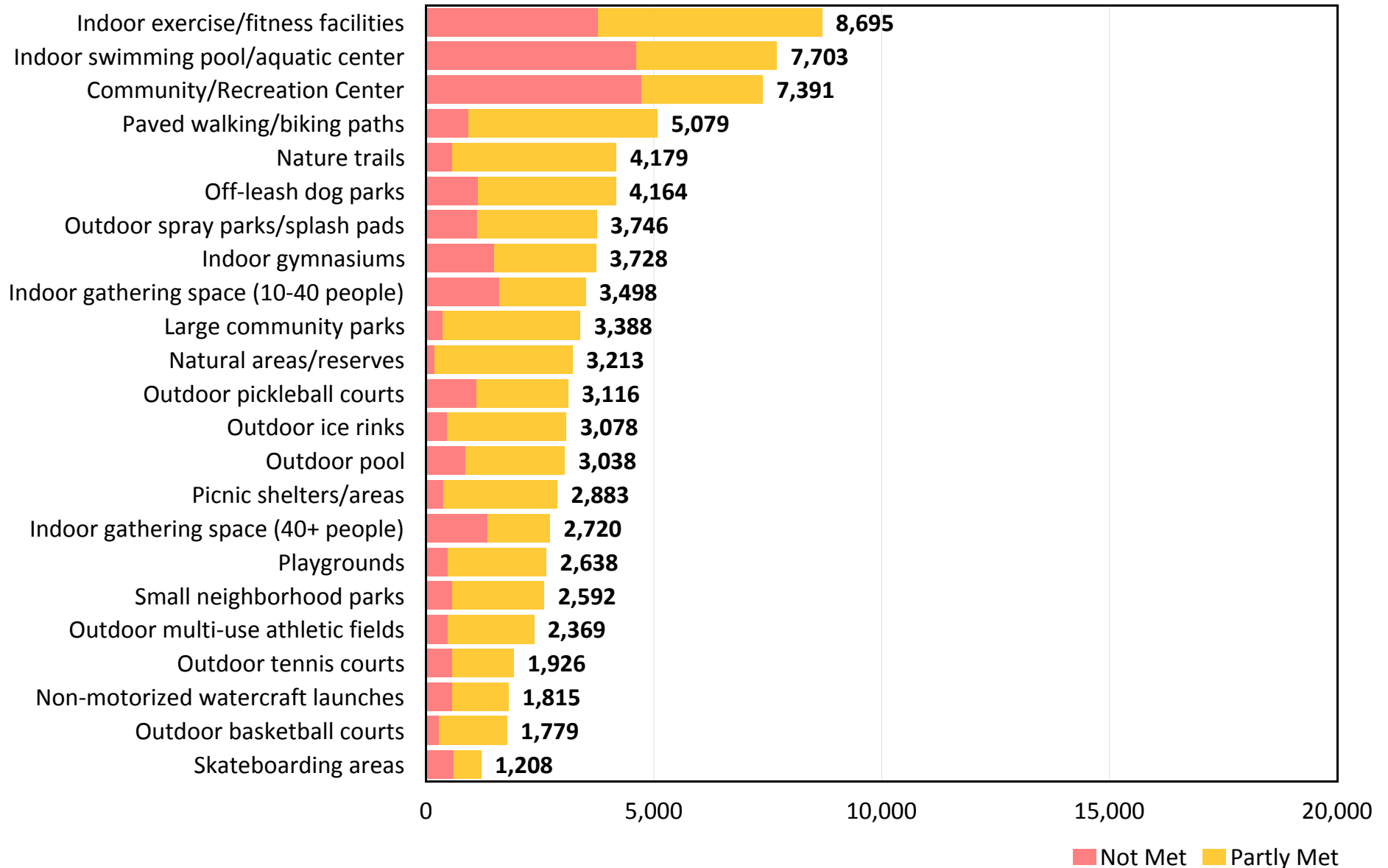
by percentage of respondents with a need for facilities



Source: ETC Institute (2019)

## Q7-3. Estimated Number of Households Whose Needs for Facilities Are Not Being Met

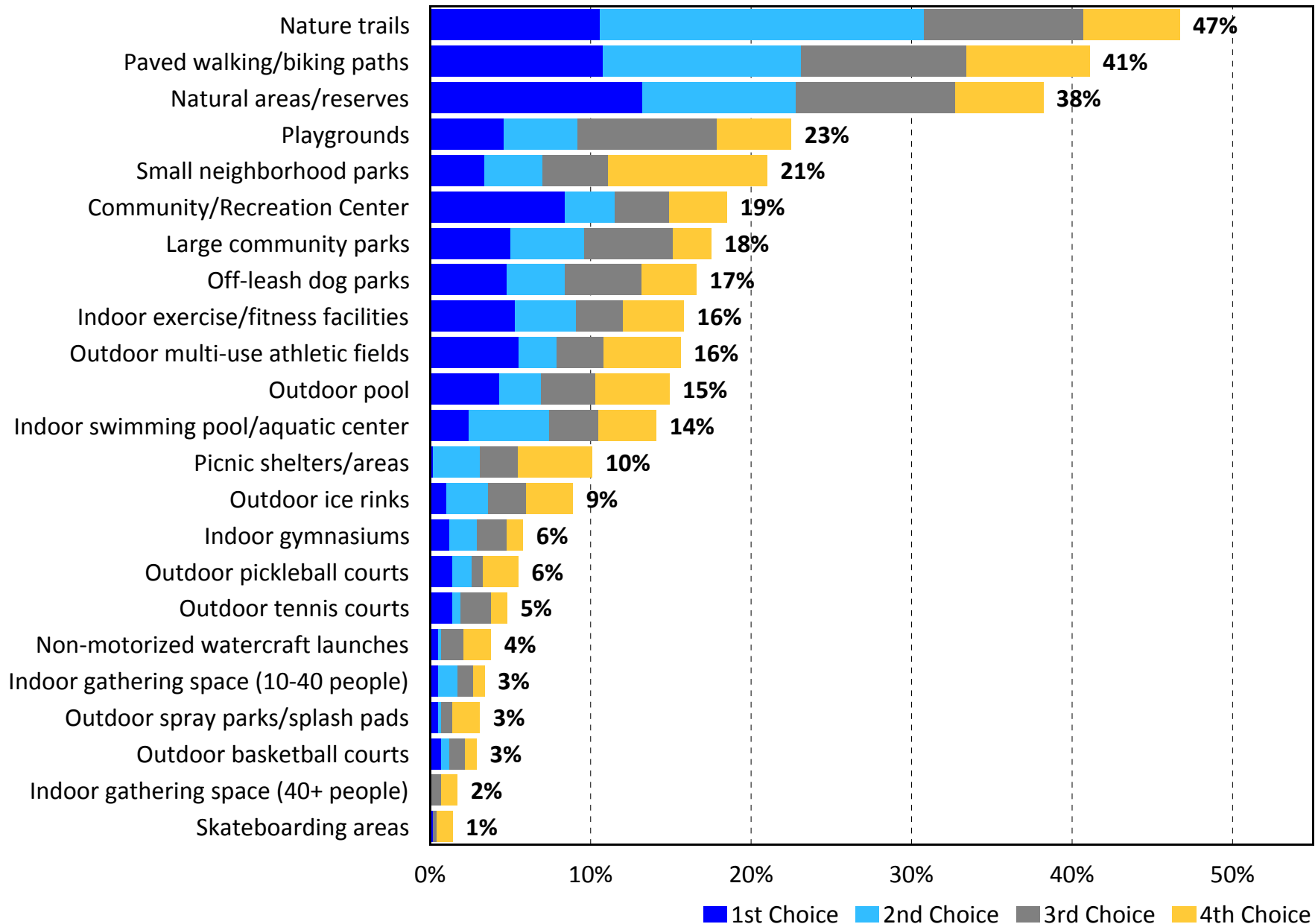
by number of households based on an estimated 37,000 households in Bloomington



Source: ETC Institute (2019)

# Q8. Facilities That Are Most Important to Respondent Households

by percentage of respondents who selected the items as one of their top four choices

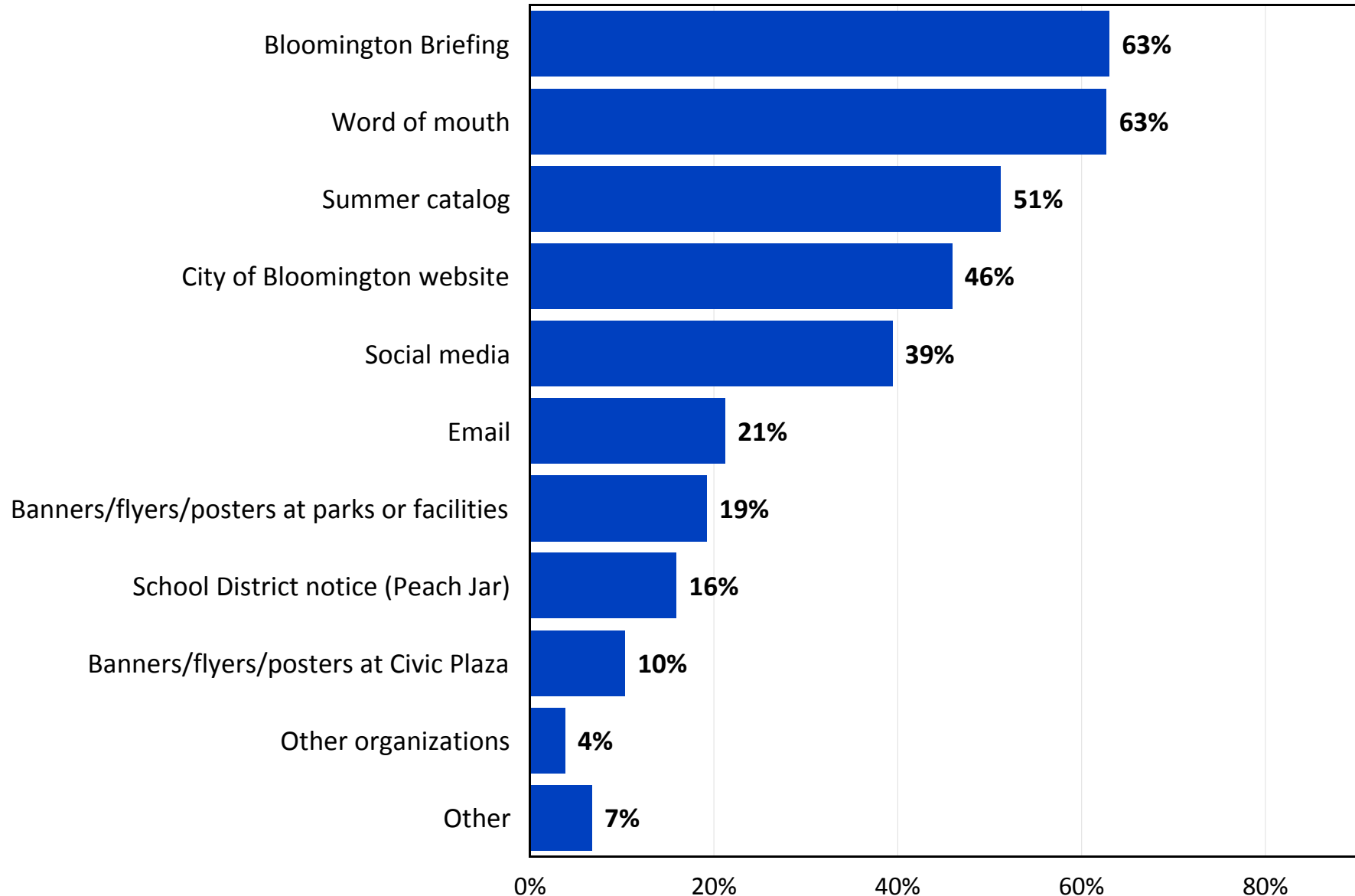


Source: ETC Institute (2019)



# Q9. All the ways you or your household learn about the City of Bloomington's programs and activities

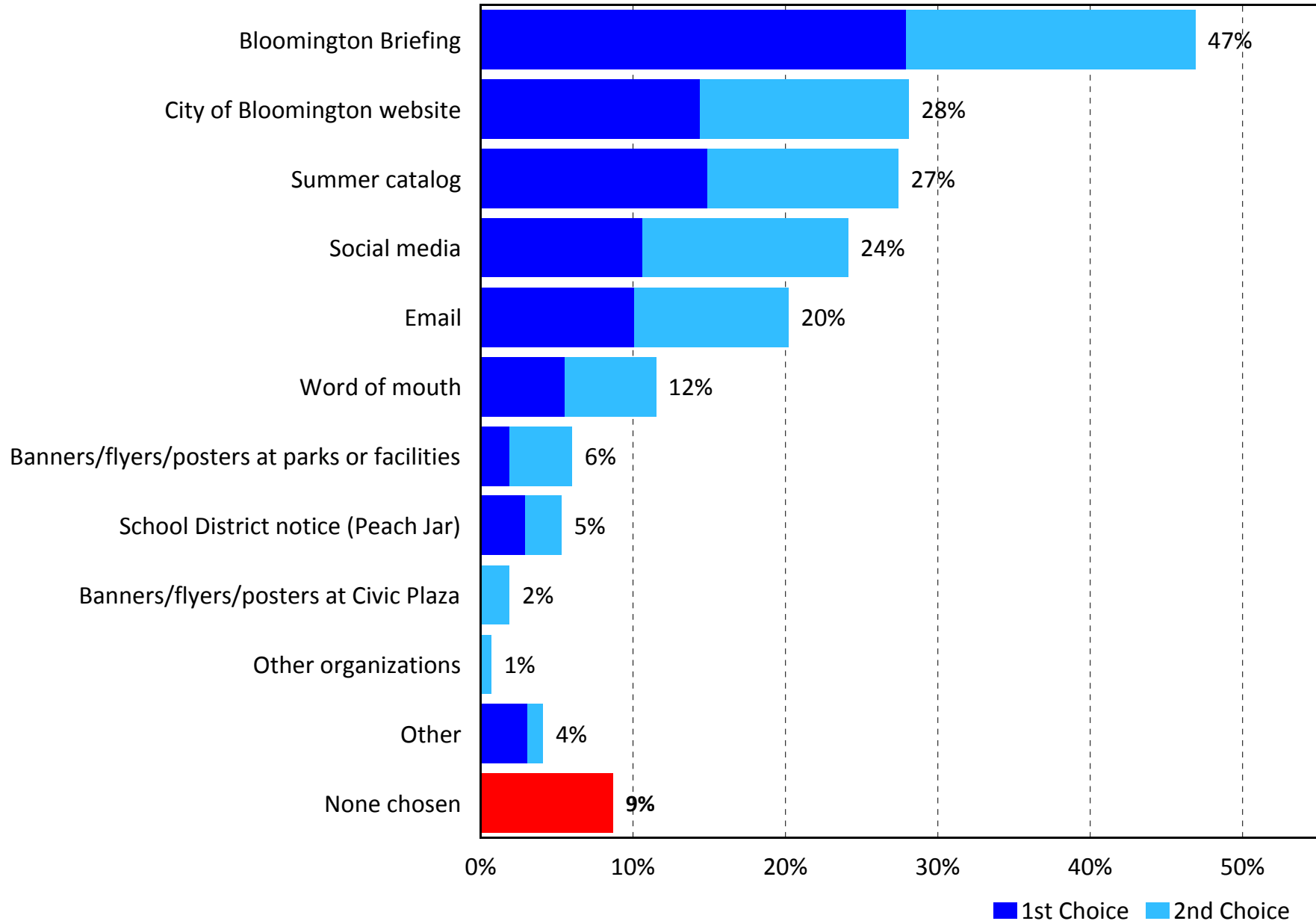
by percentage of respondents



Source: ETC Institute (2019)

# Q10. Two most preferred ways to learn about programs and activities

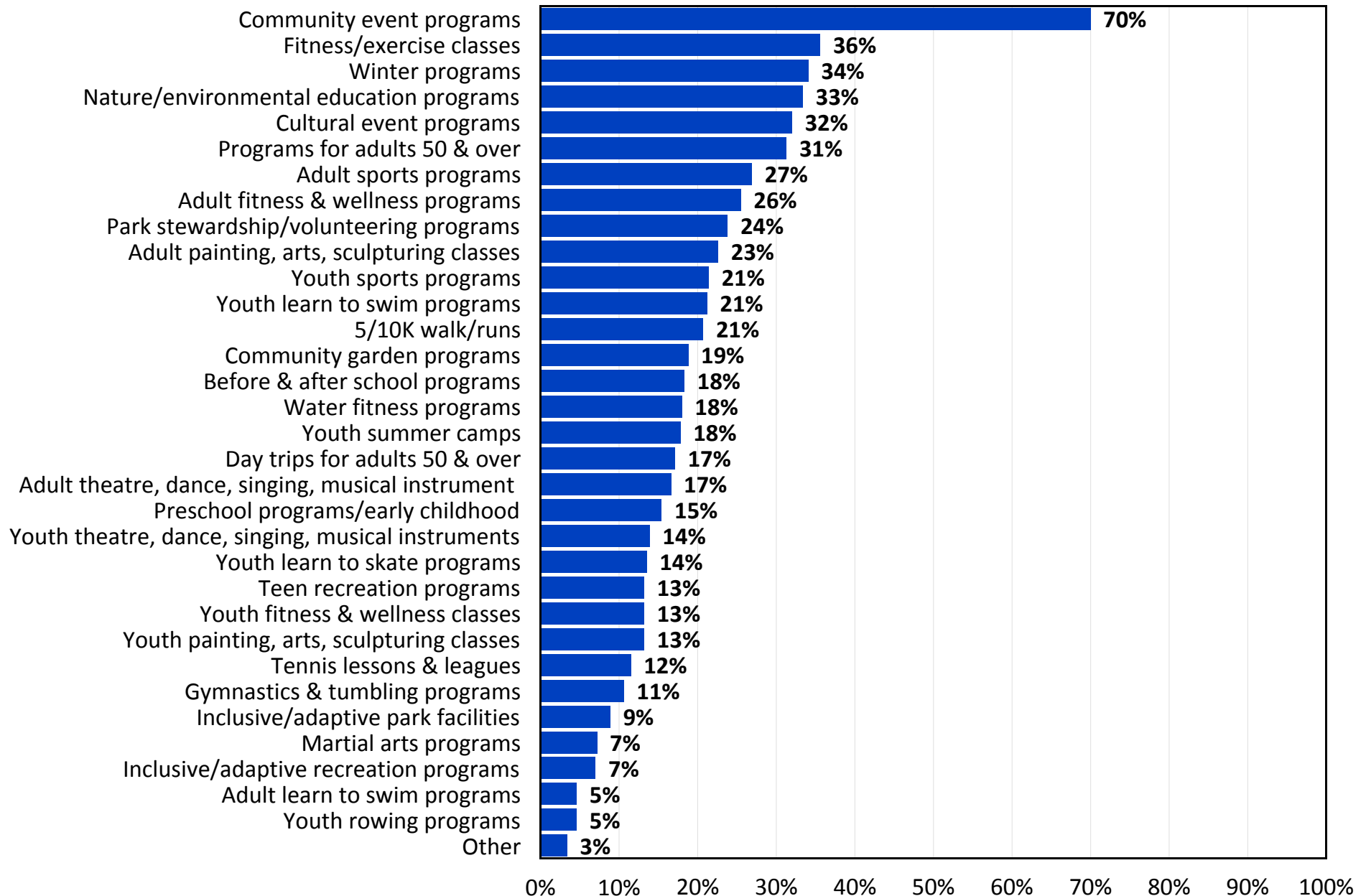
by percentage of respondents who selected the items as one of their top two choices



Source: ETC Institute (2019)

# Q11. Programs Respondent Households Have a Need For

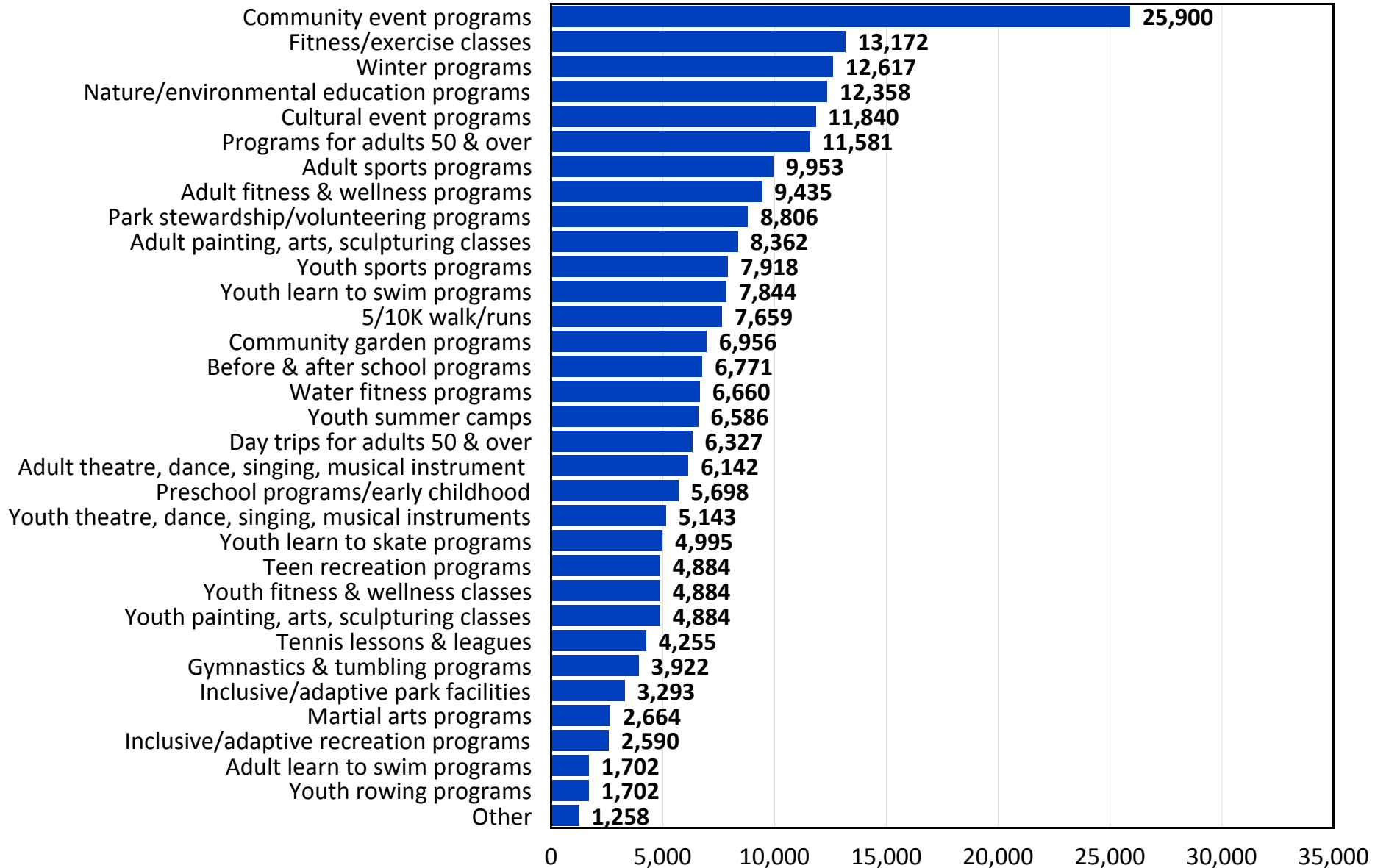
by percentage of respondents



Source: ETC Institute (2019)

# Q11-1. Estimated Number of Households That Have a Need for Various Programs

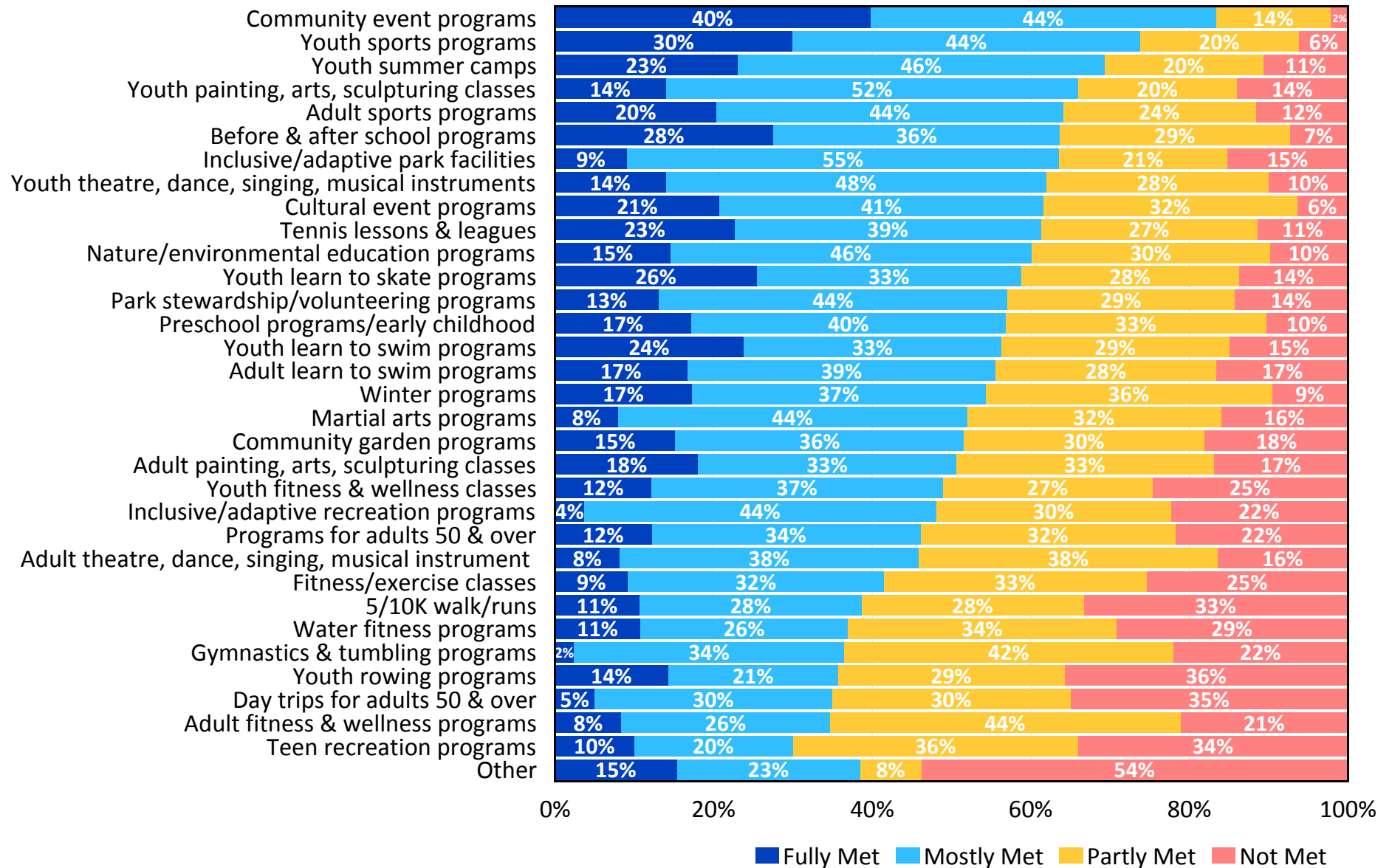
by number of households based on an estimated 37,000 households in Bloomington



Source: ETC Institute (2019)

# Q11-2. How Well Parks and Recreation Programs Meet the Needs of Respondent Households

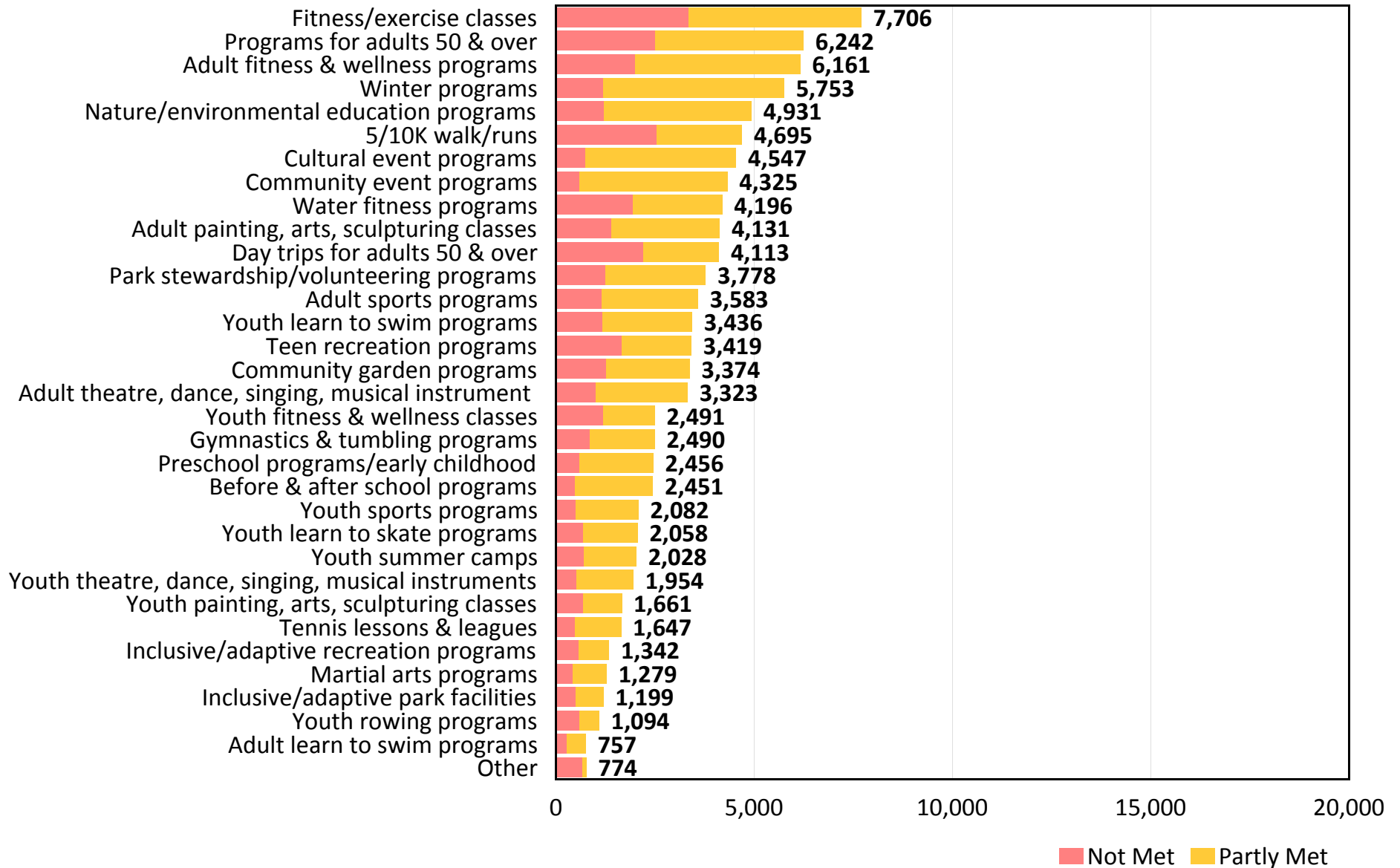
by percentage of respondents with a need for facilities



Source: ETC Institute (2019)

## Q11-3. Estimated Number of Households Whose Needs for Programs Are Not Being Met

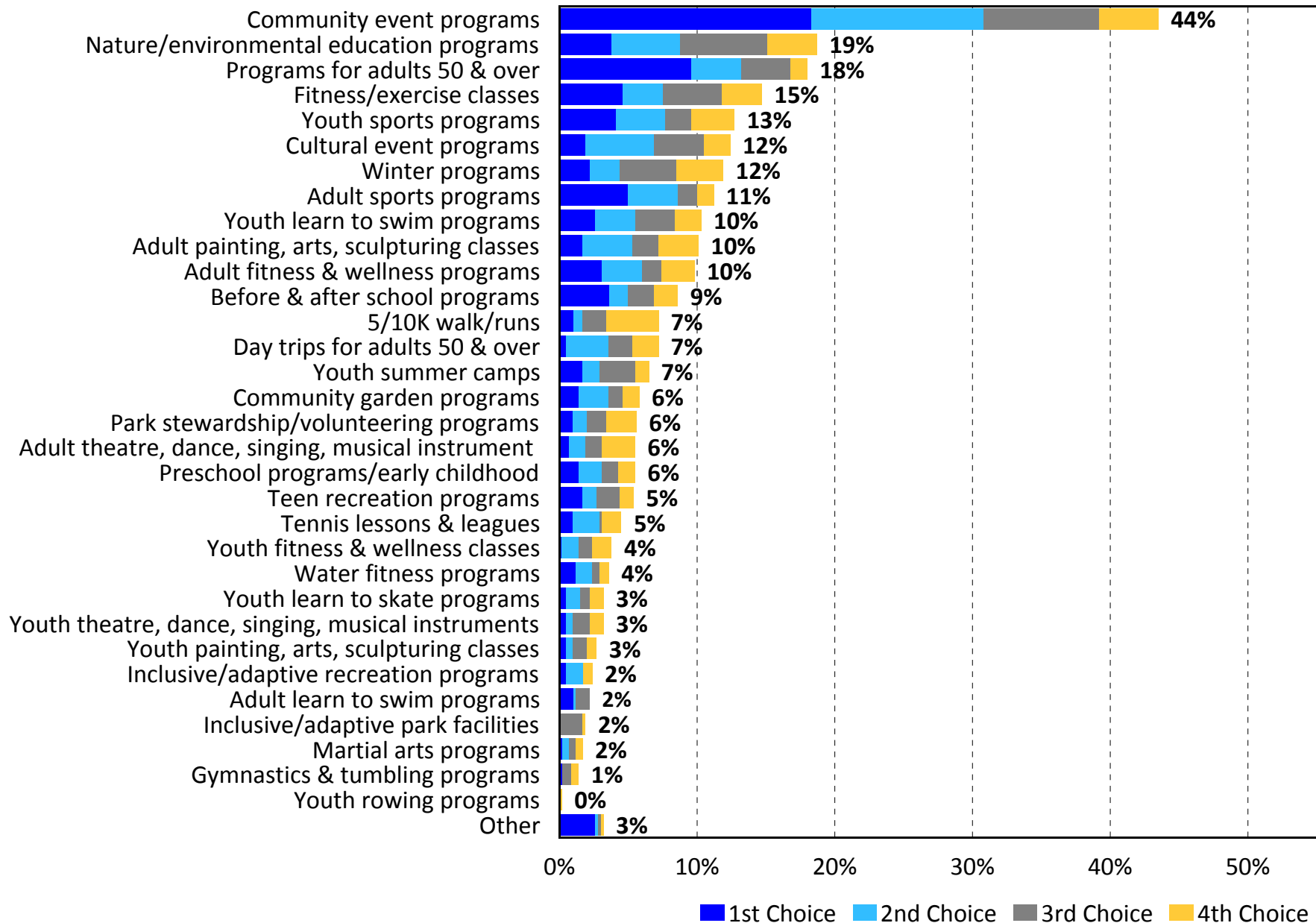
by number of households based on an estimated 37,000 households in Bloomington



Source: ETC Institute (2019)

# Q12. Programs That Are Most Important to Respondent Households

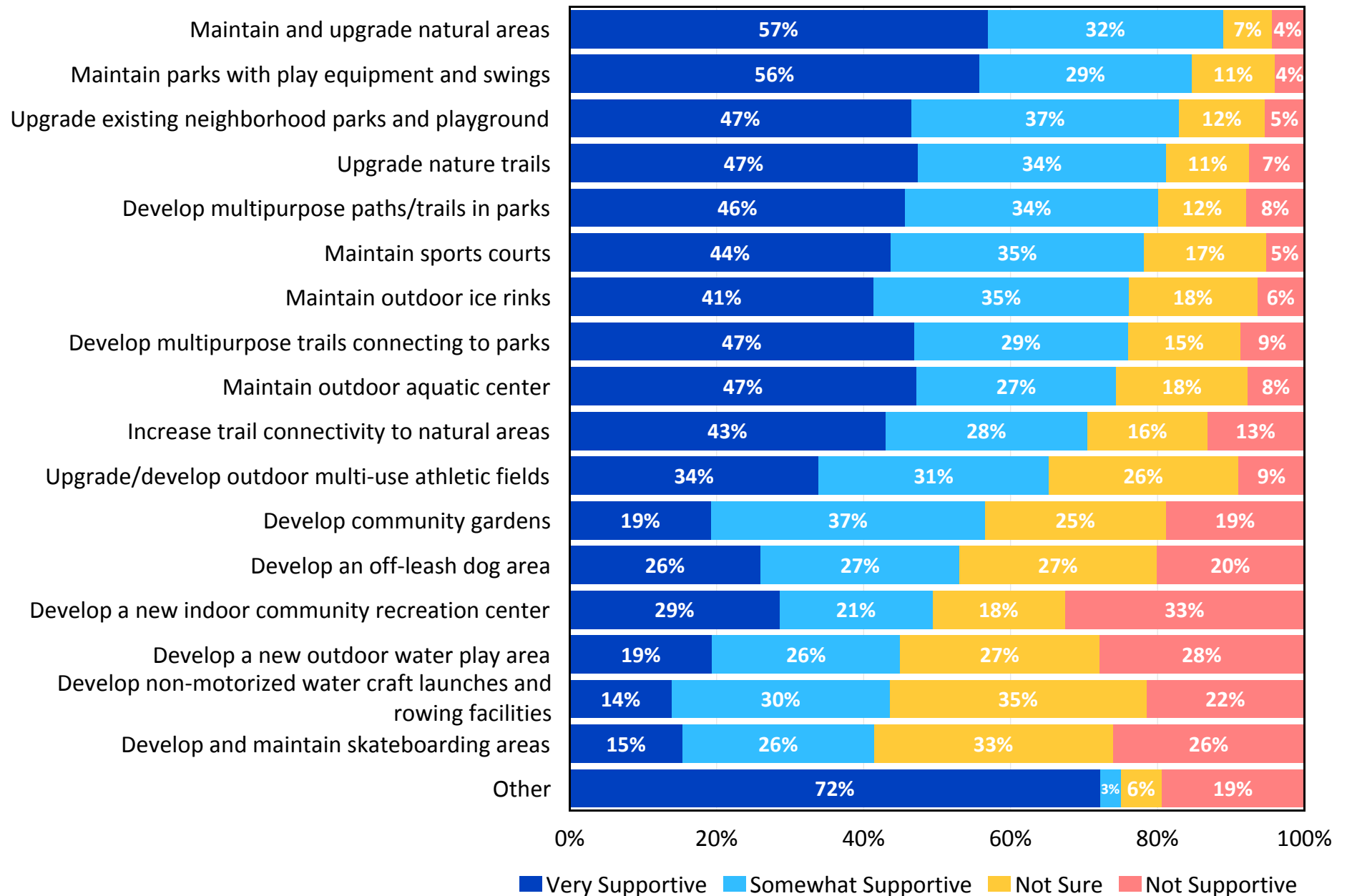
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2019)

# Q13. Level of support for the City taking each of the following actions

by percentage of respondents

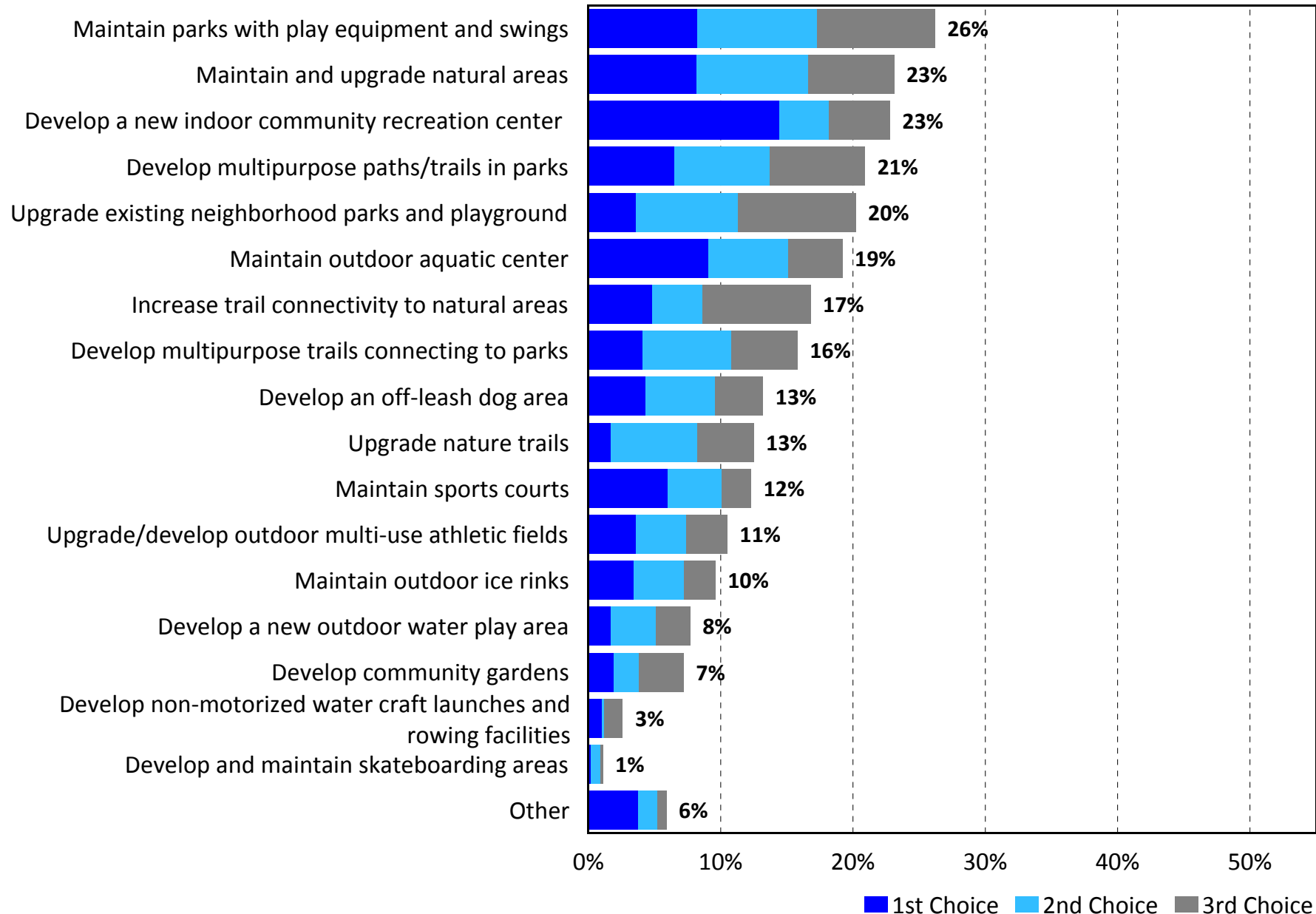


Source: ETC Institute (2019)



# Q14. Actions That Are Most Important to Respondent Households

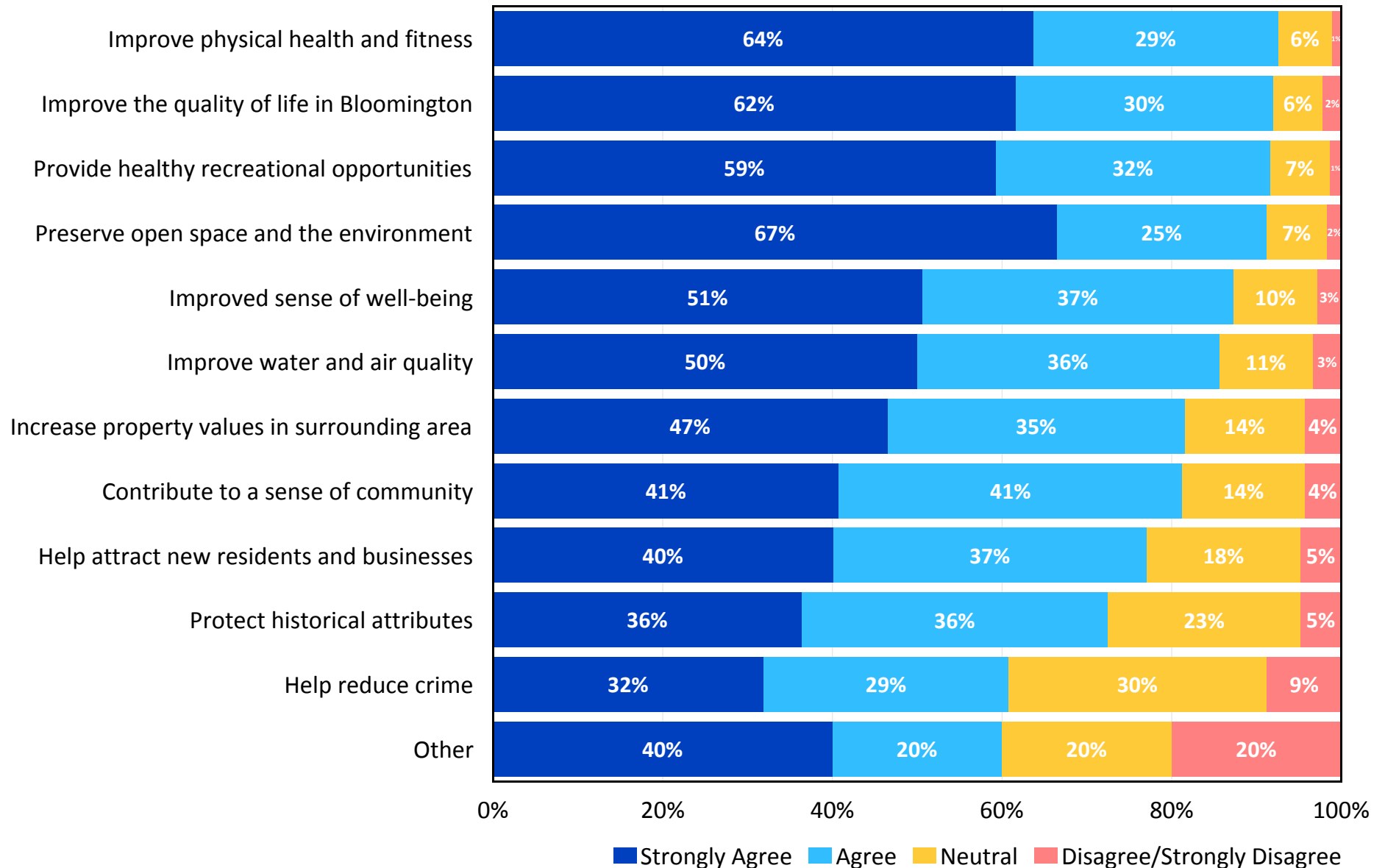
by percentage of respondents who selected the items as one of their top three choices



Source: ETC Institute (2019)

# Q15. Level of agreement that each of the following is a benefit from parks, trails, and nature areas

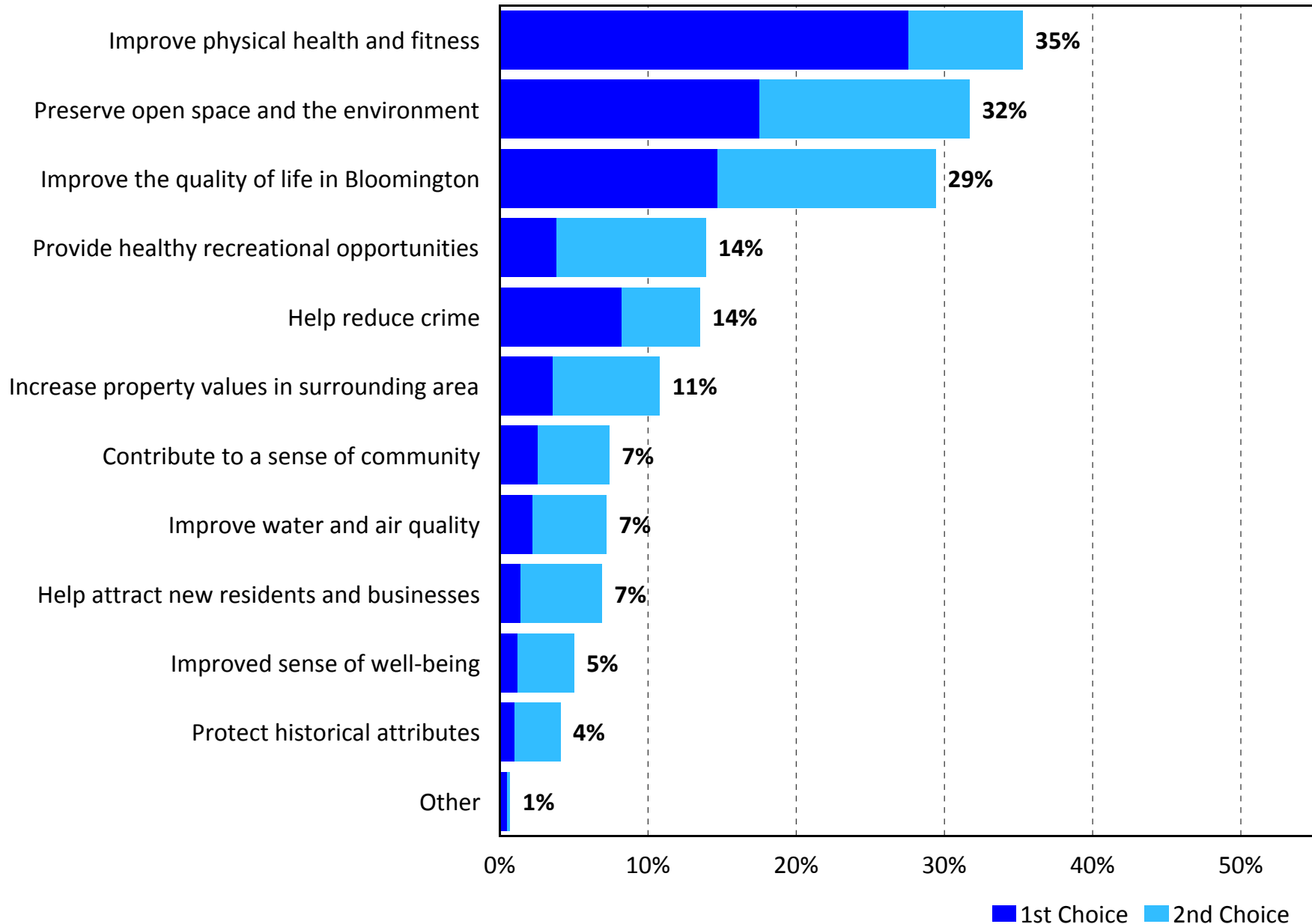
by percentage of respondents



Source: ETC Institute (2019)

# Q16. Benefits That Are Most Important to Respondent Households

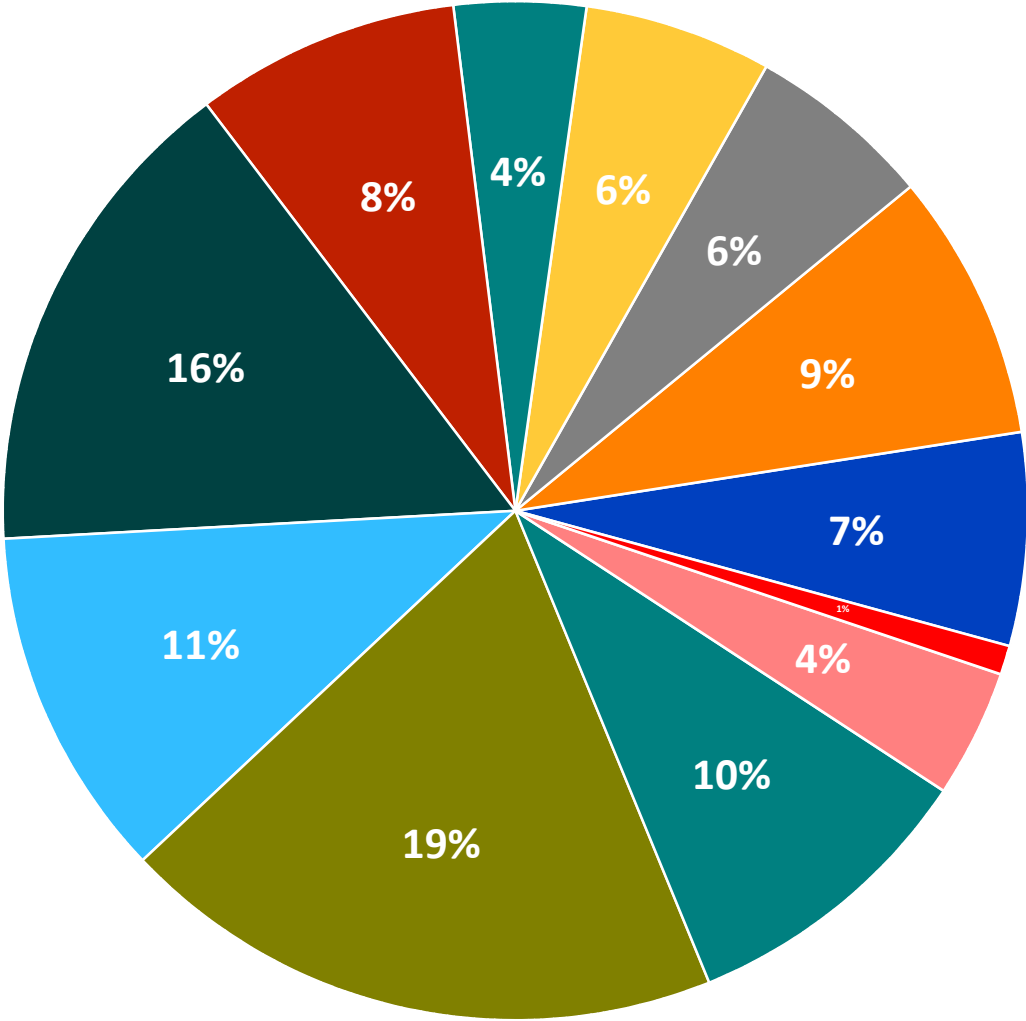
by percentage of respondents who selected the items as one of their top two choices



Source: ETC Institute (2019)

# Q17. Demographics: Ages of People in Household

by percentage of household occupants

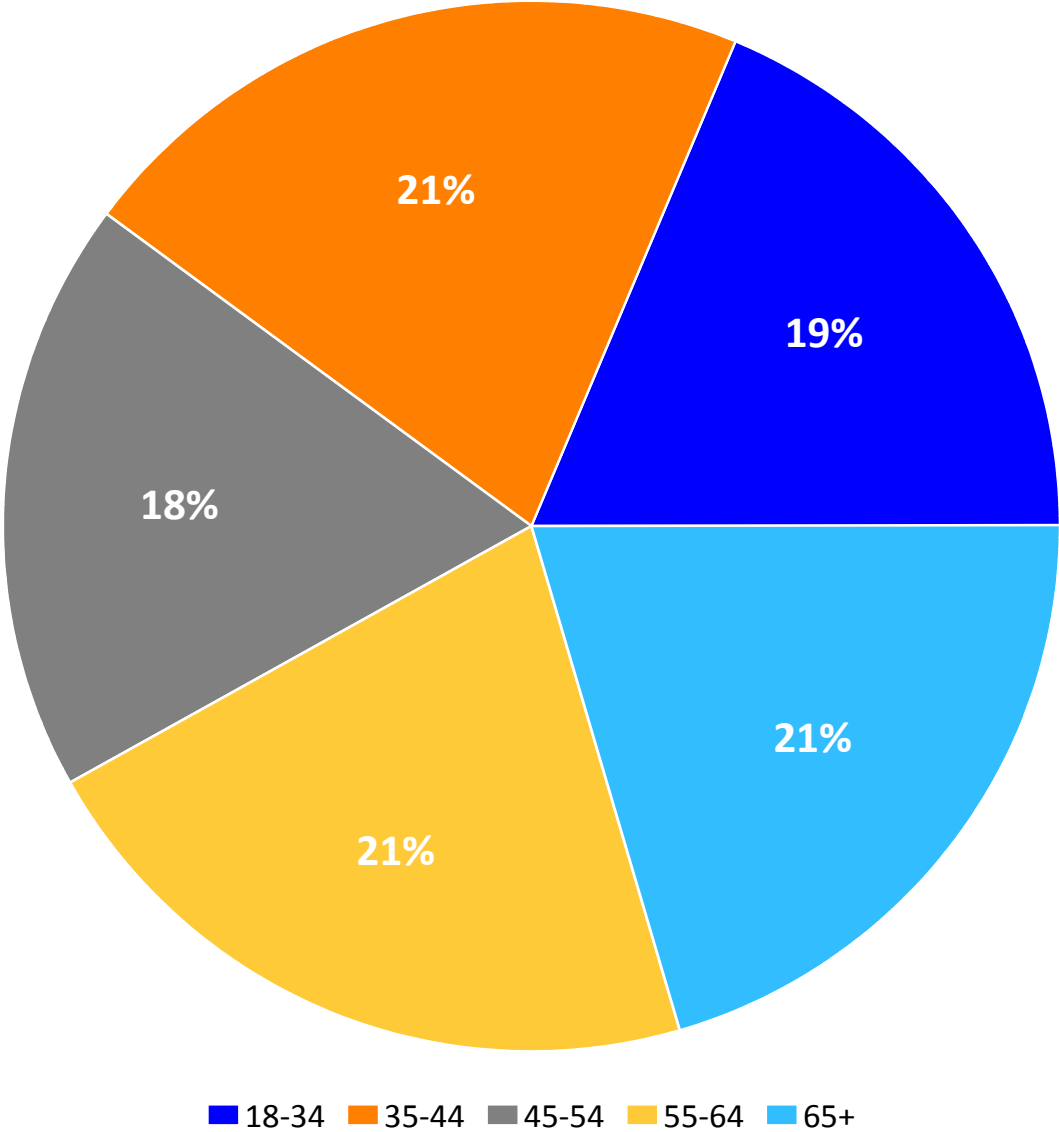


■ Under 5 years   ■ 5-9 years   ■ 10-14 years   ■ 15-19 years   ■ 20-24 years   ■ 25-34 years  
■ 35-44 years   ■ 45-54 years   ■ 55-64 years   ■ 65-74 years   ■ 75-84 years   ■ 85+ years

Source: ETC Institute (2019)

# Q18. Demographics: What is your age?

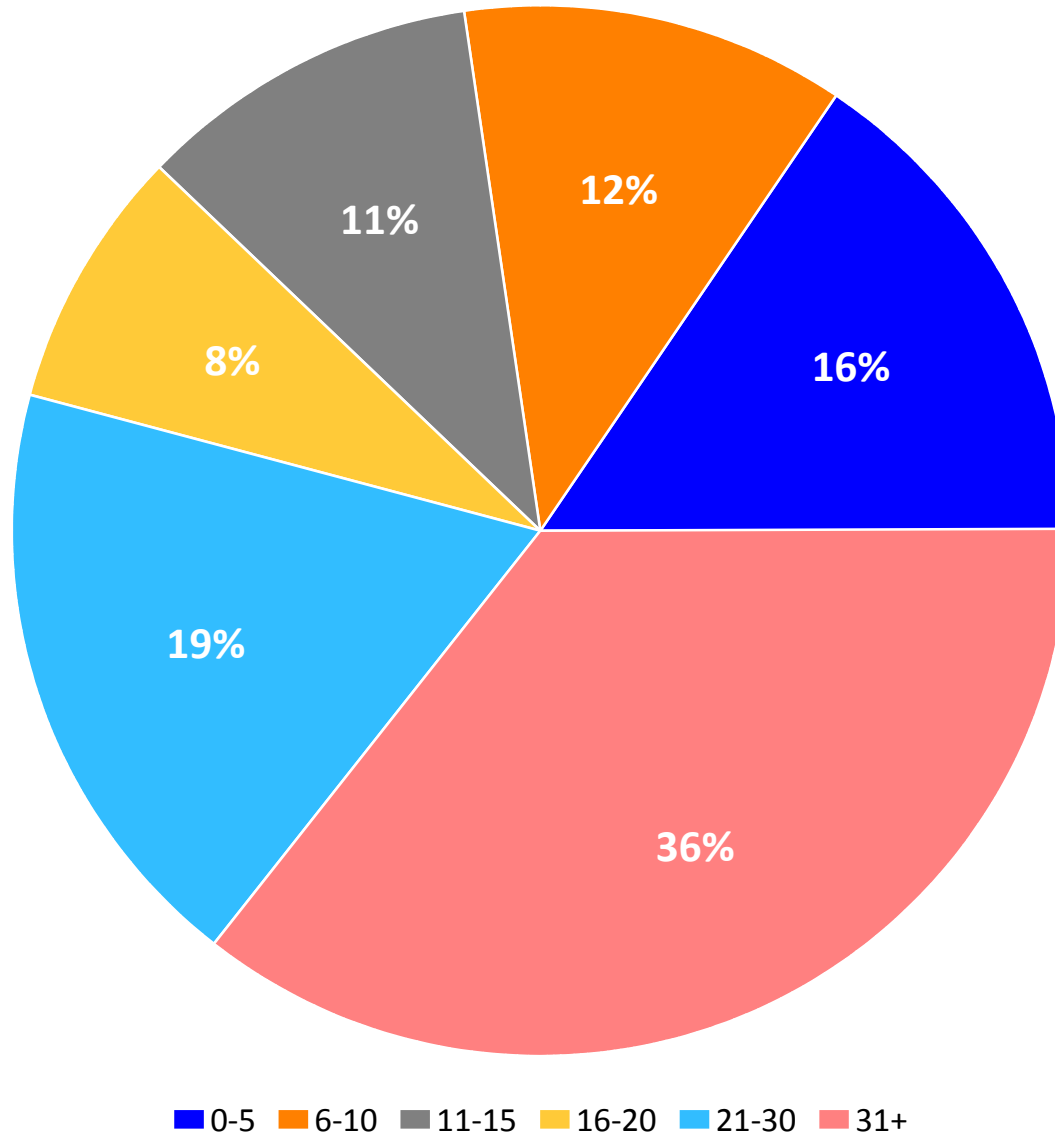
by percentage of respondents



Source: ETC Institute (2019)

# Q19. Demographics: How many years have you lived in the City of Bloomington?

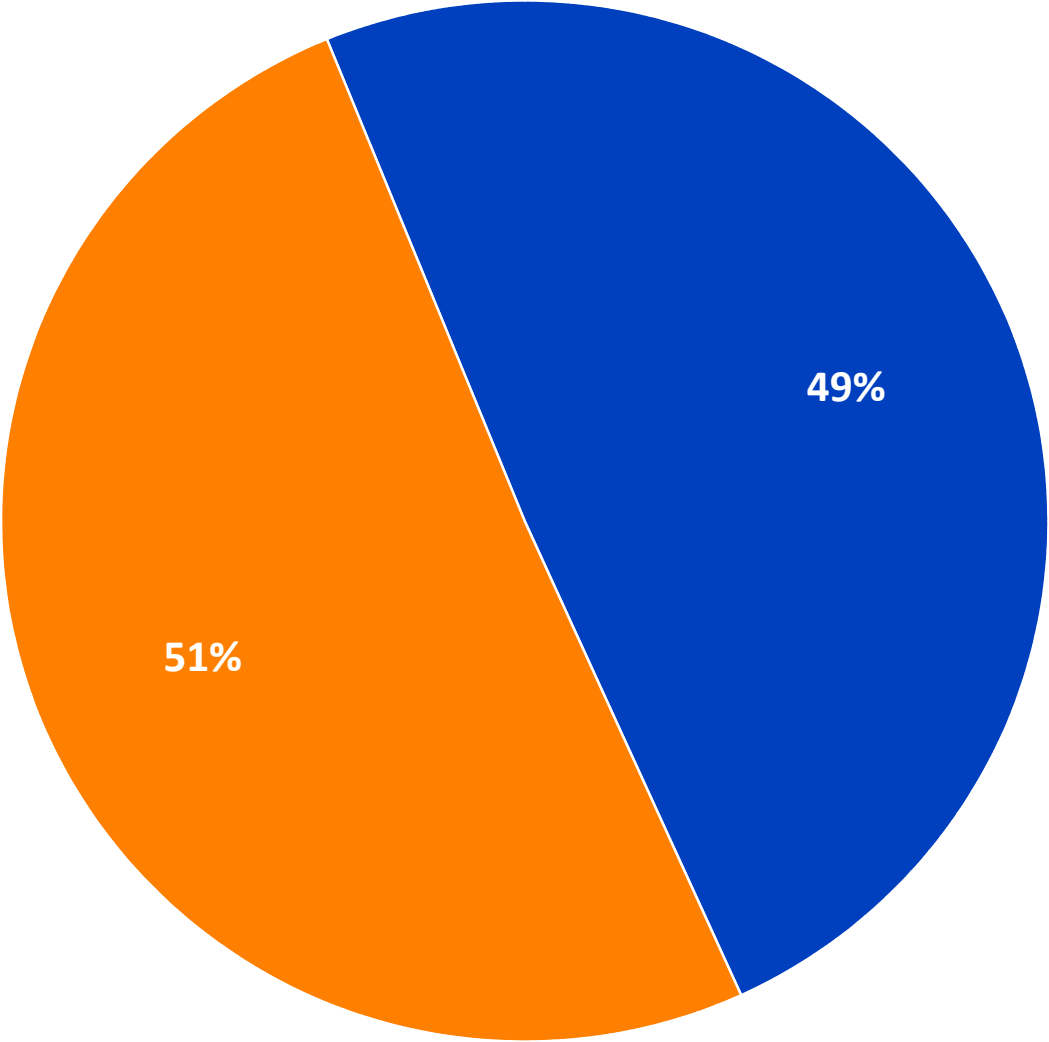
by percentage of respondents



Source: ETC Institute (2019)

# Q20. Demographics: What is your gender?

by percentage of respondents



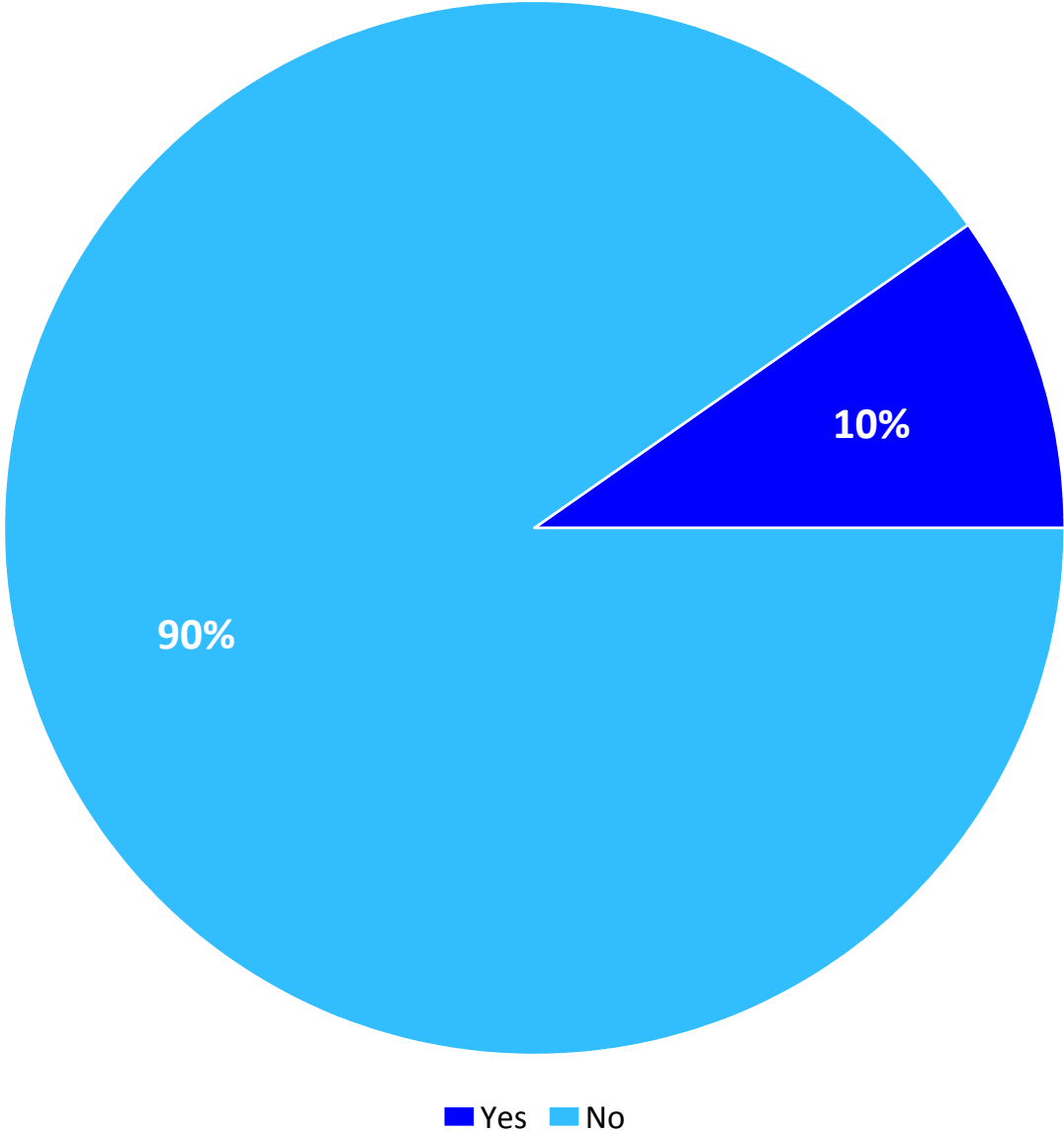
■ Male ■ Female

Prefer to self describe: 0.02%

Source: ETC Institute (2019)

# Q20. Demographics: Are you of Hispanic or Latino Ancestry?

by percentage of respondents

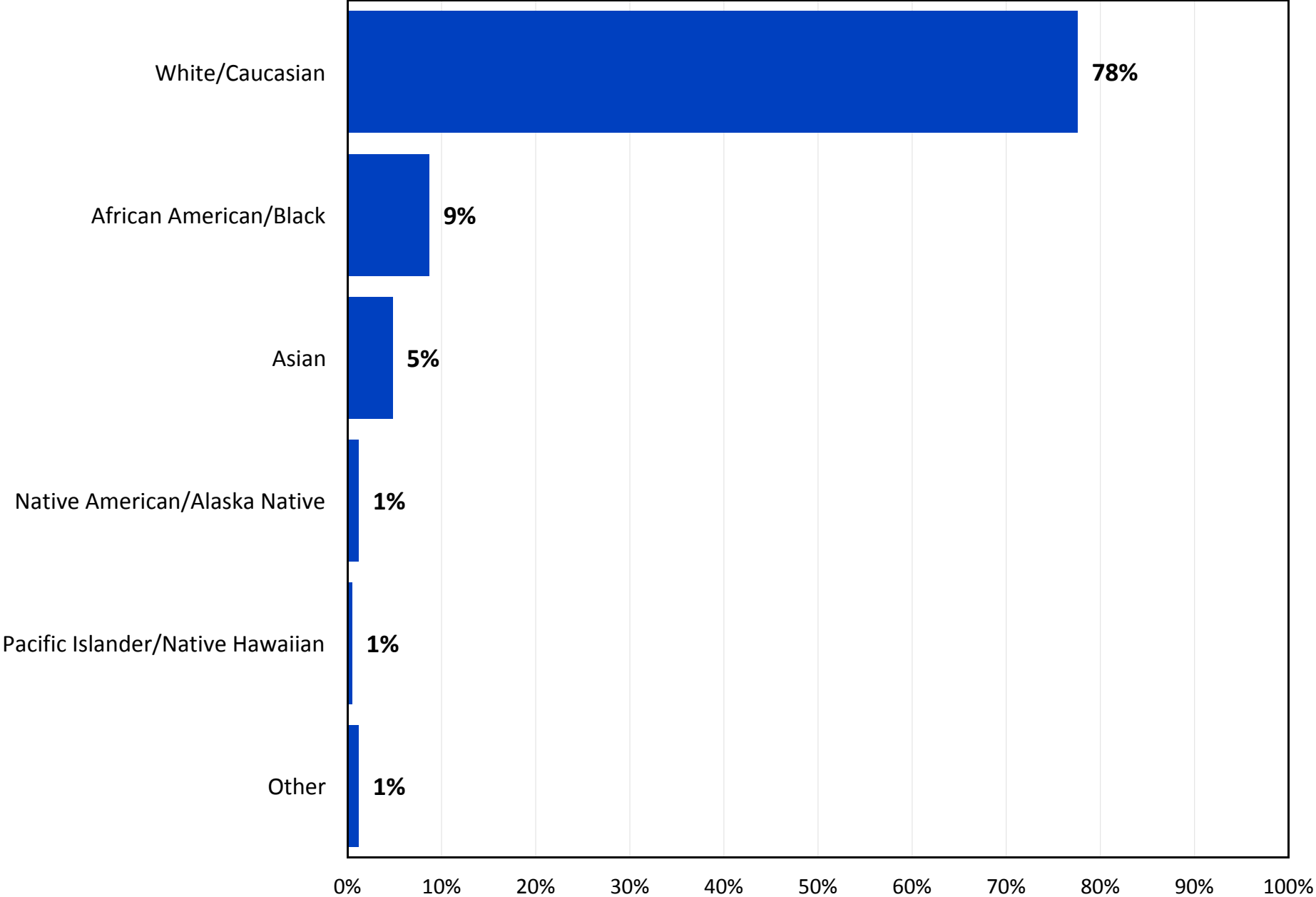


Source: ETC Institute (2019)



# Q22. Demographics: Race/Ethnicity

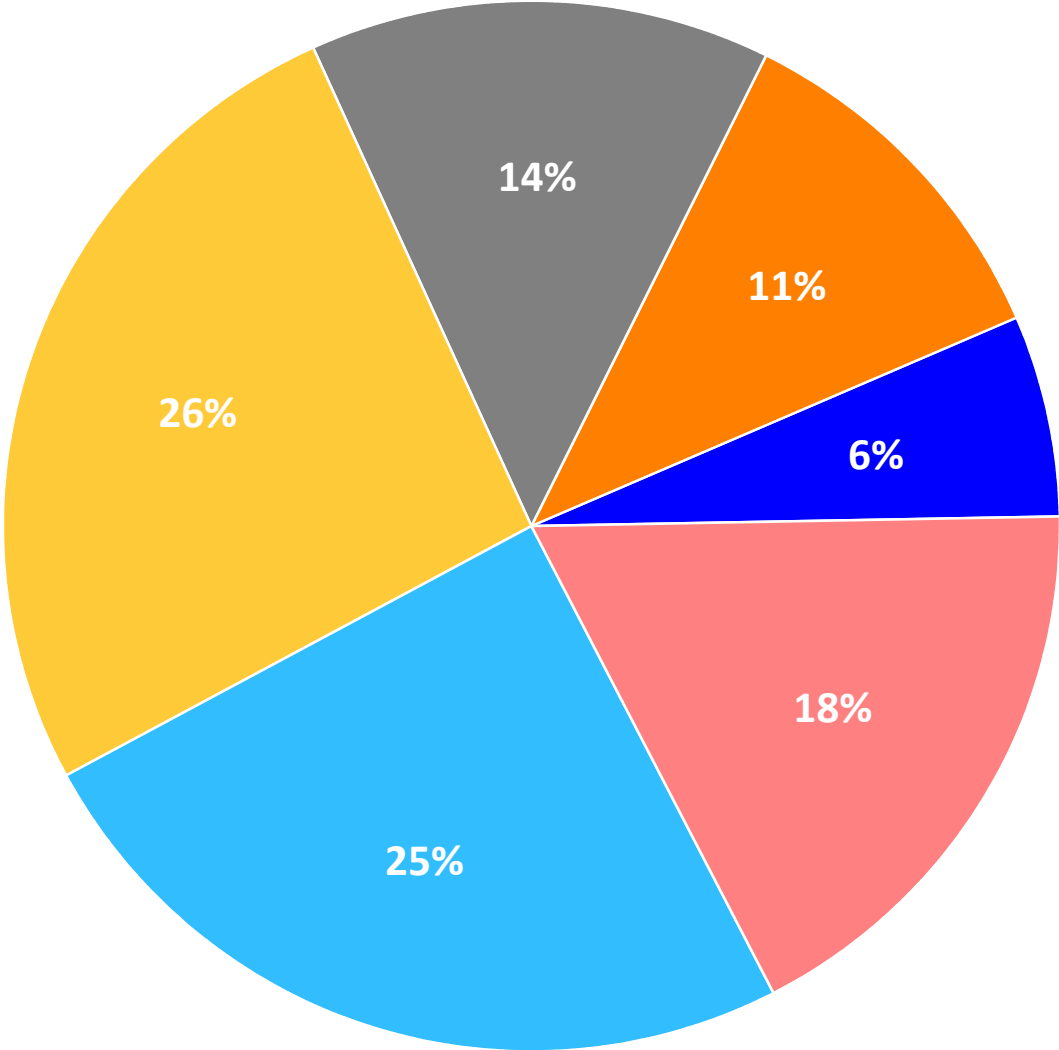
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2019)

# Q23. Demographics: Income

by percentage of respondents



■ Under \$25K ■ \$25K to \$49,999 ■ \$50K to \$74,999 ■ \$75K to \$99,999 ■ \$100K to \$149,999 ■ \$150K+

Source: ETC Institute (2019)

## **Section 2**

# ***Priority Investment Rating***

---

---

# Priority Investment Rating

## Bloomington, Minnesota

---

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

### How to Analyze the Charts:

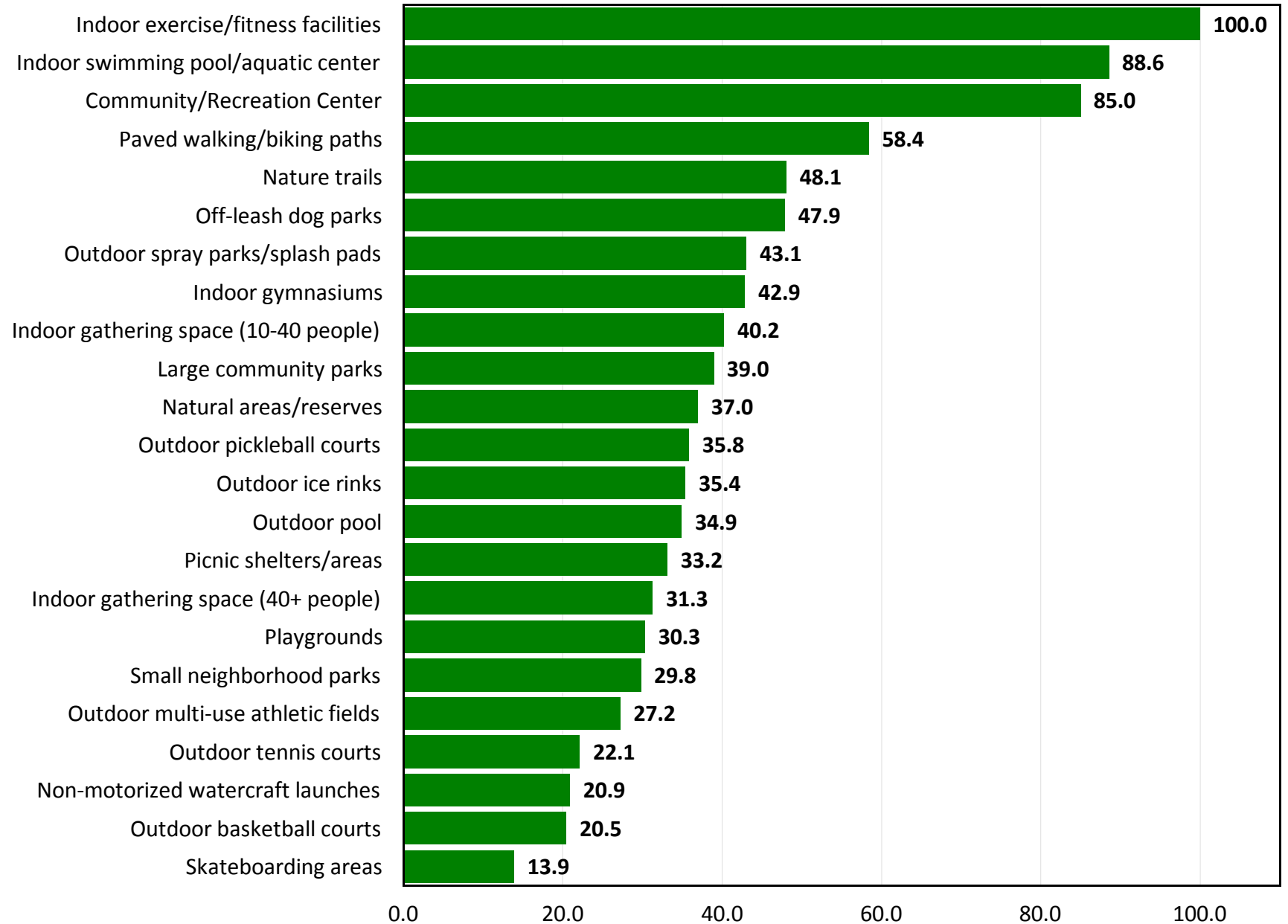
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

# Unmet Needs Rating for Recreation Facilities

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

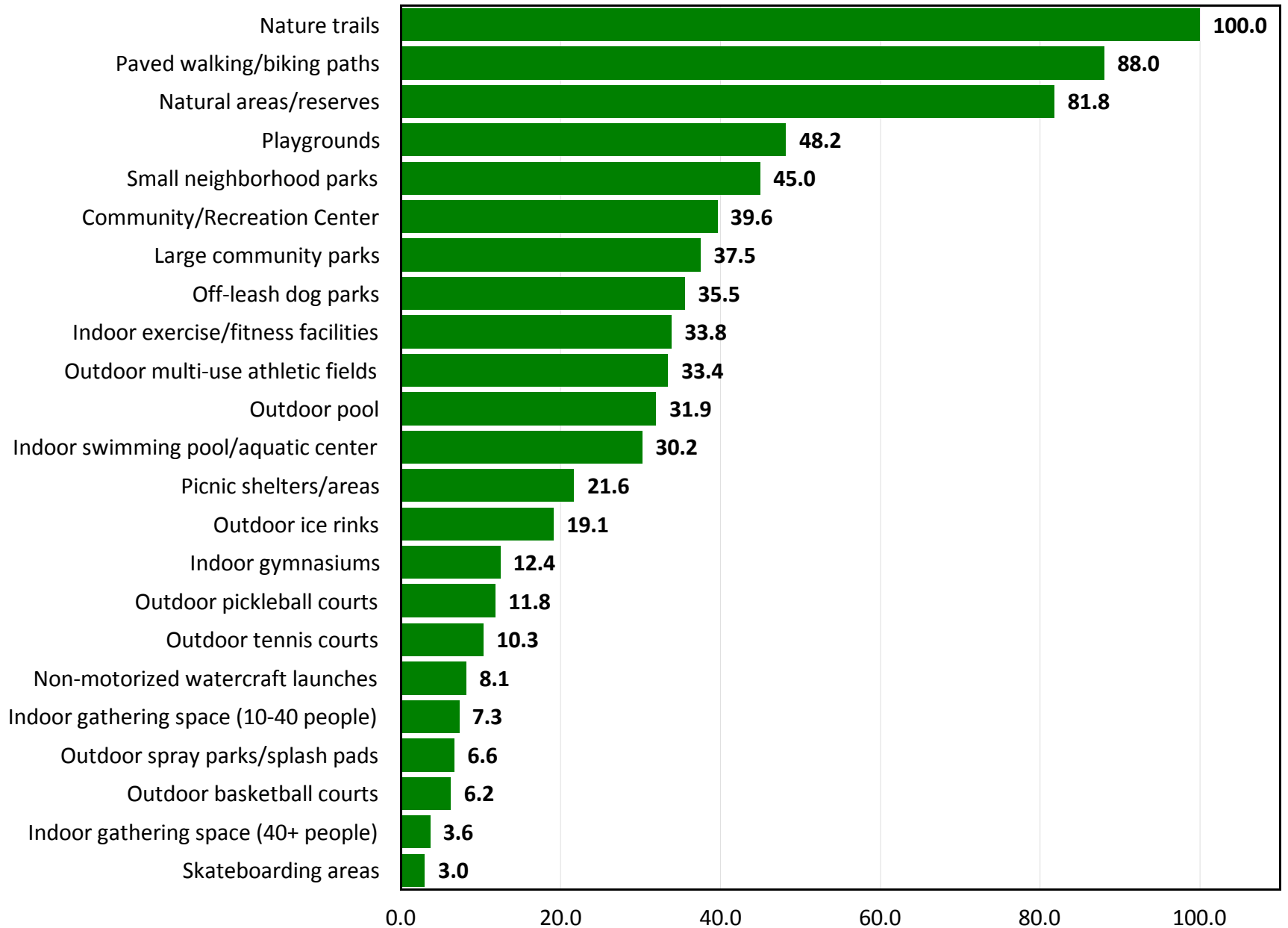


Source: ETC Institute (2019)

# Importance Rating for Recreation Facilities

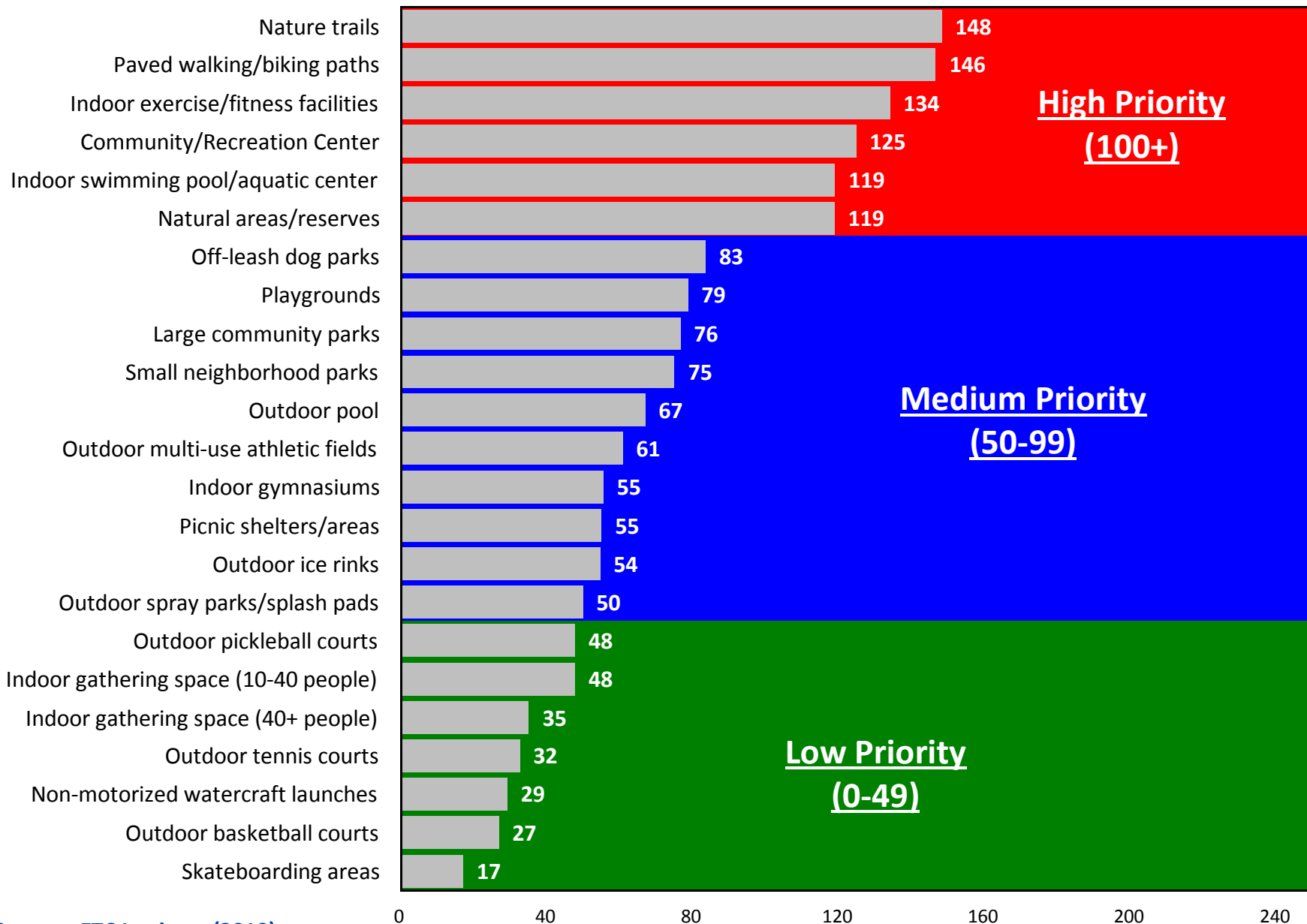
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2019)

# Top Priorities for Investment for Recreation Facilities Based on the Priority Investment Rating

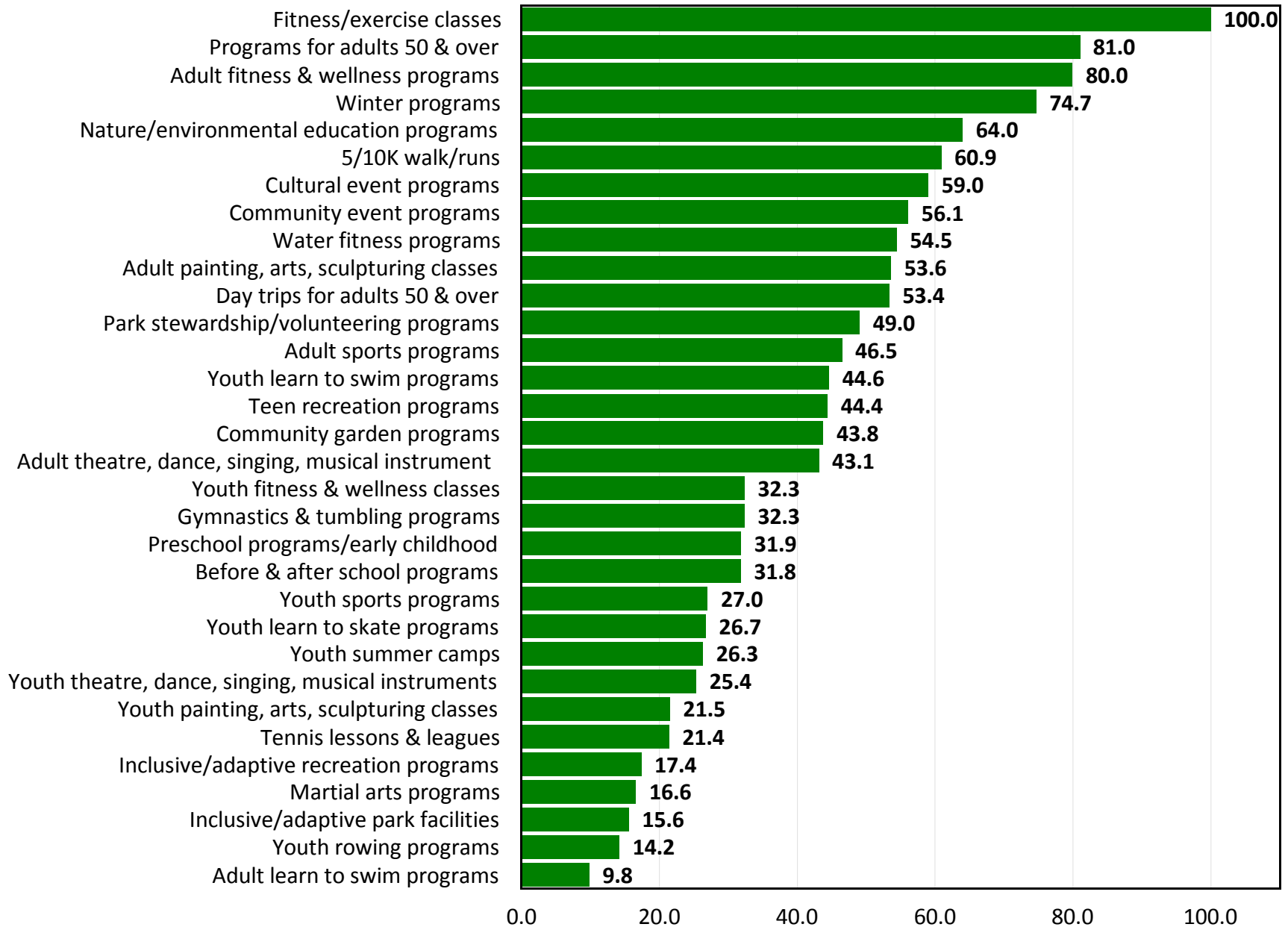


Source: ETC Institute (2019)

# Unmet Needs Rating for Recreation Programs

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



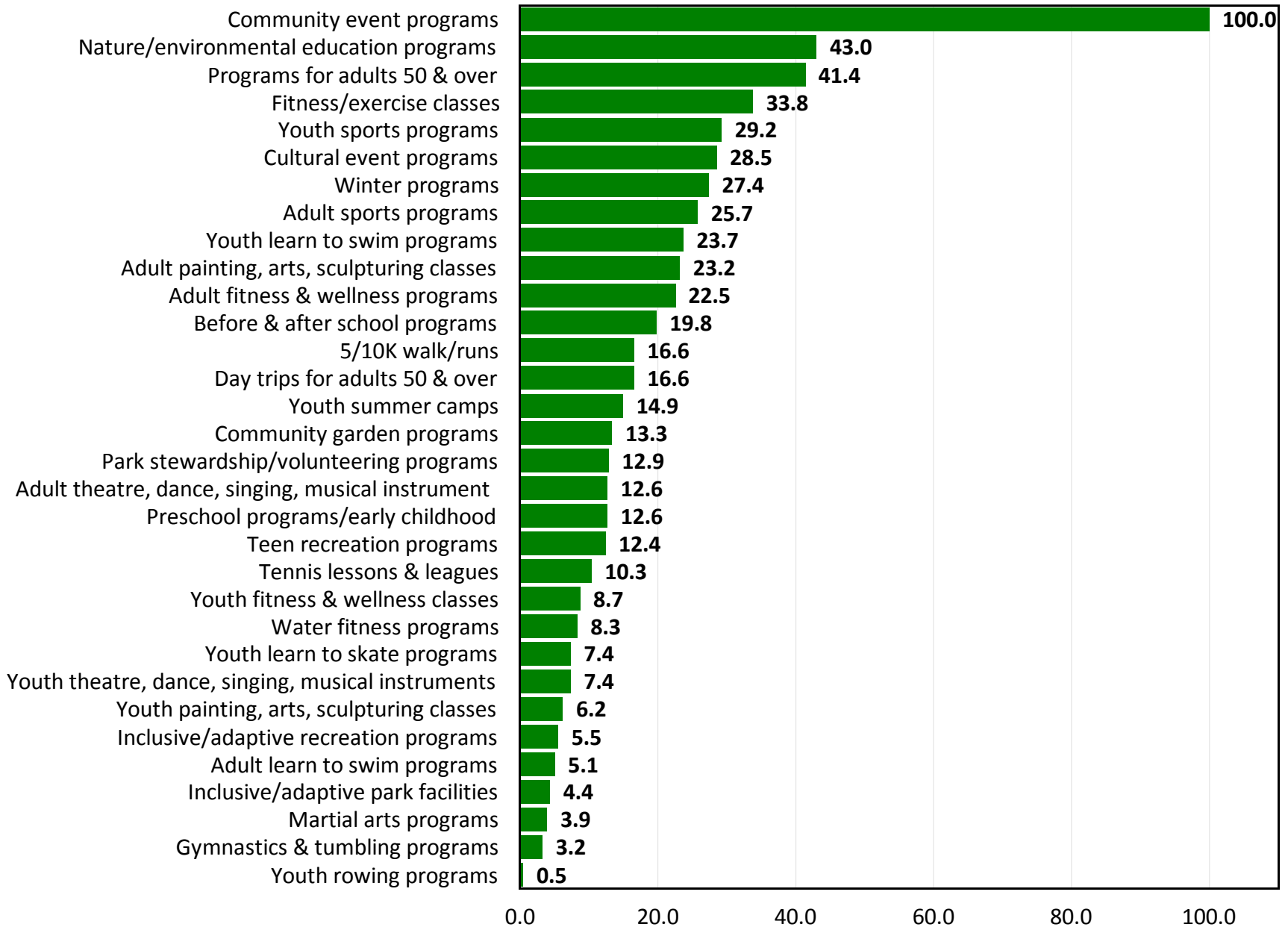
Source: ETC Institute (2019)



# Importance Rating for Recreation Programs

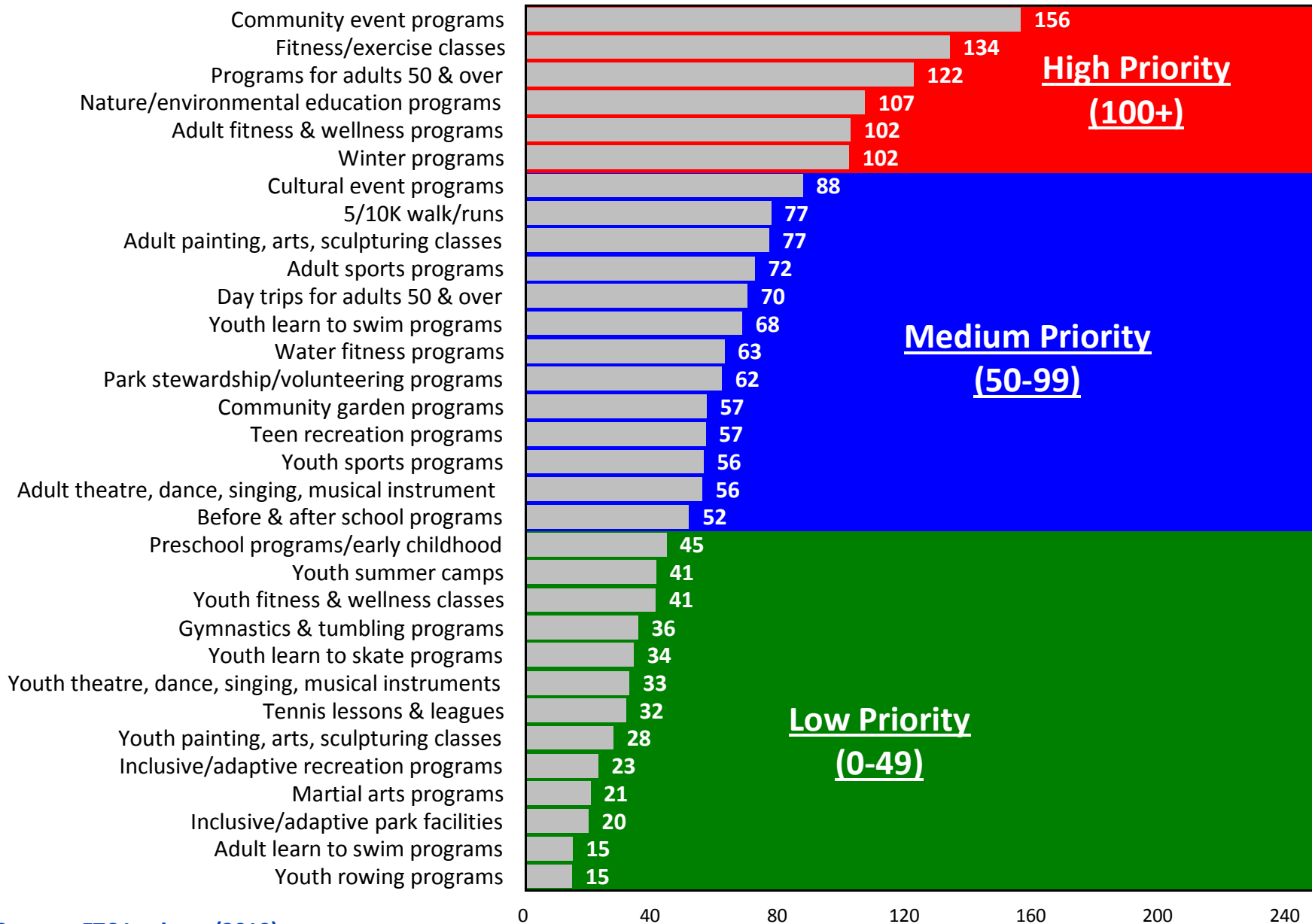
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2019)

# Top Priorities for Investment for Recreation Programs Based on the Priority Investment Rating



Source: ETC Institute (2019)

## **Section 3**

# ***Benchmarking Analysis***

---

---

# Benchmarking Summary

## Bloomington, Minnesota

---

***Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in 49 states across the country.***

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

***“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues*** including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

***Results from household responses for Bloomington, Minnesota were compared to National Benchmarks to gain further strategic information.*** A summary of all tabular comparisons are shown on the following page.

**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Bloomington is not authorized without written consent from ETC Institute.**

<b>Benchmarking for the City of Bloomington, Minnesota</b>		
	<b><i>National Average</i></b>	<b><i>Bloomington 2019</i></b>
<b>Percentage of respondents who have visited at least one park or facility offered by the City during the past year</b>		
Yes	76%	<b>93%</b>
No	23%	<b>7%</b>
<b>Percentage of respondents who have participated in at least one program offered by the City during the past year</b>		
Yes	33%	<b>30%</b>
No	67%	<b>70%</b>
<b>Ways you or your household learn about the City of Bloomington's programs and activities</b>		
Word of mouth	48%	<b>63%</b>
Summer catalog	39%	<b>51%</b>
City of Bloomington website	36%	<b>46%</b>
Social media	25%	<b>39%</b>
Email	16%	<b>21%</b>
Banners/flyers/posters at parks or facilities	22%	<b>19%</b>
School District notice (Peach Jar)	11%	<b>16%</b>
<b>Organizations you or your household use for parks, recreation facilities, or recreation programs</b>		
City of Bloomington Parks & Recreation	50%	<b>65%</b>
State Parks	40%	<b>44%</b>
MN Valley National Wildlife Refuge	58%	<b>43%</b>
Neighboring Cities	28%	<b>38%</b>
Community Education/School District	25%	<b>34%</b>
Private Gyms	23%	<b>27%</b>
Faith Organizations	25%	<b>22%</b>
City Youth Sports Associations	14%	<b>15%</b>
YMCA	17%	<b>11%</b>

<b>Benchmarking for the City of Bloomington, Minnesota</b>		
	<b><i>National Average</i></b>	<b><i>Bloomington 2019</i></b>
<b>Reasons that deter you or your household from using parks, recreation facilities, or special events more often</b>		
Lack of awareness of programs offered	35%	<b>30%</b>
I use parks, facilities & programs in neighboring communities	11%	<b>19%</b>
Cost of programing	15%	<b>16%</b>
I use facilities & programs offered by private providers instead	11%	<b>15%</b>
Times are not convenient	18%	<b>14%</b>
Programing does not meet our needs	18%	<b>14%</b>
Facilities not well maintained	10%	<b>10%</b>
Space fills up too quickly	5%	<b>8%</b>
Facilities do not meet our needs	9%	<b>7%</b>
Operating hours are too short	9%	<b>7%</b>
Parks or facilities are too far from our residence	14%	<b>5%</b>
Lack of accessibility for people with disabilities	3%	<b>4%</b>
Lack of transportation	3%	<b>3%</b>

<b>Benchmarking for the City of Bloomington, Minnesota</b>		
	<b><i>National Average</i></b>	<b><i>Bloomington 2019</i></b>
<b>Programs households have a need for</b>		
Community event programs	21%	<b>70%</b>
Nature/environmental education programs	28%	<b>33%</b>
Programs for adults 50 & over	48%	<b>31%</b>
Adult sports programs	23%	<b>27%</b>
Adult fitness & wellness programs	16%	<b>26%</b>
Youth sports programs	21%	<b>21%</b>
Youth learn to swim programs	16%	<b>21%</b>
Before & after school programs	13%	<b>18%</b>
Water fitness programs	13%	<b>18%</b>
Youth summer camps	30%	<b>18%</b>
Preschool programs/early childhood	13%	<b>15%</b>
Teen recreation programs	10%	<b>13%</b>
Youth fitness & wellness classes	26%	<b>13%</b>
Tennis lessons & leagues	39%	<b>12%</b>
Gymnastics & tumbling programs	15%	<b>11%</b>
Martial arts programs	14%	<b>7%</b>
Inclusive/adaptive recreation programs	26%	<b>7%</b>

<b>Benchmarking for the City of Bloomington, Minnesota</b>		
	<i><b>National Average</b></i>	<i><b>Bloomington 2019</b></i>
<b>Most important programs to households</b>		
Community event programs	9%	<b>44%</b>
Nature/environmental education programs	14%	<b>19%</b>
Programs for adults 50 & over	30%	<b>18%</b>
Youth sports programs	15%	<b>13%</b>
Adult sports programs	10%	<b>11%</b>
Youth learn to swim programs	8%	<b>10%</b>
Adult fitness & wellness programs	4%	<b>10%</b>
Before & after school programs	7%	<b>9%</b>
Youth summer camps	4%	<b>7%</b>
Preschool programs/early childhood	4%	<b>6%</b>
Teen recreation programs	14%	<b>5%</b>
Tennis lessons & leagues	7%	<b>5%</b>
Youth fitness & wellness classes	4%	<b>4%</b>
Water fitness programs	16%	<b>4%</b>
Inclusive/adaptive recreation programs	21%	<b>2%</b>
Martial arts programs	6%	<b>2%</b>
Gymnastics & tumbling programs	5%	<b>1%</b>



<b>Benchmarking for the City of Bloomington, Minnesota</b>		
	<b><i>National Average</i></b>	<b><i>Bloomington 2019</i></b>
<b>Facilities households have a need for</b>		
Nature trails	51%	<b>75%</b>
Natural areas/reserves	55%	<b>74%</b>
Paved walking/biking paths	70%	<b>68%</b>
Small neighborhood parks	53%	<b>62%</b>
Large community parks	51%	<b>56%</b>
Playgrounds	40%	<b>54%</b>
Picnic shelters/areas	47%	<b>48%</b>
Indoor exercise/fitness facilities	47%	<b>46%</b>
Outdoor pool	40%	<b>42%</b>
Outdoor multi-use athletic fields	21%	<b>41%</b>
Community/Recreation Center	28%	<b>39%</b>
Indoor swimming pool/aquatic center	40%	<b>38%</b>
Outdoor ice rinks	22%	<b>37%</b>
Off-leash dog parks	30%	<b>32%</b>
Outdoor tennis courts	21%	<b>29%</b>
Indoor gymnasiums	20%	<b>26%</b>
Outdoor basketball courts	20%	<b>24%</b>
Outdoor spray parks/splash pads	24%	<b>23%</b>
Indoor gathering space	27%	<b>21%</b>
Non-motorized watercraft launches	26%	<b>18%</b>
Skateboarding areas	11%	<b>11%</b>

<b>Benchmarking for the City of Bloomington, Minnesota</b>		
	<b><i>National Average</i></b>	<b><i>Bloomington 2019</i></b>
<b>Most important facilities to households</b>		
Nature trails	21%	<b>47%</b>
Paved walking/biking paths	45%	<b>41%</b>
Natural areas/reserves	24%	<b>38%</b>
Playgrounds	17%	<b>23%</b>
Small neighborhood parks	24%	<b>21%</b>
Community/Recreation Center	10%	<b>19%</b>
Large community parks	19%	<b>18%</b>
Off-leash dog parks	16%	<b>17%</b>
Indoor exercise/fitness facilities	20%	<b>16%</b>
Outdoor multi-use athletic fields	7%	<b>16%</b>
Outdoor pool	17%	<b>15%</b>
Indoor swimming pool/aquatic center	17%	<b>14%</b>
Picnic shelters/areas	14%	<b>10%</b>
Outdoor ice rinks	5%	<b>9%</b>
Indoor gymnasiums	5%	<b>6%</b>
Outdoor tennis courts	6%	<b>5%</b>
Non-motorized watercraft launches	10%	<b>4%</b>
Indoor gathering space	8%	<b>3%</b>
Outdoor spray parks/splash pads	8%	<b>3%</b>
Outdoor basketball courts	4%	<b>3%</b>
Skateboarding areas	2%	<b>1%</b>

# Section 4

## *Tabular Data*

---

**Q1. Please indicate whether you or a member of your household has visited each of the following parks or facilities offered by the City of Bloomington during the past year.**

(N=416)

	Yes	No
Q1-1. Bloomington Ice Garden	28.4%	71.6%
Q1-2. Creekside Community Center	27.2%	72.8%
Q1-3. Bloomington Center for the Arts	47.4%	52.6%
Q1-4. Splash Pad	11.1%	88.9%
Q1-5. Dwan Golf Course	19.7%	80.3%
Q1-6. Bloomington Family Aquatic Center	25.5%	74.5%
Q1-7. Hyland Greens Golf Course	25.0%	75.0%
Q1-8. School Playground	36.3%	63.7%
Q1-9. Bush Lake Beach	45.2%	54.8%
Q1-10. Neighborhood Park	60.3%	39.7%
Q1-11. Valley View Park	44.2%	55.8%
Q1-12. Dred Scott Play Fields	35.3%	64.7%
Q1-13. MN River Valley	45.7%	54.3%
Q1-14. Moir Park	43.8%	56.3%

**Q1. For each park/facility you have visited, please rate your overall experience at the park/facility.**

(N=387)

	Excellent	Good	Fair	Poor
Q1-1. Bloomington Ice Garden	23.7%	60.5%	14.0%	1.8%
Q1-2. Creekside Community Center	26.9%	44.4%	21.3%	7.4%
Q1-3. Bloomington Center for the Arts	63.2%	34.7%	2.1%	0.0%
Q1-4. Splash Pad	27.3%	47.7%	18.2%	6.8%
Q1-5. Dwan Golf Course	56.8%	35.8%	7.4%	0.0%
Q1-6. Bloomington Family Aquatic Center	54.8%	35.6%	8.7%	1.0%
Q1-7. Hyland Greens Golf Course	36.3%	52.9%	8.8%	2.0%
Q1-8. School Playground	40.5%	53.4%	6.1%	0.0%
Q1-9. Bush Lake Beach	44.3%	48.1%	6.0%	1.6%
Q1-10. Neighborhood Park	44.3%	48.0%	7.4%	0.4%
Q1-11. Valley View Park	59.1%	35.9%	3.9%	1.1%
Q1-12. Dred Scott Play Fields	38.2%	52.8%	9.0%	0.0%
Q1-13. MN River Valley	54.1%	39.5%	6.5%	0.0%
Q1-14. Moir Park	53.4%	38.1%	8.0%	0.6%

**Q2. Please indicate whether you or a member of your household has participated in any of the programs offered by the City of Bloomington during the past year.**

(N=416)

	Yes	No
Q2-1. Adult Sports Leagues: spikeball, kickball, bags, dodgeball	4.8%	95.2%
Q2-2. Adult basketball leagues	1.2%	98.8%
Q2-3. Adult softball leagues	11.8%	88.2%
Q2-4. Adult volleyball leagues	2.2%	97.8%
Q2-5. Adult football leagues	0.7%	99.3%
Q2-6. Adult tennis leagues	3.1%	96.9%
Q2-7. Camp Kota	3.8%	96.2%
Q2-8. The View	2.2%	97.8%
Q2-9. Mini View	1.2%	98.8%
Q2-10. Playground Programs	6.7%	93.3%
Q2-11. Adaptive Softball	1.2%	98.8%
Q2-12. Adaptive Dance	0.5%	99.5%
Q2-13. Aqua Aerobics	1.4%	98.6%
Q2-14. Ice Skating Lessons	6.0%	94.0%
Q2-15. Programs for Seniors	6.7%	93.3%

**Q2. For each program you have participated in, please rate your overall experience with the program.**

(N=130)

	Excellent	Good	Fair	Poor
Q2-1. Adult Sports Leagues: spikeball, kickball, bags, dodgeball	66.7%	27.8%	5.6%	0.0%
Q2-2. Adult basketball leagues	20.0%	60.0%	20.0%	0.0%
Q2-3. Adult softball leagues	48.9%	51.1%	0.0%	0.0%
Q2-4. Adult volleyball leagues	62.5%	37.5%	0.0%	0.0%
Q2-5. Adult football leagues	0.0%	100.0%	0.0%	0.0%
Q2-6. Adult tennis leagues	76.9%	23.1%	0.0%	0.0%
Q2-7. Camp Kota	86.7%	13.3%	0.0%	0.0%
Q2-8. The View	66.7%	33.3%	0.0%	0.0%
Q2-9. Mini View	60.0%	20.0%	20.0%	0.0%
Q2-10. Playground Programs	66.7%	29.6%	3.7%	0.0%
Q2-11. Adaptive Softball	80.0%	20.0%	0.0%	0.0%
Q2-12. Adaptive Dance	50.0%	50.0%	0.0%	0.0%
Q2-13. Aqua Aerobics	40.0%	40.0%	20.0%	0.0%
Q2-14. Ice Skating Lessons	62.5%	37.5%	0.0%	0.0%
Q2-15. Programs for Seniors	37.0%	48.1%	11.1%	3.7%

**Q2a. Were the fees charged for the programs you participated in too high, about right, or too low?**

Q2a. What were the fees charged for programs you participated in

	Number	Percent
Too high	16	12.3 %
About right	99	76.2 %
Too low	1	0.8 %
Don't know	14	10.8 %
Total	130	100.0 %

**WITHOUT "DON'T KNOW"**

**Q2a. Were the fees charged for the programs you participated in too high, about right, or too low? (without "don't know")**

Q2a. What were the fees charged for programs you participated in

	Number	Percent
Too high	16	13.8 %
About right	99	85.3 %
Too low	1	0.9 %
Total	116	100.0 %



**Q2b. Were there any programs listed in Question 2 that you were not aware the City of Bloomington offered?**

Q2b. Were there any programs you were not aware that City offered	Number	Percent
Yes	204	49.0 %
No	187	45.0 %
Not provided	25	6.0 %
Total	416	100.0 %

**WITHOUT "NOT PROVIDED"****Q2b. Were there any programs listed in Question 2 that you were not aware the City of Bloomington offered? (without "not provided")**

Q2b. Were there any programs you were not aware that City offered	Number	Percent
Yes	204	52.2 %
No	187	47.8 %
Total	391	100.0 %

**Q2b-1. If YES to Question 2b, please check all the programs you were not aware the City offered.**

Q2b-1. All programs you were not aware that City offered	Number	Percent
Adult Sports Leagues	70	34.3 %
Adult basketball leagues	69	33.8 %
Adult softball leagues	50	24.5 %
Adult volleyball leagues	65	31.9 %
Adult football leagues	87	42.6 %
Adult tennis leagues	74	36.3 %
Camp Kota	95	46.6 %
The View	141	69.1 %
Mini View	139	68.1 %
Playground Programs	66	32.4 %
Adaptive Softball	72	35.3 %
Adaptive Dance	92	45.1 %
Aqua Aerobics	75	36.8 %
Ice Skating Lessons	71	34.8 %
Programs for Seniors	53	26.0 %
Total	1219	

**Q3. Please indicate whether you or a member of your household has participated in any of the community events offered by the City of Bloomington during the past year.**

(N=416)

	Yes	No
Q3-1. Summer Fete	38.9%	61.1%
Q3-2. Winter Fete	4.3%	95.7%
Q3-3. River Rendezvous	5.0%	95.0%
Q3-4. Halloween Party	4.3%	95.7%
Q3-5. Spring Egg Hunt	6.0%	94.0%
Q3-6. Arts in the Parks	20.4%	79.6%
Q3-7. Farmers Market at Civic Plaza	65.6%	34.4%
Q3-8. Kite Day	8.7%	91.3%
Q3-9. Pop-up Splash Pads	3.6%	96.4%
Q3-10. Safety Boot Camp	0.7%	99.3%
Q3-11. Other	4.6%	95.4%

**Q3. For each community event you have participated in, please rate your overall experience with the event.**

(N=326)

	Excellent	Good	Fair	Poor
Q3-1. Summer Fete	59.0%	35.9%	3.8%	1.3%
Q3-2. Winter Fete	46.2%	46.2%	7.7%	0.0%
Q3-3. River Rendezvous	33.3%	66.7%	0.0%	0.0%
Q3-4. Halloween Party	58.8%	41.2%	0.0%	0.0%
Q3-5. Spring Egg Hunt	36.0%	48.0%	16.0%	0.0%
Q3-6. Arts in the Parks	48.1%	49.4%	1.2%	1.2%
Q3-7. Farmers Market at Civic Plaza	54.7%	39.1%	5.5%	0.8%
Q3-8. Kite Day	47.2%	50.0%	2.8%	0.0%
Q3-9. Pop-up Splash Pads	53.8%	46.2%	0.0%	0.0%
Q3-10. Safety Boot Camp	33.3%	33.3%	33.3%	0.0%
Q3-11. Other	84.2%	15.8%	0.0%	0.0%

**Q3-11. Other**

Q3-11. Other	Number	Percent
Fireman tournament	7	36.8 %
Bloomington Heritage Days	2	10.5 %
Safe summer nights' police	1	5.3 %
Softball tournaments	1	5.3 %
BOCCE BALL	1	5.3 %
HIGH SCHOOL SOCCER YOUTH SPORTS PORGRAMS	1	5.3 %
4TH OF JULY FIREWORKS	1	5.3 %
Movies at City Hall	1	5.3 %
HYLAND HILLS HAPPY HOUR	1	5.3 %
BAA Golf through Hyland Greens, Bloomington Heritage Days	1	5.3 %
National Night Out	1	5.3 %
Ice Show	1	5.3 %
Total	19	100.0 %

**Q3a. Were there any community events listed in Question 3 that you were not aware the City of Bloomington offered?**

Q3a. Were there any community events you were not aware that City offered	Number	Percent
Yes	185	44.5 %
No	203	48.8 %
Not provided	28	6.7 %
Total	416	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q3a. Were there any community events listed in Question 3 that you were not aware the City of Bloomington offered? (without "not provided")**

Q3a. Were there any community events you were not aware that City offered	Number	Percent
Yes	185	47.7 %
No	203	52.3 %
Total	388	100.0 %

**Q3a-1. If YES to Question 3a, please check all the community events you were not aware the City offered.**

Q3a-1. All community events you were not aware that City offered	Number	Percent
Summer Fete	45	24.3 %
Winter Fete	101	54.6 %
River Rendezvous	99	53.5 %
Halloween Party	80	43.2 %
Spring Egg Hunt	77	41.6 %
Arts in the Parks	50	27.0 %
Farmers Market at Civic Plaza	18	9.7 %
Kite Day	84	45.4 %
Pop-up Splash Pads	119	64.3 %
Safety Boot Camp	141	76.2 %
Total	814	

**Q4. Please CHECK ALL the reasons that deter YOU or your HOUSEHOLD from using parks, recreation facilities, programs, or special events offered by the City of Bloomington more often.**

Q4. All reasons that deter you from using City parks, recreation facilities, programs, or special events more often

	Number	Percent
Cost of programing	65	15.6 %
Entry fees at select sites	55	13.2 %
Facilities not well maintained	40	9.6 %
Facilities do not meet our needs	30	7.2 %
I use parks, facilities & programs in neighboring communities	79	19.0 %
I use facilities & programs offered by private providers instead	62	14.9 %
Lack of accessibility for people with disabilities	15	3.6 %
Lack of awareness of programs offered	125	30.0 %
Lack of transportation	11	2.6 %
Lack of WiFi	10	2.4 %
Operating hours are too short	29	7.0 %
Times are not convenient	56	13.5 %
Parks are not easily accessible by walking, biking, driving, or transit	14	3.4 %
Parks do not contain facilities or amenities that are appropriate for my family & me	21	5.0 %
Parks or facilities are too far from our residence	22	5.3 %
Programing does not meet our needs	56	13.5 %
Space fills up too quickly	35	8.4 %
Total	725	

**Q5. Please CHECK ALL the organizations YOU or your HOUSEHOLD use for parks, recreation facilities, or recreation programs.**

Q5. All organizations you use for parks, recreation facilities, or recreation programs	Number	Percent
City of Bloomington Parks & Recreation	270	64.9 %
Community Education/School District	142	34.1 %
Three Rivers Park District	240	57.7 %
City Youth Sports Associations	64	15.4 %
Mall of America	213	51.2 %
MN Valley National Wildlife Refuge	180	43.3 %
Old Cedar Avenue Bridge Trailhead	125	30.0 %
Faith Organizations	90	21.6 %
Private Gyms	113	27.2 %
YMCA	47	11.3 %
State Parks	183	44.0 %
Neighboring Cities	157	37.7 %
Total	1824	

**Q6. Please rate how important each of the following park features are to you and members of your household.**

(N=416)

	Very important	Important	Neutral	Not important	Not at all important	Not provided
Q6-1. Mowed green space	30.0%	37.5%	19.2%	5.0%	3.8%	4.3%
Q6-2. Benches & picnic tables	29.8%	44.7%	15.4%	3.8%	2.4%	3.8%
Q6-3. Drinking fountain	26.7%	38.0%	20.7%	6.0%	4.6%	4.1%
Q6-4. Landscaping or naturalized areas	29.3%	37.7%	21.6%	4.3%	2.2%	4.8%
Q6-5. Restrooms	53.1%	34.4%	5.8%	1.9%	1.4%	3.4%
Q6-6. Picnic shelter	16.3%	35.3%	33.4%	7.7%	2.4%	4.8%
Q6-7. Walking/biking paths	47.1%	33.9%	10.1%	2.9%	2.2%	3.8%
Q6-8. Signage & wayfinding	22.6%	37.7%	25.5%	4.8%	4.1%	5.3%
Q6-9. Bike rack	11.8%	23.6%	36.3%	13.5%	8.4%	6.5%
Q6-10. Parking	35.3%	44.0%	12.7%	1.7%	2.9%	3.4%
Q6-11. Lighting	35.3%	36.1%	17.1%	5.0%	2.4%	4.1%
Q6-12. Trash receptacles	44.0%	38.2%	10.3%	1.2%	1.9%	4.3%
Q6-13. Adult fitness equipment	10.3%	17.3%	32.7%	19.5%	14.4%	5.8%
Q6-14. Childrens playground equipment	30.3%	30.8%	20.7%	5.8%	7.5%	5.0%
Q6-15. Dog waste bags	12.5%	28.6%	29.6%	11.1%	13.5%	4.8%
Q6-16. Sports fields	26.2%	30.3%	25.0%	7.7%	4.8%	6.0%
Q6-17. Sports courts	20.4%	31.3%	28.6%	7.5%	5.5%	6.7%
Q6-18. Other	74.3%	17.1%	5.7%	0.0%	2.9%	0.0%

**Q6. Please rate how important each of the following park features are to you and members of your household. (without "not provided")**

(N=416)

	Very important	Important	Neutral	Not important	Not at all important
Q6-1. Mowed green space	31.4%	39.2%	20.1%	5.3%	4.0%
Q6-2. Benches & picnic tables	31.0%	46.5%	16.0%	4.0%	2.5%
Q6-3. Drinking fountain	27.8%	39.6%	21.6%	6.3%	4.8%
Q6-4. Landscaping or naturalized areas	30.8%	39.6%	22.7%	4.5%	2.3%
Q6-5. Restrooms	55.0%	35.6%	6.0%	2.0%	1.5%
Q6-6. Picnic shelter	17.2%	37.1%	35.1%	8.1%	2.5%
Q6-7. Walking/biking paths	49.0%	35.3%	10.5%	3.0%	2.3%
Q6-8. Signage & wayfinding	23.9%	39.8%	26.9%	5.1%	4.3%
Q6-9. Bike rack	12.6%	25.2%	38.8%	14.4%	9.0%
Q6-10. Parking	36.6%	45.5%	13.2%	1.7%	3.0%
Q6-11. Lighting	36.8%	37.6%	17.8%	5.3%	2.5%
Q6-12. Trash receptacles	46.0%	39.9%	10.8%	1.3%	2.0%
Q6-13. Adult fitness equipment	11.0%	18.4%	34.7%	20.7%	15.3%
Q6-14. Childrens playground equipment	31.9%	32.4%	21.8%	6.1%	7.8%
Q6-15. Dog waste bags	13.1%	30.1%	31.1%	11.6%	14.1%
Q6-16. Sports fields	27.9%	32.2%	26.6%	8.2%	5.1%
Q6-17. Sports courts	21.9%	33.5%	30.7%	8.0%	5.9%
Q6-18. Other	74.3%	17.1%	5.7%	0.0%	2.9%



**Q7. Facility Needs. Please indicate if YOU or any member of your household has a need for each type of facility listed below.**

(N=416)

	Yes	No
Q7-1. Community/Recreation Center	39.4%	60.6%
Q7-2. Indoor exercise/fitness facilities	45.9%	54.1%
Q7-3. Indoor gymnasiums (basketball, volleyball, etc.)	25.7%	74.3%
Q7-4. Indoor swimming pool/aquatic center	38.2%	61.8%
Q7-5. Indoor gathering space (10-40 people)	21.2%	78.8%
Q7-6. Indoor gathering space (40+ people)	14.7%	85.3%
Q7-7. Large community parks	55.5%	44.5%
Q7-8. Natural areas/reserves	73.6%	26.4%
Q7-9. Nature trails	74.8%	25.2%
Q7-10. Non-motorized watercraft launches	18.3%	81.7%
Q7-11. Off-leash dog parks	31.7%	68.3%
Q7-12. Outdoor multi-use athletic fields (soccer/lacrosse/ultimate frisbee, baseball/softball, etc.)	41.3%	58.7%
Q7-13. Outdoor pickleball courts	20.9%	79.1%
Q7-14. Outdoor pool	42.1%	57.9%
Q7-15. Outdoor ice rinks	37.3%	62.7%
Q7-16. Outdoor spray parks/splash pads	22.8%	77.2%
Q7-17. Outdoor tennis courts	28.6%	71.4%
Q7-18. Outdoor basketball courts	23.8%	76.2%

**Q7. Facility Needs. Please indicate if YOU or any member of your household has a need for each type of facility listed below.**

	Yes	No
Q7-19. Paved walking/biking paths	68.3%	31.7%
Q7-20. Picnic shelters/areas	47.8%	52.2%
Q7-21. Playgrounds	53.6%	46.4%
Q7-22. Skateboarding areas	10.6%	89.4%
Q7-23. Small neighborhood parks	62.0%	38.0%
Q7-24. Other	6.0%	94.0%

**Q7. If "YES," how well are your needs being met?**

(N=389)

	Fully met	Mostly met	Partly met	Not met
Q7-1. Community/Recreation Center	14.9%	34.4%	18.2%	32.5%
Q7-2. Indoor exercise/fitness facilities	23.9%	25.0%	29.0%	22.2%
Q7-3. Indoor gymnasiums (basketball, volleyball, etc.)	28.4%	32.4%	23.5%	15.7%
Q7-4. Indoor swimming pool/aquatic center	21.1%	24.5%	21.8%	32.7%
Q7-5. Indoor gathering space (10-40 people)	18.1%	37.3%	24.1%	20.5%
Q7-6. Indoor gathering space (40+ people)	25.0%	25.0%	25.0%	25.0%
Q7-7. Large community parks	50.5%	33.0%	14.7%	1.8%
Q7-8. Natural areas/reserves	50.0%	38.2%	11.1%	0.7%
Q7-9. Nature trails	49.7%	35.3%	13.0%	2.1%
Q7-10. Non-motorized watercraft launches	33.8%	39.4%	18.3%	8.5%
Q7-11. Off-leash dog parks	37.1%	27.4%	25.8%	9.7%
Q7-12. Outdoor multi-use athletic fields (soccer/lacrosse/ultimate frisbee, baseball/softball, etc.)	42.9%	41.6%	12.4%	3.1%
Q7-13. Outdoor pickleball courts	26.0%	33.8%	26.0%	14.3%
Q7-14. Outdoor pool	47.0%	33.5%	14.0%	5.5%
Q7-15. Outdoor ice rinks	40.5%	37.2%	18.9%	3.4%
Q7-16. Outdoor spray parks/splash pads	27.8%	27.8%	31.1%	13.3%
Q7-17. Outdoor tennis courts	55.5%	26.4%	12.7%	5.5%
Q7-18. Outdoor basketball courts	42.6%	37.2%	17.0%	3.2%

**Q7. If "YES," how well are your needs being met?**

	Fully met	Mostly met	Partly met	Not met
Q7-19. Paved walking/biking paths	39.6%	40.3%	16.4%	3.7%
Q7-20. Picnic shelters/areas	41.3%	42.4%	14.1%	2.2%
Q7-21. Playgrounds	43.1%	43.6%	10.9%	2.4%
Q7-22. Skateboarding areas	38.5%	30.8%	15.4%	15.4%
Q7-23. Small neighborhood parks	47.3%	41.4%	8.8%	2.5%
Q7-24. Other	14.3%	19.0%	19.0%	47.6%

**Q8. Which FOUR of the facilities from the list in Question 7 are MOST IMPORTANT to your household?**

Q8. Top choice	Number	Percent
Community/Recreation Center	35	8.4 %
Indoor exercise/fitness facilities	22	5.3 %
Indoor gymnasiums (basketball, volleyball, etc.)	5	1.2 %
Indoor swimming pool/aquatic center	10	2.4 %
Indoor gathering space (10-40 people)	2	0.5 %
Large community parks	21	5.0 %
Natural areas/reserves	55	13.2 %
Nature trails	44	10.6 %
Non-motorized watercraft launches	2	0.5 %
Off-leash dog parks	20	4.8 %
Outdoor multi-use athletic fields (soccer/lacrosse/ ultimate frisbee, baseball/softball, etc.)	23	5.5 %
Outdoor pickleball courts	6	1.4 %
Outdoor pool	18	4.3 %
Outdoor ice rinks	4	1.0 %
Outdoor spray parks/splash pads	2	0.5 %
Outdoor tennis courts	6	1.4 %
Outdoor basketball courts	3	0.7 %
Paved walking/biking paths	45	10.8 %
Picnic shelters/areas	1	0.2 %
Playgrounds	19	4.6 %
Skateboarding areas	1	0.2 %
Small neighborhood parks	14	3.4 %
Other	10	2.4 %
None chosen	48	11.5 %
Total	416	100.0 %

**Q8. Which FOUR of the facilities from the list in Question 7 are MOST IMPORTANT to your household?**

Q8. 2nd choice	Number	Percent
Community/Recreation Center	13	3.1 %
Indoor exercise/fitness facilities	16	3.8 %
Indoor gymnasiums (basketball, volleyball, etc.)	7	1.7 %
Indoor swimming pool/aquatic center	21	5.0 %
Indoor gathering space (10-40 people)	5	1.2 %
Large community parks	19	4.6 %
Natural areas/reserves	40	9.6 %
Nature trails	84	20.2 %
Non-motorized watercraft launches	1	0.2 %
Off-leash dog parks	15	3.6 %
Outdoor multi-use athletic fields (soccer/lacrosse/ ultimate frisbee, baseball/softball, etc.)	10	2.4 %
Outdoor pickleball courts	5	1.2 %
Outdoor pool	11	2.6 %
Outdoor ice rinks	11	2.6 %
Outdoor spray parks/splash pads	1	0.2 %
Outdoor tennis courts	2	0.5 %
Outdoor basketball courts	2	0.5 %
Paved walking/biking paths	51	12.3 %
Picnic shelters/areas	12	2.9 %
Playgrounds	19	4.6 %
Small neighborhood parks	15	3.6 %
Other	2	0.5 %
None chosen	54	13.0 %
Total	416	100.0 %

**Q8. Which FOUR of the facilities from the list in Question 7 are MOST IMPORTANT to your household?**

Q8. 3rd choice	Number	Percent
Community/Recreation Center	14	3.4 %
Indoor exercise/fitness facilities	12	2.9 %
Indoor gymnasiums (basketball, volleyball, etc.)	8	1.9 %
Indoor swimming pool/aquatic center	13	3.1 %
Indoor gathering space (10-40 people)	4	1.0 %
Indoor gathering space (40+ people)	3	0.7 %
Large community parks	23	5.5 %
Natural areas/reserves	41	9.9 %
Nature trails	41	9.9 %
Non-motorized watercraft launches	6	1.4 %
Off-leash dog parks	20	4.8 %
Outdoor multi-use athletic fields (soccer/lacrosse/ ultimate frisbee, baseball/softball, etc.)	12	2.9 %
Outdoor pickleball courts	3	0.7 %
Outdoor pool	14	3.4 %
Outdoor ice rinks	10	2.4 %
Outdoor spray parks/splash pads	3	0.7 %
Outdoor tennis courts	8	1.9 %
Outdoor basketball courts	4	1.0 %
Paved walking/biking paths	43	10.3 %
Picnic shelters/areas	10	2.4 %
Playgrounds	36	8.7 %
Skateboarding areas	1	0.2 %
Small neighborhood parks	17	4.1 %
Other	2	0.5 %
<u>None chosen</u>	<u>68</u>	<u>16.3 %</u>
Total	416	100.0 %

**Q8. Which FOUR of the facilities from the list in Question 7 are MOST IMPORTANT to your household?**

Q8. 4th choice	Number	Percent
Community/Recreation Center	15	3.6 %
Indoor exercise/fitness facilities	16	3.8 %
Indoor gymnasiums (basketball, volleyball, etc.)	4	1.0 %
Indoor swimming pool/aquatic center	15	3.6 %
Indoor gathering space (10-40 people)	3	0.7 %
Indoor gathering space (40+ people)	4	1.0 %
Large community parks	10	2.4 %
Natural areas/reserves	23	5.5 %
Nature trails	25	6.0 %
Non-motorized watercraft launches	7	1.7 %
Off-leash dog parks	14	3.4 %
Outdoor multi-use athletic fields (soccer/lacrosse/ ultimate frisbee, baseball/softball, etc.)	20	4.8 %
Outdoor pickleball courts	9	2.2 %
Outdoor pool	19	4.6 %
Outdoor ice rinks	12	2.9 %
Outdoor spray parks/splash pads	7	1.7 %
Outdoor tennis courts	4	1.0 %
Outdoor basketball courts	3	0.7 %
Paved walking/biking paths	32	7.7 %
Picnic shelters/areas	19	4.6 %
Playgrounds	19	4.6 %
Skateboarding areas	4	1.0 %
Small neighborhood parks	41	9.9 %
Other	3	0.7 %
<u>None chosen</u>	<u>88</u>	<u>21.2 %</u>
Total	416	100.0 %



**Q8. Which FOUR of the facilities from the list in Question 7 are MOST IMPORTANT to your household? (top 4)**

Q8. Sum of top 4 choices	Number	Percent
Community/Recreation Center	77	18.5 %
Indoor exercise/fitness facilities	66	15.9 %
Indoor gymnasiums (basketball, volleyball, etc.)	24	5.8 %
Indoor swimming pool/aquatic center	59	14.2 %
Indoor gathering space (10-40 people)	14	3.4 %
Indoor gathering space (40+ people)	7	1.7 %
Large community parks	73	17.5 %
Natural areas/reserves	159	38.2 %
Nature trails	194	46.6 %
Non-motorized watercraft launches	16	3.8 %
Off-leash dog parks	69	16.6 %
Outdoor multi-use athletic fields (soccer/lacrosse/ ultimate frisbee, baseball/softball, etc.)	65	15.6 %
Outdoor pickleball courts	23	5.5 %
Outdoor pool	62	14.9 %
Outdoor ice rinks	37	8.9 %
Outdoor spray parks/splash pads	13	3.1 %
Outdoor tennis courts	20	4.8 %
Outdoor basketball courts	12	2.9 %
Paved walking/biking paths	171	41.1 %
Picnic shelters/areas	42	10.1 %
Playgrounds	93	22.4 %
Skateboarding areas	6	1.4 %
Small neighborhood parks	87	20.9 %
Other	17	4.1 %
None chosen	48	11.5 %
Total	1454	

**Q9. Please check ALL the ways YOU or any member of your HOUSEHOLD learn about the City of Bloomington's programs and activities.**

Q9. All the ways you learn about City programs & activities	Number	Percent
Word of mouth	261	62.7 %
City of Bloomington website	191	45.9 %
Summer catalog	213	51.2 %
School District notice (Peach Jar)	66	15.9 %
Email	88	21.2 %
Banners/flyers/posters at Civic Plaza	43	10.3 %
Social media	164	39.4 %
Bloomington Briefing	262	63.0 %
Banners/flyers/posters at parks or facilities	80	19.2 %
Other organizations	16	3.8 %
Other	28	6.7 %
Total	1412	

**Q9-11. Other**

Q9-11. Other	Number	Percent
SUN CURRENT	9	32.1 %
MAIL	2	7.1 %
Community Ed catalog, Flyers at Creekside	1	3.6 %
FACEBOOK	1	3.6 %
Current paper	1	3.6 %
LOCAL PAPER	1	3.6 %
CABLE TV	1	3.6 %
PLACE MESSAGE BOARDS ON EAST BUSH CARE RD	1	3.6 %
COM ED FLYER/MAG	1	3.6 %
BLOMINGTON BRIEFING NEWSPAPER	1	3.6 %
GOOGLE SUN NEWSPAPER	1	3.6 %
ONLINE/MAPS	1	3.6 %
Nextdoor	1	3.6 %
Newspaper	1	3.6 %
Current newspaper	1	3.6 %
CATALOG	1	3.6 %
PARK AND REC SURVEY	1	3.6 %
Bloomington newsletter	1	3.6 %
The local community paper	1	3.6 %
Total	28	100.0 %

**Q10. Which TWO of the ways listed in Question 9 do YOU or any member of your HOUSEHOLD MOST PREFER to learn about programs and activities?**

Q10. Top choice	Number	Percent
Word of mouth	23	5.5 %
City of Bloomington website	60	14.4 %
Summer catalog	62	14.9 %
School District notice (Peach Jar)	12	2.9 %
Email	42	10.1 %
Social media	44	10.6 %
Bloomington Briefing	116	27.9 %
Banners/flyers/posters at parks or facilities	8	1.9 %
Other	13	3.1 %
None chosen	36	8.7 %
Total	416	100.0 %

**Q10. Which TWO of the ways listed in Question 9 do YOU or any member of your HOUSEHOLD MOST PREFER to learn about programs and activities?**

Q10. 2nd choice	Number	Percent
Word of mouth	25	6.0 %
City of Bloomington website	57	13.7 %
Summer catalog	52	12.5 %
School District notice (Peach Jar)	10	2.4 %
Email	42	10.1 %
Banners/flyers/posters at Civic Plaza	8	1.9 %
Social media	56	13.5 %
Bloomington Briefing	79	19.0 %
Banners/flyers/posters at parks or facilities	17	4.1 %
Other organizations	3	0.7 %
Other	4	1.0 %
None chosen	63	15.1 %
Total	416	100.0 %

**Q10. Which TWO of the ways listed in Question 9 do YOU or any member of your HOUSEHOLD MOST PREFER to learn about programs and activities? (top 2)**

Q10. Sum of top 2 choices	Number	Percent
Word of mouth	48	11.5 %
City of Bloomington website	117	28.1 %
Summer catalog	114	27.4 %
School District notice (Peach Jar)	22	5.3 %
Email	84	20.2 %
Banners/flyers/posters at Civic Plaza	8	1.9 %
Social media	100	24.0 %
Bloomington Briefing	195	46.9 %
Banners/flyers/posters at parks or facilities	25	6.0 %
Other organizations	3	0.7 %
Other	17	4.1 %
None chosen	36	8.7 %
Total	769	

**Q11. Program Needs. Please indicate if YOU or any member of your household has a need for each type of program listed below.**

(N=416)

	Yes	No
Q11-1. Adult (18-49 years old) fitness & wellness programs	25.5%	74.5%
Q11-2. Adult painting, arts, sculpturing classes	22.6%	77.4%
Q11-3. Adult learn to swim programs	4.6%	95.4%
Q11-4. Adult sports programs	26.9%	73.1%
Q11-5. Adult theatre, dance, singing, musical instrument classes	16.6%	83.4%
Q11-6. Programs for adults 50 & over	31.3%	68.8%
Q11-7. Day trips for adults 50 & over	17.1%	82.9%
Q11-8. Fitness/exercise classes (e.g., Yoga, Zumba, boot camps, circuit training)	35.6%	64.4%
Q11-9. Water fitness programs	18.0%	82.0%
Q11-10. Teen recreation programs	13.2%	86.8%
Q11-11. Winter programs (snow shoe, skiing, community gathering)	34.1%	65.9%
Q11-12. Before & after school programs	18.3%	81.7%
Q11-13. Community event programs (farmers market, arts in the parks)	70.0%	30.0%
Q11-14. Community garden programs	18.8%	81.3%
Q11-15. Cultural event programs	32.0%	68.0%
Q11-16. Gymnastics & tumbling programs	10.6%	89.4%
Q11-17. Inclusive/adaptive recreation programs	7.0%	93.0%

**Q11. Program Needs. Please indicate if YOU or any member of your household has a need for each type of program listed below.**

	Yes	No
Q11-18. Inclusive/adaptive park facilities	8.9%	91.1%
Q11-19. Martial arts programs	7.2%	92.8%
Q11-20. Nature/environmental education programs	33.4%	66.6%
Q11-21. Park stewardship/volunteering programs	23.8%	76.2%
Q11-22. Preschool programs/early childhood	15.4%	84.6%
Q11-23. Tennis lessons & leagues	11.5%	88.5%
Q11-24. Youth fitness & wellness classes	13.2%	86.8%
Q11-25. Youth learn to swim programs	21.2%	78.8%
Q11-26. Youth learn to skate programs	13.5%	86.5%
Q11-27. Youth painting, arts, sculpturing classes	13.2%	86.8%
Q11-28. Youth rowing programs	4.6%	95.4%
Q11-29. Youth sports programs	21.4%	78.6%
Q11-30. Youth summer camps	17.8%	82.2%
Q11-31. Youth theatre, dance, singing, musical instruments classes	13.9%	86.1%
Q11-32. 5/10K walk/runs	20.7%	79.3%
Q11-33. Other	3.4%	96.6%

**Q11. If "YES," how well are your needs being met?**

(N=370)

	Fully met	Mostly met	Partly met	Not met
Q11-1. Adult (18-49 years old) fitness & wellness programs	8.4%	26.3%	44.2%	21.1%
Q11-2. Adult painting, arts, sculpturing classes	18.1%	32.5%	32.5%	16.9%
Q11-3. Adult learn to swim programs	16.7%	38.9%	27.8%	16.7%
Q11-4. Adult sports programs	20.4%	43.7%	24.3%	11.7%
Q11-5. Adult theatre, dance, singing, musical instrument classes	8.2%	37.7%	37.7%	16.4%
Q11-6. Programs for adults 50 & over	12.2%	33.9%	32.2%	21.7%
Q11-7. Day trips for adults 50 & over	5.0%	30.0%	30.0%	35.0%
Q11-8. Fitness/exercise classes (e.g., Yoga, Zumba, boot camps, circuit training)	9.2%	32.3%	33.1%	25.4%
Q11-9. Water fitness programs	10.8%	26.2%	33.8%	29.2%
Q11-10. Teen recreation programs	10.0%	20.0%	36.0%	34.0%
Q11-11. Winter programs (snow shoe, skiing, community gathering)	17.3%	37.0%	36.2%	9.4%
Q11-12. Before & after school programs	27.5%	36.2%	29.0%	7.2%
Q11-13. Community event programs (farmers market, arts in the parks)	39.8%	43.6%	14.4%	2.3%
Q11-14. Community garden programs	15.2%	36.4%	30.3%	18.2%
Q11-15. Cultural event programs	20.8%	40.8%	32.0%	6.4%
Q11-16. Gymnastics & tumbling programs	2.4%	34.1%	41.5%	22.0%
Q11-17. Inclusive/adaptive recreation programs	3.7%	44.4%	29.6%	22.2%
Q11-18. Inclusive/adaptive park facilities	9.1%	54.5%	21.2%	15.2%

**Q11. If "YES," how well are your needs being met?**

	Fully met	Mostly met	Partly met	Not met
Q11-19. Martial arts programs	8.0%	44.0%	32.0%	16.0%
Q11-20. Nature/environmental education programs	14.6%	45.5%	30.1%	9.8%
Q11-21. Park stewardship/volunteering programs	13.1%	44.0%	28.6%	14.3%
Q11-22. Preschool programs/early childhood	17.2%	39.7%	32.8%	10.3%
Q11-23. Tennis lessons & leagues	22.7%	38.6%	27.3%	11.4%
Q11-24. Youth fitness & wellness classes	12.2%	36.7%	26.5%	24.5%
Q11-25. Youth learn to swim programs	23.8%	32.5%	28.8%	15.0%
Q11-26. Youth learn to skate programs	25.5%	33.3%	27.5%	13.7%
Q11-27. Youth painting, arts, sculpturing classes	14.0%	52.0%	20.0%	14.0%
Q11-28. Youth rowing programs	14.3%	21.4%	28.6%	35.7%
Q11-29. Youth sports programs	30.0%	43.8%	20.0%	6.3%
Q11-30. Youth summer camps	23.1%	46.2%	20.0%	10.8%
Q11-31. Youth theatre, dance, singing, musical instruments classes	14.0%	48.0%	28.0%	10.0%
Q11-32. 5/10K walk/runs	10.7%	28.0%	28.0%	33.3%
Q11-33. Other	15.4%	23.1%	7.7%	53.8%



**Q11-33. Other**

<u>Q11-33. Other</u>	<u>Number</u>	<u>Percent</u>
Traditional softball tournament	1	7.1 %
Leave Valley View Park alone	1	7.1 %
More festivals	1	7.1 %
Adult softball league	1	7.1 %
Softball fields	1	7.1 %
BROOMBALL	1	7.1 %
BOCCE BALL	1	7.1 %
BIKE RACES/TOURS	1	7.1 %
GOLF LEAGUES	1	7.1 %
OFF LEASH DOG PARKS	1	7.1 %
BEE KEEPING, URBAN FARMING	1	7.1 %
Youth golf programs	1	7.1 %
Pickleball	1	7.1 %
Adult outdoor fitness equipment at neighborhood parks	1	7.1 %
Total	14	100.0 %

**Q12. Which FOUR of the programs from the list in Question 11 are MOST IMPORTANT to your household?**

Q12. Top choice	Number	Percent
Adult (18-49 years old) fitness & wellness programs	13	3.1 %
Adult painting, arts, sculpturing classes	7	1.7 %
Adult learn to swim programs	4	1.0 %
Adult sports programs	21	5.0 %
Adult theatre, dance, singing, musical instrument classes	3	0.7 %
Programs for adults 50 & over	40	9.6 %
Day trips for adults 50 & over	2	0.5 %
Fitness/exercise classes (e.g., Yoga, Zumba, boot camps, circuit training)	19	4.6 %
Water fitness programs	5	1.2 %
Teen recreation programs	7	1.7 %
Winter programs (snow shoe, skiing, community gathering)	9	2.2 %
Before & after school programs	15	3.6 %
Community event programs (farmers market, arts in the parks)	76	18.3 %
Community garden programs	6	1.4 %
Cultural event programs	8	1.9 %
Gymnastics & tumbling programs	1	0.2 %
Inclusive/adaptive recreation programs	2	0.5 %
Martial arts programs	1	0.2 %
Nature/environmental education programs	16	3.8 %
Park stewardship/volunteering programs	4	1.0 %
Preschool programs/early childhood	6	1.4 %
Tennis lessons & leagues	4	1.0 %
Youth fitness & wellness classes	1	0.2 %
Youth learn to swim programs	11	2.6 %
Youth learn to skate programs	2	0.5 %
Youth painting, arts, sculpturing classes	2	0.5 %
Youth sports programs	17	4.1 %
Youth summer camps	7	1.7 %
Youth theatre, dance, singing, musical instruments classes	2	0.5 %
5/10K walk/runs	4	1.0 %
Other	11	2.6 %
<u>None chosen</u>	<u>90</u>	<u>21.6 %</u>
Total	416	100.0 %

**Q12. Which FOUR of the programs from the list in Question 11 are MOST IMPORTANT to your household?**

Q12. 2nd choice	Number	Percent
Adult (18-49 years old) fitness & wellness programs	12	2.9 %
Adult painting, arts, sculpturing classes	15	3.6 %
Adult learn to swim programs	1	0.2 %
Adult sports programs	15	3.6 %
Adult theatre, dance, singing, musical instrument classes	5	1.2 %
Programs for adults 50 & over	15	3.6 %
Day trips for adults 50 & over	13	3.1 %
Fitness/exercise classes (e.g., Yoga, Zumba, boot camps, circuit training)	12	2.9 %
Water fitness programs	5	1.2 %
Teen recreation programs	4	1.0 %
Winter programs (snow shoe, skiing, community gathering)	9	2.2 %
Before & after school programs	6	1.4 %
Community event programs (farmers market, arts in the parks)	52	12.5 %
Community garden programs	9	2.2 %
Cultural event programs	21	5.0 %
Inclusive/adaptive recreation programs	5	1.2 %
Martial arts programs	2	0.5 %
Nature/environmental education programs	21	5.0 %
Park stewardship/volunteering programs	4	1.0 %
Preschool programs/early childhood	7	1.7 %
Tennis lessons & leagues	8	1.9 %
Youth fitness & wellness classes	5	1.2 %
Youth learn to swim programs	12	2.9 %
Youth learn to skate programs	4	1.0 %
Youth painting, arts, sculpturing classes	2	0.5 %
Youth sports programs	15	3.6 %
Youth summer camps	5	1.2 %
Youth theatre, dance, singing, musical instruments classes	2	0.5 %
5/10K walk/runs	3	0.7 %
Other	1	0.2 %
<u>None chosen</u>	<u>126</u>	<u>30.3 %</u>
Total	416	100.0 %

**Q12. Which FOUR of the programs from the list in Question 11 are MOST IMPORTANT to your household?**

Q12. 3rd choice	Number	Percent
Adult (18-49 years old) fitness & wellness programs	6	1.4 %
Adult painting, arts, sculpturing classes	8	1.9 %
Adult learn to swim programs	4	1.0 %
Adult sports programs	6	1.4 %
Adult theatre, dance, singing, musical instrument classes	5	1.2 %
Programs for adults 50 & over	15	3.6 %
Day trips for adults 50 & over	7	1.7 %
Fitness/exercise classes (e.g., Yoga, Zumba, boot camps, circuit training)	18	4.3 %
Water fitness programs	2	0.5 %
Teen recreation programs	7	1.7 %
Winter programs (snow shoe, skiing, community gathering)	17	4.1 %
Before & after school programs	8	1.9 %
Community event programs (farmers market, arts in the parks)	35	8.4 %
Community garden programs	4	1.0 %
Cultural event programs	15	3.6 %
Gymnastics & tumbling programs	3	0.7 %
Inclusive/adaptive park facilities	7	1.7 %
Martial arts programs	2	0.5 %
Nature/environmental education programs	26	6.3 %
Park stewardship/volunteering programs	6	1.4 %
Preschool programs/early childhood	5	1.2 %
Tennis lessons & leagues	1	0.2 %
Youth fitness & wellness classes	4	1.0 %
Youth learn to swim programs	12	2.9 %
Youth learn to skate programs	3	0.7 %
Youth painting, arts, sculpturing classes	4	1.0 %
Youth sports programs	8	1.9 %
Youth summer camps	11	2.6 %
Youth theatre, dance, singing, musical instruments classes	5	1.2 %
5/10K walk/runs	7	1.7 %
Other	1	0.2 %
<u>None chosen</u>	<u>154</u>	<u>37.0 %</u>
Total	416	100.0 %

**Q12. Which FOUR of the programs from the list in Question 11 are MOST IMPORTANT to your household?**

Q12. 4th choice	Number	Percent
Adult (18-49 years old) fitness & wellness programs	10	2.4 %
Adult painting, arts, sculpturing classes	12	2.9 %
Adult sports programs	5	1.2 %
Adult theatre, dance, singing, musical instrument classes	10	2.4 %
Programs for adults 50 & over	5	1.2 %
Day trips for adults 50 & over	8	1.9 %
Fitness/exercise classes (e.g., Yoga, Zumba, boot camps, circuit training)	12	2.9 %
Water fitness programs	3	0.7 %
Teen recreation programs	4	1.0 %
Winter programs (snow shoe, skiing, community gathering)	14	3.4 %
Before & after school programs	7	1.7 %
Community event programs (farmers market, arts in the parks)	18	4.3 %
Community garden programs	5	1.2 %
Cultural event programs	8	1.9 %
Gymnastics & tumbling programs	2	0.5 %
Inclusive/adaptive recreation programs	3	0.7 %
Inclusive/adaptive park facilities	1	0.2 %
Martial arts programs	2	0.5 %
Nature/environmental education programs	15	3.6 %
Park stewardship/volunteering programs	9	2.2 %
Preschool programs/early childhood	5	1.2 %
Tennis lessons & leagues	6	1.4 %
Youth fitness & wellness classes	6	1.4 %
Youth learn to swim programs	8	1.9 %
Youth learn to skate programs	4	1.0 %
Youth painting, arts, sculpturing classes	3	0.7 %
Youth rowing programs	1	0.2 %
Youth sports programs	13	3.1 %
Youth summer camps	4	1.0 %
Youth theatre, dance, singing, musical instruments classes	4	1.0 %
5/10K walk/runs	16	3.8 %
Other	1	0.2 %
None chosen	192	46.2 %
Total	416	100.0 %

**Q12. Which FOUR of the programs from the list in Question 11 are MOST IMPORTANT to your household? (top 4)**

Q12. Sum of top 4 choices	Number	Percent
Adult (18-49 years old) fitness & wellness programs	41	9.9 %
Adult painting, arts, sculpturing classes	42	10.1 %
Adult learn to swim programs	9	2.2 %
Adult sports programs	47	11.3 %
Adult theatre, dance, singing, musical instrument classes	23	5.5 %
Programs for adults 50 & over	75	18.0 %
Day trips for adults 50 & over	30	7.2 %
Fitness/exercise classes (e.g., Yoga, Zumba, boot camps, circuit training)	61	14.7 %
Water fitness programs	15	3.6 %
Teen recreation programs	22	5.3 %
Winter programs (snow shoe, skiing, community gathering)	49	11.8 %
Before & after school programs	36	8.7 %
Community event programs (farmers market, arts in the parks)	181	43.5 %
Community garden programs	24	5.8 %
Cultural event programs	52	12.5 %
Gymnastics & tumbling programs	6	1.4 %
Inclusive/adaptive recreation programs	10	2.4 %
Inclusive/adaptive park facilities	8	1.9 %
Martial arts programs	7	1.7 %
Nature/environmental education programs	78	18.8 %
Park stewardship/volunteering programs	23	5.5 %
Preschool programs/early childhood	23	5.5 %
Tennis lessons & leagues	19	4.6 %
Youth fitness & wellness classes	16	3.8 %
Youth learn to swim programs	43	10.3 %
Youth learn to skate programs	13	3.1 %
Youth painting, arts, sculpturing classes	11	2.6 %
Youth rowing programs	1	0.2 %
Youth sports programs	53	12.7 %
Youth summer camps	27	6.5 %
Youth theatre, dance, singing, musical instruments classes	13	3.1 %
5/10K walk/runs	30	7.2 %
Other	14	3.4 %
None chosen	90	21.6 %
Total	1192	

**Q13. Listed below are a number of potential actions the City of Bloomington could take in the future to improve and expand parks and recreation facilities in Bloomington. Using a scale of 1 to 4, where 4 means "Very Supportive" and 1 means "Not Supportive," please indicate how supportive you and your household are of the City taking each of the following actions.**

(N=416)

	Very supportive	Somewhat supportive	Not sure	Not supportive	Not provided
Q13-1. Develop a new indoor community recreation center with aquatics recreation, fitness opportunities, meeting & gathering space	27.4%	20.0%	17.3%	31.3%	4.1%
Q13-2. Maintain sports courts (tennis, pickleball, basketball)	41.1%	32.5%	15.6%	4.8%	6.0%
Q13-3. Develop a new outdoor water play area (splash pad/spray park)	18.3%	24.0%	25.5%	26.2%	6.0%
Q13-4. Develop a new outdoor water play area (splash pad/spray park)	18.3%	35.1%	23.3%	17.8%	5.5%
Q13-5. Maintain outdoor aquatic center	44.2%	25.5%	16.8%	7.2%	6.3%
Q13-6. Maintain outdoor ice rinks	38.7%	32.5%	16.3%	6.0%	6.5%
Q13-7. Develop an off-leash dog area	24.0%	25.0%	24.8%	18.5%	7.7%
Q13-8. Develop multipurpose paths/trails in parks	43.0%	32.5%	11.3%	7.5%	5.8%
Q13-9. Develop multipurpose trails connecting to parks	44.2%	27.4%	14.4%	8.2%	5.8%
Q13-10. Develop non-motorized water craft launches & rowing facilities	12.7%	27.2%	32.0%	19.7%	8.4%
Q13-11. Maintain parks with play equipment & swings	52.4%	27.2%	10.6%	3.8%	6.0%
Q13-12. Develop & maintain skateboarding areas	14.2%	24.0%	30.0%	24.0%	7.7%
Q13-13. Upgrade existing neighborhood parks & playgrounds	43.5%	34.1%	10.8%	5.0%	6.5%

**Q13. Listed below are a number of potential actions the City of Bloomington could take in the future to improve and expand parks and recreation facilities in Bloomington. Using a scale of 1 to 4, where 4 means "Very Supportive" and 1 means "Not Supportive," please indicate how supportive you and your household are of the City taking each of the following actions.**

	Very supportive	Somewhat supportive	Not sure	Not supportive	Not provided
Q13-14. Maintain & upgrade natural areas	53.6%	30.3%	6.3%	4.1%	5.8%
Q13-15. Upgrade nature trails	44.5%	31.7%	10.6%	7.0%	6.3%
Q13-16. Increase trail connectivity to natural areas such as MN Valley National Wildlife Refuge	40.6%	26.0%	15.4%	12.5%	5.5%
Q13-17. Upgrade or develop outdoor multi-use athletic fields (soccer/ lacrosse/ultimate frisbee, baseball// softball, etc.)	31.3%	28.8%	23.8%	8.4%	7.7%
Q13-18. Other	72.2%	2.8%	5.6%	19.4%	0.0%



**WITHOUT "NOT PROVIDED"**

**Q13. Listed below are a number of potential actions the City of Bloomington could take in the future to improve and expand parks and recreation facilities in Bloomington. Using a scale of 1 to 4, where 4 means "Very Supportive" and 1 means "Not Supportive," please indicate how supportive you and your household are of the City taking each of the following actions. (without "not provided")**

(N=416)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q13-1. Develop a new indoor community recreation center with aquatics recreation, fitness opportunities, meeting & gathering space	28.6%	20.8%	18.0%	32.6%
Q13-2. Maintain sports courts (tennis, pickleball, basketball)	43.7%	34.5%	16.6%	5.1%
Q13-3. Develop a new outdoor water play area (splash pad/spray park)	19.4%	25.6%	27.1%	27.9%
Q13-4. Develop a new outdoor water play area (splash pad/spray park)	19.3%	37.2%	24.7%	18.8%
Q13-5. Maintain outdoor aquatic center	47.2%	27.2%	17.9%	7.7%
Q13-6. Maintain outdoor ice rinks	41.4%	34.7%	17.5%	6.4%
Q13-7. Develop an off-leash dog area	26.0%	27.1%	26.8%	20.1%
Q13-8. Develop multipurpose paths/trails in parks	45.7%	34.4%	12.0%	7.9%
Q13-9. Develop multipurpose trails connecting to parks	46.9%	29.1%	15.3%	8.7%
Q13-10. Develop non-motorized water craft launches & rowing facilities	13.9%	29.7%	34.9%	21.5%
Q13-11. Maintain parks with play equipment & swings	55.8%	28.9%	11.3%	4.1%
Q13-12. Develop & maintain skateboarding areas	15.4%	26.0%	32.6%	26.0%
Q13-13. Upgrade existing neighborhood parks & playgrounds	46.5%	36.5%	11.6%	5.4%
Q13-14. Maintain & upgrade natural areas	56.9%	32.1%	6.6%	4.3%

**WITHOUT "NOT PROVIDED"**

**Q13. Listed below are a number of potential actions the City of Bloomington could take in the future to improve and expand parks and recreation facilities in Bloomington. Using a scale of 1 to 4, where 4 means "Very Supportive" and 1 means "Not Supportive," please indicate how supportive you and your household are of the City taking each of the following actions. (without "not provided")**

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q13-15. Upgrade nature trails	47.4%	33.8%	11.3%	7.4%
Q13-16. Increase trail connectivity to natural areas such as MN Valley National Wildlife Refuge	43.0%	27.5%	16.3%	13.2%
Q13-17. Upgrade or develop outdoor multi-use athletic fields (soccer/lacrosse/ultimate frisbee, baseball//softball, etc.)	33.9%	31.3%	25.8%	9.1%
Q13-18. Other	72.2%	2.8%	5.6%	19.4%

**Q14. Which THREE of the actions from the list in Question 13 are MOST IMPORTANT to you and members of your household?**

Q14. Top choice	Number	Percent
Develop a new indoor community recreation center with aquatics recreation, fitness opportunities, meeting & gathering space	60	14.4 %
Maintain sports courts (tennis, pickleball, basketball)	25	6.0 %
Develop a new outdoor water play area (splash pad/spray park)	7	1.7 %
Develop a new outdoor water play area (splash pad/spray park)	8	1.9 %
Maintain outdoor aquatic center	38	9.1 %
Maintain outdoor ice rinks	14	3.4 %
Develop an off-leash dog area	18	4.3 %
Develop multipurpose paths/trails in parks	27	6.5 %
Develop multipurpose trails connecting to parks	17	4.1 %
Develop non-motorized water craft launches & rowing facilities	4	1.0 %
Maintain parks with play equipment & swings	34	8.2 %
Develop & maintain skateboarding areas	1	0.2 %
Upgrade existing neighborhood parks & playgrounds	15	3.6 %
Maintain & upgrade natural areas	34	8.2 %
Upgrade nature trails	7	1.7 %
Increase trail connectivity to natural areas such as MN Valley National Wildlife Refuge	20	4.8 %
Upgrade or develop outdoor multi-use athletic fields (soccer/lacrosse/ultimate frisbee, baseball//softball, etc.)	15	3.6 %
Other	16	3.8 %
<u>None chosen</u>	<u>56</u>	<u>13.5 %</u>
Total	416	100.0 %

**Q14. Which THREE of the actions from the list in Question 13 are MOST IMPORTANT to you and members of your household?**

Q14. 2nd choice	Number	Percent
Develop a new indoor community recreation center with aquatics recreation, fitness opportunities, meeting & gathering space	16	3.8 %
Maintain sports courts (tennis, pickleball, basketball)	17	4.1 %
Develop a new outdoor water play area (splash pad/spray park)	14	3.4 %
Develop a new outdoor water play area (splash pad/spray park)	8	1.9 %
Maintain outdoor aquatic center	25	6.0 %
Maintain outdoor ice rinks	16	3.8 %
Develop an off-leash dog area	22	5.3 %
Develop multipurpose paths/trails in parks	30	7.2 %
Develop multipurpose trails connecting to parks	28	6.7 %
Develop non-motorized water craft launches & rowing facilities	1	0.2 %
Maintain parks with play equipment & swings	38	9.1 %
Develop & maintain skateboarding areas	3	0.7 %
Upgrade existing neighborhood parks & playgrounds	32	7.7 %
Maintain & upgrade natural areas	35	8.4 %
Upgrade nature trails	27	6.5 %
Increase trail connectivity to natural areas such as MN Valley National Wildlife Refuge	16	3.8 %
Upgrade or develop outdoor multi-use athletic fields (soccer/lacrosse/ultimate frisbee, baseball//softball, etc.)	16	3.8 %
Other	6	1.4 %
<u>None chosen</u>	<u>66</u>	<u>15.9 %</u>
Total	416	100.0 %

**Q14. Which THREE of the actions from the list in Question 13 are MOST IMPORTANT to you and members of your household?**

Q14. 3rd choice	Number	Percent
Develop a new indoor community recreation center with aquatics recreation, fitness opportunities, meeting & gathering space	19	4.6 %
Maintain sports courts (tennis, pickleball, basketball)	9	2.2 %
Develop a new outdoor water play area (splash pad/spray park)	11	2.6 %
Develop a new outdoor water play area (splash pad/spray park)	14	3.4 %
Maintain outdoor aquatic center	17	4.1 %
Maintain outdoor ice rinks	10	2.4 %
Develop an off-leash dog area	15	3.6 %
Develop multipurpose paths/trails in parks	30	7.2 %
Develop multipurpose trails connecting to parks	21	5.0 %
Develop non-motorized water craft launches & rowing facilities	6	1.4 %
Maintain parks with play equipment & swings	37	8.9 %
Develop & maintain skateboarding areas	1	0.2 %
Upgrade existing neighborhood parks & playgrounds	37	8.9 %
Maintain & upgrade natural areas	27	6.5 %
Upgrade nature trails	18	4.3 %
Increase trail connectivity to natural areas such as MN Valley National Wildlife Refuge	34	8.2 %
Upgrade or develop outdoor multi-use athletic fields (soccer/lacrosse/ultimate frisbee, baseball/softball, etc.)	13	3.1 %
Other	3	0.7 %
<u>None chosen</u>	<u>94</u>	<u>22.6 %</u>
Total	416	100.0 %

**Q14. Which THREE of the actions from the list in Question 13 are MOST IMPORTANT to you and members of your household? (top 3)**

Q14. Sum of top 3 choices	Number	Percent
Develop a new indoor community recreation center with aquatics recreation, fitness opportunities, meeting & gathering space	95	22.8 %
Maintain sports courts (tennis, pickleball, basketball)	51	12.3 %
Develop a new outdoor water play area (splash pad/spray park)	32	7.7 %
Develop a new outdoor water play area (splash pad/spray park)	30	7.2 %
Maintain outdoor aquatic center	80	19.2 %
Maintain outdoor ice rinks	40	9.6 %
Develop an off-leash dog area	55	13.2 %
Develop multipurpose paths/trails in parks	87	20.9 %
Develop multipurpose trails connecting to parks	66	15.9 %
Develop non-motorized water craft launches & rowing facilities	11	2.6 %
Maintain parks with play equipment & swings	109	26.2 %
Develop & maintain skateboarding areas	5	1.2 %
Upgrade existing neighborhood parks & playgrounds	84	20.2 %
Maintain & upgrade natural areas	96	23.1 %
Upgrade nature trails	52	12.5 %
Increase trail connectivity to natural areas such as MN Valley National Wildlife Refuge	70	16.8 %
Upgrade or develop outdoor multi-use athletic fields (soccer/lacrosse/ultimate frisbee, baseball/softball, etc.)	44	10.6 %
Other	25	6.0 %
<u>None chosen</u>	<u>56</u>	<u>13.5 %</u>
Total	1088	

**Q15. The following are some of the benefits YOU or any member of your HOUSEHOLD may receive from parks, trails, and nature areas. Please indicate your level of agreement with each potential benefit being provided.**

(N=416)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Not provided
Q15-1. Improve physical health & fitness	60.3%	27.4%	6.0%	0.5%	0.5%	5.3%
Q15-2. Help reduce crime	30.3%	27.4%	28.8%	6.3%	2.2%	5.0%
Q15-3. Improve quality of life in Bloomington community	58.9%	29.1%	5.5%	1.4%	0.7%	4.3%
Q15-4. Preserve open space & environment	63.5%	23.6%	6.7%	0.7%	1.0%	4.6%
Q15-5. Increase property values in surrounding area	44.2%	33.4%	13.5%	1.9%	2.2%	4.8%
Q15-6. Improve water & air quality	47.6%	33.9%	10.6%	1.4%	1.7%	4.8%
Q15-7. Contribute to a sense of community	38.7%	38.5%	13.7%	2.4%	1.7%	5.0%
Q15-8. Help attract new residents & businesses	38.2%	35.3%	17.3%	2.2%	2.4%	4.6%
Q15-9. Protect historical attributes	34.6%	34.4%	21.6%	3.1%	1.4%	4.8%
Q15-10. Provide healthy recreational opportunities	56.5%	30.8%	6.7%	0.2%	1.0%	4.8%
Q15-11. Improved sense of well-being	48.1%	34.9%	9.4%	1.4%	1.2%	5.0%
Q15-12. Other	40.0%	20.0%	20.0%	0.0%	20.0%	0.0%

**Q15. The following are some of the benefits YOU or any member of your HOUSEHOLD may receive from parks, trails, and nature areas. Please indicate your level of agreement with each potential benefit being provided. (without "not provided")**

(N=416)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q15-1. Improve physical health & fitness	63.7%	28.9%	6.3%	0.5%	0.5%
Q15-2. Help reduce crime	31.9%	28.9%	30.4%	6.6%	2.3%
Q15-3. Improve quality of life in Bloomington community	61.6%	30.4%	5.8%	1.5%	0.8%
Q15-4. Preserve open space & environment	66.5%	24.7%	7.1%	0.8%	1.0%
Q15-5. Increase property values in surrounding area	46.5%	35.1%	14.1%	2.0%	2.3%
Q15-6. Improve water & air quality	50.0%	35.6%	11.1%	1.5%	1.8%
Q15-7. Contribute to a sense of community	40.8%	40.5%	14.4%	2.5%	1.8%
Q15-8. Help attract new residents & businesses	40.1%	37.0%	18.1%	2.3%	2.5%
Q15-9. Protect historical attributes	36.4%	36.1%	22.7%	3.3%	1.5%
Q15-10. Provide healthy recreational opportunities	59.3%	32.3%	7.1%	0.3%	1.0%
Q15-11. Improved sense of well-being	50.6%	36.7%	9.9%	1.5%	1.3%
Q15-12. Other	40.0%	20.0%	20.0%	0.0%	20.0%

**Q15-12. Other**

Q15-12. Other	Number	Percent
Keep green space	1	20.0 %
Softball and baseball fields provide recreation and a reason to gather together	1	20.0 %
SAFE OUTDOOR ACTIVITY FOR CHILDREN PROVIDE PEACEFUL AREAS TO GATHER IN OUR CITY	1	20.0 %
Physical exercise being good cardiovascular activity	1	20.0 %
Total	5	100.0 %



**Q16. Which TWO of the BENEFITS from the list in Question 15 are MOST IMPORTANT to YOU or any member of your HOUSEHOLD?**

Q16. Top choice	Number	Percent
Improve physical health & fitness	115	27.6 %
Help reduce crime	34	8.2 %
Improve quality of life in Bloomington community	61	14.7 %
Preserve open space & environment	73	17.5 %
Increase property values in surrounding area	15	3.6 %
Improve water & air quality	9	2.2 %
Contribute to a sense of community	11	2.6 %
Help attract new residents & businesses	6	1.4 %
Protect historical attributes	4	1.0 %
Provide healthy recreational opportunities	16	3.8 %
Improved sense of well-being	5	1.2 %
Other	2	0.5 %
None chosen	65	15.6 %
Total	416	100.0 %

**Q16. Which TWO of the BENEFITS from the list in Question 15 are MOST IMPORTANT to YOU or any member of your HOUSEHOLD?**

Q16. 2nd choice	Number	Percent
Improve physical health & fitness	32	7.7 %
Help reduce crime	22	5.3 %
Improve quality of life in Bloomington community	61	14.7 %
Preserve open space & environment	59	14.2 %
Increase property values in surrounding area	30	7.2 %
Improve water & air quality	21	5.0 %
Contribute to a sense of community	20	4.8 %
Help attract new residents & businesses	23	5.5 %
Protect historical attributes	13	3.1 %
Provide healthy recreational opportunities	42	10.1 %
Improved sense of well-being	16	3.8 %
Other	1	0.2 %
None chosen	76	18.3 %
Total	416	100.0 %

**Q16. Which TWO of the BENEFITS from the list in Question 15 are MOST IMPORTANT to YOU or any member of your HOUSEHOLD? (top 2)**

<u>Q16. Sum of top 2 choices</u>	<u>Number</u>	<u>Percent</u>
Improve physical health & fitness	147	35.3 %
Help reduce crime	56	13.5 %
Improve quality of life in Bloomington community	122	29.3 %
Preserve open space & environment	132	31.7 %
Increase property values in surrounding area	45	10.8 %
Improve water & air quality	30	7.2 %
Contribute to a sense of community	31	7.5 %
Help attract new residents & businesses	29	7.0 %
Protect historical attributes	17	4.1 %
Provide healthy recreational opportunities	58	13.9 %
Improved sense of well-being	21	5.0 %
Other	3	0.7 %
None chosen	65	15.6 %
Total	756	

**Q17. Counting yourself, how many people in your household are...**

	Mean	Sum
Under 5 years	0.2	72
5-9 years	0.2	94
10-14 years	0.2	66
15-19 years	0.2	65
20-24 years	0.1	44
25-34 years	0.2	92
35-44 years	0.4	171
45-54 years	0.3	123
55-64 years	0.5	209
65-74 years	0.3	107
75-84 years	0.1	45
85+ years	0.0	10

**Q18. What is your age?**

Q18. Your age	Number	Percent
18-34	75	18.0 %
35-44	84	20.2 %
45-54	72	17.3 %
55-64	85	20.4 %
65+	82	19.7 %
Not provided	18	4.3 %
Total	416	100.0 %

**WITHOUT "NOT PROVIDED"**

**Q18. What is your age? (without "not provided")**

Q18. Your age	Number	Percent
18-34	75	18.8 %
35-44	84	21.1 %
45-54	72	18.1 %
55-64	85	21.4 %
65+	82	20.6 %
Total	398	100.0 %

**Q19. How many years have you lived in the City of Bloomington?**

Q19. How many years have you lived in City of

Bloomington	Number	Percent
0-5	63	15.1 %
6-10	47	11.3 %
11-15	43	10.3 %
16-20	33	7.9 %
21-30	75	18.0 %
31+	144	34.6 %
Not provided	11	2.6 %
Total	416	100.0 %

**WITHOUT "NOT PROVIDED"****Q19. How many years have you lived in the City of Bloomington? (without "not provided")**

Q19. How many years have you lived in City of

Bloomington	Number	Percent
0-5	63	15.6 %
6-10	47	11.6 %
11-15	43	10.6 %
16-20	33	8.1 %
21-30	75	18.5 %
31+	144	35.6 %
Total	405	100.0 %

**Q20. Your gender:**

<u>Q20. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	202	48.6 %
Female	207	49.8 %
Prefer to self describe	1	0.2 %
Not provided	6	1.4 %
Total	416	100.0 %

**WITHOUT "NOT PROVIDED"****Q20. Your gender: (without "not provided")**

<u>Q20. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	202	49.3 %
Female	207	50.5 %
Prefer to self describe	1	0.2 %
Total	410	100.0 %

**Q20-3. How would you describe your gender?**

<u>Q20-3. How would you describe your gender</u>	<u>Number</u>	<u>Percent</u>
Binary	1	100.0 %
Total	1	100.0 %

**Q21. Are you of Hispanic or Latino Ancestry?**

<u>Q21. Are you of Hispanic or Latino Ancestry</u>	<u>Number</u>	<u>Percent</u>
Yes	39	9.4 %
No	365	87.7 %
Not provided	12	2.9 %
Total	416	100.0 %

**WITHOUT "NOT PROVIDED"****Q21. Are you of Hispanic or Latino Ancestry? (without "not provided")**

<u>Q21. Are you of Hispanic or Latino Ancestry</u>	<u>Number</u>	<u>Percent</u>
Yes	39	9.7 %
No	365	90.3 %
Total	404	100.0 %

**Q22. Which of the following best describes your race/ethnicity?**

<u>Q22. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
African American/Black	36	8.7 %
Asian	20	4.8 %
Native American/Alaska Native	5	1.2 %
Pacific Islander/Native Hawaiian	2	0.5 %
White/Caucasian	323	77.6 %
Other	5	1.2 %
Total	391	

**Q22-6. Other**

<u>Q22-6. Other</u>	<u>Number</u>	<u>Percent</u>
HISPANIC	2	40.0 %
MIXED	1	20.0 %
Canadian American	1	20.0 %
LATINO	1	20.0 %
Total	5	100.0 %

**Q23. What is your total annual household income?**

<u>Q23. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$25K	22	5.3 %
\$25K to \$49,999	41	9.9 %
\$50K to \$74,999	50	12.0 %
\$75K to \$99,999	94	22.6 %
\$100K to \$149,999	89	21.4 %
\$150K+	64	15.4 %
Not provided	56	13.5 %
Total	416	100.0 %

**WITHOUT "NOT PROVIDED"****Q23. What is your total annual household income? (without "not provided")**

<u>Q23. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$25K	22	6.1 %
\$25K to \$49,999	41	11.4 %
\$50K to \$74,999	50	13.9 %
\$75K to \$99,999	94	26.1 %
\$100K to \$149,999	89	24.7 %
\$150K+	64	17.8 %
Total	360	100.0 %



# Section 5

## *Survey Instrument*

---



Dear Bloomington Resident,

**You can help shape the future of Parks and Recreation in the Bloomington Community!**

The City of Bloomington is beginning to develop a new Parks System Master Plan. Public input is critical to the development of the Bloomington park, trail, recreation, and open space systems so that they are positioned to meet current and future community needs. In addition to public workshops, focus groups and stakeholder interviews, the City is also conducting a community needs assessment survey to better understand residents' values and priorities for future planning and improvement of our parks, programs, and facilities.

**We appreciate your time.**

We realize this survey will take approximately 10-15 minutes to complete, but each question is important. Your household was one of a limited number selected at random to receive this survey, therefore, your participation is key. The time you invest in completing this survey will aid the Park and Recreation Department in taking a resident-driven approach to making decisions that best serve the Bloomington community.

**Please complete and return your survey within the next two weeks.**

ETC Institute, an independent consulting company, is our partner in administering this survey. They will compile the data received and present the results to the City of Bloomington. The results will then be incorporated into the development of the Parks System Master Plan. **Your responses will remain confidential.**

Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer to take the survey online, please go to [www.bloomingtonsurvey.org](http://www.bloomingtonsurvey.org).

Thank you again for taking the time to lend your voice to this process. Please look for upcoming opportunities to provide additional input on the Bloomington Parks Master Plan.

If you have any questions about the survey, please feel free to contact Renae Clark, Assistant Director of Parks and Projects at 952-563-8890 or by email at [rclark@bloomingtonmn.gov](mailto:rclark@bloomingtonmn.gov).

Thank you for your time and investment in the future of our community.

Sincerely,

Gene Winstead  
Mayor

**GENE WINSTEAD • MAYOR**

1800 W. OLD SHAKOPEE ROAD, BLOOMINGTON MN 55431-3027

PH 651-208-6586 FAX 952-563-8754 TTY 952-563-8740

AN AFFIRMATIVE ACTION/EQUAL  
OPPORTUNITIES EMPLOYER

# 2019 Bloomington Community Interest and Opinion Survey

Let your voice be heard today!

The City of Bloomington would like your input to help determine parks and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope or fill it out online. We greatly appreciate your time!

1. Please indicate whether you or a member of your household has visited each of the following parks or facilities offered by the City of Bloomington during the past year. For each park/facility you have visited please rate your overall experience at the park/facility.

Park/Facility	Have you visited this park/facility?		How would you rate your experience?			
	Yes	No	Excellent	Good	Fair	Poor
01. Bloomington Ice Garden	Yes	No	4	3	2	1
02. Creekside Community Center	Yes	No	4	3	2	1
03. Bloomington Center for the Arts	Yes	No	4	3	2	1
04. Splash Pad	Yes	No	4	3	2	1
05. Dwan Golf Course	Yes	No	4	3	2	1
06. Bloomington Family Aquatic Center	Yes	No	4	3	2	1
07. Hyland Greens Golf Course	Yes	No	4	3	2	1
08. School Playground	Yes	No	4	3	2	1
09. Bush Lake Beach	Yes	No	4	3	2	1
10. Neighborhood Park	Yes	No	4	3	2	1
11. Valley View Park	Yes	No	4	3	2	1
12. Dred Scott Play Fields	Yes	No	4	3	2	1
13. MN River Valley	Yes	No	4	3	2	1
14. Moir Park	Yes	No	4	3	2	1

2. Please indicate whether you or a member of your household has participated in any of the programs offered by the City of Bloomington during the past year. For each program you have participated in please rate your overall experience with the program.

Program	Have you participated in this program?		How would you rate your experience?			
	Yes	No	Excellent	Good	Fair	Poor
01. Adult Sports Leagues: spikeball, kickball, bags, dodgeball	Yes	No	4	3	2	1
02. Adult basketball leagues	Yes	No	4	3	2	1
03. Adult softball leagues	Yes	No	4	3	2	1
04. Adult volleyball leagues	Yes	No	4	3	2	1
05. Adult football leagues	Yes	No	4	3	2	1
06. Adult tennis leagues	Yes	No	4	3	2	1
07. Camp Kota	Yes	No	4	3	2	1
08. The View	Yes	No	4	3	2	1
09. Mini View	Yes	No	4	3	2	1
10. Playground Programs	Yes	No	4	3	2	1
11. Adaptive Softball	Yes	No	4	3	2	1
12. Adaptive Dance	Yes	No	4	3	2	1
13. Aqua Aerobics	Yes	No	4	3	2	1
14. Ice Skating Lessons	Yes	No	4	3	2	1
15. Programs for Seniors	Yes	No	4	3	2	1



**4. Please CHECK ALL the reasons that deter YOU or your HOUSEHOLD from using parks, recreation facilities, programs, or special events offered by the City of Bloomington more often.**

- (01) Cost of programing
- (02) Entry fees at select sites
- (03) Facilities not well maintained
- (04) Facilities do not meet our needs
- (05) I use parks, facilities and programs in neighboring communities
- (06) I use facilities and programs offered by private providers instead
- (07) Lack of accessibility for people with disabilities
- (08) Lack of awareness of programs offered
- (09) Lack of transportation
- (10) Lack of Wi-Fi
- (11) Operating hours are too short
- (12) Times are not convenient
- (13) Parks are not easily accessible by walking, biking, driving, or transit
- (14) Parks do not contain facilities or amenities that are appropriate for my family and me
- (15) Parks or facilities are too far from our residence
- (16) Programing does not meet our needs
- (17) Space fills up too quickly

**5. Please CHECK ALL the organizations YOU or your HOUSEHOLD use for parks, recreation facilities, or recreation programs.**

- (01) City of Bloomington Parks and Recreation
- (02) Community Education / School District
- (03) Three Rivers Park District
- (04) City Youth Sports Associations
- (05) Mall of America
- (06) MN Valley National Wildlife Refuge
- (07) Old Cedar Avenue Bridge Trailhead
- (08) Faith Organizations
- (09) Private Gyms
- (10) YMCA
- (11) State Parks
- (12) Neighboring Cities

**6. Please rate how important each of the following park features are to you and members of your household.**

Park Feature	Very Important	Important	Neutral	Not Important	Not at All Important
01. Mowed green space	5	4	3	2	1
02. Benches and picnic tables	5	4	3	2	1
03. Drinking fountain	5	4	3	2	1
04. Landscaping or naturalized areas	5	4	3	2	1
05. Restrooms	5	4	3	2	1
06. Picnic shelter	5	4	3	2	1
07. Walking / biking paths	5	4	3	2	1
08. Signage and wayfinding	5	4	3	2	1
09. Bike rack	5	4	3	2	1
10. Parking	5	4	3	2	1
11. Lighting	5	4	3	2	1
12. Trash receptacles	5	4	3	2	1
13. Adult fitness equipment	5	4	3	2	1
14. Children's playground equipment	5	4	3	2	1
15. Dog waste bags	5	4	3	2	1
16. Sports fields	5	4	3	2	1
17. Sports courts	5	4	3	2	1
18. Other:	5	4	3	2	1

7. **Facility Needs.** Please indicate if YOU or any member of your household has a need for each type of facility listed below by circling YES or NO to the right of each type of facility. If YES, please answer the questions to the right of the facility regarding "How well are your needs being met?"

Type of Facility	Do You Have a Need for this Facility?		How well are your needs met?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met
01. Community/Recreation Center	Yes	No	4	3	2	1
02. Indoor exercise/fitness facilities	Yes	No	4	3	2	1
03. Indoor gymnasiums (basketball, volleyball, etc.)	Yes	No	4	3	2	1
04. Indoor swimming pool/aquatic center	Yes	No	4	3	2	1
05. Indoor gathering space (10-40 people)	Yes	No	4	3	2	1
06. Indoor gathering space (40+ people)	Yes	No	4	3	2	1
07. Large community parks	Yes	No	4	3	2	1
08. Natural areas/reserves	Yes	No	4	3	2	1
09. Nature trails	Yes	No	4	3	2	1
10. Non-motorized watercraft launches	Yes	No	4	3	2	1
11. Off-leash dog parks	Yes	No	4	3	2	1
12. Outdoor multi-use athletic fields (soccer/lacrosse/ultimate frisbee, baseball/softball, etc.)	Yes	No	4	3	2	1
13. Outdoor pickleball courts	Yes	No	4	3	2	1
14. Outdoor pool	Yes	No	4	3	2	1
15. Outdoor ice rinks	Yes	No	4	3	2	1
16. Outdoor spray parks / splash pads	Yes	No	4	3	2	1
17. Outdoor tennis courts	Yes	No	4	3	2	1
18. Outdoor basketball courts	Yes	No	4	3	2	1
19. Paved walking/biking paths	Yes	No	4	3	2	1
20. Picnic shelters/areas	Yes	No	4	3	2	1
21. Playgrounds	Yes	No	4	3	2	1
22. Skateboarding areas	Yes	No	4	3	2	1
23. Small neighborhood parks	Yes	No	4	3	2	1
24. Other:	Yes	No	4	3	2	1

8. **Which FOUR of the facilities from the list in Question 7 are MOST IMPORTANT to your household?** [Using the numbers in Question 7, please write in the numbers of the facilities that are your 1st, 2nd, 3rd, and 4th choices, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

9. **Please check ALL the ways YOU or any member of your HOUSEHOLD learn about the City of Bloomington’s programs and activities.**

- |   |   |
|---|---|
| ____ (01) Word of mouth                         | ____ (07) Social media                                  |
| ____ (02) City of Bloomington website           | ____ (08) Bloomington Briefing                          |
| ____ (03) Summer Catalog                        | ____ (09) Banners/flyers/posters at parks or facilities |
| ____ (04) School District notice (Peach Jar)    | ____ (10) Other organizations                           |
| ____ (05) Email                                 | ____ (11) Other: _____                                  |
| ____ (06) Banners/flyers/posters at Civic Plaza |   |

10. **Which TWO of the ways listed in Question 9 do YOU or any member of your HOUSEHOLD MOST PREFER to learn about programs and activities?** [Write in your answers below using the numbers from the list in Question 9, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ NONE

11. **Program Needs.** Please indicate if YOU or any member of your household has a need for each type of program listed below by circling YES or NO to the right of each type of program. If YES, please answer the questions to the right of the program regarding "How well are your needs being met?"

Type of Program	Do You Have a Need for this Program?		How well are your needs met?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met
01. Adult (18-49 years old) fitness and wellness programs	Yes	No	4	3	2	1
02. Adult painting, arts, sculpturing classes	Yes	No	4	3	2	1
03. Adult learn to swim programs	Yes	No	4	3	2	1
04. Adult sports programs	Yes	No	4	3	2	1
05. Adult theatre, dance, singing, musical instrument classes	Yes	No	4	3	2	1
06. Programs for adults 50 and over	Yes	No	4	3	2	1
07. Day trips for adults 50 and over	Yes	No	4	3	2	1
08. Fitness / exercise classes (e.g., Yoga, Zumba, boot camps, circuit training)	Yes	No	4	3	2	1
09. Water fitness programs	Yes	No	4	3	2	1
10. Teen recreation programs	Yes	No	4	3	2	1
11. Winter programs (snow shoe, skiing, community gathering)	Yes	No	4	3	2	1
12. Before and after school programs	Yes	No	4	3	2	1
13. Community event programs (farmers market, arts in the parks)	Yes	No	4	3	2	1
14. Community garden programs	Yes	No	4	3	2	1
15. Cultural event programs	Yes	No	4	3	2	1
16. Gymnastics and tumbling programs	Yes	No	4	3	2	1
17. Inclusive/adaptive recreation programs	Yes	No	4	3	2	1
18. Inclusive/adaptive park facilities	Yes	No	4	3	2	1
19. Martial arts programs	Yes	No	4	3	2	1
20. Nature/environmental education programs	Yes	No	4	3	2	1
21. Park stewardship/volunteering programs	Yes	No	4	3	2	1
22. Preschool programs/early childhood	Yes	No	4	3	2	1
23. Tennis lessons and leagues	Yes	No	4	3	2	1
24. Youth fitness and wellness classes	Yes	No	4	3	2	1
25. Youth learn to swim programs	Yes	No	4	3	2	1
26. Youth learn to skate programs	Yes	No	4	3	2	1
27. Youth painting, arts, sculpturing classes	Yes	No	4	3	2	1
28. Youth rowing programs	Yes	No	4	3	2	1
29. Youth sports programs	Yes	No	4	3	2	1
30. Youth summer camps	Yes	No	4	3	2	1
31. Youth theatre, dance, singing, musical instruments classes	Yes	No	4	3	2	1
32. 5/10K walk/runs	Yes	No	4	3	2	1
33. Other:	Yes	No	4	3	2	1

12. **Which FOUR of the programs from the list in Question 11 are MOST IMPORTANT to your household?** [Using the numbers in Question 11, please write in the numbers of the programs that are your 1st, 2nd, 3rd, and 4th choices, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

- 13. Listed below are a number of potential actions the City of Bloomington could take in the future to improve and expand parks and recreation facilities in Bloomington. Using a scale of 1 to 4, where 4 means "Very Supportive" and 1 means "Not Supportive," please indicate how supportive you and your household are of the City taking each of the following actions.**

How supportive are you of having the City of Bloomington...		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Develop a new indoor community recreation center with aquatics recreation, fitness opportunities, meeting and gathering space	4	3	2	1
02.	Maintain sports courts (Tennis, Pickleball, Basketball)	4	3	2	1
03.	Develop a new outdoor water play area (Splash Pad/Spray Park)	4	3	2	1
04.	Develop community gardens	4	3	2	1
05.	Maintain outdoor aquatic center	4	3	2	1
06.	Maintain outdoor ice rinks	4	3	2	1
07.	Develop an off-leash dog area	4	3	2	1
08.	Develop multipurpose paths/trails in parks	4	3	2	1
09.	Develop multipurpose trails connecting to parks	4	3	2	1
10.	Develop non-motorized water craft launches and rowing facilities	4	3	2	1
11.	Maintain parks with play equipment and swings	4	3	2	1
12.	Develop and maintain skateboarding areas	4	3	2	1
13.	Upgrade existing neighborhood parks and playgrounds	4	3	2	1
14.	Maintain and upgrade natural areas	4	3	2	1
15.	Upgrade nature trails	4	3	2	1
16.	Increase trail connectivity to natural areas such as the MN Valley National Wildlife Refuge	4	3	2	1
17.	Upgrade or develop outdoor multi-use athletic fields (soccer/lacrosse/ultimate frisbee, baseball//softball, etc.)	4	3	2	1
18.	Other:	4	3	2	1

- 14. Which THREE of the actions from the list in Question 13 are MOST IMPORTANT to you and members of your household? [Using the numbers in Question 13, please write in the numbers of the actions that are your 1st, 2nd, and 3rd, choices, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

- 15. The following are some of the benefits YOU or any member of your HOUSEHOLD may receive from parks, trails, and nature areas. Please indicate your level of agreement with each potential benefit being provided by circling the corresponding number.**

Benefits		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
01.	Improve physical health and fitness	5	4	3	2	1
02.	Help reduce crime	5	4	3	2	1
03.	Improve the quality of life in the Bloomington community	5	4	3	2	1
04.	Preserve open space and the environment	5	4	3	2	1
05.	Increase property values in surrounding area	5	4	3	2	1
06.	Improve water and air quality	5	4	3	2	1
07.	Contribute to a sense of community	5	4	3	2	1
08.	Help attract new residents and businesses	5	4	3	2	1
09.	Protect historical attributes	5	4	3	2	1
10.	Provide healthy recreational opportunities	5	4	3	2	1
11.	Improved sense of well-being	5	4	3	2	1
12.	Other:	5	4	3	2	1



**16. Which TWO of the BENEFITS from the list in Question 15 are MOST IMPORTANT to YOU or any member of your HOUSEHOLD?** [Write in your answers below using the numbers from the list in Question 15, or circle "NONE."]

1st: \_\_\_\_ 2nd: \_\_\_\_ NONE

**Demographics**

**17. Counting yourself, how many people in your household are...**

Under 5 years: \_\_\_\_ 15-19 years: \_\_\_\_ 35-44 years: \_\_\_\_ 65-74 years: \_\_\_\_  
 5-9 years: \_\_\_\_ 20-24 years: \_\_\_\_ 45-54 years: \_\_\_\_ 75-84 years: \_\_\_\_  
 10-14 years: \_\_\_\_ 25-34 years: \_\_\_\_ 55-64 years: \_\_\_\_ 85+ years: \_\_\_\_

**18. What is your age?** \_\_\_\_ years

**19. How many years have you lived in the City of Bloomington?** \_\_\_\_ years

**20. Your gender:** \_\_\_\_ (1) Male \_\_\_\_ (2) Female \_\_\_\_ (3) Prefer to Self Describe: \_\_\_\_\_

**21. Are you of Hispanic or Latino Ancestry?** \_\_\_\_ (1) Yes \_\_\_\_ (2) No

**22. Which of the following best describes your race/ethnicity?** [Check all that apply.]

\_\_\_\_ (1) African American/Black \_\_\_\_ (3) Native American/Alaska Native \_\_\_\_ (5) White/Caucasian  
 \_\_\_\_ (2) Asian \_\_\_\_ (4) Pacific Islander/Native Hawaiian \_\_\_\_ (6) Other: \_\_\_\_\_

**23. What is your total annual household income?**

\_\_\_\_ (1) Under \$25,000 \_\_\_\_ (3) \$50,000 to \$74,999 \_\_\_\_ (5) \$100,000 to \$149,999  
 \_\_\_\_ (2) \$25,000 to \$49,999 \_\_\_\_ (4) \$75,000 to \$99,999 \_\_\_\_ (6) \$150,000 or more

**This concludes the survey. Thank you for your time!**

Please return your completed survey in the enclosed return-reply envelope addressed to:  
 ETC Institute, 725 W. Frontier Circle, Olathe, Kansas 66061

Your responses will remain completely confidential. The address information printed to the right will ONLY be used to help identify geographic areas with special interests.

# LET'S TALK BLOOMINGTON SUMMARY RESULTS

B

## CONTENTS:

LET'S TALK BLOOMINGTON SUMMARY REPORT:

VISITORS SUMMARY

ENGAGEMENT TOOLS SUMMARY

INFORMATION WIDGET SUMMARY

ENGAGEMENT TOOL: SURVEY TOOL

POTENTIAL PARK BUILDINGS AND SERVICE AREAS

SKATE PARK LOCATIONS

DOG PARK LOCATIONS

BIKE SKILLS AREA/ PUMP TRACK LOCATIONS

SPLASH PAD LOCATIONS

INCLUSIVE PLAY LOCATIONS

NEW ATHLETIC FACILITIES LOCATIONS

OUR CITY + OUR PARKS: VISION, MISSION, GUIDING PRINCIPLES

THE PARKS BLOOMINGTON NEEDS: ENGAGEMENT SUMMARY, LOCAL AND REGIONAL TRENDS

THE PARKS BLOOMINGTON HAS: HISTORY, NEEDS

HOW WE GET THERE: CAPITAL IMPROVEMENT PLAN

(CIP) APPROACH. ACTION PLAN

LET'S TALK BLOOMINGTON SUMMARY REPORT:

VISITORS SUMMARY

PARTICIPANT SUMMARY

ENGAGEMENT TOOLS SUMMARY

INFORMATION WIDGET SUMMARY

TRAFFIC SOURCES OVERVIEW

SELECTED PROJECT - FULL LIST



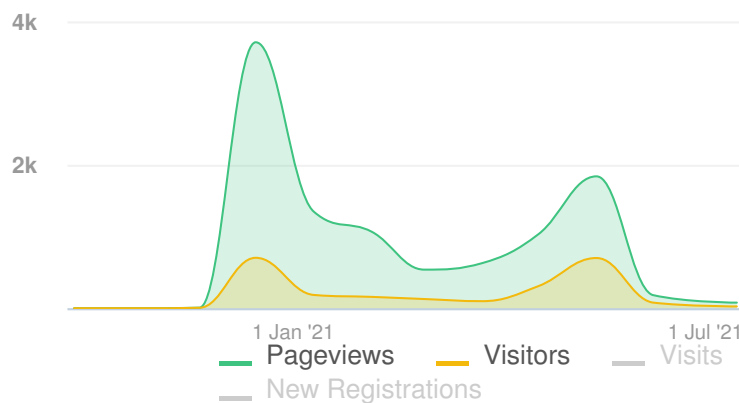
# Project Report

26 August 2020 - 15 August 2021

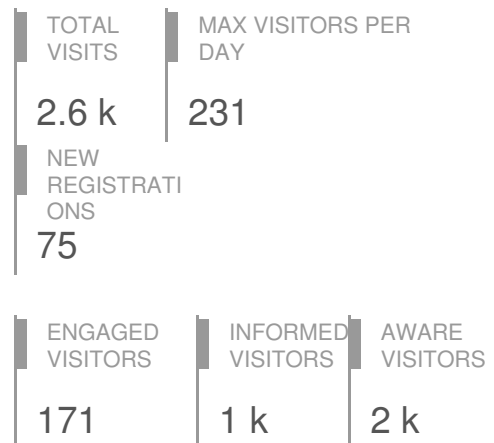
## Let's Talk Bloomington Park System Master Plan



### Visitors Summary

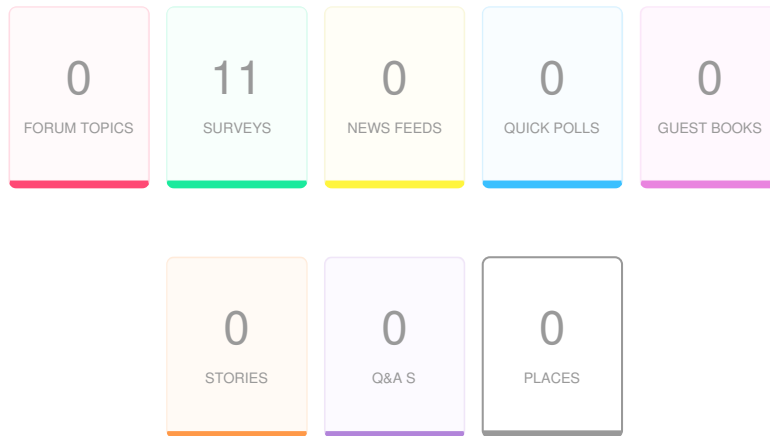


### Highlights



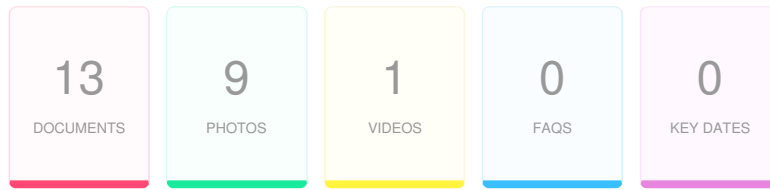
Aware Participants		Engaged Participants			
1,954		171			
Aware Actions Performed	Participants	Engaged Actions Performed			
Visited a Project or Tool Page	1,954	Registered	Unverified	Anonymous	
Informed Participants		Contributed on Forums			
1,033		0			
Informed Actions Performed	Participants	Participated in Surveys			
Viewed a video	7	171			
Viewed a photo	526	Contributed to Newsfeeds			
Downloaded a document	159	0			
Visited the Key Dates page	0	Participated in Quick Polls			
Visited an FAQ list Page	0	0			
Visited Instagram Page	0	Posted on Guestbooks			
Visited Multiple Project Pages	788	0			
Contributed to a tool (engaged)	171	Contributed to Stories			
		0			
		Asked Questions			
		0			
		Placed Pins on Places			
		0			
		Contributed to Ideas			
		0			

## ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Survey Tool	Potential Park Buildings and Service Areas	Draft	228	74	0	0
Survey Tool	Skate Park Locations	Draft	145	73	0	0
Survey Tool	Dog Park Locations	Draft	104	66	0	0
Survey Tool	Bike Skills Area/Pump Track Locations	Draft	152	61	0	0
Survey Tool	Splash Pad Locations	Draft	82	58	0	0
Survey Tool	Inclusive Play Locations	Draft	76	48	0	0
Survey Tool	New Athletic Facilities Locations	Draft	82	43	0	0
Survey Tool	Our City + Our Parks: Vision, Mission, Guiding Principles	Archived	88	16	0	0
Survey Tool	The Parks Bloomington Needs: Engagement Summary, Local an...	Archived	72	16	0	0
Survey Tool	The Parks Bloomington Has: History, Needs	Archived	42	12	0	0
Survey Tool	How We Get There: Capital Improvement Plan (CIP) Approach...	Archived	45	9	0	0

## INFORMATION WIDGET SUMMARY



Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Photo	Proposed Service Area Boundaries and Park Buildings Map.jpg	268	290
Photo	Dog Park Location Study Map.jpg	236	250
Photo	Bike Skills Area_Pump Track Location Study Map.jpg	180	190
Photo	Inclusive Play Location Study Map.jpg	140	150
Photo	Skate Park Location Study Map.jpg	125	129
Photo	New Athletic Facilities Location Study Map.jpg	124	132
Photo	Splash Pad Location Study Map.jpg	120	128
Photo	Proposed Service Area Boundaries.jpg	94	99
Photo	INFORM CONSULT IAP2.jpg	4	5
Photo	deleted photo from	3	3
Document	Draft Project Bloom Summary.pdf	59	77
Document	Process and Timeline.pdf	49	55
Document	03-PARKS BLOOMINGTON NEEDS.pdf	41	49
Document	04-HOW WE GET THERE.pdf	29	34
Document	01-OUR CITY OUR PARKS.pdf	28	36
Document	deleted document from	26	30
Document	02-PARKS BLOOMINGTON HAS.pdf	22	27
Document	DRAFT Park System Master Plan Finalization Process and Schedule Doc...	17	19

## INFORMATION WIDGET SUMMARY

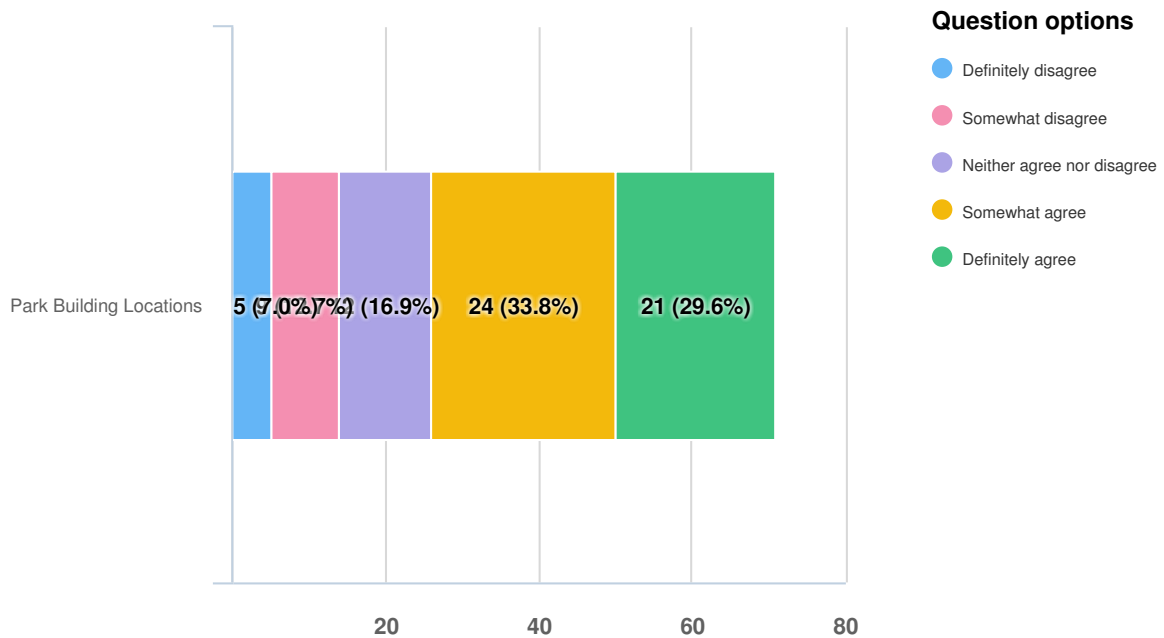
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Document	DRAFT Park System Master Plan Finalization Process and Schedule Doc...	17	19
Document	Let's Talk Bloomington - Facilities Responses.pdf	11	12
Document	Bloomington Communit Interest and Opinion Survey DRAFT.pdf	8	10
Document	Benchmark Analysis Report DRAFT.pdf	8	9
Document	Summary Engagement Approach Events and Schedule.pdf	7	7
Document	deleted document from	7	7
Document	Program Assessment DRAFT (2).pdf	6	7
Document	deleted document from	4	6
Document	Demographics and Trends Analysis DRAFT.pdf	3	5
Document	deleted document from	2	7
Video	Presentation of Draft Plan	7	9

## ENGAGEMENT TOOL: SURVEY TOOL

### Potential Park Buildings and Service Areas

Visitors <b>228</b>	Contributors <b>74</b>	CONTRIBUTIONS <b>74</b>
---------------------	------------------------	-------------------------

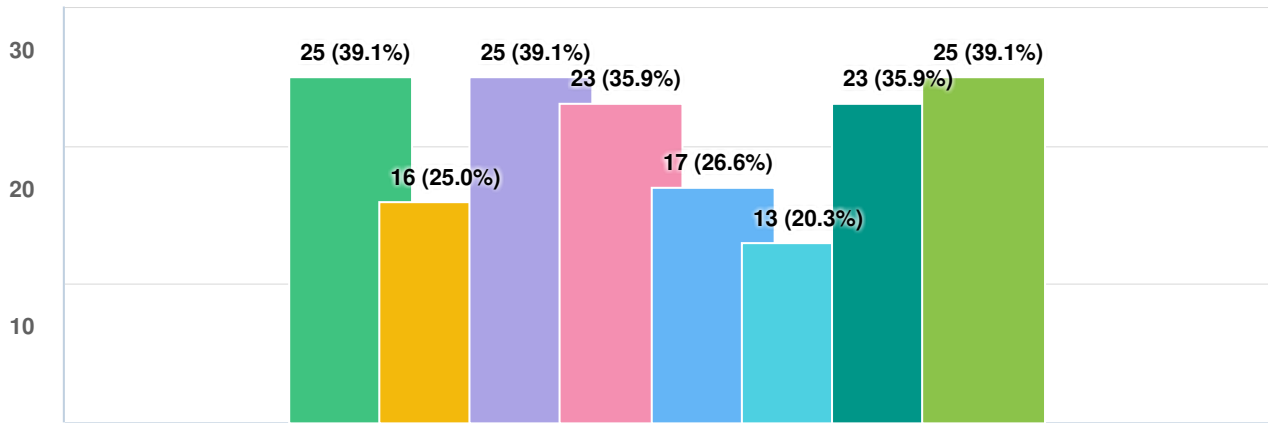
To what extent do you agree with the proposed park building locations.



Optional question (71 response(s), 3 skipped)

Question type: Likert Question

Check your top three locations for new or remodeled park buildings.



Question options

- Sunrise Park
- Southwood Park
- Smith Park
- Running Park
- Poplar Bridge Park
- Gene Kelly Park
- Bryant Park
- Brookside Park

Optional question (64 response(s), 10 skipped)

Question type: Checkbox Question

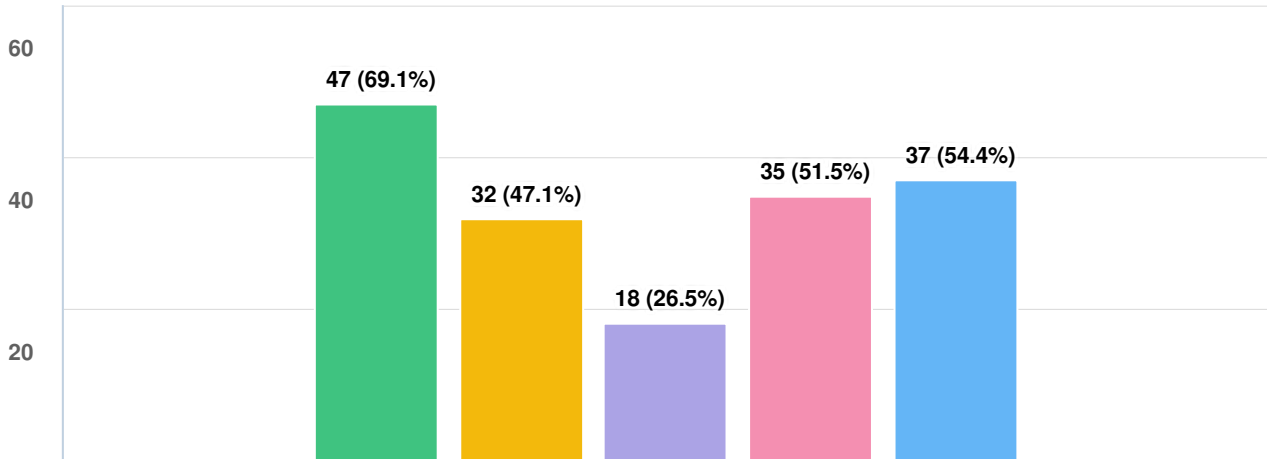


## ENGAGEMENT TOOL: SURVEY TOOL

### Skate Park Locations

Visitors <b>145</b>	Contributors <b>73</b>	CONTRIBUTIONS <b>73</b>
---------------------	------------------------	-------------------------

Please select your top 3 locations for proposed skate parks.



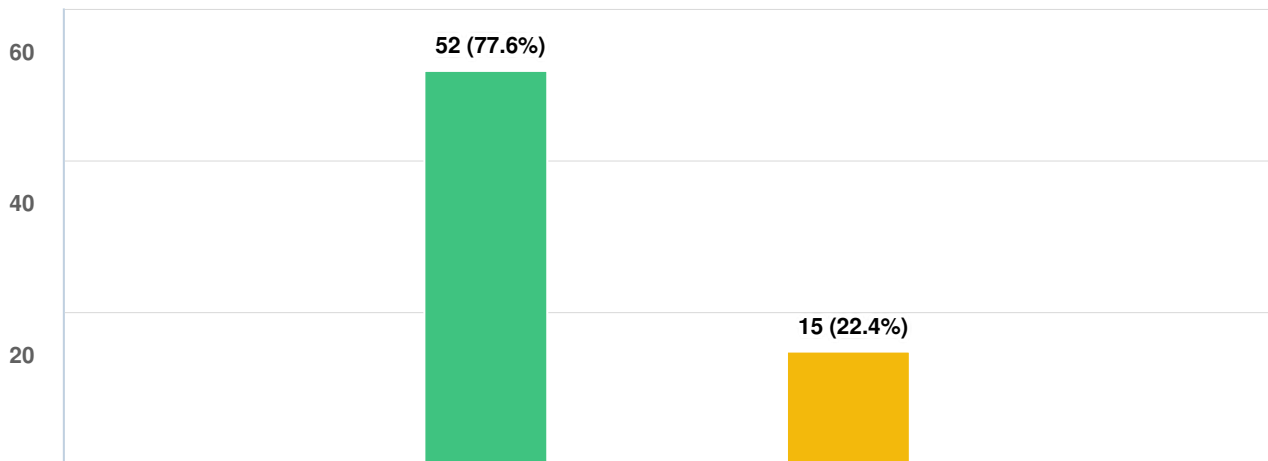
#### Question options

- Valley View Park (expanded)
- Tarnhill Park
- Reynolds Park
- Gene Kelly Park
- Dred Scott Park

Optional question (68 response(s), 5 skipped)

Question type: Checkbox Question

### Should skate parks be inclusive of skateboards, scooters and bikes?



**Question options**

- NO
- YES

*Optional question (67 response(s), 6 skipped)*

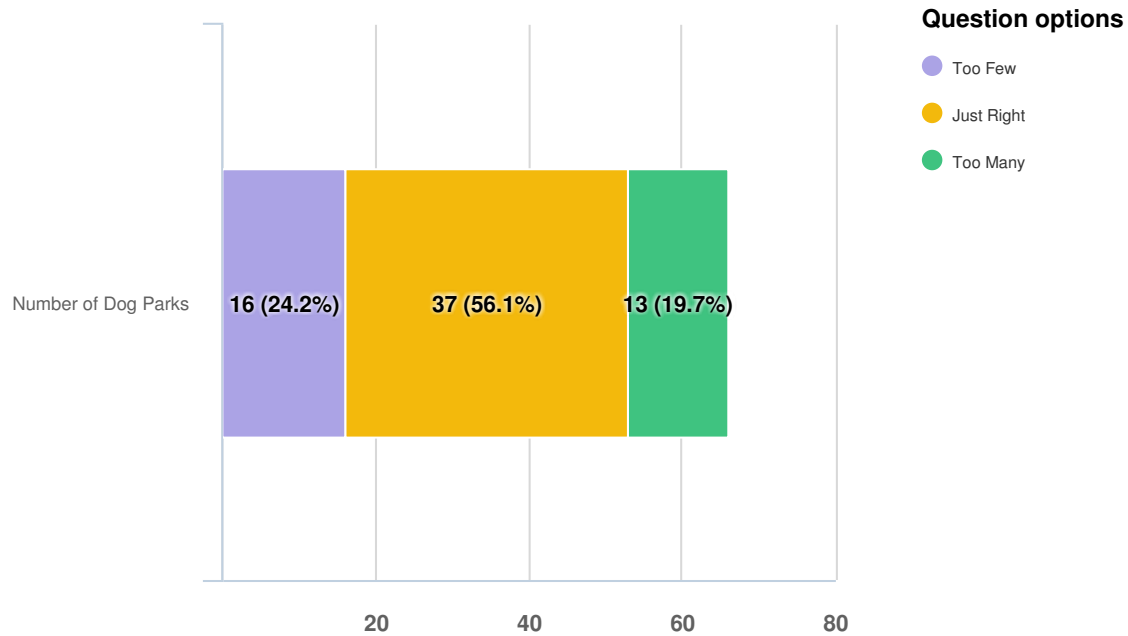
*Question type: Checkbox Question*

## ENGAGEMENT TOOL: SURVEY TOOL

### Dog Park Locations

Visitors <b>104</b>	Contributors <b>66</b>	CONTRIBUTIONS <b>66</b>
---------------------	------------------------	-------------------------

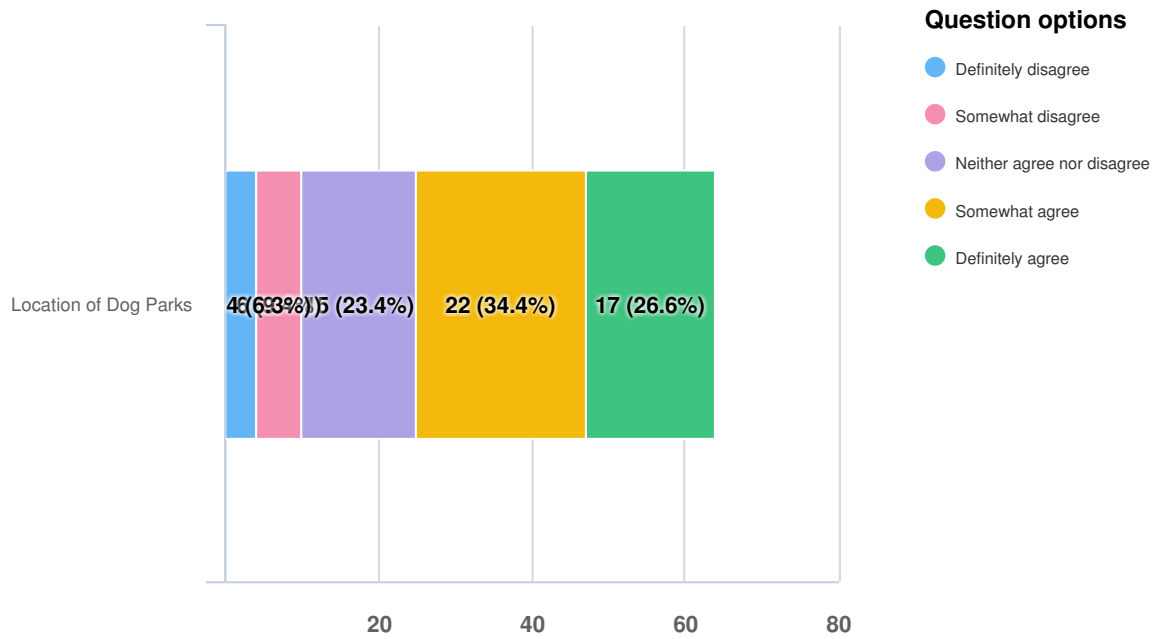
To what degree do you feel the number of proposed dog parks are adequate for Bloomington?



Optional question (66 response(s), 0 skipped)

Question type: Likert Question

### To what degree do you feel the proposed dog park locations are adequate for Bloomington?



Optional question (64 response(s), 2 skipped)

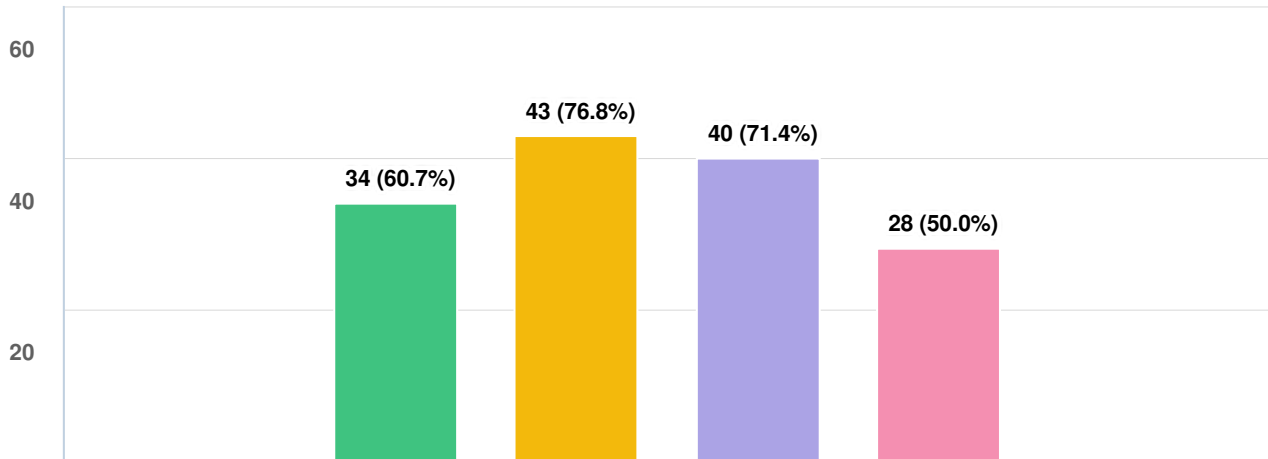
Question type: Likert Question

## ENGAGEMENT TOOL: SURVEY TOOL

### Bike Skills Area/Pump Track Locations

Visitors <b>152</b>	Contributors <b>61</b>	CONTRIBUTIONS <b>61</b>
---------------------	------------------------	-------------------------

Please select 3 preferred locations for proposed bike skills areas.



#### Question options

- Wrights Lake Park
- Tretbaugh Park
- Ridgeview Park
- Parker's Picnic Ground

Optional question (56 response(s), 5 skipped)

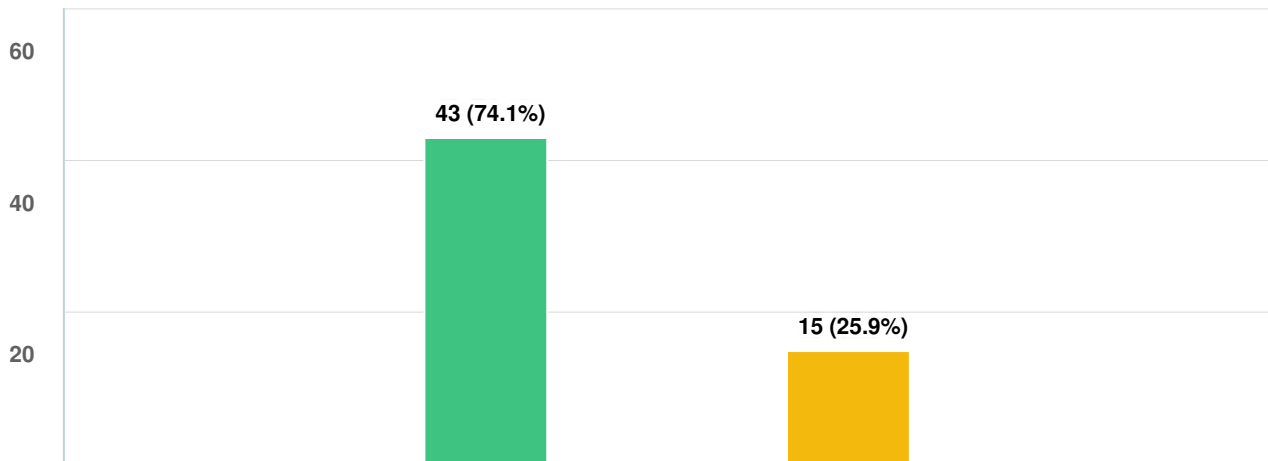
Question type: Checkbox Question

## ENGAGEMENT TOOL: SURVEY TOOL

### Splash Pad Locations

Visitors <b>82</b>	Contributors <b>58</b>	CONTRIBUTIONS <b>58</b>
--------------------	------------------------	-------------------------

Are you interested in additional splash pad locations?



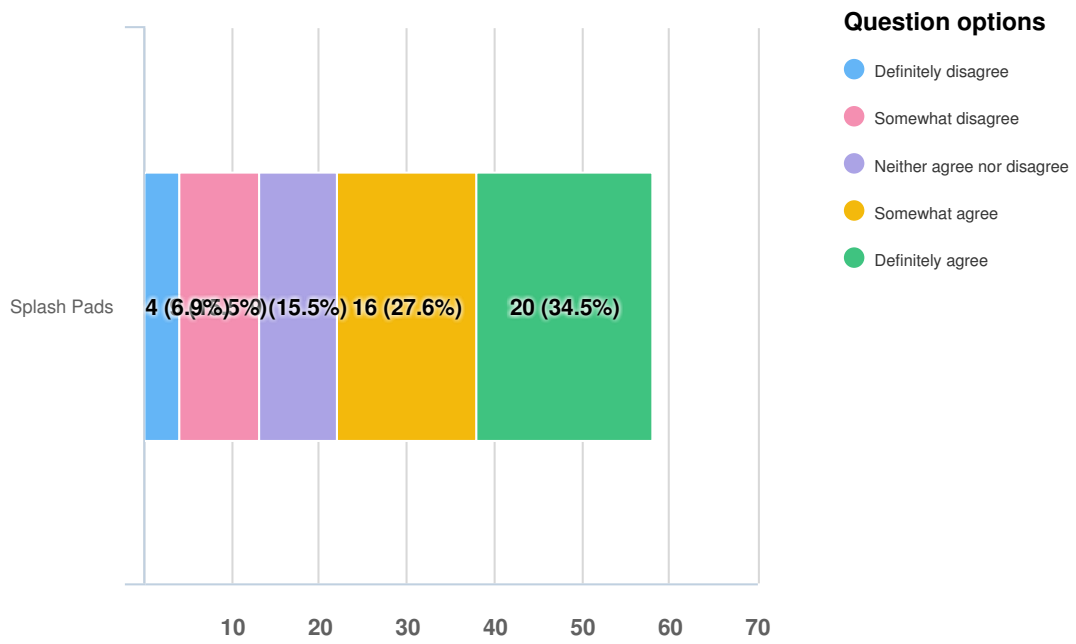
**Question options**

- NO
- YES

Optional question (58 response(s), 0 skipped)

Question type: Checkbox Question

### To what extent do you agree with the proposed splash pad locations?



Optional question (58 response(s), 0 skipped)

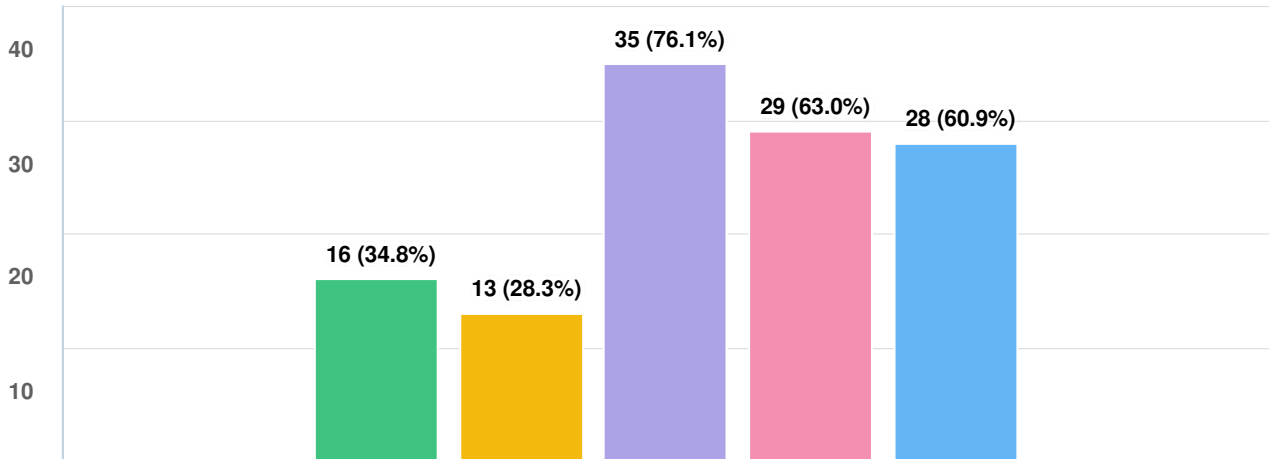
Question type: Likert Question

## ENGAGEMENT TOOL: SURVEY TOOL

### Inclusive Play Locations

Visitors <b>76</b>	Contributors <b>48</b>	CONTRIBUTIONS <b>48</b>
--------------------	------------------------	-------------------------

Please select your top 3 locations for proposed fully inclusive playgrounds for people with all abilities.



#### Question options

- Valley View Park
- Moir Park
- Dred Scott
- Bryant Park
- Brookside Park

Optional question (46 response(s), 2 skipped)

Question type: Checkbox Question

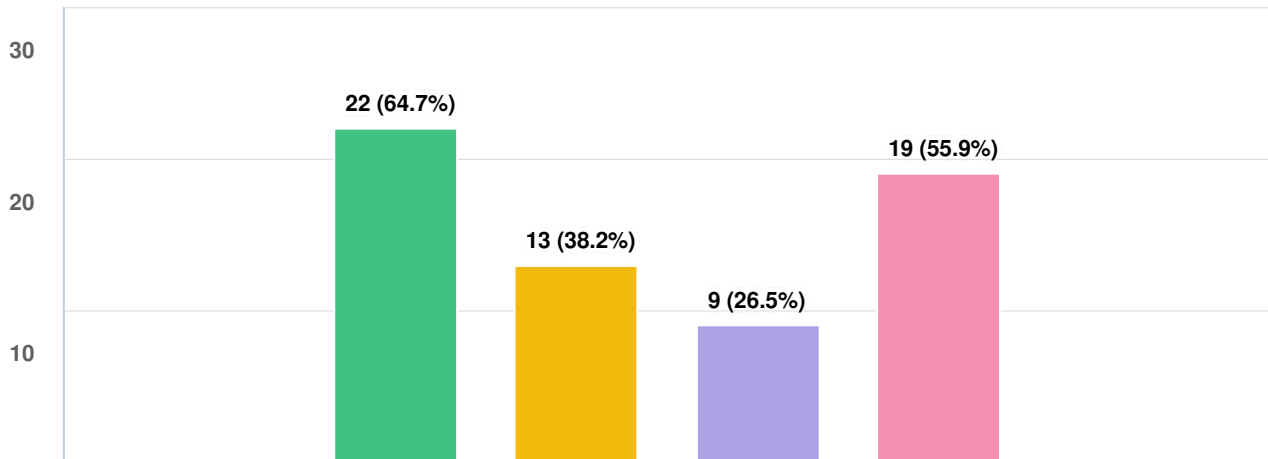


## ENGAGEMENT TOOL: SURVEY TOOL

### New Athletic Facilities Locations

Visitors <b>82</b>	Contributors <b>43</b>	CONTRIBUTIONS <b>43</b>
--------------------	------------------------	-------------------------

Please select 2 preferred locations for proposed cricket fields.



#### Question options

- Westwood Park
- Poplar Bridge Park
- East Marsh Lake Park
- Bryant Park

Optional question (34 response(s), 9 skipped)

Question type: Checkbox Question

## ENGAGEMENT TOOL: SURVEY TOOL

### Our City + Our Parks: Vision, Mission, Guiding Principles

Visitors <b>88</b>	Contributors <b>16</b>	CONTRIBUTIONS <b>16</b>
--------------------	------------------------	-------------------------

#### No Graphs to show

**Pro Tip:**

The following types of questions are shown here as graphs.

Dropdown Type Question

Checkbox Type Question

Radio Type Question

Region Type Question

Number Type Question

Text based responses are not shown in this report.

## ENGAGEMENT TOOL: SURVEY TOOL

### The Parks Bloomington Needs: Engagement Summary, Local and Regional Trends

Visitors <b>72</b>	Contributors <b>16</b>	CONTRIBUTIONS <b>16</b>
--------------------	------------------------	-------------------------

#### No Graphs to show

**Pro Tip:**

The following types of questions are shown here as graphs.

Dropdown Type Question

Checkbox Type Question

Radio Type Question

Region Type Question

Number Type Question

Text based responses are not shown in this report.

## ENGAGEMENT TOOL: SURVEY TOOL

### The Parks Bloomington Has: History, Needs

Visitors <b>42</b>	Contributors <b>12</b>	CONTRIBUTIONS <b>12</b>
--------------------	------------------------	-------------------------

#### No Graphs to show

**Pro Tip:**

The following types of questions are shown here as graphs.

Dropdown Type Question

Checkbox Type Question

Radio Type Question

Region Type Question

Number Type Question

Text based responses are not shown in this report.

## ENGAGEMENT TOOL: SURVEY TOOL

### How We Get There: Capital Improvement Plan (CIP) Approach, Action Plan

Visitors <b>45</b>	Contributors <b>9</b>	CONTRIBUTIONS <b>9</b>
--------------------	-----------------------	------------------------

#### No Graphs to show

**Pro Tip:**

The following types of questions are shown here as graphs.

Dropdown Type Question

Checkbox Type Question

Radio Type Question

Region Type Question

Number Type Question

Text based responses are not shown in this report.

# Summary Report

26 August 2020 - 15 August 2021

## Let's Talk Bloomington

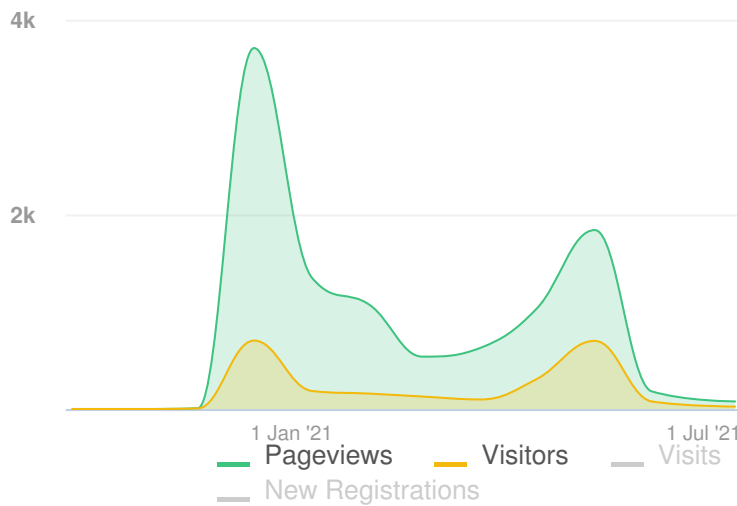
PROJECTS SELECTED: 1

Park System Master Plan

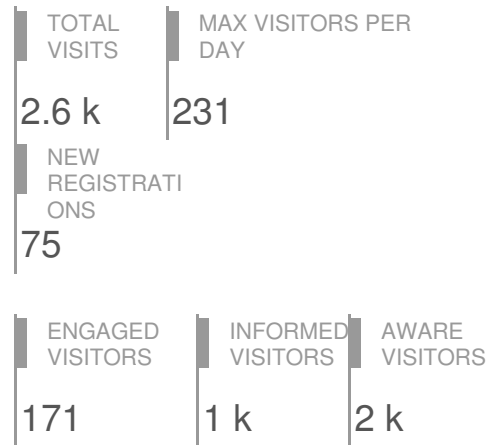
FULL LIST AT THE END OF THE REPORT



### Visitors Summary



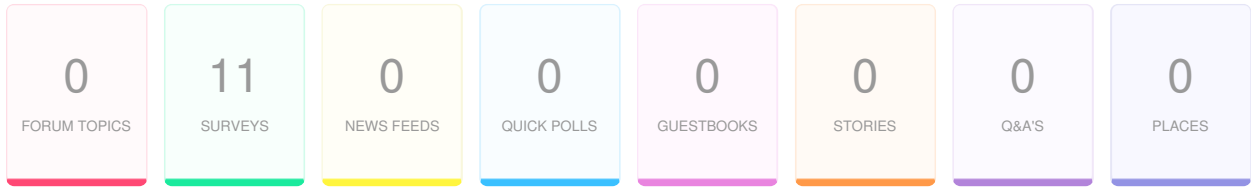
### Highlights



# PARTICIPANT SUMMARY

<b>ENGAGED</b>	<b>171 ENGAGED PARTICIPANTS</b>			(%)
	Registered	Unverified	Anonymous	
<b>INFORMED</b>	Contributed on Forums	0	0	0
	Participated in Surveys	171	0	0
	Contributed to Newsfeeds	0	0	0
	Participated in Quick Polls	0	0	0
<b>AWARE</b>	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
	<i>* A single engaged participant can perform multiple actions</i>			<i>* Calculated as a percentage of total visits to the Project</i>
<b>Park System Master Plan</b> <b>171 (8.8%)</b>				
<b>ENGAGED</b>	<b>1,033 INFORMED PARTICIPANTS</b>			(%)
		Participants		
<b>INFORMED</b>	Viewed a video	7		
	Viewed a photo	526		
	Downloaded a document	159		
	Visited the Key Dates page	0		
<b>AWARE</b>	Visited an FAQ list Page	0		
	Visited Instagram Page	0		
	Visited Multiple Project Pages	788		
	Contributed to a tool (engaged)	171		
	<i>* A single informed participant can perform multiple actions</i>			<i>* Calculated as a percentage of total visits to the Project</i>
<b>Park System Master Plan</b> <b>1,033 (52.9%)</b>				
<b>ENGAGED</b>	<b>1,954 AWARE PARTICIPANTS</b>			
		Participants		
<b>INFORMED</b>	Visited at least one Page	1,954		
<b>AWARE</b>	<i>* Aware user could have also performed an Informed or Engaged Action</i>			<i>* Total list of unique visitors to the project</i>
<b>Park System Master Plan</b> <b>1,954</b>				

## ENGAGEMENT TOOLS SUMMARY

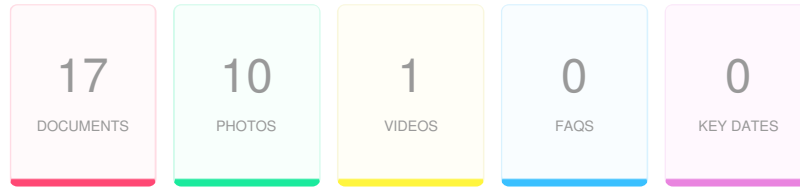


SURVEYS SUMMARY	
11	Surveys
171	Contributors
476	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS		
74	73	66
Contributors to	Contributors to	Contributors to
Potential Park Buildings and Service Areas	Skate Park Locations	Dog Park Locations



## INFORMATION WIDGET SUMMARY



DOCUMENTS	
17	Documents
159	Visitors
397	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
77 Downloads	55 Downloads	49 Downloads
Draft Project Bloom Summary.pdf	Process and Timeline.pdf	03-PARKS BLOOMINGTON NEEDS.pdf

PHOTOS	
10	Photos
526	Visitors
1.38 k	Views

TOP 3 PHOTOS BASED ON VIEWS		
290 Views	250 Views	190 Views
Proposed Service Area Boundaries and Park Buildings Map.jpg	Dog Park Location Study Map.jpg	Bike Skills Area_Pump Track Location Study Map.jpg

VIDEOS	
1	Videos
7	Visitors
9	Views

TOP 3 VIDEOS BASED ON VIEWS
9 Views
Presentation of Draft Plan

## TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
m.facebook.com	568
www.bloomingtonmn.gov	297
l.facebook.com	119
www.google.com	115
Inks.gd	104
nextdoor.com	41
www.morcmtb.org	23
android-app	17
t.co	16
confluence.mysocialpinpoint.com	13
www.bing.com	9
t.yesware.com	5
duckduckgo.com	5
lm.facebook.com	5
www.facebook.com	3

---

## SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Park System Master Plan	1954	1033	171

# CITY COUNCIL INTERVIEWS

B

## CONTENTS:

NATHAN COULTER

JACK BALOGA

MAYOR TIM BUSSE

SHAWN NELSON

JENNA CARTER

CITY COUNCIL STUDY SESSION



# Memorandum



**DATE:** October 5, 2020

**TO:** City Council

**FROM:** Renae Clark, Assistant Director of Parks and Park Projects

**SUBJECT:** City Council Interviews: Park System Master Plan

## INFORMATION/BACKGROUND

The City of Bloomington is undertaking a Park System Master Plan which will guide future investments in the park system. As the Master Plan is approaching the 50% development phase, a Capital Improvement Plan (CIP) framework is under development. Through individual interviews of the City Council, staff and the consultant team are seeking clarity of Council's vision for the future of the Bloomington Park System and feedback on a proposed planning framework for how to make decisions on what investments should be considered and where to invest in the park system.

## PURPOSE

The purpose of the interview is for staff to gain an understanding of how City Council views Bloomington's park system today, their vision for parks and facilities in the future, and provide guidance on how to get there through the Park System Master Plan.

## QUESTIONS

Ann Kattreh, Parks and Recreation Director, Renae Clark, Assistant Director, and Brad Aldrich, Park System Master Plan lead consultant from Confluence led a 30 minute interview with each member of Council and discussed the following questions:

1. What is your vision for the Bloomington Park System?
  - a. Where do you rank it now on a scale of 1-10 with 10 being a premier system that attracts new families and visitors Bloomington and adds to the City identity?
  - b. What would you like to rank the park system in the future on a scale of 1-10 and what do you think might be missing today?
2. How do you feel about raising fees to increase cost recovery levels which will be important to improving the types of amenities and programs we provide? Current fees for programs and facilities are at or below market rate. Is it more important that everyone can afford all amenities or that we price at a market rate to increase cost recovery while still providing vehicles for financial assistance?
3. Capital planning discussion. Staff provided framework for creating an equitable system using a "service area" planning model. Primarily using Council District boundaries to define a "service area", the Master Plan would propose new and renewed amenities within each service area with a

goal to provide equitable park and recreation experiences and amenities within each service area. Staff also presented the level of planning we should provide for capital investments in individual parks in the future. Staff suggested a threshold dollar investment could be set which would trigger a community-driven planning and design process to ensure that a capital investment in a park is meeting the needs of residents today and in the future vs. just replacement of what is there today.

## **SUMMARY**

Overall, the responses from Council members to the questions above were generally in agreement.

### Vision

The Council ranks the park system today between a 5-7; acknowledging that Bloomington has a great park system but aging facilities and outdated parks need investment. In the future, Council would like to rate the system an 8 or 9, keeping up with trends, potential offering a type of “primer facility(s)” that attracts new families and visitors to Bloomington.

### Fees

Council expressed support for increasing fees to be more closely aligned with market rate to improve cost recovery, while offering a fee assistance program.

### Capital Planning

There was Council support for a “service area” planning approach which would seek to provide improved geographic balance of amenities. A more concentrated effort on community-driven planning for individual park improvements prior to making investments was also supported.